ADRIAN RAMIREZ

UX Designer &
Researcher

driean96@gmail.com   www.driean.com

- EDUCATION -

University of California San Diego

B.S. Cognitive Science, Human Computer Interaction

2014 - 2018

- SKILLS -

Agile Development
CRO Test
Interaction Design
Human Centered Design
Field Observations
Prototyping
Public Speaking
Statistical Analysis
Survey Design
Usability Work-flows
Usability Testing
User Interviews
User Research
Wireframing

- TOOLS -

Axure
Balsamiq
Illustrator
InVision
Figma
Photoshop
Sketch

- LANGUAGES -

C++
CSS
Java
HTML
Python

- EXPERIENCE -

Fresno Unified School District

April 19 | Present

Substitute Teacher, Volunteer UX Educator

Perform the instructional and classroom management processes for teachers who are absent for a day or longer periods of time

Volunteer at Yokomi Elementary's coding club, teaching children the fundamentals of design and developmental methodologies

Established Barbershop

Oct 18 | Sept 19

Web Developer, UX Researcher

Improved customer experience through powerful quantitative and qualitative insights derived from interviews and observations

Designed and coded business's website and lead a digital marketing campaign that increased daily customers by 17.7% over 5 months

The Design Lab at UCSD

Nov 18 | March 19

Project Manager, UX Lead

Mentored 31 interdisciplinary undergraduates through all stages of the UX process to innovate the interior of autonomous vehicles for Hyundai Motor Company

Managed every facet of the design process including setting goals, developing a research plan, ideation guide, moderating, synthesizing/analyzing results, and creating final deliverables

Interaction Design Studio

Dec 17 | March 18

Teaching Assistant

Supported Dr. Steven Dow's instruction of the Interaction Startup Design Studio course, teaching research methodologies, rapid prototyping, digital marketing, and the UX design process

Mentored students as they attempted to create a novel startup using user experience design approach

- ACADEMIC -

ReMac

March | June 18

UX Researcher & Designer, Team Lead

Applied the human-centered designed process to design a solution that increased attendance at UCSD athletic events by 23%

Responsible for project management, research, prototyping, and data analysis on an interdisciplinary team of engineers

OilGo

Nov 16 | March 17

UX Engineer, Team Lead

Helped create a mobile oil change service that won first place at UCSD's startup design competition.

Led the development of the business concept, usability testing, and markerting campaign