Template kit

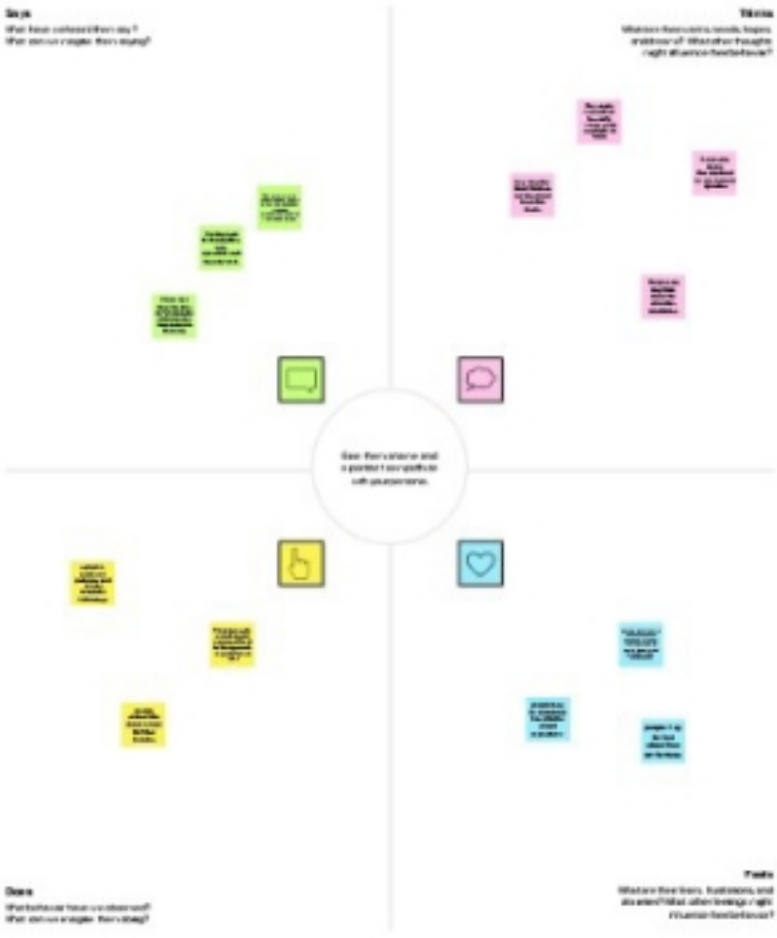
Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Share template feedback

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

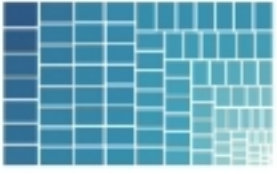


Need some inspiration?

See a finished version of this template to see how it works.

