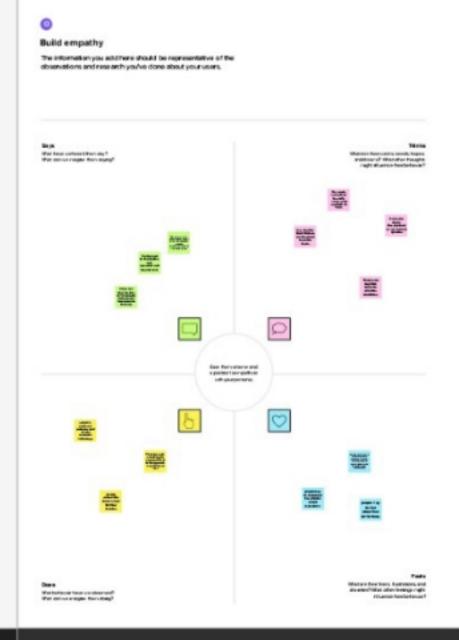


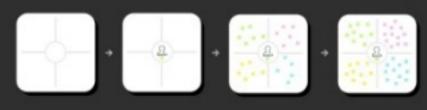
#### **Empathy map**

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

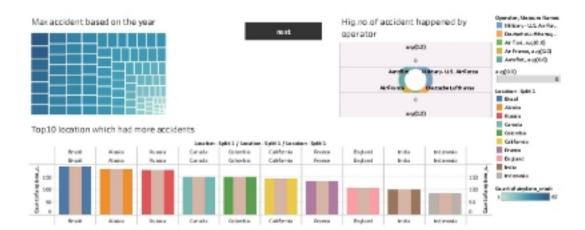




(i) Share template feedback











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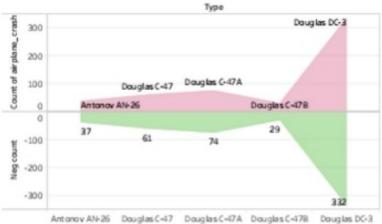
200



Top3 flights have max. accidents

Fat alit ies Fat alit ies Fat alit ies Fat alit ies

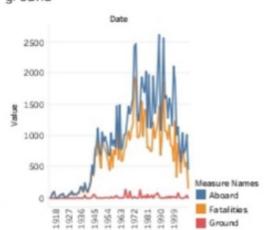
200



Fat alit ies

Fat alit ies

aboard Vs fatalites Vs ground



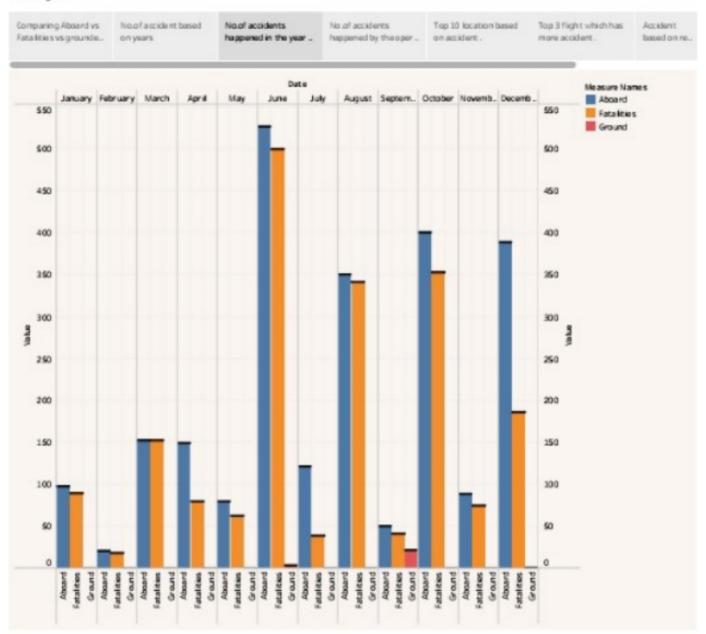
Story 1

Comparing Aboard vs No.of accident based No.of accidents No of accidents Top 10 location based Top 3 flight which has Accident. based on re... Fata lities vs grounde... on years happened in the year .. happened by the oper .. on accident. more accident. Date Measure Names Aboard Fata lities 2600 ■ Ground 2400 2200 2000 1800 1600 1400 1200 1000 800 600 400 200

