# October 24th

Bloom Consulting full stack development

- We went over previous designs





#### Ecosystem Development

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#### The WE Collective

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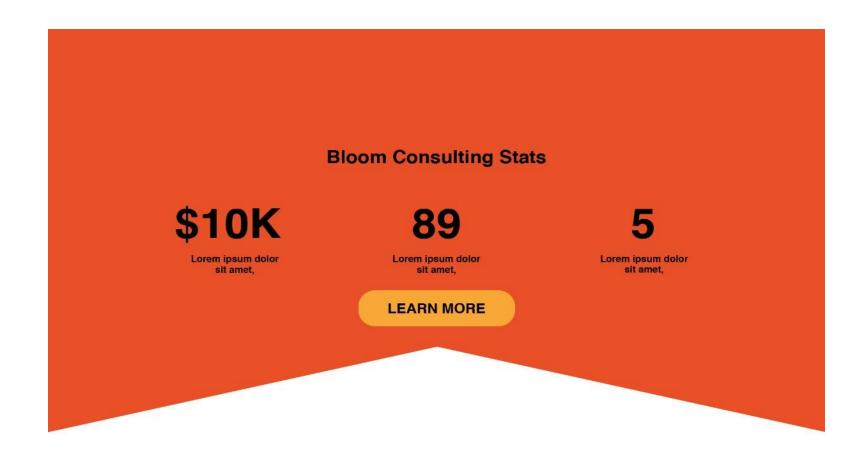


#### Consulting & Supporting

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- Banner should be changed to a more modern look



- These colors should not be used as primary colors
- Recommended to use green





#### Navigation bar looks good so far

Bloom Consulting

Services v

Resources v

About v

Contact v

#### **Bloom Consulting**

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#### Resource tab Up for discussion







About v

Contact v

#### **Bloom Consulting**

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- Other design wants...
  - Use beige, black, green for a modern clean look
  - Each service has a drop down and a page
  - Better / real images for the program representation
  - Use darker colors as a primary
  - Contact information
  - Team information under the about page

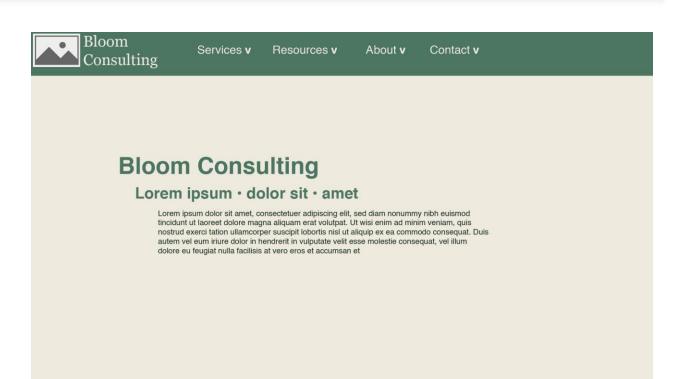
### Updated designs

- Once we start working with Wix and getting the website set up we can change and make modifications of any unwanted designs or styles.
- The following slides showcase current design mockups based on recommendations



# Updated designs

- Changed color pallette
- Used recommended font
- More modern look and feel



### Updated designs

- Changed to stock images
- Ecosystem development image still pending
  Open to ideas/requests

#### Ecosystem Development

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The WE Collective

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Consulting & Supporting

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### New designs

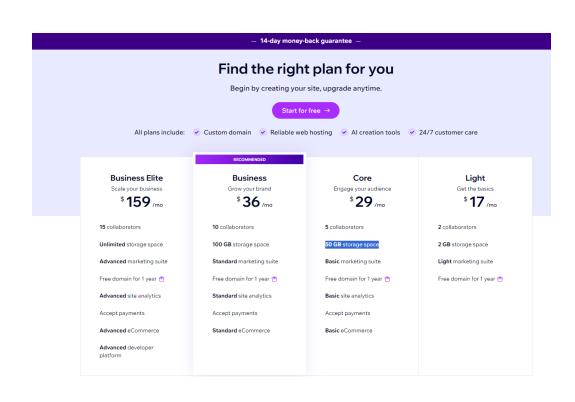
- Testimonial
  - The company logo, with a statement
- Open to ideas/requests



### Modern website examples

- Here are some websites that utilize Wix
- https://www.awakenstudio.nyc/
- https://www.seasonsincolour.com/
- https://www.maneethical.com/
- https://www.bridgeig.com/
- https://www.lemontreeandco.com/

# Where to go from here: Starting with Wix



- Core plan
  - o 5 collaborators
  - o Free domain for a year
  - Using Google Analytics
  - o No eCommerce needed

10/24/2024 12

#### Questions?

• What is ecosystem development?

### Thank you

 Our GitHub repository has our documented progress so far: GitHub Link: <a href="https://github.com/aanthoonyy/ACME1-BC-fullStackApp">https://github.com/aanthoonyy/ACME1-BC-fullStackApp</a>

• We also made a video for sprint 1, it is in our GitHub repo under sprint\_report\_template.md