Open example →

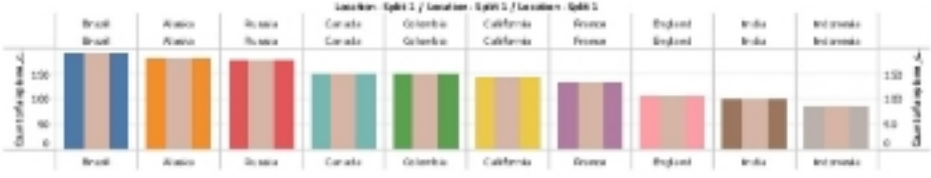
Max accident based on the year



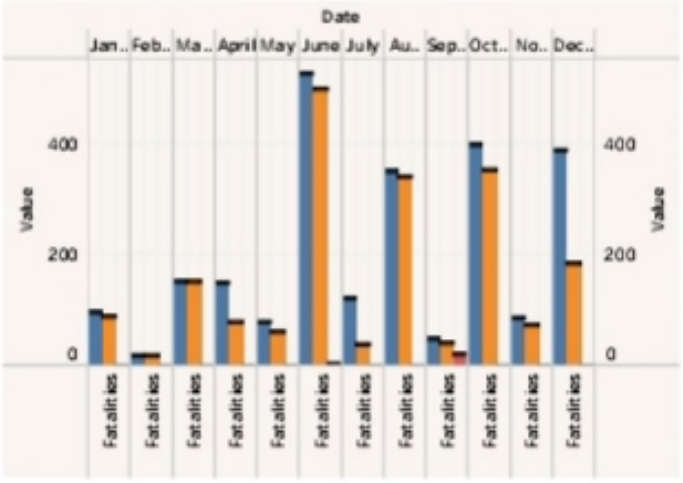
next

Hig.no of accident happened by operator

Top10 location which had more accidents



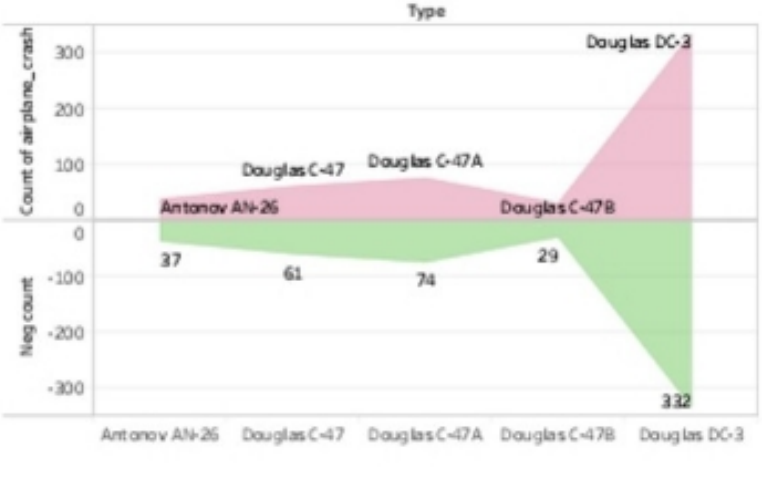
Accident happened in 1972 based on month



