ADRIAN RAMIREZ



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- EXPERIENCE -

University of California San Diego

B.S. Cognitive Science, Human Computer Interaction

2014 - 2018

Fresno Unified School District

April 19 | Present

Substitute Teacher, Volunteer UX Educator

Perform the instructional and classroom management processes for $% \left(1\right) =\left(1\right) \left(1\right)$

teachers who are absent for a day or longer periods of time Volunteer at Yokomi Elementary's coding club, teaching children the

fundamentals of design and developmental methodologies

- SKILLS -

Agile Development

Ethnographic Research

Interaction Design

Human Centered Design

Field Observations

Prototyping

Public Speaking

Statistical Analysis

Survey Design

Usability Work-flows

Usability Testing

User Interviews

User Research

Wireframing

Established Barbershop

Oct 18 | Sept 19

Web Developer, UX Researcher

Improved customer experience through powerful quantitative and qualitative insights derived from interviews and observations

Designed and coded business's website increasing daily customers by

17.7% over 5 months

The Design Lab at UCSD

Nov 18 | March 19

Project Manager, UX Lead

Led team of 31 interdisciplinary undergraduates through all stages of the UX process to innovate the interior of autonomous vehicles for Hyundai

Motor Company

Communicated weekly results to Hyundai Motor Company of Korea

Interaction Design Studio

Dec 17 | March 18

Teaching Assistant

Supported Dr. Steven Dow's instruction of the Interaction Startup Design Studio course, teaching research methodologies, rapid prototyping, digital

marketing, and the UX design process

Supported students as they attempted to create a novel startup through

UX design

- TOOLS -

Axure

Balsamiq

Illustrator

InVision

Figma

Photoshop

Sketch

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- LANGUAGES -

C++

CSS

Java

HTML

Python

- ACADEMIC-

ReMac

UX Researcher & Designer, Team Lead

March | June 18 Applied the human-centered designed process to design a solution that

increased attendance at UCSD athletic events by 23%

Responsible for project management, research, prototyping, and data

analysis on an interdisciplinary team of engineers

OilGo

UX Engineer, Team Lead

Nov 16 | March 17

Created a mobile oil change service that won first place at UCSD's startup

design competition.

Led the development of the business concept and usability testing