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Advanced Information Management III

Scalable Data Analytics and Data Mining

Many practical applications rely on immediate data. The need for solutions to continuously conduct analyses as mathematical computations on large data amounts led to new technologies in the past years. Stream processing operates on real-time data for example through stream windowing and analytical operations within those. Since data distributions might not remain static over time a precomputed (batch) model for analysis

can produce poorly results after some time. The reconstruction or updating of the underlying analytical model to receive accurate results is required. This problem is known as Concept Drift. In this project we are using unstructured streaming data from BBC RSS feeds in order to classify them to their corresponding category. We focuss on the evaluation of a Naïve Bayes Classifier with different model-update approaches to compare their analytical performance according to Concept Drift.

For our evaluation purposes of classifying streamed textdata we are using RSS feeds from BCC. A RSS feed is a collection of tags in xml structure which contains tags for title, a description and an url among other tags. Those listed are used in our application. Our data points are constructed from title and description of the feed, the url gives us the respective label. Furthermore we are using SPARK for parallel execution of streaming and data classification. The available library for Machine Learning Algorithms MLlib provides us with a Naive Bayes Classifier.

In order to deal with the contonious nature of the data, traditional programming primitives are not of much help. In order to make programmers's job easier, libraries providing higher lever abstractions are introduced. Knowing that, for a news feed classifier we need to split the 'main' stream into multiple streams to treat different portions of stream differently. For example, there needs to be at least two channels of streams branching out from the main one having the test items and training items. The main flow of the streaming logic we used is depicted in the figure below.

The batch model implements a classic Training-Testing-Phase setup. A subset training points are pre-collected from a stream and used to build a final model on which three testsets are applied. The batch

On the other hand On-line Learning will change the model with the arriving of new data points. The brute-force approach updates the model after a period of time through retraining. Based on a sliding win-

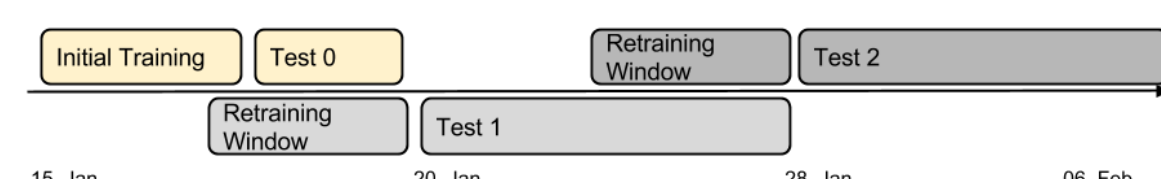
As a variation of the brute-force model-update the threshold triggered one will rebuild the model on a sliding window as soon as the performance of our model is beneath a certain threshold.

The incremental model updates the models properties with new arriving data points. TODO TODO
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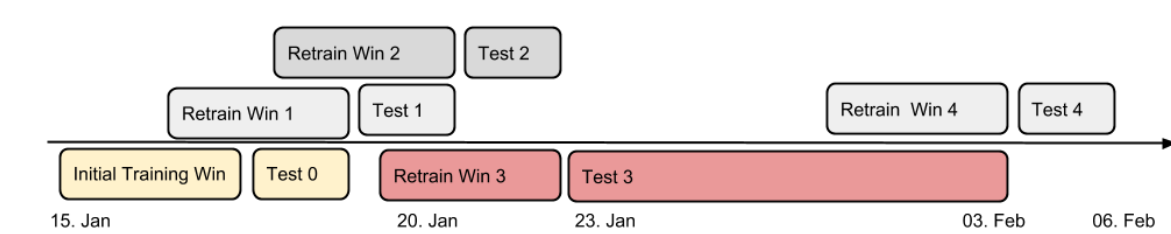
For Offline learning the model was built within the first three days out of 600 data points. The following four days with 1248 data points created the first test set for this model. A second and a third test set were created after the previous test phase and contained 1102 and 1172 data points, respectively RSS feeds.



