

Projects



Project Manager, UX Designer

- Invented startup for mobile oil changes
- Conducted user and stakeholder interviews
- Performed service enactments
- Managed crowd-funding campaign
- Oversaw projected user and financial growth
- Continuously iterated service concept and value flow based on user needs

Project Manager, UX Designer

- Designed a solution to increase attendance at UCSD athletic events
- Conducted stakeholder interviews
- Synthesized data and user insights into comprehensive mediums
- Facilitated brainstorm and ideation sessions
- Designed digital and physical prototypes
- Led team through rapid iteration and prototyping

GardenKits

Lead UX Designer

- Designed educational garden kits to mitigate food deserts in east San Diego county.
- Mentored engineers through user centered design process
- Designed CAD models of prototypes
- Conducted stakeholder and user interviews
- Facilitated brainstorm and ideation sessions
- Created and designed physical prototypes
- Translated insights into comprehensive models

HoloGrubs

UX Designer

- Startup that improves menus and dining utilizing AR technology
- Translated user data into user journey maps and affinity diagrams

Education

University of California, San Diego

Graduation: June 2018

B.S. in Cognitive Science Specialization in Human Computer Interaction

Relevant coursework:

- Social Computing, Interaction Design, Usability and Information Architecture, Cognitive Design Studio, Data Science in Practice

Work Experience

Teaching Assistant

Interaction Design Startup Studio

- Worked under Doctor Steven Dow
- Taught students human centered design
- Critiqued and graded design projects
- Restructured course grading rubric

Event Supervisor

UCSD Sports Facilities February 2016 – present

- Acts as facility representative to ensure knowledge of and compliance with department policies by patrons
- Responds to event emergencies, initiates evacuations, and responds to patron and employee accidents
- Plan, schedule, budget, and supervise events for off campus patrons
- Responsible for supervising, communicating and motivating student staff of 73
- Responsible for opening setup and customer service of NCAA events
- Conduct interviews for potential hires
- Maximized efficiency by instituting event timelines and blueprints

Awards & Achievements

Interaction Design Startup Studio

First place for OilGo Spring 2017

UCSD Cognitive Science Student Association

Fundraising chair Winter 2015–2017

Languages

Java, Python
C++, CSS, HTML,

Skills

Data Visualization, Persona Creation,
Public Speaking, Prototyping,
User Interviews, User Research,
Web Development, Wireframe

Tools

Axure, Balsamiq,
Illustrator, Photoshop,
Sketch, SolidWorks