

Moneeza Ahmed

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Summary of Skills:

Extensive Monitoring, Evaluation and Impact Assessment Skills

- Conducted a socio-economic impact assessment of a rural support program micro insurance in Tharparkar District.
- Conducted socio-economic and needs assessment for women entrepreneurs in Tharpakar and Umerkot Districts in 20 villages.
- Developed and implemented a field monitoring frame work for a Women Entrepreneurship and Interest Free Loan program in Tharparkar and Umerkot District.
- Developed an extensive Monitoring Frame work and Key Performance Indicators for the Aman Foundations Community Health Program.

Sophisticated Program Development Skills:

- Designed two livelihood/income generating programs (PKR 50 Mn and PKR 70 Mn) for rural Sindh including an interest free loan program and an entrepreneurship based craft program. Carried out extensive field research, developed relations with community organizations in Umerkot and Tharparkar districts, carried out need analysis through FGDs, participatory needs analysis, and questionnaires.
- Designed an extensive participatory community health program for low income areas in Karachi (Population: 100,000 Budget Value: PKR 70 MN), using health workers. Conducted field research in Korangi, Lyari and Malir, studied other community programs and conducted participatory sessions and FGDs with communities to understand health needs etc.
- Designed an extensive drinking water program (Population: 200,000, PKR 50 Mn). Conducted field research in Ibrahim Hyderi through FGDS and HH based questionnaires, studied other drinking water programs. Developed a comprehensive 3 year budget and operational plan.
- Designed and assisted in implementation of a rehabilitation and housing plan (over 4,000 houses and 5,000 winter shelters) in Oct 2005 earthquake areas. Carried out extensive field consultations through household visits and community sessions in 42 villages of Kashmir and Mansera.

Excellent Analytical and Planning Skills:

- Carried out market analysis and economic outlooks for the textile, steel, sugar, oil refinery and power industry as Analyst at Barclays Bank Plc.
- Conducted financial analysis, risk analysis for companies such as PIA, Pakistan Steel Mill, Gul Ahmed Textile.
- Developed implementation, operational plans and log frame analysis for Aman Foundation's community health and drinking water program. Identified organizational needs and recruitment strategy for the community health program.

Consultancies

- **Impact Evaluation of a Floods Livelihood Project for Indus Resource Centre (IRC)- 2012**

Conducted a qualitative and quantitative assessment of farmer inputs and agri training for 500 farmers in twenty villages. Assessment measured livelihood and increased income and knowledge of sustainable agri practices of 500 farmers.

- **Assessment of Training Needs and Evaluation for Home Based Workers Federation for South Asia Net -2012**

Conducted a training needs assessment and income impact evaluation for 450 home based workers. Conducted a qualitative and quantitative assessment of current training skills. Identified skills for training and impact on income for home based workers. Conducted a market survey and developed recommendations for programming

- **Rights based Evaluation and Strategic Development Plans for Action Aid Pakistan-2012**

Conducted an evaluation of 4 partner organizations (partners of Action Aid) in line with the human rights based approach. Developed strategic plans, organizational development plans and participatory monitoring frameworks for organizations such as AWARE (Umerkot), Azat Foundation(Nushki, Baluchistan), NDS (Shdadkot) and SAMI Foundation (Umerkot)

- ***Evaluation of University Departments and Identification of needs for Accreditation for Habib University Foundation-2012***

Conducted research on effective university departments and governance in line with accreditation needs. Wrote an extensive research paper after evaluation of current Habib University Departments etc.

Work Experience

Consultant-Engro Foundation

April 2012-Current

- Developed strategic five year plan for Engro Foundation on Education, Livelihoods and Water and Sanitation Programs.
- Conducted a risk analysis for all of Engro Foundation's education, livelihood and water and sanitation programs
- Developed a coherent Corporate Social Responsibility (CSR) framework and policy for Engro Foundation
- Conducted a needs assessment for Technical Training Centre (District Ghotki), including an institutional assessment. Conducted a market survey for job placement for technical training graduates
- Developed a strategy for working with partner organizations such as TCF, CARE foundation for Engro's Education Programs.
- Developed a community mobilization strategy for the organization to work in its community villages in District Ghotki and Sukkur.
- Initiated the Engro Education program in Nara in partnership with IRC. Initiated two primary schools.
- Wrote a proposal for DFID, PPAF for Engro's Education Programs.
- Wrote a proposal and strategy for Engro Water and Sanitation Program in partnership with UNICEF

