
House # 6-C/3 Satellite Town, Rawalpindi.

YASIR AFZAL

BROADCAST, IT, MANAGMENT

(321) 5959-780

malikyasirafzal@hotmail.com

Profile

13 years of national and international technical and management oversight experience with the premier institutions of IT and Media Industry. The portfolio includes IT, Broadcast IT, Management and Technical, and others with leading IT stakeholders & TV channels i.e. Geo TV Network, Rohi TV. I worked with GEO TV Network in Dubai (UAE) and bring experience of managing IT and broadcasting support units. I bring mixed training or academic background, holds Master's Degree in IT, and is a Certified Microsoft System Engineer, certified Database Administrator and is Microsoft Certified Professional. I bring extensive consulting experience of working with business and non-profit sector in varied capacities. The key clients include UN, Red Crescent/Red Cross, World Vision, GIZ, Medicate International, Russian TV, ETN (Eastern TV News) and others.

Skills

Broadcasting

Play out server Miranda, CG server Miranda, Vizrt, CanDV Play out server, Octopus News room based MIS, Flip Factory, StreamBox,

Server Software

Domain Controller 200 and 2003, IIS, FTP, ISA, DHCP Server, Quick Link, Samba Server,

Network Protocols

TCP/IP, FTP, DHCP, DNS, POP, SMTP, ARP, HTTP

Others Tools

Adobe photo shop, HTML, Front page, Visio,

Experience

AAN Associates

Sept, 2013-Present

General Manager IT, Media and Advocacy

I am currently working with AAN Associates as Manager Development Communication and Technologies Division. AAN ASSOCIATES is a multi-disciplinary

consulting entity. Fundamentally a 'Social Enterprise', committed to the objective of sustainable development. The work at AAN Associates is driven by the motivation to offer innovative thinking and out of box solutions to everyday challenges. My Key responsibilities include;

Business Development: Sserve as primary contact, review/shortlisting of business opportunities, develop EOIs, business proposals, and participate in pre-bid meetings, working with the client and the media team to understand the client's business objectives, Hold departmental meetings to review strategic goals and initiatives, promote team building and work to provide growth paths for staff.

Business Delivery/Projects Implementation: Assist/lead projects or assignments delivery through the complete cycle - design, field planning and implementation, coordination with team and clients, trouble shooting, field engineers, data analysis, reporting and closure, Assist/lead in reporting and quality assurance on consulting deliverables.

Profiling & Representation: Supervise the profiling initiatives of AAN Associates IT, Media and Advocacy Division- regular up-gradation/revamping of AAN Associates' profile, website re-design and up-gradation, periodic publications – newsletter and e-communication, Participate/represent AAN Associates in the industry events, organize and invite associates/partners and clients to AAN Associates events (including celebratory events).

Rohi TV

March, 2010-Aug, 2013

General Manager Broadcast IT & Technical

I started working with Rohi TV (Hybrid Satellite TV Channel) as Manager Broadcast IT and progressively moved to GM Broadcast IT and Technical. The position entails technical and managerial function including HR management of more than 50 staff members, and Broadcast operations. I have been working with Rohi TV for 3.8 years. I am responsible for all IT, Broadcast IT and technical related issues and trouble shooting. During my stay I am also responsible of all technical related special projects which also include up gradation of Play out Servers (Automation), Network Infrastructure and got letter of appreciation for this up-gradation.

Geo TV

March, 2005-March, 2010

Incharge IT & Telecom

I started working with GEO TV/Media Group (Satellite News Channel) as Junior System Administrator and progressively moved to current position. The current position entails technical & managerial functions including human resource management of 10 staff (outstation reporters & system engineers). I have been worked with GEO TV for 5 years. During my stay in this organization I was deputed in Dubai for 3 years and in Karachi (Head Office) for 5 months. My duties include management and troubleshooting of Domain Controller, DHC Server, DNS Server, IIS Server, FTP Server, Anti-Virus Server, WSUS Server, Video Servers, Video Streaming

agents, Video compression, Video Compression Tools like Flip Factory, hardware based tele streaming, H264, DVPAL, Mpeg2. Installation and configuration of Octopus which is a news reporting system, installation and configuration of tele streaming through different location on 2MB leased Fiber optic circuit. I also have experience in video conferencing & sufficient knowledge of MAC OS and Linux.

Consultancies

UNICEF

August, 2014 - Ongoing

Designing, Testing and Development of an Age and Gender Sensitive Mine Risk Educational (MRE) Toolkit (Animation, Table top game for school going children, Activity based table top game for out of school children, Posters and A gender and culturally appropriate pictorial guide to the do's and don'ts for adults) that will be used by government staff and other stakeholders for multiple participants groups, including out-of-school and school-going children. Overall objective is to protect children from the threat of mines, IEDs and explosive remnants of war and conflicts.

Focus Humanitarian

Sept, 2014

School Safety & Community Based Disaster Risk Reduction Documentary for (10 + minutes) + DVDs (with cover) + Footage + Photo Gallery for Focus Humanitarian Assistance and Plan international Project in Sindh and Punjab.

Focus Humanitarian

Feb, 2014

Focus Humanitarian hired as a consultant for their MIS system Assessment and during my stay at AAN Associates I did with other team members.

World Vision

Oct, 2013

Conduct Seminar for World Vision International (WVI) at “Child Health Now” under WVI’s Child Health Now Campaign at Pearl Continental Hotel, Lahore on October, 2013. Duties include complete event management which includes pre and post event management and Audio Video arrangement in broadcast quality. Latterly this event aired on a satellite TV channels.

UNDP

2009

Design and publication of ‘IEC/BCC Package, Radio Spots – Earthquake Recovery and Preparedness Programme 2007-10’ for UNDP supported & Japan Government funded project in Kashmir and KP.

Medicate International

Jan, 2004-Feb, 2005

Design and developed entire Network infrastructure and also managed Servers including Windows 2000, DHCP, Active Directory, Proxy Server, and Exchange Server.

Pakistan Red Crescent Society

Dec, 2001-Dec, 2003

Designed and developed entire network and system infrastructure also developed a Network System for **NT&RC** (National Training and Research Center). Conduct a training program for employees of PRCS in use of Networking.

<i>Education</i>	Preston University Ex, MS IT Islamabad	2007
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Al-Khair University BCS Computer Science	2002
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<i>Certification</i>	<i>MCSE</i> <i>MCP</i> <i>MCDBA</i> <i>Linux Administration</i>
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