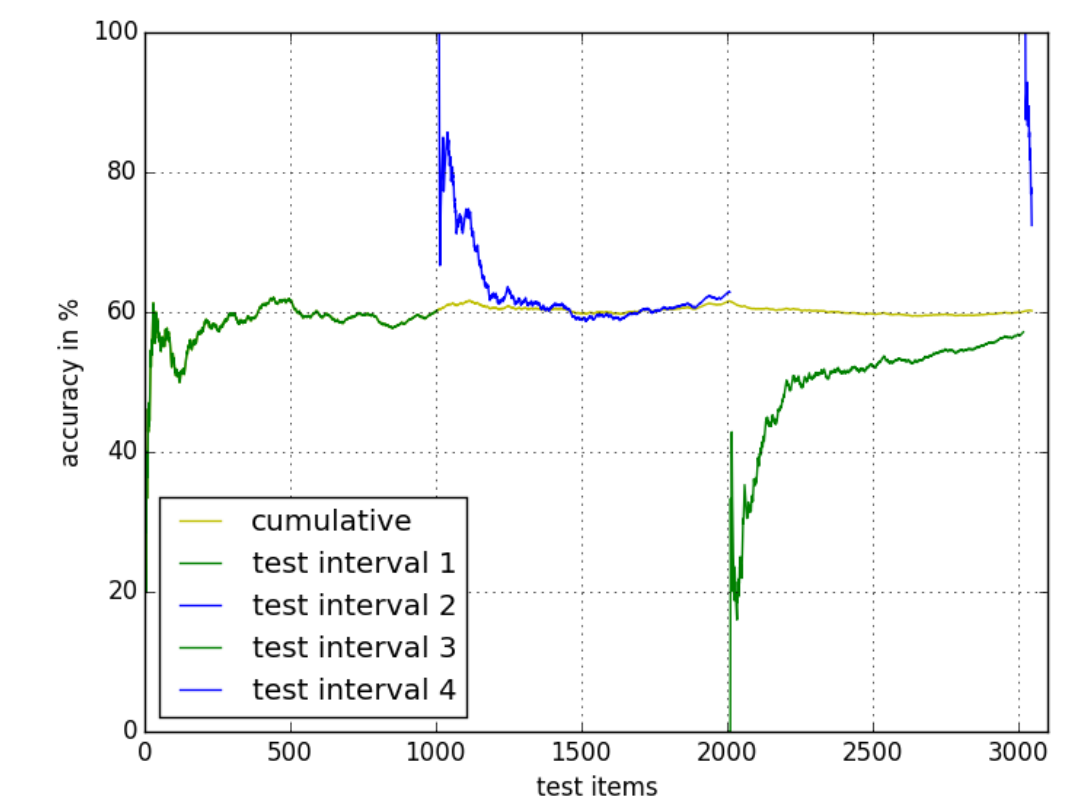
The window size for the bruteforce model contains 600 data points. After 400 test points we led it retrain with the last 600 data points. We then waited for 1000 data points and second retrain phase followed which was tested also with 1000 new data points.



