

Sprint 2

BLOOM CONSULTING PROJECT

Introduction

- Over the course of Sprint 2...
 - Met with April to arrange design philosophy
 - Designed prototypes in Illustrator
 - Got our Wix environment setup
 - Implemented a homepage, and client contact page

Introduction: Sprint 2 Goals

- One sprint 2 goal was to finish the core functionality of the website.
- Another was to get feedback from April on our design mockups so we could start on revisions.
- Additionally, we wanted to gain access to the Wix website as collaborators to begin working on our client's requests.

Sprint Objectives:

- Create design mockups
- Showcase design mockups to our client
- Revise designs based on client feedback
- Apply designs to Wix website
 - Work on the contact form for the website
- Focus on creating a clean, modern looking website

Introduction: Team Roles

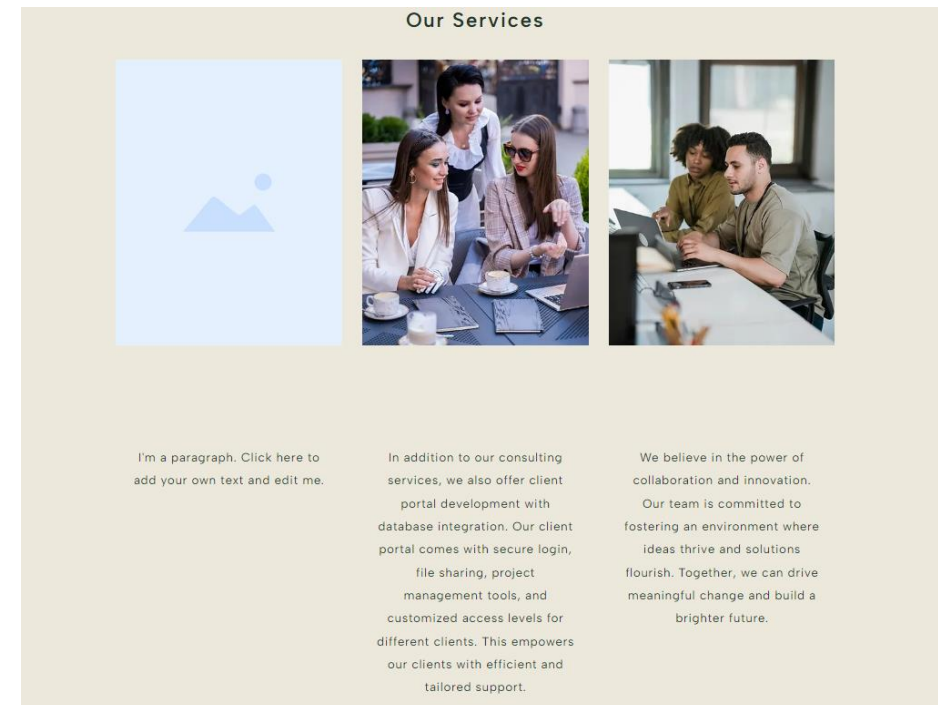
- Z: Team leader, facilitates communication between the rest of the team and our client.
- Tasha: Focused on documentation, including setting up the GitHub.
- Anthony: Focused on documentation and communicating with the client during meetings.

Sprint Objectives: Connection to Overall Vision

- Sprint 2 heavily focused on design, our main goal for this entire project is to ensure our client is happy with the end results. This means that we must continuously get feedback and revise our work.
- Our client has emphasized that she wants a clean and modern looking website, and we were able to provide several examples to work from and improve on.

