



Welcome in...



# NEXMONEY

Business  
Plan Presentation



Innovative Ways of Earning

:: Presented By ::

**Nexmoney Team Champions**

# Contents of Presentations

- 01 Basic details about Company**
- 02 About Company CMD & Awards**
- 03 Vision and Mission**
- 04 Why We have to Join Nexmoney?**
- 05 Types of Earning**
- 06 Unique Selling Point**
- 07 Goal Setting for Fast Earning**



# Company Info





# Nexgen Inventive Information Technology Pvt Ltd



IT Company  
started from  
Pune on  
**11<sup>th</sup> Dec  
2013**

**2013**

**NEXMONEY**  
App  
launched  
on  
**1<sup>st</sup> Jan 2017**

**2017**

Register in  
**Direct**  
**Selling**  
in India on  
**26<sup>th</sup> Dec  
2017**

**2017**

> 15 lacs +  
Download  
From  
Google  
Play Store

**Till 2020**

# Direct Selling List by Govt. of India

<https://consumerhelpline.gov.in/directsellingentities/data-history.php>



## Updated Provisional List of Direct Selling Entities as on 12.02.2020

Nodal Officers Appointed by States / UTs Under Direct Selling Guidelines

#	COMPANY NAME	DATE OF RECEIPT IN DOCA	CIN NO.	STATE/UT WHERE DSE HAS BEEN REGISTERED	STATE/UT WHERE DSE HAS ITS HEAD OFFICE	REMARKS	ACTION
278	Nexgen Inventive Information Technology Pvt. Ltd.	2017-12-26	U72900PN2013PTC149783	MAHARASHTRA	MAHARASHTRA		<a href="#">View Details</a>

Total Company Register under Direct Selling Guideline as per last update

457

456

All Other Company  
Product Base

1

NEXMONEY  
Service Base



# Company CMD

Google



YOUNGEST CMD OF INDIA



Mr. Abhishek Kumar Burman  
(CMD)





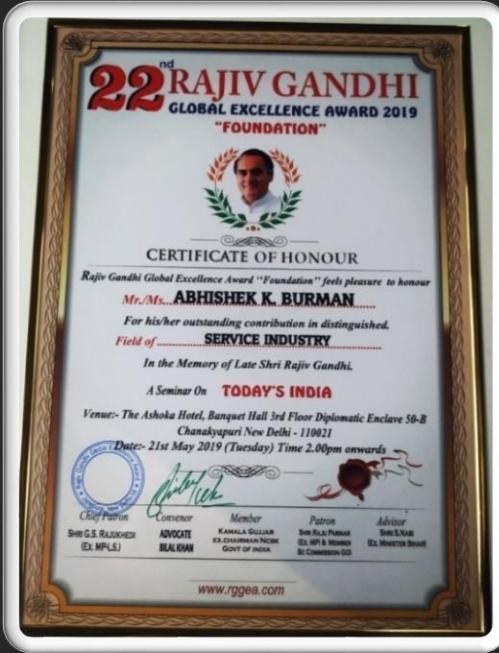
# Awards

**35+ National & International Awards winning Company**





**Rajiv Gandhi  
Shiromani Awards in  
Aug 2017**

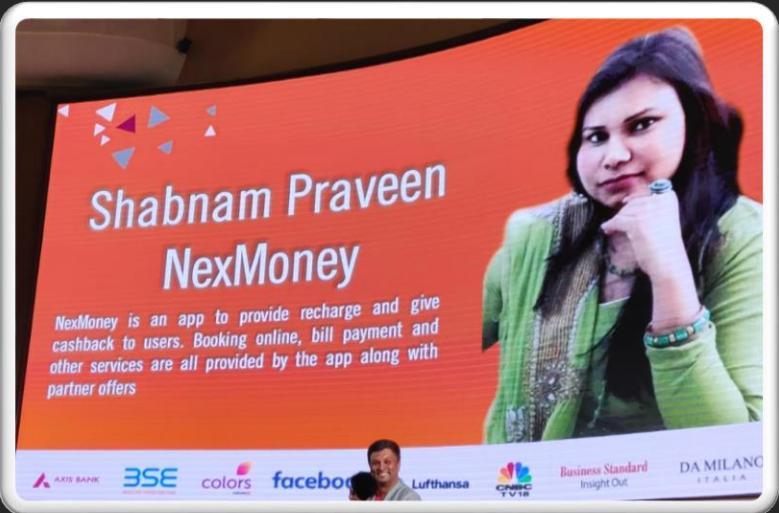


**Rajiv Gandhi Global  
Excellence Awards in  
2019**



**NexGeN IIT's App 'NexMoney'  
received Best Innovative Startup  
Of The Year 2017 Award at DUBAI  
By Honorable IIM GRADUATE  
SUPPORTING STARTUPS AT THE  
CEREMONY BY WORLD  
LEADERSHIP FEDERATION ,  
DUBAI.**