Program Manager, Interim Head- Community Health, Aman Foundation

Oct 09 – Jan 12

- Developed a mother and child health, along with non-communicable disease urban based community health program (Population: 100,000; Budget Value: PKR 70 Mn).
- Developed the program objectives, focus and concept, a participatory research plan for a community health worker program to be implemented in low income areas in Karachi.
- Developed a concept and requirements for baseline survey, designed survey methodology, household based questionnaire for Ibrahim Hyderi and Lines Area.
- Developed a strategy for community organization for the program. Developed extensive relationships with community based organizations in Ibrahim Hyderi, through meetings, household and community visits.
- Extensively carried out field research in the area. Met with local government officials in Ibrahim Hyderi and Lines Area to introduce Aman Foundation in the program areas.
- Extensively carried out field research in low income areas in Malir, Korangi, Orangi and Kemari; extensively studied National Lady Health Worker Programme through interviews with workers, national LHW staff and beneficiaries.
- Developed an extensive three year budget for the program, currently under implementation. Developed a three (3) year implementation and operational plan for the program, currently under implementation
- Developed hiring strategy for field and office positions. Hired Field Manager, Community Health Nurses for which over 140 interviews were conducted to short list and select candidates.
- Developed program indicators including operational indicators for three years, currently under implementation.
- Negotiated agreement with partner HANDS. Drafted a legal partnership agreement. Served as point of contact for the partnership; partnership currently under implementation
- Developed an initial monitoring and evaluation framework for the program. Identified and worked with over seven software developers to design an initial plan for a software based data collection and monitoring system. Developed field report and office report formats
- Developed a program for provision of drinking water low income communities in program areas. Conducted field research, carried out focus group discussions in Ibrahim Hyderi and Jet Lines Area through door to door visits and focus group discussions.
- Developed basic training requirements for community health nurses and community health workers. Developed training curriculum outlines.

- Managed 11 Field Staff for the program. Conducted orientation and training to the community health nurses.
- Established a field office in Ibrahim Hyderi for the program. Identified a location; worked with supporting Administration department to set up field office.
- Serving as interim head for the program. Managed 11 staff members, routinely visited the field, prepared updates for the CEO and Board. Monitored daily progress of program through monitoring KPIs etc.

Program Manager – Thardeep Rural Development Program (TRDP)

Sep 09 – Oct 10

- Designed two livelihood programs; Developed an interest free loan program and asset creation program of PKR 50 MN for the ultra-poor. Carried out extensive field research, through focus group discussions and community consultations.
- Designed a livelihood program for skilled women in traditional handicraft and embroidery craft (PKR 70Mn), which integrated traditional skills with modern design. Carried out field research in the community; conducted focus group discussions. Developed a business plan and budget for the program. Developed a monitoring framework for the program.
- Conducted socio-economic and needs assessment for women entrepreneurs in Tharpakar and Umerkot Districts in 20 villages.
- Developed and implemented a field monitoring frame work for a Women Entrepreneurship and Interest Free Loan program in Tharpakar and Umerkot District.
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- Conducted a socio economic impact assessment of the organization's micro insurance program, using a child rights and gender centric approach.
- Initiated two corporate donor relationships. Conducted initial meetings, arranged field visits, and developed proposals.
- Developed social and economic indicators for the organizations programmes Monitoring and Evaluation sector.

Analyst – Barclays Bank Plc

July 08 – Aug 09

- Managed over ten corporate relationships including PIA, Blessed & Bhanero Textile Mills, Bosicor, Al-Abbas Sugar
- Conducted financial analysis and risk analysis of lending to organizations such as PIA, Bosicor, Al- Abbas Sugar etc
- Carried out market analysis and economic outlooks for the textile, steel, sugar, oil refinery and power sectors.
- Responsible for introducing and marketing new products, negotiating rates for over draft and money market transactions.

