11/14

Website Changes done

Home page
Add a menu option to the top left
Remove "Home" from the top right and link the logo at the top to the home screen (on all pages)
Hide "Blog" from the top right (I may add a blog later.)
Remove the green image on the right and extend the "Welcome to Bloom Collective" as a full width section
What do you think about moving the Testimonials section above Services to break up this page? Would that be odd placement? Then, make the background of the Services section a different color?
Change "About Me" to "About our Founder"
Add a section at the bottom with an image and call to action (Grow your ecosystem, grow your business) with another "Get Started" button
Hide the social media icons at the bottom and include LinkedIn (https://www.linkedin.com/in/april-needham/)

About page
I like the way the first section on the Awaken About and Services pages is the same color as the banner.
Remove "About" at the top of the page
Make this top section the full width of the website w/no image and generic text holder (for now)
Edit "Our Team" section so that it has a different appearance/background than first section
Include a third section with the CTA from the Home page

Services page
I like the way the first section on the Awaken About and Services pages is the same color as the banner.

Contact page
Remove contact information

Feedback

- Feedback?

Conclusion

- Finished Website Changes
- Gathered feedback