

ANGELA SON

Toronto, ON | aangelason@gmail.com | (905)-320-1912

SKILLS

GRAPHIC DESIGN

Proficient in Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe After Effects and Adobe Premiere Pro

FRONT-END DEVELOPMENT

Proficiency in HTML, CSS, Javascript with experience in web design softwares including Figma, VS Code, WIX, and Adobe Portfolio.

LANGUAGES

English, Korean (Native)

EXPERIENCE

GRAPHIC DESIGNER, *NEXT: NEW MEDIA EXHIBITION TEAM*

September 2024 - Present

- Creating logo, promotional poster and social media graphics for the Toronto Metropolitan University New Media student art exhibitions
- Brainstorming and planning marketing design strategies that effectively conveyed the concepts of each exhibition

GRAPHIC DESIGNER, *ANBU PROGRAM*

June - Present

- Designed promotional graphics with Adobe Photoshop and Illustrator for a private dance program
- Held consultations about the program goals, colour palette, the concept, and more to ensure that the graphic matched the client's personality as well as the program itself.

CREATIVE DIRECTOR, *UHHU*

2022 - 2024

- Lead a team of dancers while simultaneously taking part in executive work such as graphic design, marketing, finance, outreach, and event planning to foster a collaborative and innovative work environment. Provided clear creative direction and mentorship to ensure the team produced high-quality work aligned with the team's visions and goals.
- Spearheaded a successful direction of WOOSAH: UHHU Dance Showcase, assembling a team responsible for lights, sound, stage management, and photography, as well as ensuring seamless coordination and flawless execution during the showcase.

DIGITAL DESIGN SPECIALIST, *CARIB FARM SOCIAL ENTERPRISE*

January 2024 - June 2024

- Designed a mobile-first web page on the Carib Farm FarmerCommunity app that educates and allows farmers to make smart and educated decisions on their own crops and agricultural businesses.
 - Designed a compelling web features that allows the appropriate age range of users to navigate through the app effortlessly, and ensured this process through user testing.
 - Used Figma to connect and collaborate with the creative team.
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EDUCATION

BACHELOR OF FINE ARTS *Expected to graduate 2025*

Toronto Metropolitan University: New Media Program

Toronto, ON