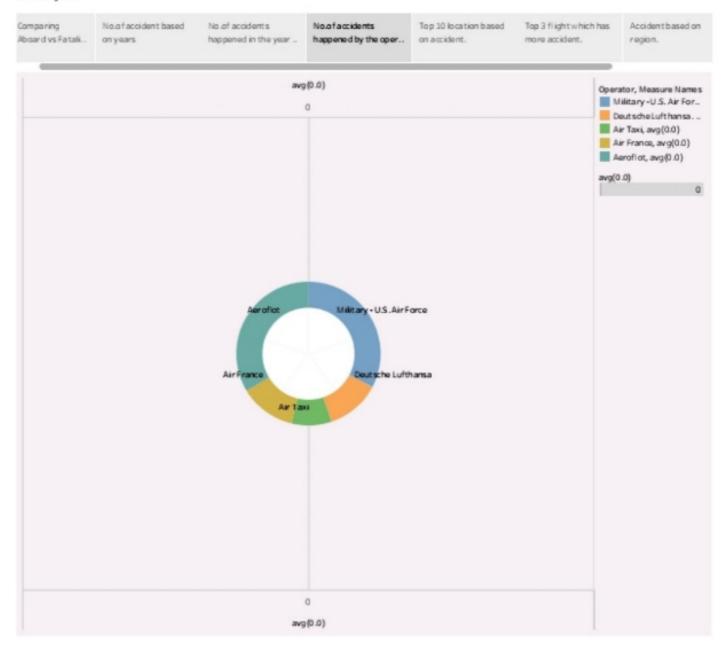
Story 1

nd vs inde	No of accid	bent based													Accident based on re.
1971	,	1995	2951	1969	29	×	1993	1	259	1980	16	k82	1999	Countofairy	iane_crash 67
194	,	1946	2960	┺	L	ᅵ	_	L,		Ļ	4				
1075		1970	2987	1984		2001	196		2003	*×	"	2008	1953		
				1990		1956	ᅩ	199	2 20	105	1955	1929	1943		
1981	١	1981	2998	1945		匚	4			_					
1977	,	1971	2002	1918		1994	_	196	4	2006 2007		17	т		
1961	,	1975	2976	-		1957		194	8		L	4			
1						1958	1	196	a						
		2000	2996	1965		1983		193	6	1934	190	1			
100	•	1950	1962	1966		1963	$\dashv$	293	8						
	1971 1971 1971 1977 1977		1979 1996 1947 1996 1978 1970 1988 1981 1977 1971 1967 1974	1979 1996 1991 1996 1997 1998 1997 1997 1997 2996 1996 1996 1997 1997 1997 1997 1997 1	1979 1996 2990 1994 1996 1997 1997 1997 1997 1998 1998 1998 1998	1979 1996 1996 1996 1996 1996 1997 1974 2000 2996 1996 1995	1979 1995 2951 1996 1996 1996 1997 1997 1997 1997 199	1979 1995 1996 1996 1996 1996 1996 1996 199	1979 1996 2960 1996 1996 1996 1996 1996 1996 1996 1	1979 1996 2960 1996 1997 1996 1997 2003  1977 1971 2002 1996 1996 1997 1996 1997 1997 1997 1997	1979 1996 1997 1998 1998 1998 1998 1999 1990 1997 1971 2002 1998 1998 1998 1998 1997 1997 1971 2002 1998 1998 1998 1998 1998 1998 1998 199	1979 1996 1996 1990 1996 1990 1990 1990 199	1979 1966 1961 1969 1966 1993 1969 1960 1982 1977 1971 2002 1976 1976 1976 1976 1976 1976 1976 1976	1979 1996 1996 1996 1996 1996 1996 1997 2006 1992 1999 1997 1997 1997 1996 1996 1998 1999 1996 1998 1999 1999	1979 1996 1991 1999 1990 1990 1990 1992 1999 Countof airg 1994 2001 1994 2003 2004 2008 1993 1993 1999 1990 1997 1998 1998 1998 1998 1998 1998 1998

