



















Unit 5 E-commerce

E-commerce companies

Word			Definition	Translation
B2B, business to business (n phr)			the business of selling a product or service to another business rather than the public	
B2C, business to consumer (n phr)			the business of selling a product or service to the public rather than to another business	
C2C, consumer to consumer (n phr)			when a person sells a product or service to another member of the public via a website	
convenience (n)			the quality of being suitable or useful for a particular purpose, especially by making something easier or saving you time	
M-commerce, mobile commerce (n phr)			the buying or selling of goods via mobile devices	
presence (n)			the ability to gain sales because your website is strong or noticeable	
spend (v)			to use money to pay for goods or services	
supermarket (n)			a very large shop that sells food, drinks and things that people need regularly in their homes	