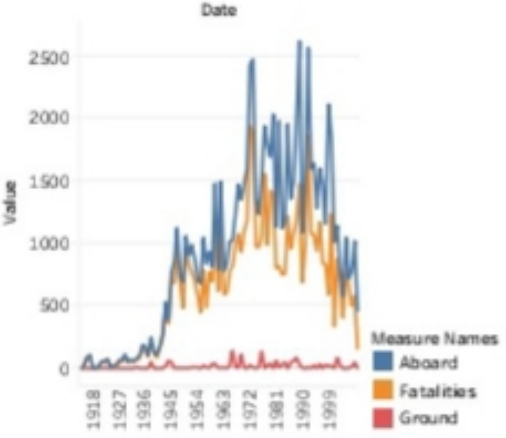
Accidents based on region

previous

Top3 flights have max. accidents

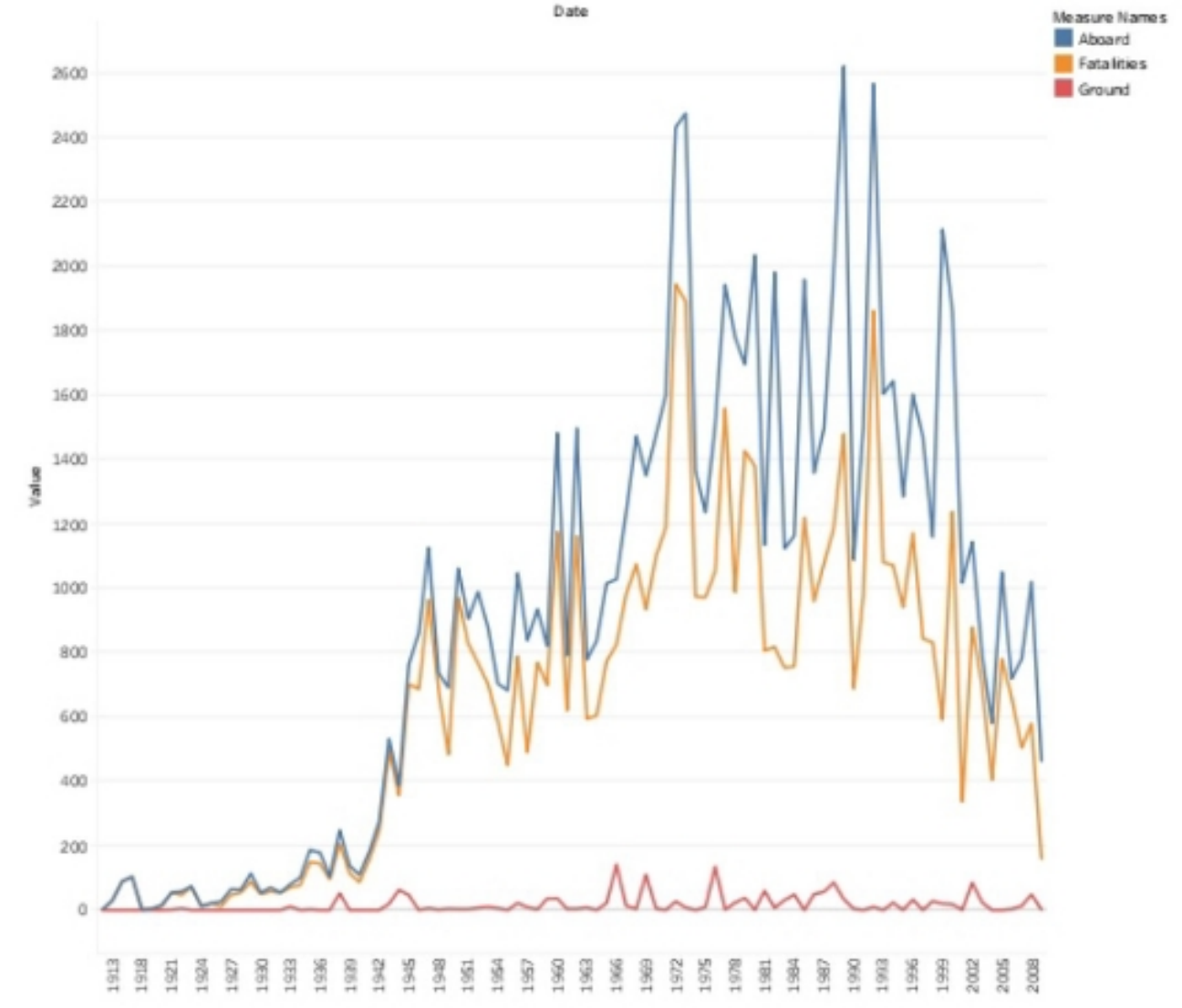


aboard Vs fatalites Vs ground



Story 1

Comparing Aboard vs Fatalities vs grounde..	No.of accident based on years	No.of accidents happened in the year ..	No.of accidents happened by the oper..	Top 10 location based on accident.	Top 3 flight which has more accident.	Accident based on re..