**Director of Nemoney  
MADAM SHABNAM PRAVEEN**  
**DIGITAL WOMEN AWARD**  
**at E-Commerce Award Ceremony**



**Achieved Golden Leaf  
Awards**



# Legal Document



# GST Registration

  
Government of India  
Form GST REG-06  
(See Rule 10(1))

**Registration Certificate**

Registration Number : 27AAECN5789L1Z0

1. Legal Name	NEXGEN INVENTIVE INFORMATION TECHNOLOGY		
2. Trade Name, if any	NEXGEN INVENTIVE INFORMATION TECHNOLOGY		
3. Constitution of Business	Private Limited Company		
4. Address of Principal Place of Business	SUNITA APARTMENT, SHOP NO 4 1ST FLOOR, OPP SHANIWAR WADA MAIN ROAD, NEAR KASBA POLICE		
5. Date of Liability			
6. Period of Validity	From	15/12/2017	To
7. Type of Registration	Regular 		
8. Particulars of Approving Authority	Maharashtra		

Signature

Signature valid  
Digitally signed by S. GOODS  
AND SERVICES TAX NETWORK 1  
Date: 2017.12.15 10:30:39 IST

Name	Prashant Barve
Designation	STATE TAX OFFICER
Jurisdictional Office	PUNE-2
9. Date of issue of Certificate	15/12/2017

Note: The registration certificate is required to be prominently displayed at all places of business in the State.

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 15/12/2017 by the jurisdictional authority.

# Certificate of Incorporation

  
प्रारूप 1  
पंजीकरण प्रमाण-पत्र

कॉर्पोरेट पहचान संख्या : U72900PN2013PTC149783 2013 - 2014  
मैं एकदम्भा सत्यापित करता हूँ कि मैंसर्स  
NEXGEN INVENTIVE INFORMATION TECHNOLOGY PRIVATE LIMITED  
का पंजीकरण, कम्पनी अधिनियम 1956 (No. 1) के अंतर्गत आज किया जाता है और यह  
कम्पनी प्राइवेट लिमिटेड है।  
यह निगमन-पत्र आज दिनांक ध्यारह दो हिंजर दो तेरह को पूछे में जारी किया जाता है।

**Form 1**  
**Certificate of Incorporation**

Corporate Identity Number : U72900PN2013PTC149783 2013 - 2014  
I hereby certify that NEXGEN INVENTIVE INFORMATION TECHNOLOGY PRIVATE LIMITED is this day incorporated under the Companies Act, 1956 (No. 1 of 1956) and that the company is private limited.

Given at Pune this Eleventh day of December Two Thousand Thirteen

  
Registrar of Companies, Maharashtra, Pune  
कम्पनी रजिस्ट्रेशन, महाराष्ट्र, पुणे  
\*Note: The corresponding form has been approved by SHINDE AMOL BHAGWAN, Assistant Registrar of Companies and this certificate has been digitally signed by the Registrar through a system generated digital signature under rule 5(2) of the Companies (Electronic Filing and Authentication of Documents) Rules, 2006.  
The digitally signed certificate can be verified at the Ministry website ([www.mca.gov.in](http://www.mca.gov.in)).

Mailing Address as per record available in Registrar of Companies office:  
NEXGEN INVENTIVE INFORMATION TECHNOLOGY PRIVATE LIMITED  
S. NO. 19A/3B K MARKET,, OFF DHANKWADI,  
PUNE - 411043,  
Maharashtra, INDIA





# MSME Registration

 भारत सरकार  
Govt. of India  
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES

 Udyog Aadhaar  
**MSME**



Type of Enterprise	Micro	Small	Medium
Manufacturing	A	B	C
Services	D	E	F
UAN	MH26D0028279		