Story 1



## Story 1



Story 1

No. of accident

No.ofaccidents

Brazil Alaska

No of accidents

based on years happened in the year ... happened by the oper .. on accident. more accident. region. Location - Split 1 / Location - Split 1 / Location - Split 1 Location - Split 1 Brazil Alaska Canada Colombia California France Indonesia Russia Ind in Brazil Brazil Alaska Russia Canada Colombia California France England India Indonesia Alaska Russia Canada Co lombia 180 180 California France England India 160 160 Indonesia 140 140 120 120 Count of airplane\_crash 100 100 80 80 60 60 40 40 20 20 0

Russia Canada Colombia California France England India Indonesia

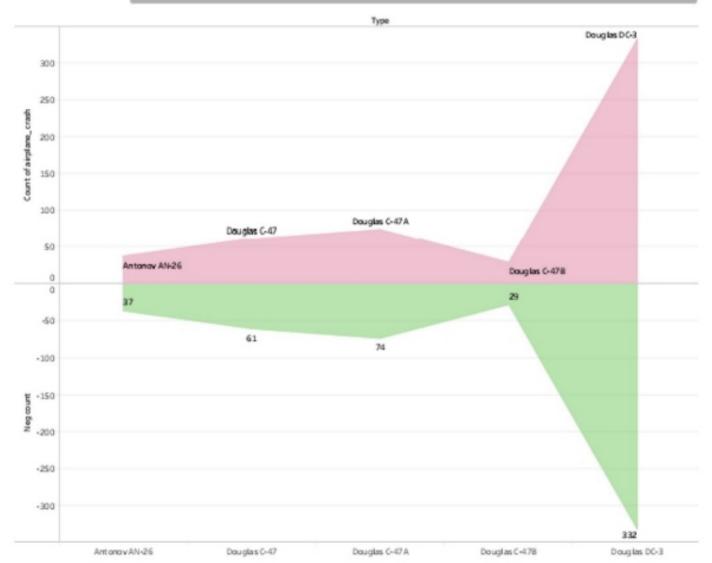
Top 10 location based

Top 3 flight which has

Accident based on

## Story 1

	No.of accidents No.of accidents happened in the year happened by the or	Top 10 location based per on accident.	Top 3 flight which has more accident.	Accident based on region.		
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## Story 1

No.af

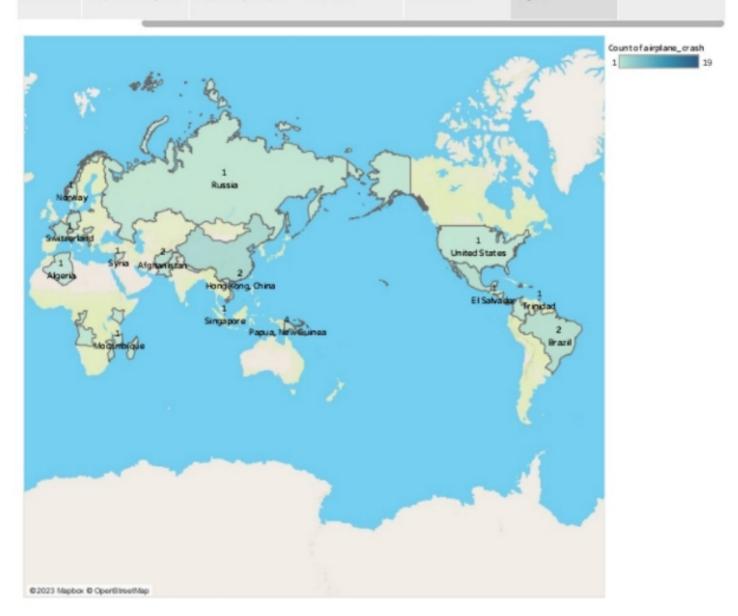
No.of accidents accident bas. happened in theyear ...

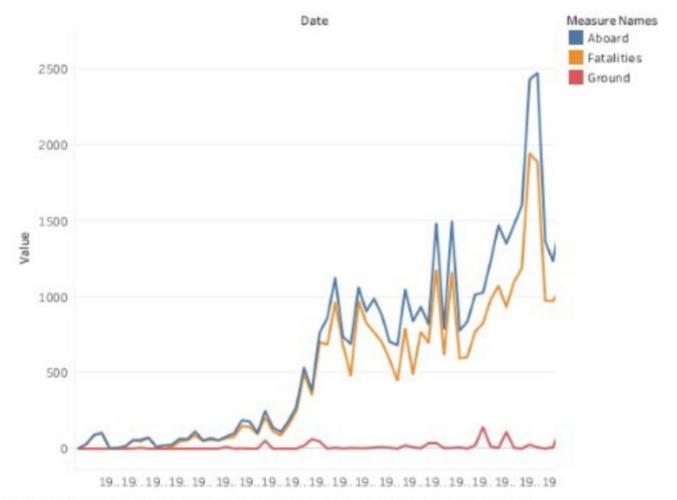
No.of accidents happened by the oper...