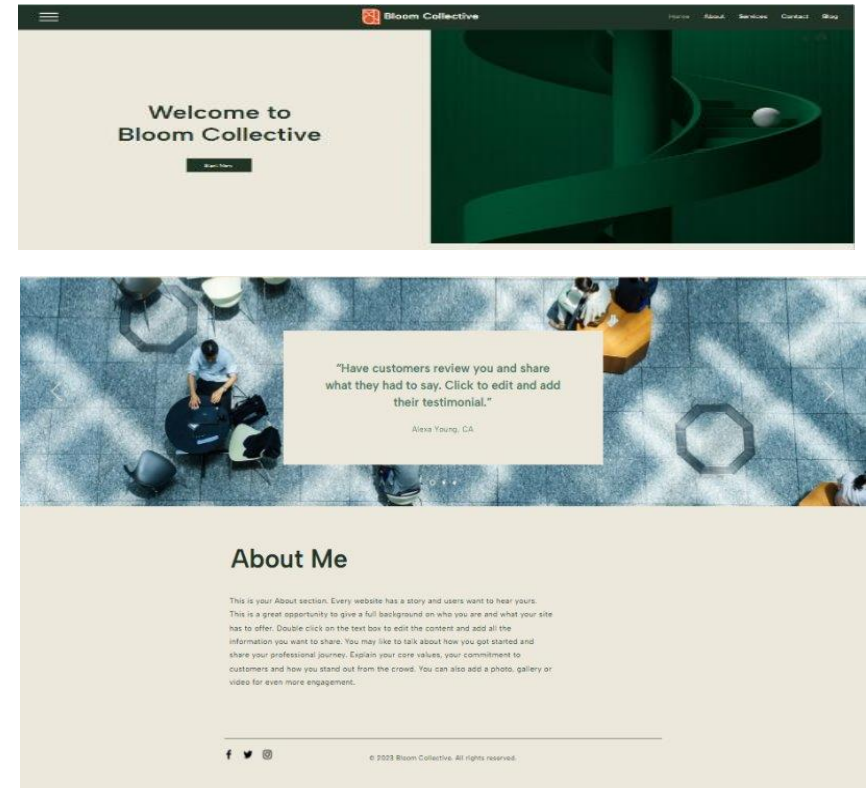
Feature Implementation: Z

- Developed Services Section
- Implemented stock images
- Added place holder text



Feature Implementation: Anthony

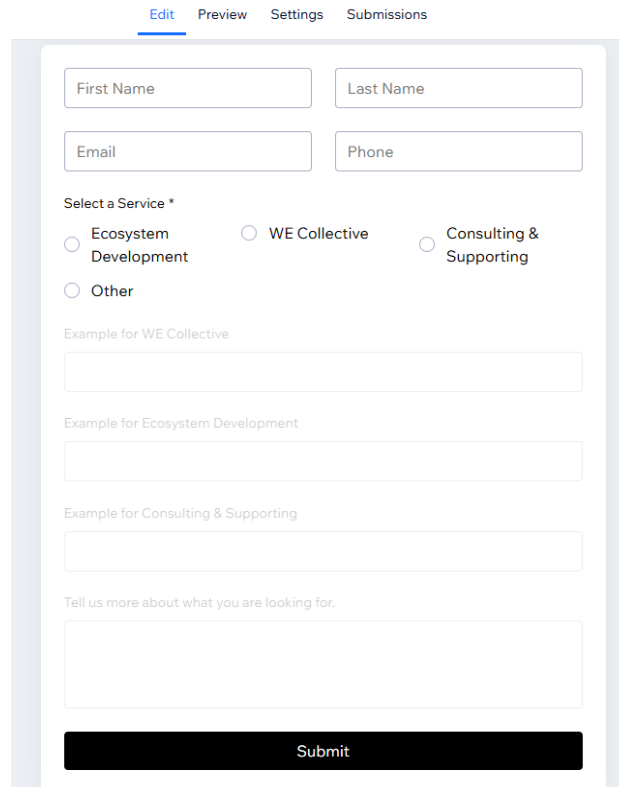
- Developed a homepage
 - Matched clients color theme
 - Matched clients design philosophy
 - Added stock images that add to the design



