

- As a logged out new user, I want to create an account and log-in
- As a logged in new user, I want to answer a few questions about my favorite brands, fit preference, and size, favorite colors, spend
- As a logged in existing user, I want my page to be populated with products from my favorite brands by category
- As a logged in existing user, I want to like/dislike products
- As a logged in existing user, I want to adjust filters (fit, size, colors, spend) which would change the products that I see
- As a logged in existing user, I want to be able to purchase products with an affiliated link to the retailer's website