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Comparing Aboard vs Fatalities vs grounde..

No of accident based on years

No of accidents happened in the year ..

No of accidents happened by the oper..

Top 10 location based on accident.

Top 3 flight which has more accident.

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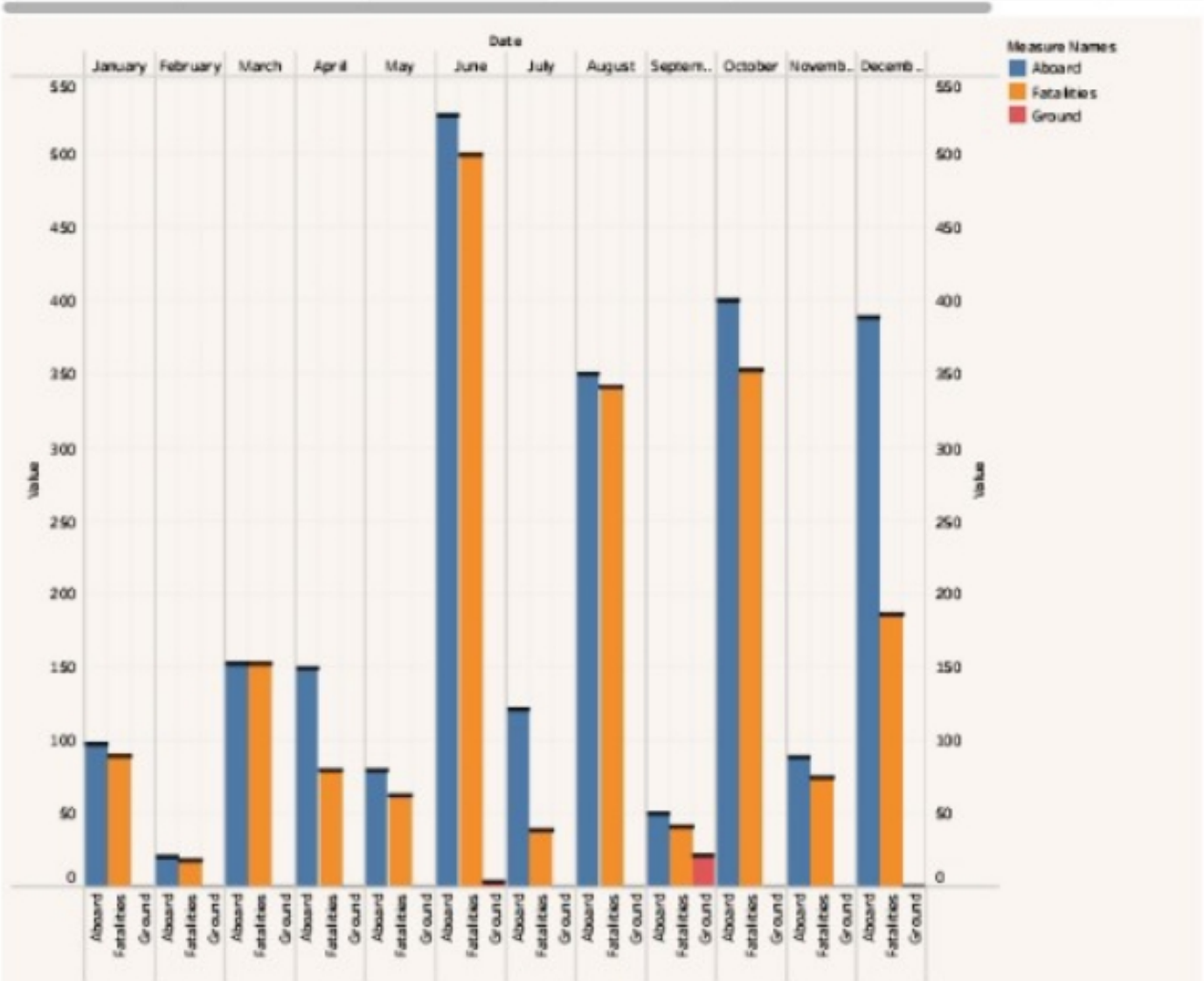