Feature Implementation: Tasha

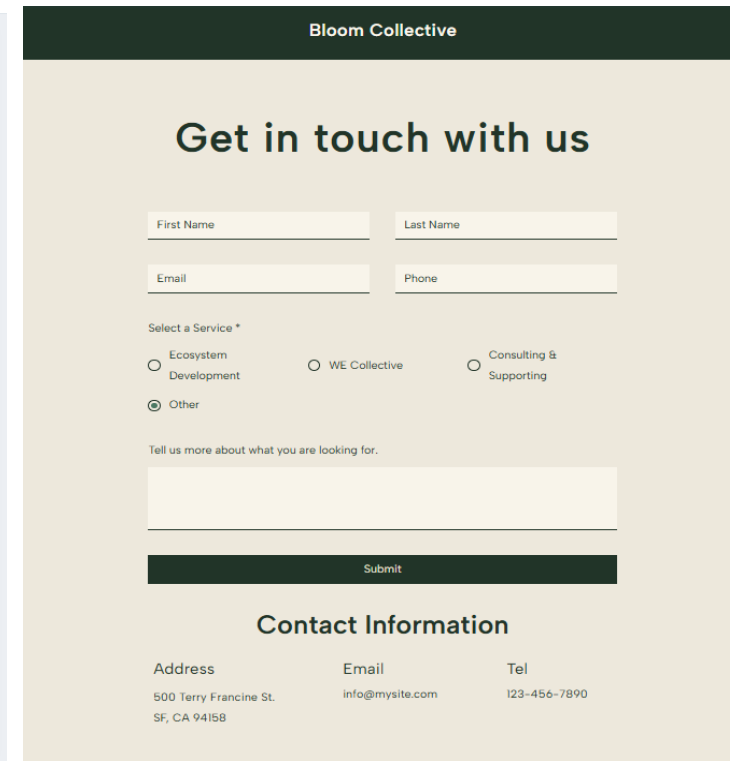
- The initial state was that there was no contact form, I had to create one with Wix features.
- Our client has three services she provides, she mentioned that she wanted to have different forms for each service.
 - Which will be possible by showing and hiding specific form fields.
- We will refine the fields on the contact form when we meet with our client.
- We can preview the website and make sure the form is working.
 - We can also utilize manual testing to confirm that our client receives the proper information from any of their potential clients.

Showing and hiding fields:



This screenshot shows the Wix form editor interface. At the top, there are tabs for 'Edit', 'Preview', 'Settings', and 'Submissions'. The 'Edit' tab is active. The form contains several fields: 'First Name', 'Last Name', 'Email', and 'Phone'. Below these is a 'Select a Service *' section with three radio button options: 'Ecosystem Development', 'WE Collective', and 'Consulting & Supporting'. Under each option, there is a text input field. The 'WE Collective' option is selected. At the bottom of the form is a black 'Submit' button.

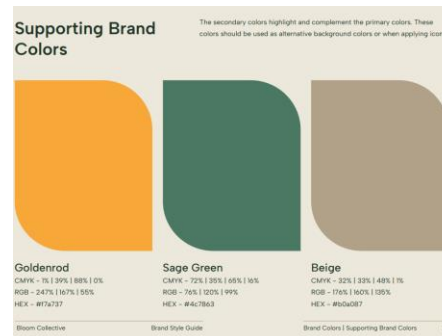
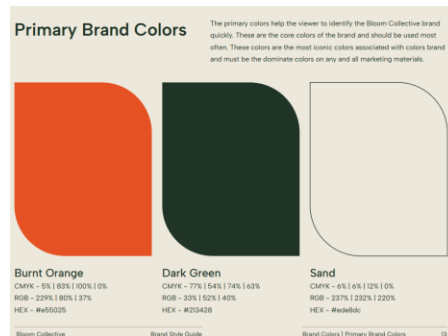
Current implementation:



