

# Sprint 6

---

ACME 1 – Bloom  
Collective

---

# Introduction

- For our project we created a fully functional website to enhance Bloom Collective's online presence.
  - Our target audience is anyone with a device that can access the website, with this in mind we aim to make our website user-friendly.
- Team members include:
  - **Zvikomborero Masike:** Team lead, focused on website "services" design, AI automation, and SEO integration
  - **Anthony Devito:** focused on documentation, website "homepage" design, and centralized automation research.
  - **Tasha Meadows:** focused on documentation, contact form creation, website "contact page" design, and action triggered task automation.
- In this final sprint we focused on small changes to ultimately finalize our project.
  - We met with our client to fix any small changes but everything she wanted has been implemented.

# Sprint Objectives and Final Goals

- For this last sprint we focused on small alterations to the website that would wrap up our project.
- Our final goals with explanations:
  - Fix current service booking integration
  - Modifying the client portal
  - Updating mobile-view
  - Implementing SEO
- Completing these goals would help boost user engagement and increase the usability of our website to current and potential leads.
- Our client has been using the website since December for tracking leads, hosting events, and accepting bookings and payments.

# Feature Implementation & Final Demonstration

- We completed the following this sprint:
  - **SEO integration:** Useful so potential clients can find Bloom Collective online
  - **User-portal modification:** Useful so people in specific cohorts can log in easily and interact with the business
  - **Booking service modification:** Useful so those wanting to book services can do so easily.
- Before vs After:
  - SEO was not implemented before this sprint.
  - The user-portal was implemented prior; however, it was in the wrong location, which is important to its purpose.
  - The booking service was set up before, however, it lacked specifics for creating cohorts.
- Demo (after state)(Testing for these is done through UAT / real world testing):
  - [SEO](#)
  - [User-Portal modification](#)
  - [Booking service modification](#)

# System Deployment & Client Delivery

- We deployed our website using Wix.
- Deployment process steps:
  - We built our site using the Wix editor
  - We previewed the website and tested functionality (navigation, forms, mobile responsiveness)
  - We then connected a domain
  - We then published our website (manual deploy)
- System Access: <https://www.bloomcollective.biz/> - Direct link to the homepage.
- Client Feedback (post-delivery):
  - We published our website in December, so this entire semester she has been using it for her business. We have been told that it is doing what she needs it to do, and she has no complaints.
- Post-deployment testing:
  - Since we have published the website, there have been visits and some signups as well.

# Kanban Review & Task Ownership

- This current sprint was focused on small changes within the website
- This board shows our completed tasks along with the ones in progress
- [Kanban Board](#)
- Current open issues / issues in review:
  - Service Booking
  - Cohort waiting list integration
  - SEO integration
  - Modifying user portal
  - Teaching client how to use the system
- We are in our last stages of these issues, for example we have integrated SEO for the website,
- Task Ownership:
  - [Zviko](#)
  - [Anthony](#)
  - [Tasha](#)

# Evidence of Client Communication & MoM

- [Minutes of Meeting list](#)
- We met with our client two times this sprint.
  - First meeting of sprint 6: [03-18-25](#)
  - Second meeting of sprint 6: [04-08-2025](#)
- Decision logs:
  - Recently our decisions have included the following (taken from meeting 1 & 2):
  - Meeting 1:
    - Set up SEO
    - Fix booking services
  - Meeting 2:
    - Move the user portal between the title and image on the service page
    - Create a booking service category called "strategic advising"
    - Create another booking service category called "Launch & Grow Your Business"

# Documentation & Final Report

- Final Report Document: [Automation and Development of Bloom Collective](#)
- Changes made during sprint 6:
  - The template is now being followed completely.
  - New use case diagrams for automation and website.
  - Added user stories and use cases for AI automation.
  - Appendix has been updated with images on progress made throughout the project.