**D**

**Udyog Aadhaar Registration Certificate**

Udyog Aadhaar Number: MH26D0028279

Name of Enterprise: NEXGEN INVENTIVE INFORMATION TECHNOLOGY PVT LTD

Location of Plant Details:

SN	Flat/Door/Block No.	Name of Premises/Building Village	Road/Street/ Lane	Area/Locality	City	Pin	State	District
1	KASBA PETH	KASBA PETH	SHIVAJI ROAD	PUNE	PUNE	411011	MAHARASHTRA	PUNE

Official Address of Enterprise: 1417/18 KASBA PETH

District	PUNE	State	MAHARASHTRA	PIN	411011
Mobile No:	9168699996	Email:	hr@nexgenonline.in		

Date of commencement: 18/01/2013

Major Activity: SERVICES

Enterprise Type: Micro

Previous Registration details-if any: ::

National Industry Classification Code:

SN	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit Code	Activity Type
1	62 - Computer programming, consultancy and related activities	6209 - Other information technology and computer service activities	62099 - Other information technology and computer service activities n.e.c	Services

Acknowledgement: Date of Filing: 11/11/2017 Date of Printing: 11/11/2017

Disclaimer: This is computer generated statement, no signature required.  
Printed from udyogaadhaar.gov.in

MyMsme Mobile App (Beta Version) is available now for download. <https://play.google.com/store/apps/details?id=msme.mymsme>

# Pan Card



# Central Vigilance Commission Certificate



सत्तरमेव जयते



CENTRAL VIGILANCE COMMISSION

## *Certificate of Commitment*

This is to certify that

**NEXGEN INVENTIVE INFORMATION TECHNOLOGY PRIVATE LIMITED**

has adopted the Integrity Pledge and is committed to  
uphold highest standards of integrity and good governance  
and to follow ethical practices in conducting its activities

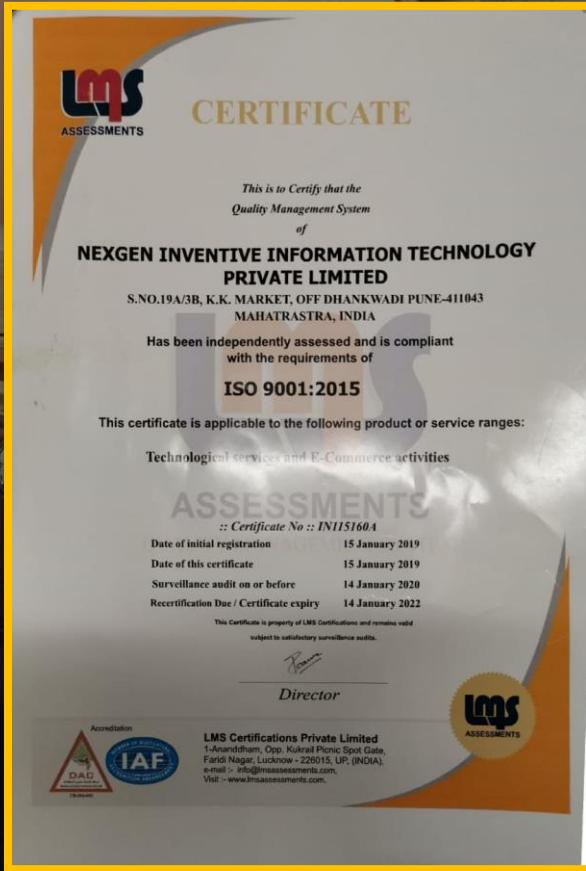


3488789247

Nilam Sawhney  
Secretary

Central Vigilance Commission, Satarakta Bhawan, G.P.O. Complex, INA, New Delhi-110023  
Tel: 011- 24600200 (30 Lines), Fax No. 011- 24651010/24651186, Website: [www.cvc.nic.in](http://www.cvc.nic.in)

# ISO Certificate





- 1 Open Wallet (Bank)
- 2 Entrepreneur Development
- 3 E-commerce Business
  
- 1 Digital India
- 2 Make in India
- 3 Swachh Bharat

# Why we have to join Nexmoney?



Vs

## Other Wallet App

### Conditional Cash back

Example

- (1) 10% C.B. up to 50 Rs
- (2) Min 2 Movie Tickets etc.

### B2C Module

Create Customer only  
No Earning Opportunity

## Nexmoney App

### Lifetime Guaranteed Cash back

Example

Get 2% C.B. on Every Recharge,  
no limits...

