























Unit 3 Websites

Website analytics

Word			Definition	Translation
action (n)			something that you do	
invisible (adj)			if something is invisible, you cannot see it	
map (n)			a visual guide of a website	
meta tag (n)			the HTML or XHTML used to provide metadata about a website	
movement (n)			when people move from one place to another on a website	
number (n)			an amount of something that you can count, for example the number of times someone visits a website	
profile (n)			a short description that gives the main details of what someone or something is like	
report (n)			a written or spoken description of a situation or event	
traffic (n)			used to describe movement on the Internet	
visitor (n)			someone who visits a website	