This screenshot shows the final contact form implementation on the Bloom Collective website. The form is titled 'Get in touch with us' and is located on a light beige background. It includes the same fields as the editor: 'First Name', 'Last Name', 'Email', and 'Phone'. Below these is a 'Select a Service *' section with three radio button options: 'Ecosystem Development', 'WE Collective', and 'Consulting & Supporting'. The 'Other' option is selected. Below the radio buttons is a text input field with the placeholder text 'Tell us more about what you are looking for.' At the bottom of the form is a black 'Submit' button. Below the form, there is a 'Contact Information' section with the following details: Address: 500 Terry Francine St. SF, CA 94158; Email: info@mysite.com; Tel: 123-456-7890.

Website Prototypes and Client Feedback

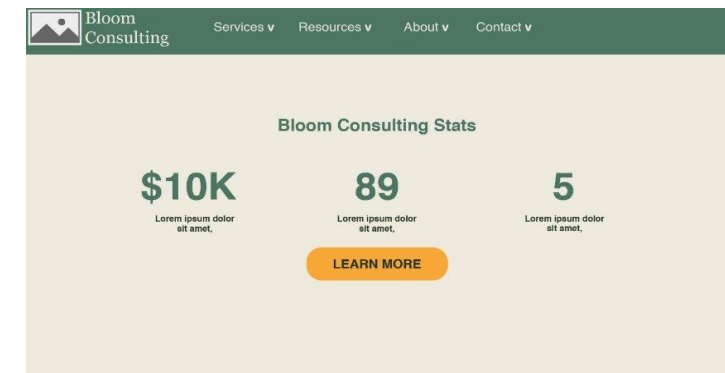
- Our client requested that their website showcase statistics related to their business.
- During our initial prototype we were unaware as to what colors needed to be included.
- Once we got feedback on our initial prototype, and we were given a color palette, we created an updated prototype



Initial prototype

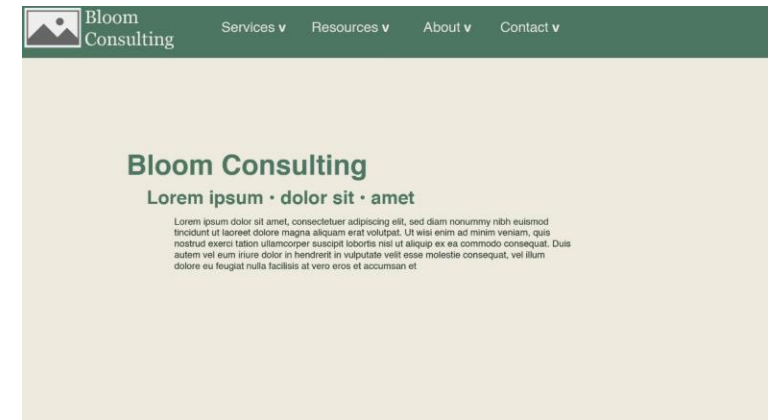
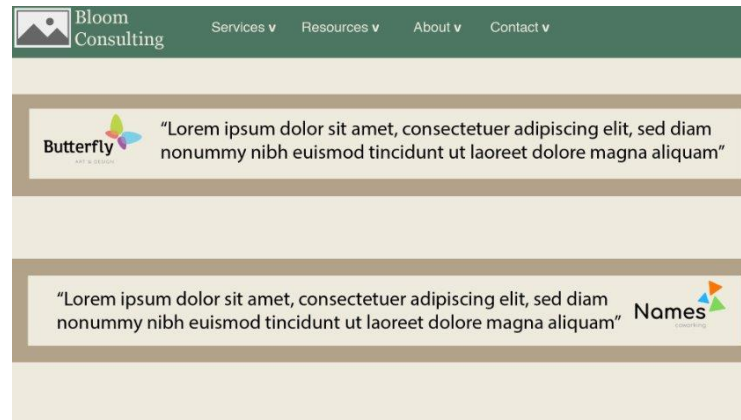


