

# PROFILE

My name is Andy Smith and I'm a front-end developer.

Over the past 10 years I have worked with a range of clients including PepsiCo (Walkers Crisps, Quaker Oats, Sunbites and PepsiCo European digital portal), ICAA (International Council on Alcohol and Addictions), Nova International (Great Run Training), Exsus Travel, BQ Magazine, Smoothwall and Tyneside Cinema. You can view examples my work below. I have a flexible approach to my work and keep myself up to date with all developments within the systems which I use and have an expansive knowledge of Umbraco CMS, Sitefinity CMS, WordPress, HTML5/HTML, CSS/CSS3, Javascript, JQuery, ReactJS and many others.

I am passionate about creating websites. I have always loved development and feel that I have a keen eye and I'm able to finish tasks to the high standards they deserve. I am confident that you will find it hard to find someone who enjoys developing as much as me.

## EXPERIENCE

### Frontend Developer (November 2016 – present) City Electrical Factors Full Time

City Electrical Factors Ltd is a private limited company established in 1951. They are the United Kingdom's leading Electrical Wholesale Network and have stores worldwide.

At CEF I work on a range of the in house websites which all have a Ruby on Rails backend alongside a HAML/SCSS/React front end. I am responsible for everything from maintenance of old websites to full builds of custom commerce solutions.

Alongside this I have been working on creating React components to help automate future projects. These components are then hosted on NPM so they can be pulled into any project going forward.

### Interactive Designer (July 2014 – October 2016) Black Swan Full Time (<http://www.blackswan.com>)

Black Swan are a Big Data company who visualise trends and differences in data feeds for each client.

Over the past two years at Black Swan I have been the sole Front End Developer on projects for PepsiCo Digital. These have included marketing campaigns and brochure websites, such as <https://www.walkers.co.uk> and <https://www.quaker.co.uk>. I have been responsible for the development and upkeep of these sites as well as consultation on development techniques to help aid the client in making better, more informed decisions. I have also managed the project teams ensuring that deadlines and milestones were met with precision and accuracy whilst upholding exceptional standards and quality in the work produced. Alongside the aforementioned, I have been carrying out maintenance on the Dashboard systems and creating visuals for new aspects of development under specifications provided by individual clients.

# ANDREW SMITH



## PORTFOLIO

[HTTP://WWW.ANDYSMITHDEV.CO.UK](http://www.andysmithdev.co.uk)

[HTTP://AANDY28.GITHUB.IO/](http://aandy28.github.io/)

[HTTP://CODEPEN.IO/AANDY/](http://codepen.io/aandy/)

[HTTPS://TWITTER.COM/ANDY85SMITH](https://twitter.com/andy85smith)

## CONTACT

[info@andysmithdev.co.uk](mailto:info@andysmithdev.co.uk)

07738649443

## WEB DEVELOPMENT

HTML 5, HTML

CSS 3, CSS, LESS, SASS

JAVASCRIPT/REACTJS/JQUERY

XSLT

MVC RAZOR

FULLY RESPONSIVE SITES

TWITTER BOOTSTRAP DEVELOPMENT

WORDPRESS SITE DEVELOPMENT

EMAIL TEMPLATE DEVELOPMENT

UNITY 3D

## WEB DESIGN

FULLY RESPONSIVE SITE DESIGN

SITEFINITY DESIGN AND STRUCTURE

UMBRACO DESIGN AND STRUCTURE

WORDPRESS THEMES

ADOBE FIREWORKS

PHOTOSHOP

IN DESIGN

BLENDER

## Front End Developer (2012 – July 2014)

### Shout Digital Ltd Full Time (<http://www.shoutdigital.com>)

Shout Digital are an award-winning strategic digital agency with a proven track record of working with iconic brands to deliver digital breakthroughs. Their digital innovation has delivered breakthroughs for their partners, enabling them to discover new and innovative ways to engage their customers and has transformed the way they do business.

Whilst working for Shout I had the opportunity to develop web systems for amazing clients, such as Great Run Training (<http://www.greatruntraining.org>), Exsus Travel (<http://www.exsus.com>), BQ Magazine (<http://www.bq-magazine.co.uk/>), BE Group (<http://www.be-group.co.uk>) and Tyneside Cinema (<http://www.gesturepiece.com/>) to name a few.

My responsibilities whilst working at Shout were varied, from full project ownership to general maintenance of client sites. I developed and worked on fully bespoke CMS sites for our clients using Umbraco (xslt, .net and MVC Razor) and maintain these daily.

## Web Designer (May 2009 December 2011)

### Unitel Direct : Full Time (<http://www.uniteldirect.co.uk>)

Unitel Direct specialise in all aspects of search marketing. They also design, build and host a variety of stylish company websites for a range of clients.

Whilst being at Unitel Direct I was in charge of design and development of website packages provided by the company. Creating fully bespoke sites and making sure the SEO was all correct to help the client rank on Search engines. I also created WordPress themes for clients who wish to use a CMS.

## Freelance Web Designer (April 2009 - May 2009)

Clients from all sectors, such as Engineering and Consultancy.

I enjoyed freelancing greatly. It has helped me in creating high quality work and communicating with the client at all stages to ensure a great website is always produced.

## Front End Designer (December 2008 – April 2009)

### Visit I.T. Ltd

Visit I.T. Ltd was a software development company based in the North East of England offering niche 'software as a service' solutions and content management based website solutions using Microsoft platforms and technologies.

My responsibilities included Front end design for software developed by the company and the provision of support to clients for the software / websites and systems we provided. In addition, I undertook client liaison, website design for clients, directory cover design and implementation and icon creation for the software created by the company.

## Website Design Co-ordinator (October 2006 – December 2008)

### Holiday I.T. Ltd

Holiday I.T. Ltd were a Software Development company who specialise in CMS and Booking engines for villa management companies.

When at Holiday I.T. I was able to develop my creative abilities by designing systems and websites for clients to the specifications they required. My day to day tasks included Design, Front-end Development, gathering client requirements and liaising with the clientele. During my time at the company I also provided support for software systems they already had in place. I created Help systems and F.A.Q.s for clients so that they could use the systems effectively.

## References

Please feel free to contact me for my references.

# ANDREW SMITH



## PORTFOLIO

[HTTP://WWW.ANDYSMITHDEV.CO.UK](http://www.andysmithdev.co.uk)

[HTTP://AANDY28.GITHUB.IO/](http://aandy28.github.io/)

[HTTP://CODEPEN.IO/AANDY/](http://codepen.io/aandy/)

[HTTPS://TWITTER.COM/ANDY85SMITH](https://twitter.com/andy85smith)

## CONTACT

[info@andysmithdev.co.uk](mailto:info@andysmithdev.co.uk)

07738649443

## WEB DEVELOPMENT

HTML 5, HTML

CSS 3, CSS, LESS, SASS

JAVASCRIPT/REACTJS/JQUERY

XSLT

MVC RAZOR

FULLY RESPONSIVE SITES

TWITTER BOOTSTRAP DEVELOPMENT

WORDPRESS SITE DEVELOPMENT

EMAIL TEMPLATE DEVELOPMENT

UNITY 3D

## WEB DESIGN

FULLY RESPONSIVE SITE DESIGN

SITEFINITY DESIGN AND STRUCTURE

UMBRACO DESIGN AND STRUCTURE

WORDPRESS THEMES

ADOBE FIREWORKS

PHOTOSHOP

IN DESIGN

BLENDER