Also get assured CB on all other  
services provided by Company

### B2B Module

Make us Business Partner  
Equal Earning Opportunity to all



# PRIME MEMBERSHIP



999/- per  
Year



750/- per  
Year



129/- per  
Month



NexMoney®

1500/- Rs Fee + 270/- Rs GST

**1770/- Rs**

(Just One Time Only)

Also Get

**1550 Reward Points Instant....**  
**1 Reward Point = 1 Rupees\***



Uber





# Prime Membership

**Install Nexmoney app from Play store**

→ Use Referral Code of that person who invite you & get 50 reward point

**Upgrade with 1770/- Rs one time only**

→ To get Prime Membership of Nexmoney 1500/- Fee + 270/- GST for Life time Membership & get another 1500 reward point

**Start Earning with refer & earn**

→ If you refer someone and upgrade his ID with 1770, you will earn 300 Rs in your wallet and also get other income too.

# Use of Reward Points

## Recharge

Prepaid, DTH, Data Card, Vouchers

**Use 1 % R.P. & Get 2 % C.B.**

## Booking

Hotel, Flight, Bus etc.

**Use 2 to 5 % R.P. & Get 2 % C.B.**

## Shopping

Amazon, Flipkart, Myntra, etc.

**Get 0.5 to 10 % C.B., no R.P. use**



## Bill (Govt. Services)

Light bill, Gas Bill, Ele.Bill etc.,  
No C.B. Received, but Get 25%

**D.P of your bill amount**

## Shopping

Nexshopping

**Use 1 to 70 % R.P. & Get 20 % C.B.**



# Types of Income

- 1. Referral Income**
- 2. Team Royalty Income**
  - a. Silver Royalty
  - b. Leadership Bonus
  - c. Gold Royalty
  - d. Diamond Royalty
- 3. Company Royalty Income**
  - a. Crown Diamond Royalty
- 4. Repurchase Income**
- 5. Merchant Income**



# 1. Referral Income

Level	% of 1500	Rs per Person	Team Size	Income/Level
1	20%	300	5	1,500
2	2%	30	25	750
3	3%	45	125	5,625
4	4%	60	625	37,500
5	5%	75	3125	2,34,375
6	6%	90	15625	14,06,250
7	7%	105	78125	82,03,125
8	8%	120	390625	4,68,75,000
9	9%	135	1953125	26,36,71,875
10	10%	150	9765625	1,46,48,43,750
Total	74%	1110		178 Cr





# Success Ratio

100 %



178  
Cr

10 % = 17.8 Cr

1 % = 1.78 Cr



0.1 % = 17.8 Lacs



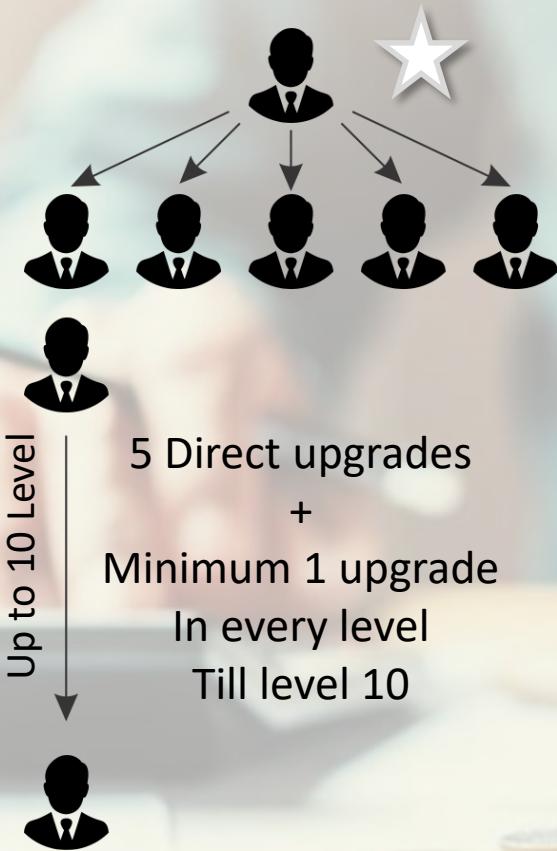
**Nexmoney Tour Offer**

(1) If you will complete  $5 + 25$  joining in just 30 days from date of joining

**GOA Tour**

- 
- (2) If you will complete  $5 + 25 + 125$  joining in just 90 days from date of joining
- Dubai, Malaysia, Bangkok**
- (3) If you will complete  $5 + 25 + 125 + 625$  in Nexmoney (no time limit)
- Dubai, Malaysia, Bangkok**