Updated prototype after client feedback



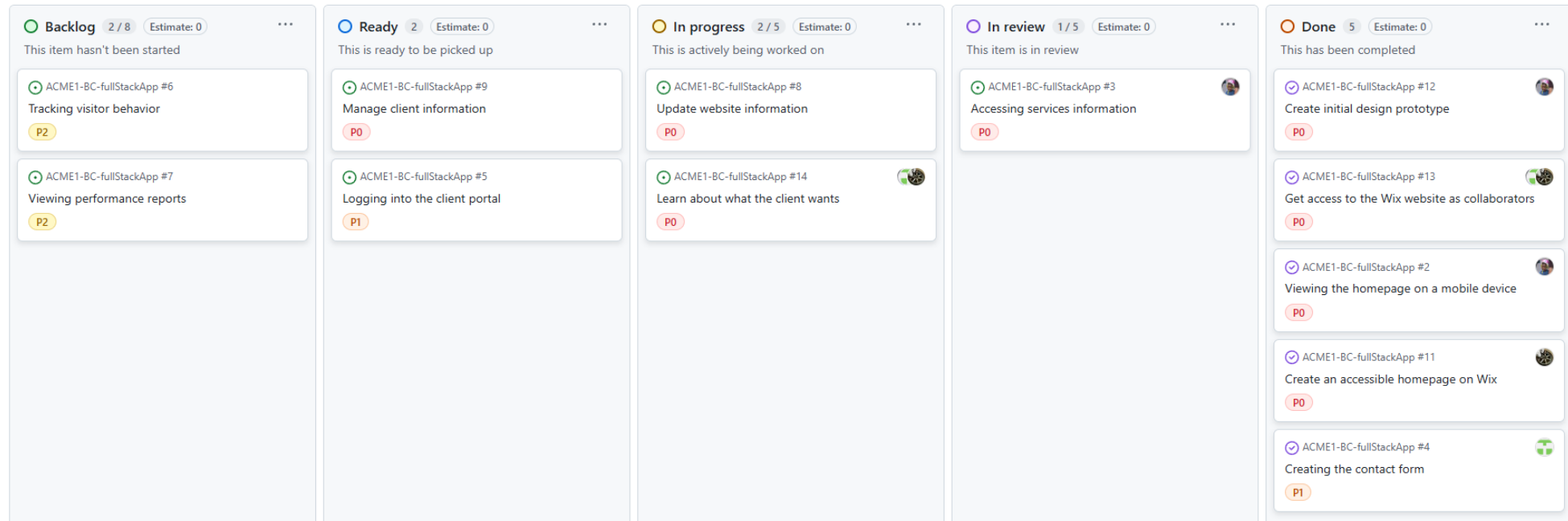
Prototypes of key screens

- Our client also mentioned that they wanted to include images instead of graphics to illustrate each of the services that they provide.
- We also created a prototype for a testimonial page, which our client liked the idea of.
- Another key page that was requested was a home page.



Kanban Overview & Team Contributions

- Once we got access to Wix as collaborators, we began working on the following:
 - Creating a page for the contact form.
 - Making sure our implemented features looked compatible with mobile-devices.
 - Creating a page for services to be listed.