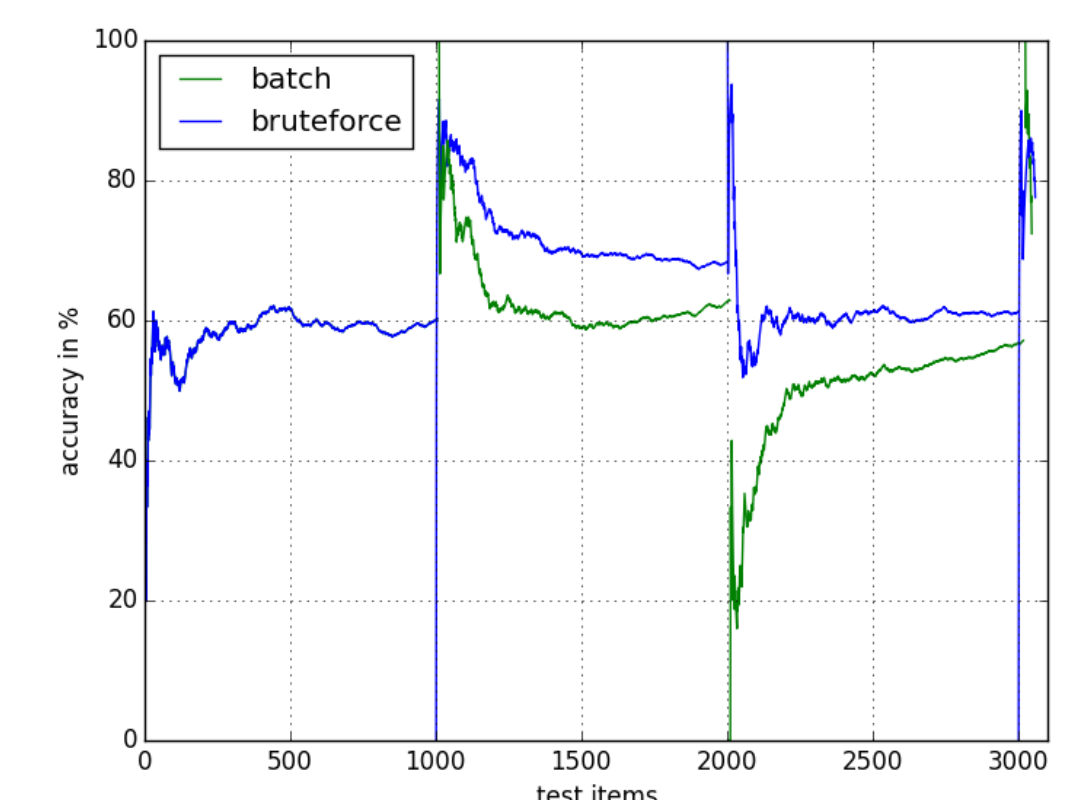
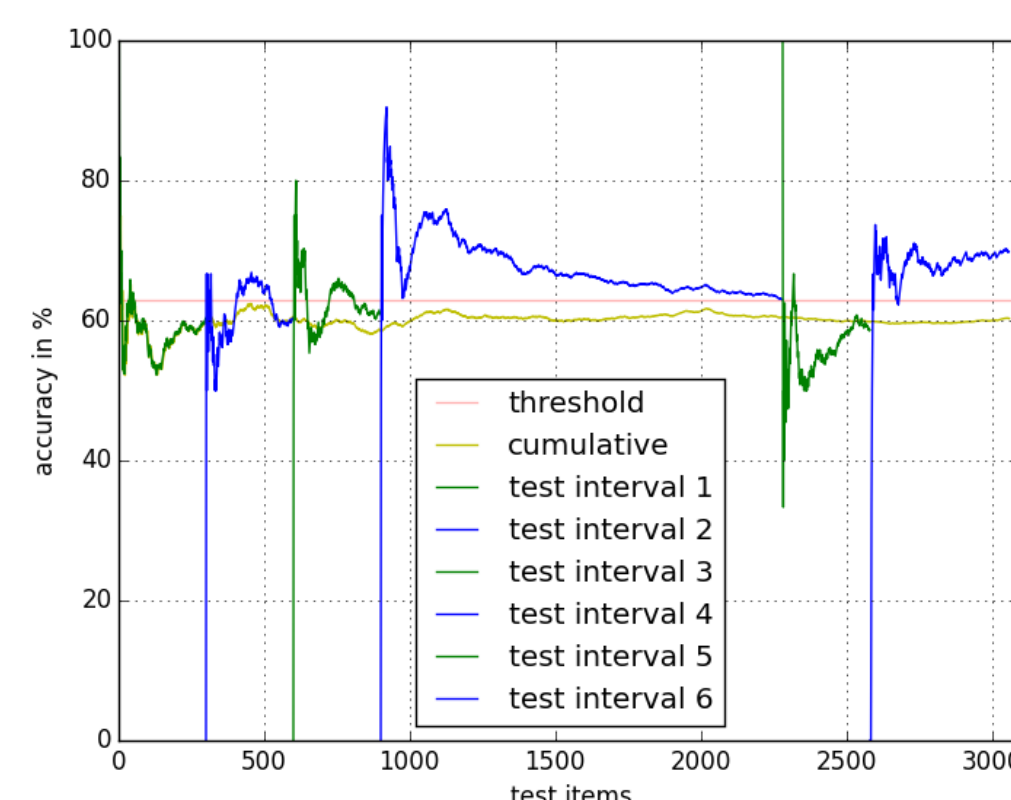
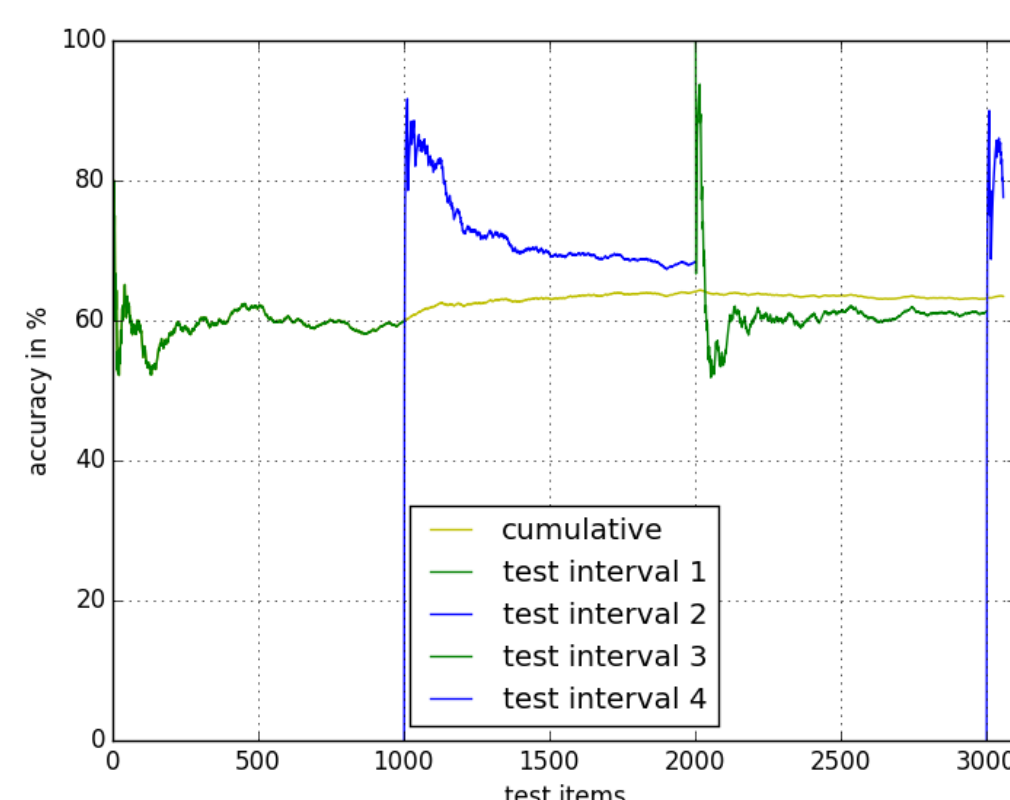
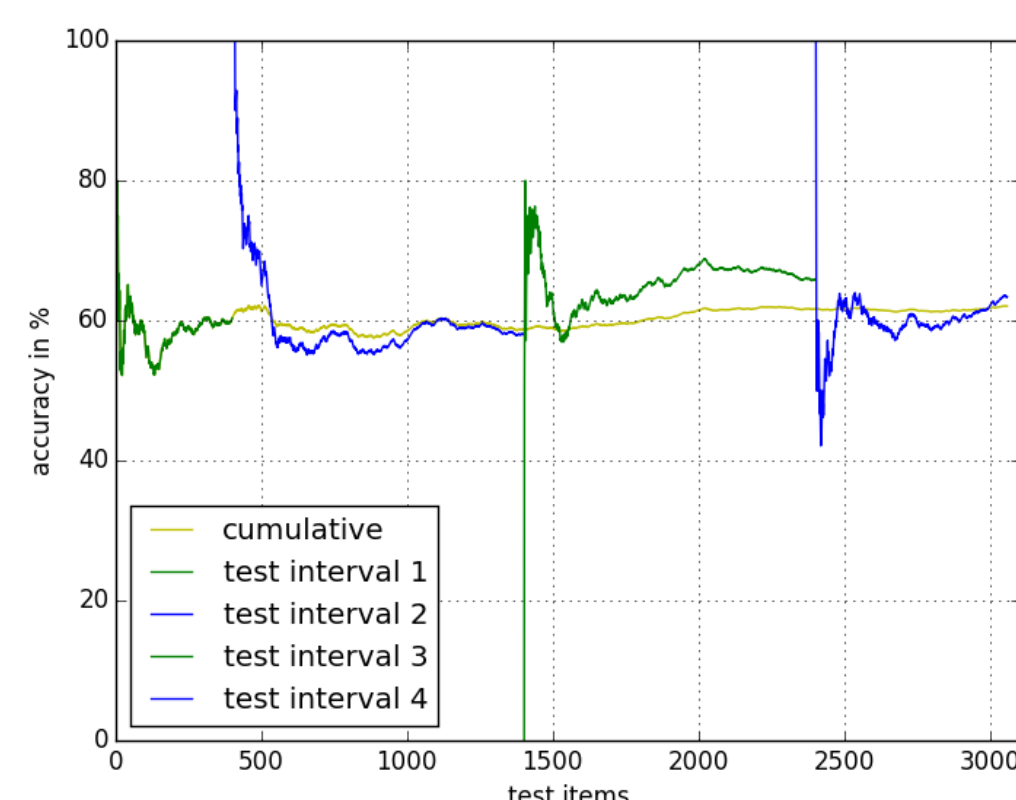
The window size of the error-triggered model is constructed like the brute-force update out of 600 datapoints. Due to our observations an acceptable accuracy threshold of 63% seemed reasonable. A sanity window of testpoints ensures that at least 300 new data points arrive and based on their performance the model is rebuilt or not.