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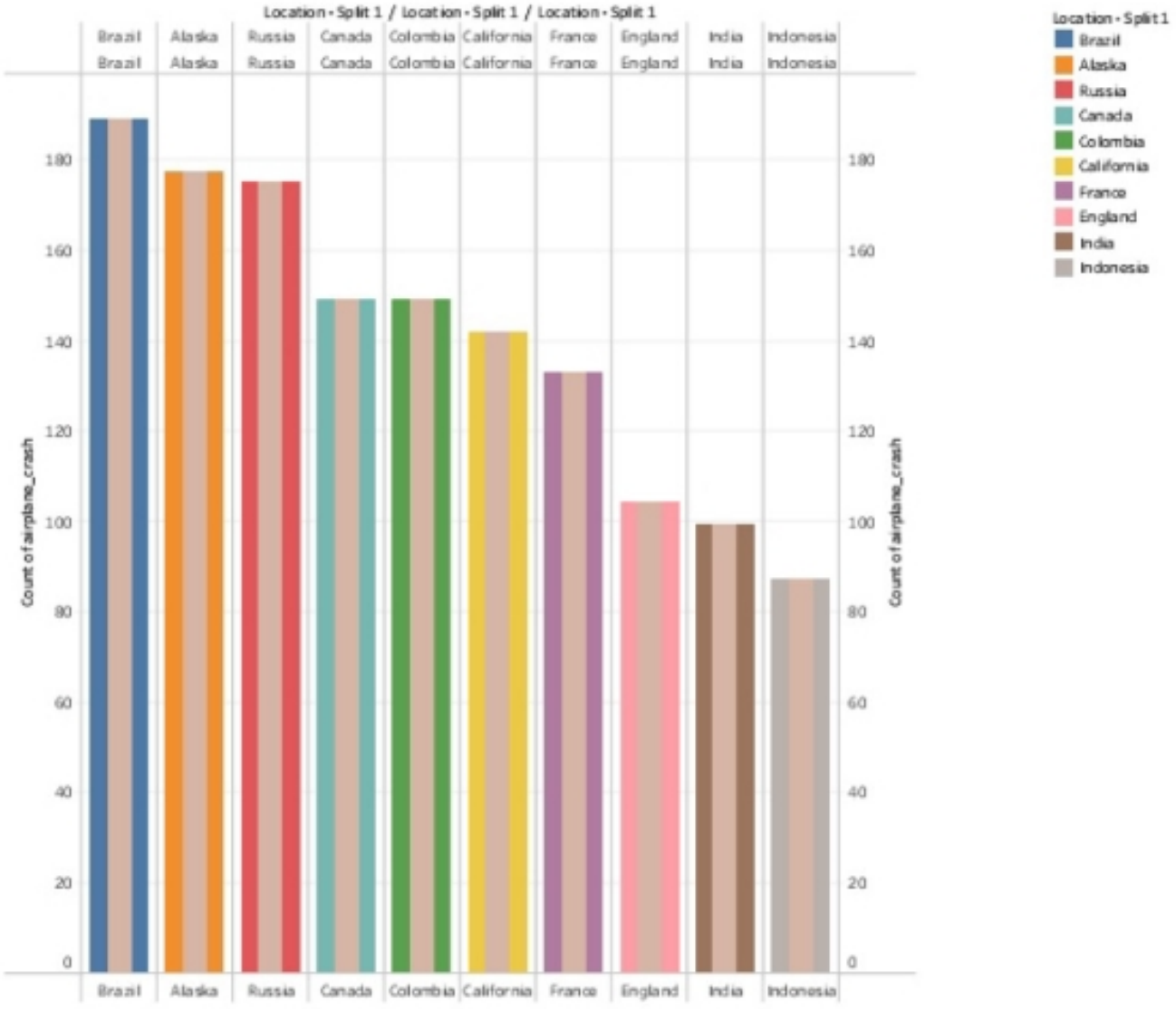