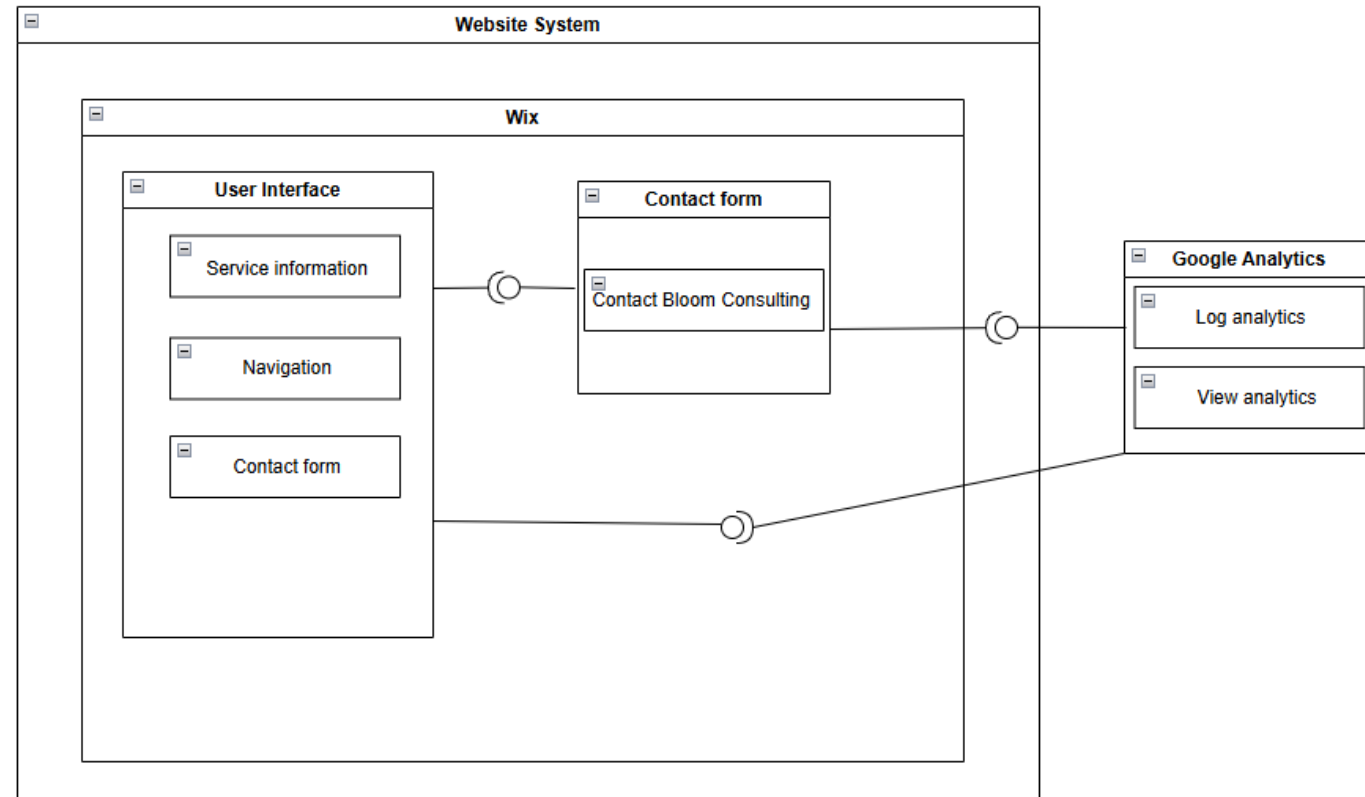


Wix Website Demo:

- User navigation and responsiveness across devices.
- Alignment with client requirements
- (Z this is where you will go to Wix and show the website for desktop and mobile view for the homepage and the contact page)

Documentation

- System Architecture: Wix
- User Interface: Wix
- Testing Plan: Manual testing



Sprint Achievements and Challenges

- Started making the website
- Created documentation
- Overcame design challenges

Next Steps and Sprint Retrospective

- As a team we all put work into our project to get to the state we are at
- We liked our meeting structure of meeting Tuesday/Thursday, and then meeting with our client bi-weekly
- We had some blockers getting Wix setup
- We were able to get a Wix website spun up and started the design process in the end

Conclusion

- We focused heavily on design this sprint.
 - Last sprint was documentation based.
 - Our plan moving forward is to continue refining the website and adding more features.
 - We want to ultimately create a user-friendly platform.
- We appreciate any and all feedback!
- Thank you for working with us! :)

