# Aaradra Gautam

*Junior UX/UI designer*

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## PROFESSIONAL EXPERIENCE

**UI/UX Designer Intern**                                       08/2023 – 11/2023

*Treeleaf Technologies* 🔗                                       Lalitpur, Nepal

- Analyzed user behaviors and preferences to inform design decisions.
- Created wireframes and prototypes to visualize and iterate on design concepts.
- Used tools such as Figma to develop interactive prototypes.
- Designed user interfaces that enhance user experience and align with project goals.
- Collaborated with cross-functional teams to incorporate feedback into designs.
- Iteratively refined designs based on usability testing results and feedback.
- Applied design principles to create visually appealing interfaces.
- Selected appropriate color schemes, typography and iconography to enhance usability.
- Designed interfaces that are responsive and compatible with various devices and screen sizes.
- Work closely with project managers and stakeholders to understand project requirements.
- Created and maintained design documentation, prepared assets and designed files for hand off to development teams.
- Identified design challenges and proposed creative solutions to enhance user experience.
- Stayed current with industry trends, design tools, and emerging technologies.

## SKILLS

- UI interface
- Wireframing
- Prototyping
- UX/UI design
- User Flow
- UX Research
- Responsive web design
- HTML
- JavaScript
- CSS

## TOOLS

Figma

Clickup

# PROJECTS

**Help Desk** &#x1f517;
*communication Platform | Ux/Ui design, website*

Design of responsive communication platform for customer support. This platform allows customer to submit support tickets and track their status.

*Features of the communication platform*:

- User friendly interface that allows customer to submit a support ticket with relevant information such as issue description and priority level.
- A dashboard that displays the status of submitted tickets, including the estimated time of resolution.
- A search function that allows customers to easily find past tickets and their status.
- A notification system that alerts customers when their ticket status has changed or when a solution has been provided.
- A feedback system that allows customers to rate the quality of the support received.
- This design is responsive platform with auto layout, grid, and constraints.

This project includes User flow based on information architecture and wireframe of main pages along with high fidelity mockup of the key screens. This project include complete prototype of the platform that demonstrate user flow and key interactions.

**Digital Music Application** &#x1f517;
*Ux/Ui  design, Mobile app*

Design of mobile application for Music streaming. This is an application that allows user to listen any kind of music and maintain their own playlist.

*Features of this Application*:

- Main focus on User Interface design that allows user to play the music of their choice.
- Allow user to download music directly from the internet.
- User can learn and listen from their favourite artist.
- This app is integrated with voice command, so that user can find their music without typing, anywhere anytime.
- User can not only listen but can also read the lyrics. So this app allows user to read lyrics and understand the meaning of song.

This project include Prototyping of the platform to demonstrate user flow along with low fidelity wireframe and hight fidelity mockup of the key screens.

**CoffeeHouse| Ux/Ui design** &#x1f517;
*mobile app*

Design of a mobile app that allows user to order a cup of coffee with this app to their respective table number. This is a design with Dashboard along with responsive Admin panel with User flows and Prototyping.
Admin panel consist of dashboard , sales reports, order details, menu management, staff details and inventory data for the daily, weekly and monthly reports of their cafe's production.

**Digital Banking landing page| UI design** &#x1f517;
*website design*

Redesign a landing page with ui new trend of animation for the banking system a user can use through website.

**Weather App| Ux/Ui design** &#x1f517;
*mobile app*

Design of weather app that allows a user see their current city weather along with the prediction for coming days.

**E-Commerce| Ux design** 🔗

*website*

High-fidelity mockup, concept for online shopping.

**Travel Agency| UI concept**

*website*

Design of a concept simple landing page with trendy UI concept that helps user to make their travel plan comfortable with the help of trusted travel agency which has a years of experience with satisfied customers.

## LANGUAGES

Native Nepali                                    English Fluent

## EDUCATION

**Bachelor in Computer Science and Information Technology (2019-2024)**

*Birat Multiple College.*