Assistant Manager, Media and Planning – The Citizens Foundation

Dec 05 – Jan 08

- Assisted in managing and monitoring the earthquake shelter, housing and capacity building project. Assisted in developing score, timing, staffing requirements, training requirements etc.
- Gained extensive knowledge of the earthquake affected areas, carried out consultation sessions with mohalla and village council committees in forty (40) villages in AJK and NWFP.
- Carried out field research on housing and other rehabilitative needs through community sessions. Designed household questionnaires to be implemented by the Field Team.
- Successfully introduced and explained rehabilitation program through presentations, one-on-one interactions, emails, reports to prospective corporate and initial donors. Assisted in successfully secured funding of over US\$ 4 MN.
- Responsible for maintaining a relationship with over forty (40) corporate and individual donors, such as Unilever, Engro etc. Successfully wrote monthly reports, program updates and project proposals for corporate and individual donors.
- Prepared reports, MOUs, presentations and other material for donors. Served as point of contact for donors to explain and present TCF relief and rehabilitation program.
- Carried out procurement of housing material and winter shelter such as steel, bricks, cement worth over PKR 60 MN. Prepared procurement plans. Negotiated prices with suppliers. Developed and monitored delivery schedules.
- Served as communication liaison between field office, donors and the head office. Wrote weekly reports including analysis, strategy and timeline for the organizations rehabilitation program.
- Wrote proposals for the project various international and corporate donors such as UNDP, UN- ISDR, ABN AMRO, Citibank, Unilever

VPUTM/Coordinator - University of Toronto - Students Administrative Council

May 04 – May05

- Developed, administered and monitored an operating budget of US\$ 1.2 MN and a project budget of US\$ 130,000. Closely monitored and tracked spending on a monthly basis.
- Hired and motivated a staff of 8 including orientation, supervising and performance reviews. Administered and negotiated the collective agreement and other contracts.
- Oversaw services including a health and dental plan, a used book store, a convenient store etc. Recruited, trained and motivated 65+ volunteers through seminars, class presentations (to up to 1,200 students). Increased and retained volunteer base by 65%.
- Organized campaign i.e. writing brochures, developing posters, flyers and buttons, organized numerous town hall meetings, created awareness through public speaking, mobilized the community for campaigns such as the Campaign for Accessible Post-Secondary Education & the Alcohol awareness campaigns

Education

University of Toronto-Canada

Sep 00 – May 05

Bachelor of Arts (Major: Economics & Political Science)

Relevant courses: Asset Pricing, Advanced Macro & Micro Economics, Corporate Finance, International Business, International Relations, American Foreign Policy, Organizational Behavior etc.

Apple wood Heights Secondary School, June 2000
OSSD (High school diploma)

Volunteer and Advocacy Experience

- **Active Member of the Lawyers Movement 2007-09:** Organized Seminars, Street Theatre Plays on the importance of independent judiciary. Lobbied judges, government officials. Worked with student groups in over 6 colleges to initiate student activity in the campaign.
- **Active Member of the People's Resistance Anti-War Committee 2008-2009:** Mobilized and worked with IDPs in Landhi and Drone victims. Collected data and stories of individuals and families. Published personal interest stories. Involved all stakeholders, civil society groups, journalists, labour unions for seminars, solidarity events etc.
- **Member, Aman Ittehad, Sindh Provincial Committee 2009-2012:** Organized Solidarity Day, organized group discussions, protests, seminars peace, violence etc
- **Co-Host of Head to Head, A Youth Based Discussion on Current Affairs AAG TV 2008:** Co-hosted 13 episodes on political and current affairs for youth on AAG TV.

Awards, Membership and Committees:

- Received Student Leader of the Year, Woman of the Year Award at University of Toronto, EPUS
- Member, Sindh Provincial Committee: Aman Ittehad; A is a citizen platform striving for peace and democracy
- Member, Strategic Consultation on Socio- Economic Development for the Engro Foundation Businesses.
- Speaker and Member, Understanding political structures and Impact on Public Health, CHS, Aga Khan University

Interests and Other Information

- Canadian Citizen.
- Interests: Travelling, Playing Tabla