Top 10 location based on accident.

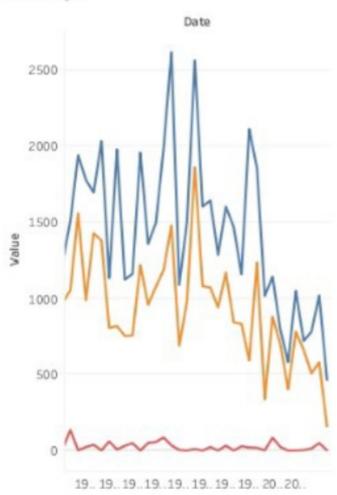
Top 3 flight which has more accident.

Accident based on region.





The trends of Aboard, Fatalities and Ground for Date Year. Color shows details about Aboard, Fatalities and Ground. Details are shown for Aboard, Fatalities, Ground, Aboard, Fatalities and Ground. The view is filtered on Date Year, which excludes Null.



The trends of Aboard, Fatalities and Ground for Date Year. Color shows details about Aboard, Fatalities and Ground. Details are shown for Aboard, Fatalities, Ground, Aboard, Fatalities and Ground. The view is filtered on Date Year, which excludes Null.

Measure Names
Aboard
Fatalities

Ground

1972	1979	1995	1951	1969	1986	1993	
1989	1947	1946	1960	1984	200	1 196	
1973	1978	1970	1987	1990	_	$\perp$	
	1988	1981	1998	1945	195		
1992	1977	1971	2002	1948		1954	
1991	1967	1975	1976	1952	195		
1994	1974	2000	1996	1965	198		
1968	1985	1950	1962	1966	196	3	

Count of airplane\_crash

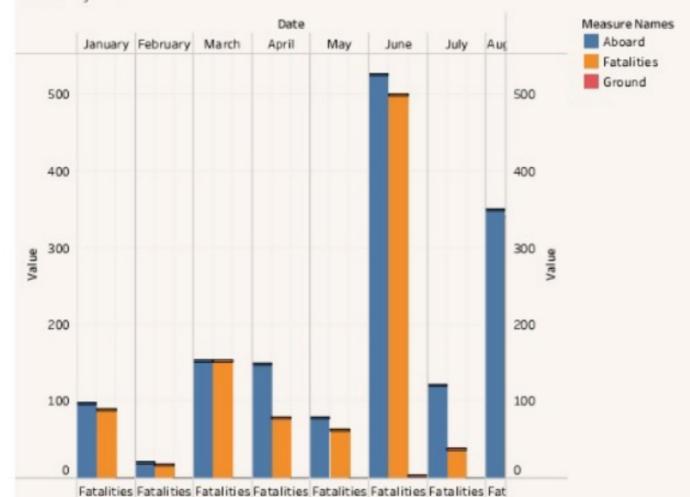
Date Year. Color shows count of airplane\_crash. Size shows count of airplane\_crash. The marks are labeled by Date Year. The view is filtered on Date Year, which excludes Null.

1959	1980		1982	1999		
54 2003	200	4	2008	1953		
1997 2	005	1958				
1944	2006 2		007			
1949		_				
1961						
1936	1934					
1938						

Date Year. Color shows count of airplane\_crash. Size shows count of airplane\_crash. The marks are labeled by Date Year. The view is filtered on Date Year, which excludes Null.