## 2. Team Royalty Income



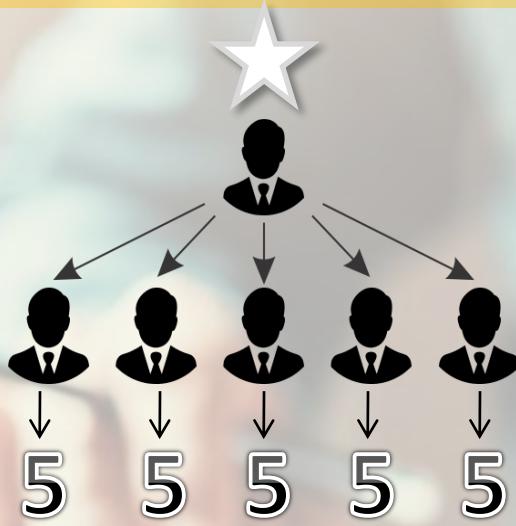
### (A) Silver Star Royalty

Get 1% after 10 level up to  
unlimited depth in differential

15/- Rs  
per ID



## 2. Team Royalty Income



When you Become Silver &  
Also help your 5 Direct  
To make their 5-5 Direct

### (B) Leadership Bonus

You will get 10% of your that  
5 Direct members income  
(Joining Income) daily



## 2. Team Royalty Income



5 Silver Star in your Direct  
At level 1

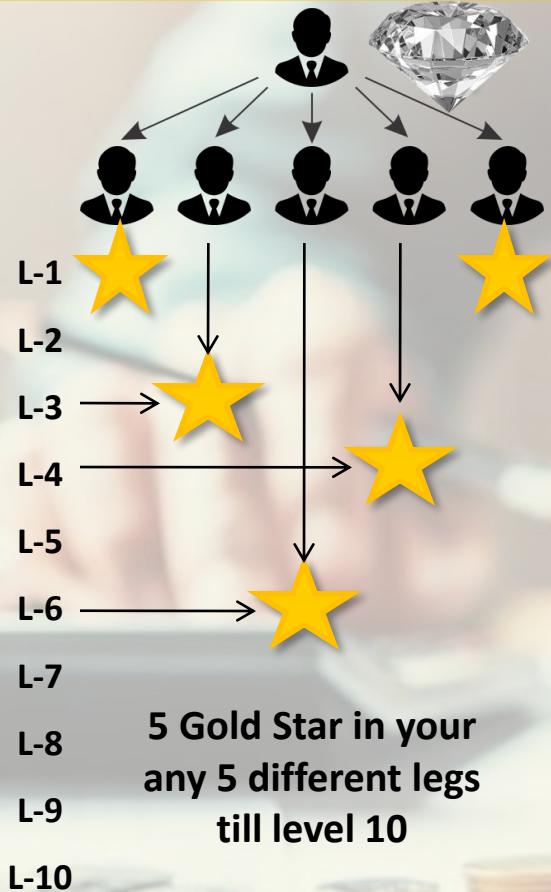
### (C) Gold Star Royalty

Get 2% after 10 level up to  
unlimited depth in differential

30/- Rs  
per ID



## 2. Team Royalty Income



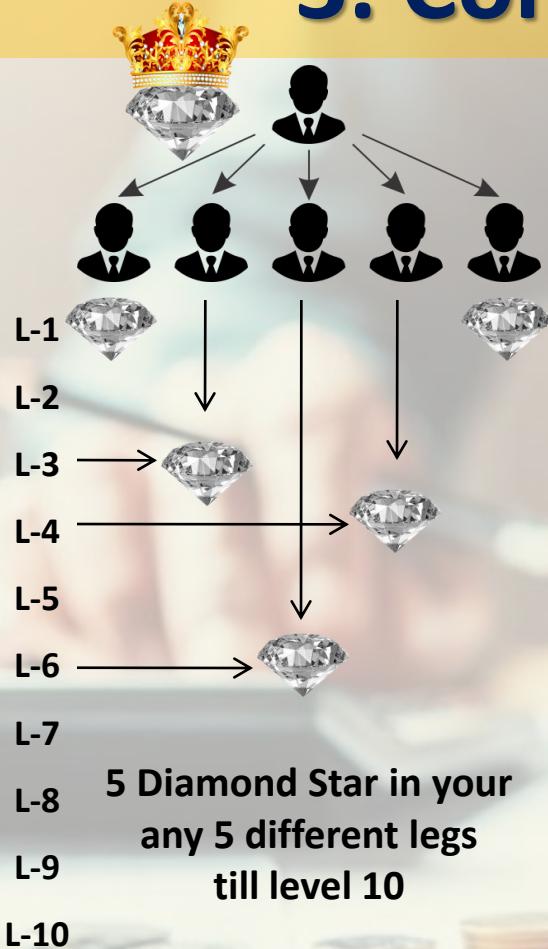
### (D) Diamond Star Royalty

Get 3% after 10 level up to unlimited depth in differential

45/- Rs  
per ID



### 3. Company Royalty Income



#### (A) Crown Diamond Star Royalty

Get 1% of company joining turnover will be divided among all Crown Diamonds Achievers



# 4. Repurchase Income

25% of cash back is given up to 10 level as a repurchase, so whatever transaction is done by team (shopping , Booking , Recharge ,etc) you will get income from that transactions.

$$\begin{array}{l} \text{IF YOUR TEAM SIZE} \\ 1,00,000 \end{array} \times \begin{array}{l} 0.25 \text{ PAISA} \\ \text{PER DAY} \end{array} = \begin{array}{l} 25,000 \text{ Rs} \\ \text{Per Day} \end{array}$$

## Example

If someone buy bus ticket from your team of Rs 1000

1000 Rs	Bus Ticket
- <u>30 Rs</u>	3 % R.P. use
970 Rs	
- <u>40 Rs</u>	4% C.B.
<b>930 Rs</b>	<b>Final Ticket</b>



# 4. Repurchase Income

40 Rs CB  $\xrightarrow{25\% \text{ of C.B.}}$  10 Rs  $\xrightarrow{\begin{array}{l} \text{Equally} \\ \text{Distributed in} \\ \text{Above 10 level} \end{array}}$  1 Rs

