

Rula Mustafa Al-Hiyari

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QUALIFICATIONS SUMMARY

- More than 15 years of experience in the health and social development field, including the prevention of violence against children, project management, social marketing and behavioural change communication, content development and training program development.
- Exceptional writing, planning, organisational and analytical skills with a keen eye for detail.
- A native Arabic speaker with excellent written and spoken English.

EXPERIENCE:

Technical Specialist Consultant

Impact assessment project, Integrated Services Indigenous Solutions (Integrated), September- December 2016

Responsibilities include:

- Designing methodology and data collection instruments.
- Co-leading pilot testing for data collection.
- Participating in interviewing and data collection, and in analysis and interpretation of results.
- Participating in producing the final assessment report.

Training Specialist Consultant

Reading and Math Project (RAMP), RTI international. November 2015-June 2016

Responsibilities included:

- Designing training of trainers (TOT) training programs for Jordanian MoE trainers and other trainers contracted by RAMP to conduct the training of teachers.
- Reviewing the Ministry of Education's Teachers Continuous Professional Development Policy and framework for the purpose of adapting it and implementing it in the scope of the project.

Consultant

- *CSR projects, Middle East Strategy Group. October 2015 - May 2016*
- Responsibilities include:
- Research, needs assessment and gap analysis to identify potential projects.

- Performing literature reviews, interviews and focus group discussions with relevant stakeholders.
- Drafting material on raising awareness on issues related to conservation of energy.

Training Program Developer/Social Development *Training and Consultancy Division, Jordan River foundation, Amman/Jordan. Jan-Sept 2015*

Responsibilities included:

- Development of new and updating existing training programs which include: setting training objectives, preparation of scientific material, development of activities, and preparation of pre and post evaluation forms.
- Research for vital resources on child and family wellbeing to create a resource hub for the division.

Project Manager

Training and Consultancy Division, Jordan River foundation, Amman/Jordan. Jan-Dec 2014

Child Safety Program, Jordan River Foundation, Amman/Jordan. Sep. 2012-Dec 2013

Projects:

- *Social marketing project for the prevention of the use of corporal punishment of children at home. Sep 2012-July 2013*
- *Comprehensive Case Management Services: Responding to the needs of Syrian Refugee-Children and Women- Residing in vulnerable host Jordanian Communities". July 2013-Dec 2014*

Responsibilities included:

- Participating in the design and technical input during the different phases of the project.
- preparing and writing the content of a parenting guide targeting parents to prevent the use of corporal punishment and encourage the use of positive parenting methods in raising children
- Participating in conducting qualitative research to advise the design of the campaign and also to pretest it with target audience.

Other responsibilities in Jordan River Foundation:

- Prepared the technical content and wrote articles on different topics related to positive parenting and child protection for a local family magazine. **Dec 2012-August 2013.**
- Represented the foundation in Jordan's "Child Protection Sub-working Group" and "Sexual and Gender Based Violence Sub-working Group" aiming at strengthening emergency protection for the aforementioned target groups who are affected by the Syrian crisis in Jordan. **March 2014-Feb 2015**
- Planning and overseeing the implementation of the different activities of "The

Scientific Training Conference on the Social and Emotional Wellbeing of Children” July-Oct. 2013

- Participated in developing the “Project Management Policies and Procedures Manual” for the Training and Consultancy Division at Jordan River Foundation.
July 2013-June 2014

Freelance translator and editor and copywriter, Jan. 2015 - Present

- Offering translation and editing services for individuals, and public and private entities including the United Nations in the following areas:
 - General topics
 - Specialised topics: Social development, public health, parenting and topics in the medical field.

Child Health and Protection Research Assistant

Department of Global Community Health and Behavioural Sciences, Tulane University, New Orleans **Jan. - Dec. 2011**

- Conducted literature reviews on the issue of early childhood adversity, child development, and child maltreatment especially corporal punishment and prevention of Physical abuse of children.
- Wrote scientific papers examining attitudes towards the use of corporal punishment against children, and framing the issue as a public health problem.
- Participated in developing messages and prepared for and conducted focus groups for parents of young children to test those messages for anti-corporal punishment communication campaign for The New Orleans Child Advocacy Center.
- Participated in writing grant proposals for research to assess pediatricians’ knowledge, attitudes and clinical practice related to the issue of corporal punishment and child physical abuse.
- Prepared and presented: *Corporal Punishment and subsequent risk of children’s behaviour*” for the *Journal of Practical Reviews in Pediatric Dentistry*.

General Dental Practitioner

The Students’ Clinic/University of Jordan, Amman, Jordan, 2006 –2010

Private dental centers, Amman, Jordan, 2000-2006.

EDUCATION

Hubert H. Humphrey Fellowship in Child Health and Protection,

Tulane University School of Public Health and Tropical Medicine, New Orleans, LA. Aug. 2010 – Dec. 2011

The Hubert H. Humphrey fellowship is a mid-career development scholarship program that brings accomplished professionals to the United States for a year of study and related practical professional experience, where a combination of graduate-level courses and work-related experiences are offered.

Relevant Courses include: Child Health and Development • Monitoring and Evaluation of Health Education and Communication Programs • Health Communication • Social and Behavioural Aspects of Global Health • Health and Economic Development • Principles for Policies and Programs in Population, Health, and Nutrition in developing countries

Bachelor Degree in Dental Surgery, University of Jordan, Amman, Jordan June 2000.

TRAININGS

- *Training of Trainers*, Institute of Leadership and Management (ILM), Feb. 2015
- *Protection of Refugee Children in Emergencies*, UNHCR and UNICEF, Nov. 2013
- *Grant Proposal writing and management*, Columbia Global Centers/Middle East, June 2013
- *A Conceptual Approach to Monitoring and Evaluation*, Motus International, March 2013
- *PMD Pro 1: Project Management for Development*, Genome Consulting, February 2013
- *Improving your project management skills*, American Management Association, June 2011
- *Crisis and Emergency Risk Communication*, Centers for Disease Control and Prevention, May 2011
- *Darkness to light*, Child Sexual Abuse Prevention training program, August 2011.

PUBLICATIONS

- *Beliefs and ideologies linked with approval of corporal punishment: a content analysis of online comments.* C. A. Taylor; R. Al-Hiyari; S. J. Lee; A. Priebe; L. W. Guerrero; A. Bales, *Health Education Research* 2016

<http://her.oxfordjournals.org/cgi/content/full/cyw029?ijkey=a18HzXpJQzx09LI&keytype=ref>

CERTIFICATES

- Certified Trainer, Institute of Leadership and Management, June 2015
- PMD Pro 1 certificate, APM Group, March 2013

VOLUNTEER WORK

- *INJAZ*, March-June 2012: Training University students on Social Leadership and planning and executing projects of value to the community.
- *During the Hubert Humphrey fellowship*, New Orleans, USA 2010-2011
- Facilitated a translation of "Child Oral Health" brochures from English to Arabic for the Colorado Area Health Center Program.