





















Unit 4 Databases

Database system benefits

Word			Definition	Translation
customer (n)			someone who buys goods or services from a shop, company, etc.	
customer relations (n)			the part of a company that deals with customers' questions, problems, etc.	
human resources (n)			the department in a company that deals with employing, training, and helping people	
marketing (n)			the department in a company that decides how to advertise a product, what price to charge for it, etc.	
production (n)			the department in a company that makes things	
report (n)			a written or spoken description that gives people the information they need	
sales (n)			the part of a company that deals with selling products	
solution (n)			a way of solving a problem or dealing with a difficult situation	
stock management (n)			the department in a company that deals with managing the stock of a product	