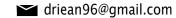
ADRIAN RAMIRF7





(559) 287-3714



Projects



Project Manager, UX Designer

Invented startup for mobile oil changes

Conducted user and stakeholder interviews Performed service enactments Managed crowd-funding campaign Oversaw projected user and financial growth Continuously iterated service concept and value flow based on user needs

Project Manager, UX Designer

Designed a solution to increase attendance at UCSD athletic events

Conducted stakeholder interviews Synthesized data and user insights into comprehensive mediums Facilitated brainstorm and ideation sessions Designed digital and physical prototypes Led team through rapid iteration and prototyping

GardenKits

Lead UX Designer

Designed educational garden kits to mitigate food deserts in east San Diego county. Mentored engineers though user centered design process Designed CAD models of prototypes Conducted stakeholder and user interviews Facilitated brainstorm and ideation sessions Created and designed physical prototypes Translated insights into comprehensive models

HoloGrubs

UX Designer

Startup that improves menus and dining utilizing AR technology

Translated user data into user journey maps and affinity diagrams

Education

University of California, San Diego

Graduation: June 2018

B.S. in Cognitive Science Specialization in Human Computer Interaction

Relevant coursework: Social Computing, Interaction Design, Usability and Information Architecture, Cognitive Design Studio, Data Science in Practice

Work Experience

Teaching Assistant

Interaction Design Startup Studio

Worked under Doctor Steven Dow Taught students human centered design Critiqued and graded design projects Restructured course grading rubric

Event Supervisor

UCSD Sports Facilities February 2016 - present

Acts as facility representative to ensure knowledge of and compliance with department policies by patrons Responds to event emergencies, initiates evacuations, and responds to patron and employee accidents Plan, schedule, budget, and supervise events for off campus patrons Responsible for supervising, communicating and motivating student staff of 73 Responsible for opening setup and customer service of NCAA events Conduct interviews for potential hires Maximized efficiency by instituting event timelines and blueprints

Awards & Achievements

Interaction Design Startup Studio First place for OilGo Spring 2017 **UCSD Cognitive Science Student Association** Fundraising chair Winter 2015-2017

Languages

Java, Python C++, CSS, HTML, Skills

Tools

Data Visualization, Persona Creation, Public Speaking, Prototyping, User Interviews, User Research, Web Development, Wireframe

Axure, Balsamig, Illustrator, Photoshop, Sketch, SolidWorks