# ADRIAN RAMIREZ

**UX** Designer & Researcher

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## - EDUCATION -

**University of California San Diego**

B.S. Cognitive Science, Human Computer Interaction

2014 - 2018

## - SKILLS -

Agile Development

Ethnographic Research

Interaction Design

Human Centered Design

Field Observations

Prototyping

Research

Statistical Analysis

Survey Design

Usability Work-flows

Usability Testing

User Interviews

User Research

Wireframing

## - TOOLS -

Axure

Balsamiq

Illustrator

InVision

Figma

Photoshop

Sketch

## - LANGUAGES -

C++

CSS

Java

HTML

Python

## - EXPERIENCE -

**Fresno Unified School District**

April 19 | Present

### Substitute Teacher, Volunteer UX Educator

Perform the instructional and classroom management processes for teachers who are absent for a day or longer periods of time

Volunteer at Yokomi Elementary's coding club, teaching children the fundamentals of design and developmental methodologies

**Established Barbershop**

Oct 18 | Sept 19

### Web Developer, UX Researcher

Improved customer experience through powerful quantitative and qualitative insights derived from interviews and observations

Designed and coded business's website increasing daily customers by 17.7% over 5 months

**The Design Lab at UCSD**

Nov 18 | March 19

### Project Manager, UX Lead

Led team of 31 interdisciplinary undergraduates through all stages of the UX process to innovate the interior of autonomous vehicles for Hyundai Motor Company

Communicated weekly results to Hyundai Motor Company of Korea

**Interaction Design Studio**

Dec 17 | March 18

### Teaching Assistant

Supported Dr. Steven Dow's instruction of the Interaction Startup Design Studio course, teaching research methodologies, rapid prototyping, digital marketing, and the UX design process

Supported students as they attempted to create a novel startup through UX design

## - ACADEMIC-

**ReMac**

March | June 18

### UX Researcher & Designer, Team Lead

Applied the human-centered designed process to design a solution that increased attendance at UCSD athletic events by 23%

Responsible for project management, research,  prototyping, and data analysis on an interdisciplinary team of engineers

**OilGo**

Nov 16 | March 17

### UX Engineer, Team Lead

Created a mobile oil change service that won first place at UCSD's startup design competition.

Led the development of the business concept and usability testing