Minutes of Meeting

Project Name: [Bloom Consulting full stack development]

Client Name: [Bloom Consulting]

Date: [01/28/2025] **Time:** [2:30 - 3:00] **Location:** [Zoom]

Attendees:

- [April Needham]
- [Zvikomborero Masike]
- [Anthony Devito]
- [Tasha Meadows]

1. Agenda

- Discuss future meetings and requirements
- Talk about what can be automated

2. Meeting Summary

- Introduction:
- We mentioned a CRM that we could integrate into Wix
- Client's Requirements:

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- Key Discussion Points:
- Email marketing
 - She wants to hire people for marketing for legal purposes
 - On boarding sequence (WE collective) automated
 - When people join the mailing list
 - Al agent
 - For email drafts
 - Calendar editing / management / organization
 - Lecture / teaching slide decks
 - o Questionnaire for new clients to learn about their business
 - Event planning checklist
 - Al agent not locally stored

Decisions Made:

- April has an appointment with a marketing team, and they will discuss best practices, and she will get back to us.
- Action Items:

o [Action Item 1: Look into ways AI can assist her with her work]

3. Project Milestones Discussed

• [Work with our client to figure out what we can do to make her tasks easier and less time consuming]

4. Next Steps

• [Research and come up with ideas that would lessen the workload of our client]

5. Next Meeting

Proposed Date: [02/11/2025]Proposed Time: [2:30-3:30]

• Location: [Zoom]

Meeting Notes Prepared By: [Tasha Meadows]

Date: [01/28/2025]