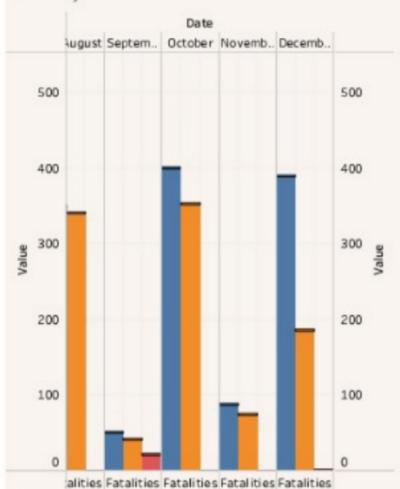
Count of airplane\_crash
1 67

activity 1.3



Aboard, Fatalities, Ground, Aboard, Fatalities and Ground for each Date Month. Color shows details about Aboard, Fatalities and Ground. The data is filtered on Date Year, which keeps 1972.

activity 1.3



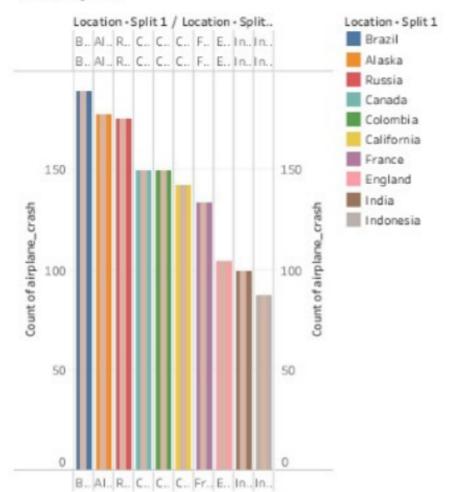
Aboard, Fatalities, Ground, Aboard, Fatalities and Ground for each Date Month. Color shows details about Aboard, Fatalities and Ground. The data is filtered on Date Year, which keeps 1972.

Measure Names

Aboard

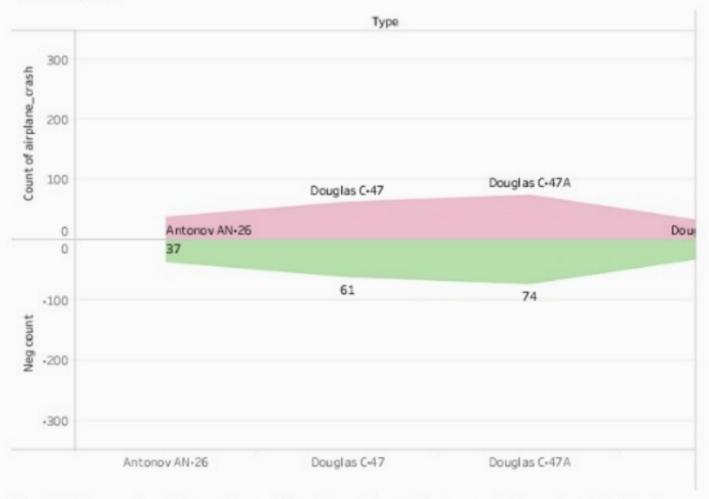
Fatalities Ground

### activity1.5



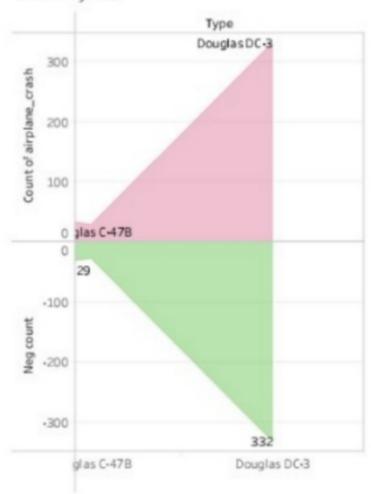
Count of airplane\_crash and count of airplane\_crash for each Location • Split 1 broken down by Location • Split 1 and Location • Split 1. For pane Count of airplane\_crash: Color shows details about Location • Split 1. The view is filtered on Location • Split 1, which has multiple members selected.

activity1.6



Count of airplane\_crash and Neg count for each Type. For pane Count of airplane\_crash: The marks are labeled by Type. For pane Neg count: The marks are labeled by count of airplane\_crash. The view is filtered on Type, which has multiple members selected.

# activity1.6



Count of airplane\_crash and Neg count for each Type. For pane Count of airplane\_crash: The marks are labeled by Type. For pane Neg count: The marks are labeled by count of airplane\_crash. The view is filtered on Type, which has multiple members selected.

#### activity1.7



Map based on Longitude (generated) and Latitude (generated). Color shows count of airplane\_crash. The marks are labeled by count of airplane\_crash and Location. Details are shown for Location.