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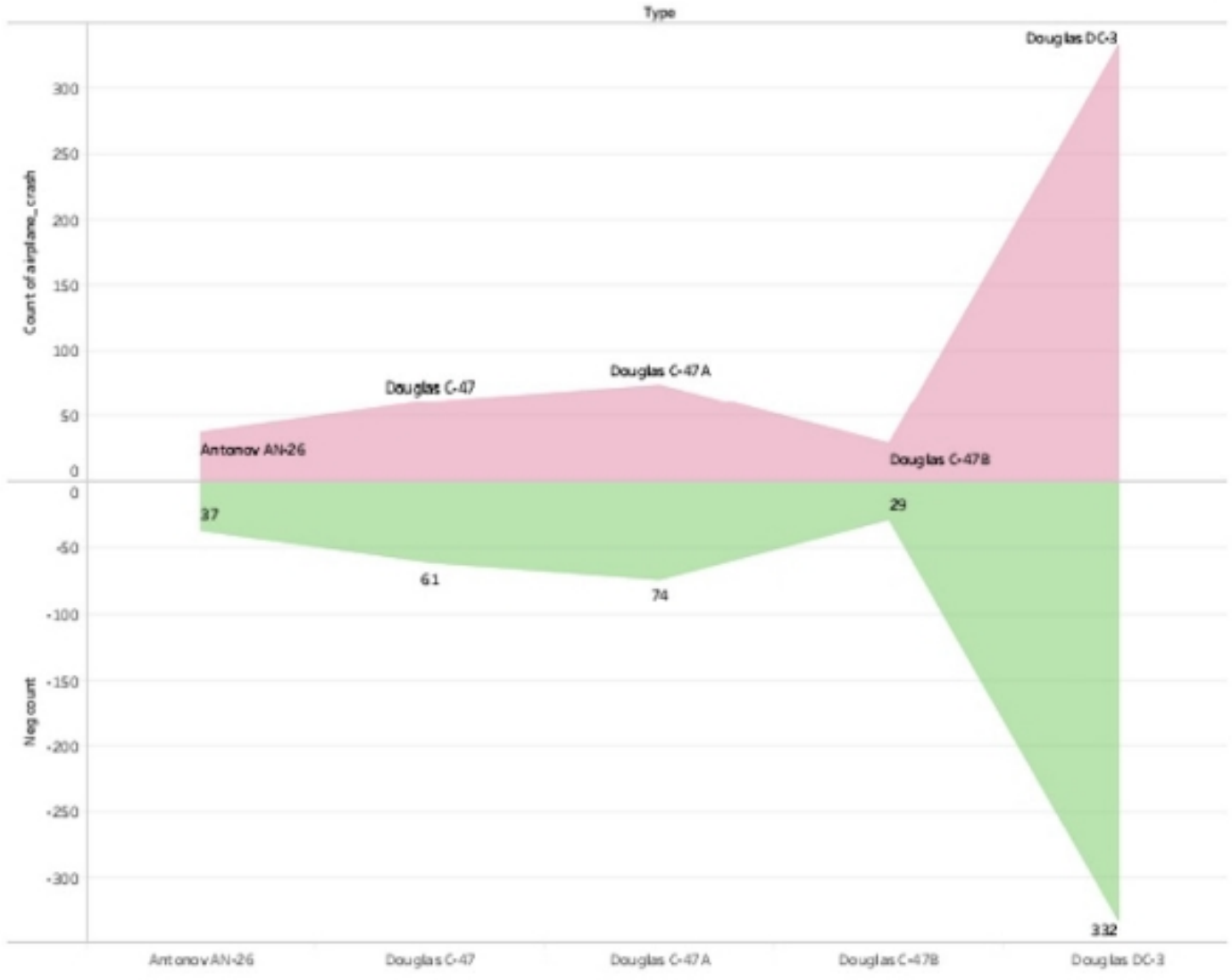