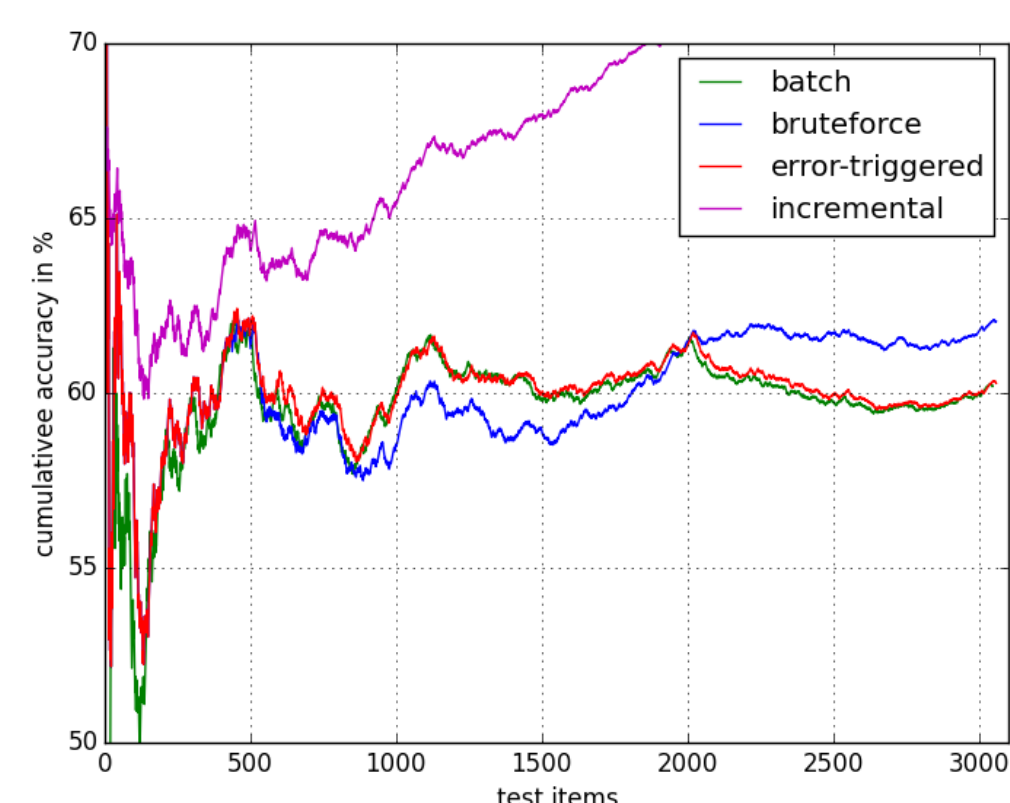
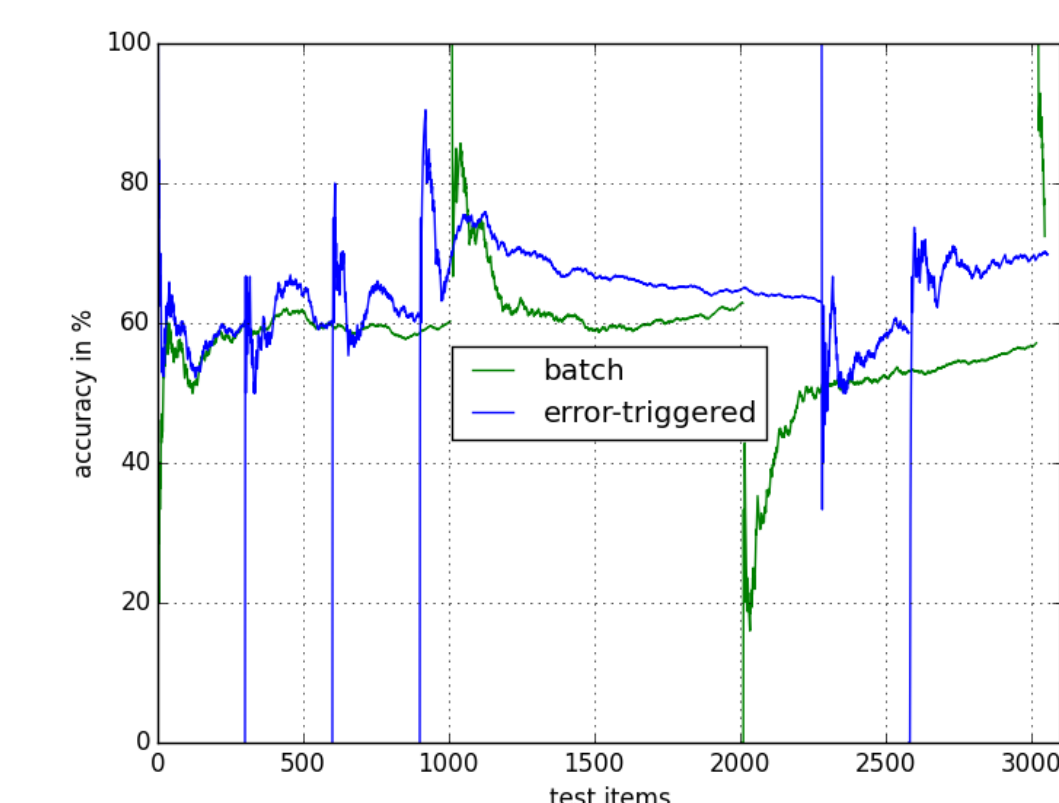
The offline versions result with 1000 test points per interval is always around 60% even though it decreased at the last testing phase. The offline versions result with 1000 test points per interval is always around 60% even though it decreased at the last testing phase. The offline versions result with 1000 test points per interval is always around 60% even though it decreased at the last testing phase. The offline versions result with 1000 test points per interval is always around 60% even though it decreased at the last testing phase. The offline versions result with 1000 test points per interval is always around 60% even though it decreased at the last testing phase.



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The bruteforce model which updates after



Literatur

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[2] K. SULLIVAN, *Monotonously down draggin words*, page 1, Academic Press, 2001.