

## Site name Temple Inn experience

Domain is ldstempleinnexperience.org.

### Site Purpose

The site purpose is to create a temple experience booking site that is user friendly, up to the minute, and covers four selected temples in a geographical region. It will allow for all members who are worthy to attend temple to have a place to stay that has all of the amenities of a first-class hotel, as well as those who might be travelling through to prepare to visit for a shorter time. It will allow for a reception area, as well as having a temple-oriented theme.

### The Target Audience

The target audience will include users of many ages and backgrounds. The following are 5 personas that will be targeted:

**The Wedding Goers.** The site will allow for those who are travelling to be part of a sealing ceremony to not only have a great place to stay, but to possibly be able to attend a reception or luncheon in close proximity to the temple grounds.

**The First Timer.** There are many members who have a particular temple in mind when they go through for the first time. From missionaries, to converts, to those who are preparing to be sealed, many choose to go to a temple away from their home town to participate in the ordinances.

**The Retiree.** Throughout the church there are many who choose to visit cities where temples are prominent. This site will allow for temple vacationers to have a simple way to book their adventure, knowing that they will be housed amongst others who share the same passion and vision. They will enjoy being among members who can share stories and to socialize while they are at the locations.

**The Tourist.** Like the Retiree, there are those who will be travelling and may want to take the time to find peace from the outside world, and just catch a session while they are travelling through.

**The Youth Group.** Another group that can utilize this site is the travelling youth group. Many young people would like to be able to find a safe place to stay as they perform ordinances such as baptisms for the dead. Being housed amongst other members can offer an opportunity to see the importance of all of the work to be done, and how passionate other members are about doing the work.

### Site Map

The header contains a logo, site title, and site motto.

The navigation menu contains links to the main pages including Home, Contact, Temples, Services, Receptions, Reservations, and a Missionary page.

The footer contains contact information and map in the upper section and copyright information, the author's name, a terms of use link, and the current date in the bottom row.

The temple page describes the details for at least four temples of your choice providing information about the address, telephone, email, services, history, ordinance schedule, session schedule, temple closure schedule

The reservation page contains a form that collects relevant information when making a normal stay reservation including the location, date, number and type of rooms, registrant's full name, email, phone, home state or country, and special accommodations/comments.

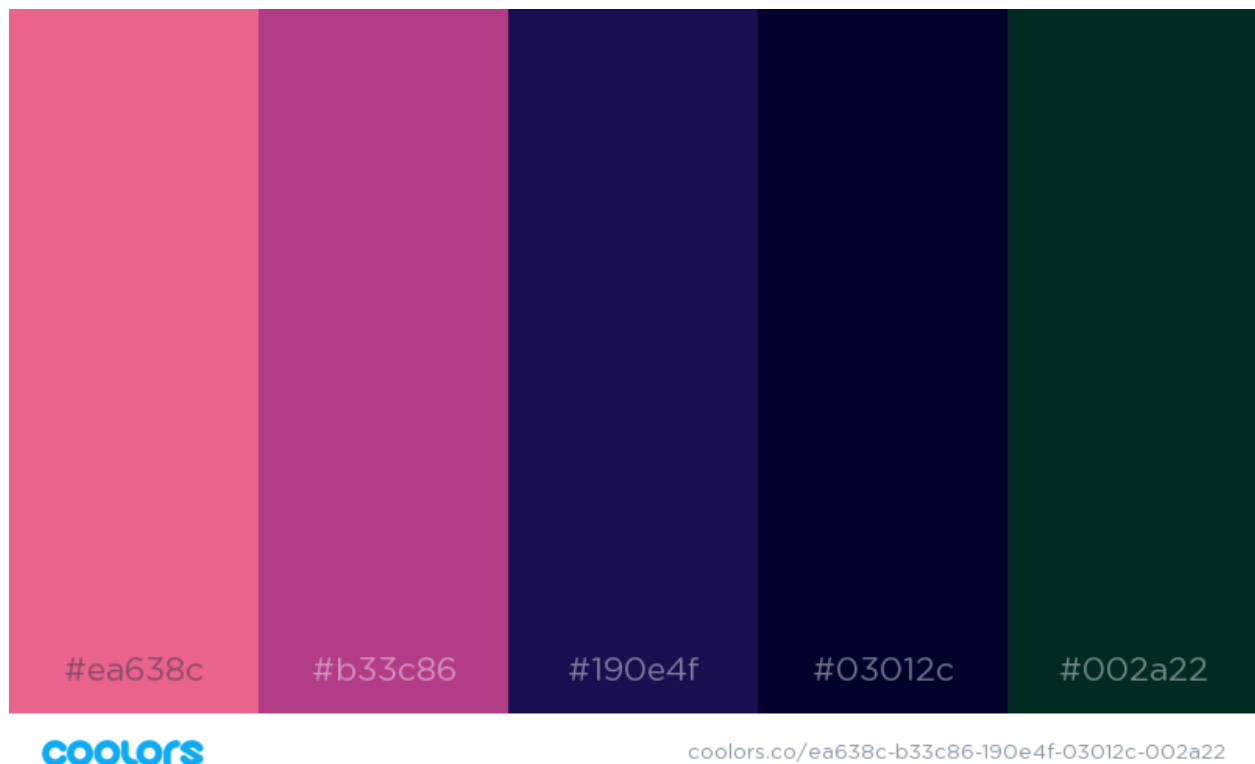
The services page provides a list with information of the amenities and special services offered at the hotel along with the following subpages/content:

The reception page displaying information about the wedding reception accommodations, including options for food service and setup.

A full-time temple missionary page that provides information and images about the suites offered at the hotel with a simple Contact Us form for more details.

The contact page will contain essential contact information including an embedded Google map (Links to an external site.) Links to an external site. showing the company headquarter address at 4800 Montgomery Ln #300, Bethesda, MD 20814 and a basic Contact Us form.

## Color Scheme



These will be the major colors, but certain Nav features might deviate a bit. The darker colors will be the primary ones, with the lighter, brighter ones being for accents. These are subject to change as needed.

## Typography

The major fonts will be Playfair Display or ZCOOL XiaoWei. The link for the HTML is <link href="https://fonts.googleapis.com/css?family=Playfair+Display|ZCOOL+XiaoWei" rel="stylesheet">

And for CSS it is: font-family: 'ZCOOL XiaoWei', serif;

font-family: 'Playfair Display', serif;