10 Rs CB  $\xrightarrow{25\% \text{ of C.B.}}$  2.5 Rs  $\xrightarrow{\begin{array}{l} \text{Equally} \\ \text{Distributed in} \\ \text{Above 10 level} \end{array}}$  0.25 Paisa

**25000/- Rs Per Day**



# 5. Merchant Income

Nexmoney  
Merchant



## Criteria

Totally Free

Min 10% Disc. Given by Merchant

## Benefits

Get New users in this Business

### Rahul (Nexmoney Member)

Purchase Medicine of 1000/- Rs From Dev Medical, Now see the distribution of % in system...

1000 Rs      Medicine Bill

- 75 Rs      7.5% R.P. use (Rahul)

**925 Rs**      **Paid by Rahul**

900 Rs received by Dev Medical because of 10% Disc. Given by him.

**So what about 25 Rs ?**



# 5. Merchant Income

What about 25 Rs ?

Distribution of 25 Rs

1 %

10  
RS

To  
Gaurav

0.5 %

5  
RS

To  
Above 10  
Level of  
Rahul

0.5 %

5  
RS

To  
Above 10  
Level of  
Gaurav

0.5 %

5  
RS

To  
Company



# UNIQUE SELLING POINT

Instant Money

01

No Sale No Purchase Required

02

Growth Level Income

03

Legal – Follow Govt.  
Guideline of Direct Selling

04



**USP**

Next Generation Business

05

Financial Freedom  
Nomination Facility

06

Unique Digital Support System (ZOOM Meeting)

07

08

No Risk  
No Liability

# Goal Setting for Fast Earning



1. Upgrade your ID
2. Min. 5 upgrade at level 1
3. Goa Tour
4. Silver Royalty
5. Foreign Tour
6. Gold Royalty
7. Repeat same in your team with leader





# Example of Real Passive Income with Financial Security in Nexmoney





**Decision is yours...**

Either save 1770/- and enjoy your routine life or  
Start in **Nexmoney** and get first step towards **Financial Freedom...**



# JOIN US



**Facebook Page : Nexmoney Team Champions**

<https://www.facebook.com/groups/NexmoneyOfficial/>

**NEXMONEY  
TEAM CHAMPIONS**

**THANK  
YOU**