## III.2. Use Cases

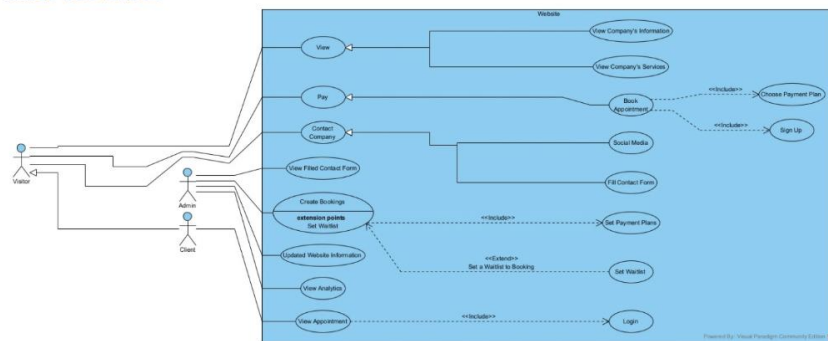
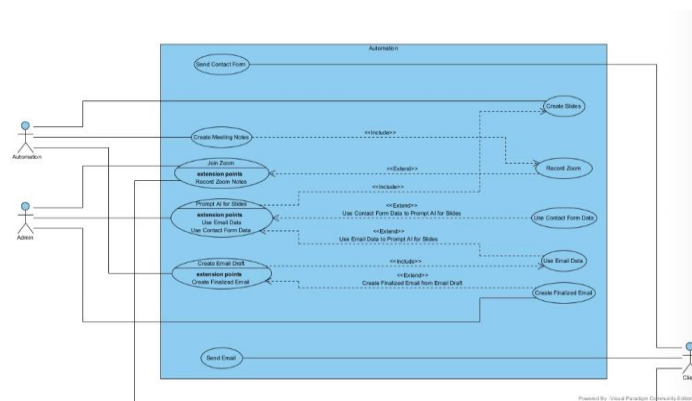


Figure 1: Website Use Case Diagram  
Showing relationships between actors and specific requirements.



Functional Requirement	User Story ID	Use Case ID	Description	Priority
View Website Content	US01	UC01	Allows users to view content about Bloom Collective's services, team, and mission.	Level 0
Contact Bloom Collective	US02	UC02	Allows users to fill out and submit a contract form to reach out to Bloom Collective.	Level 0
Update Website Information	US03	UC03	Admins can update website content (e.g., services, team, news).	Level 1
Manage Client Information	US04	UC04	Admins can manage client data, including contact details and business information.	Level 1
View Analytics	US05	UC05	Admins can view user activity reports and monitor website performance.	Level 1
TidyCal Integration	US06	UC06	Allows users to book consultation with a Bloom Collective staff member	Level 1
AI Agent Integration	US07	UC07	Allows for automation of services to ease client workload.	Level 1
Mobile View	US08	UC08	Allows for more viewing options for users that may only have access to the website through a mobile device.	Level 1



# Final Sprint Achievements & Challenges

- Achievements:
  - We were able to successfully begin integrating SEO for the website to reach a larger audience.
  - Taught our client how to manage and create booking services.
  - Modified user portal for better usability.
- Challenges and Solutions:
  - We had issues with the third-party plugins we used, and a solution to this was to contact customer service once we exhausted all other options of trying to work it out ourselves.
- Progress from Sprint 6:
  - Sprint 5 was focused on implementing features to automate tasks and sprint 6 was focused on changing small features to enhance functionality.
    - Sprint 5: Lecture slide note automation, task automation.
    - Sprint 6: SEO, bookings integration, user portal modifications.

# Retrospective & Final Reflection

- Retrospective:
  - We were able to make changes to bring the project closer to a finalized state.
  - Changes that were made this sprint allows our client to broaden her online presence, which was the main goal.
- Lessons learned:
  - Our team learned a lot about time management and how to work around busy schedules.
  - We also learned how to meet and exceed the expectations of our client.
- Client feedback Actioned:
  - Our client had feedback on the user portal and the booking service we implemented, so during our meeting on 04-08-2025, we worked together to update which page the user portal was listed on and what type of services were listed in packages together.

# Conclusion & Handover

- This sprint focused on finishing up the remaining tasks of our project
  - Fixing small bugs with user-portal and bookings
  - Integrate SEO for better search rankings
- We also started a handover process with our client April
  - Making sure everything is in her name, and email
  - Showing her how to use Wix and the included plugins
- We sincerely thank all our stakeholders for their time, patience, and support throughout the project! We learned so much and are happy to make a real-world impact!