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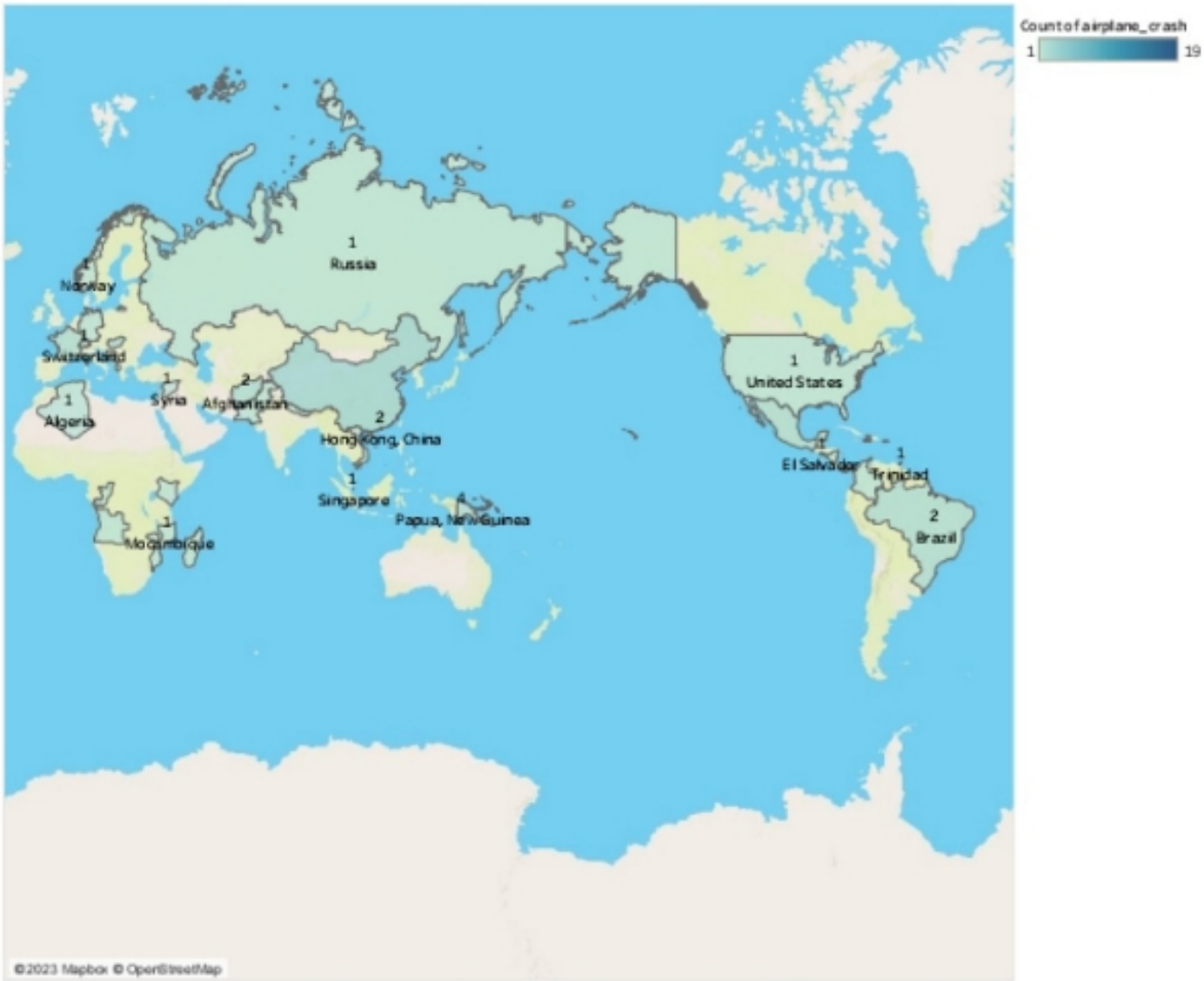
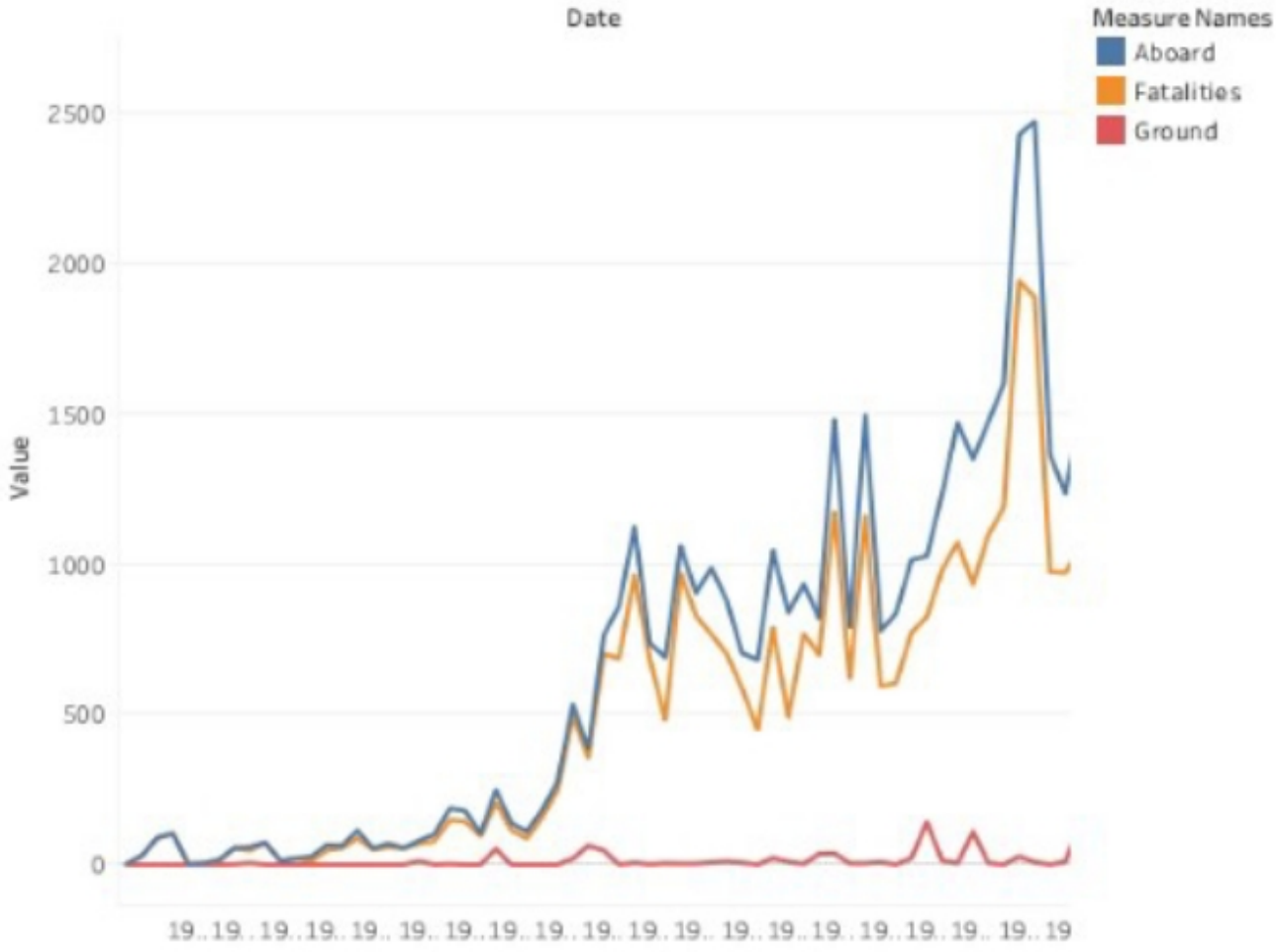
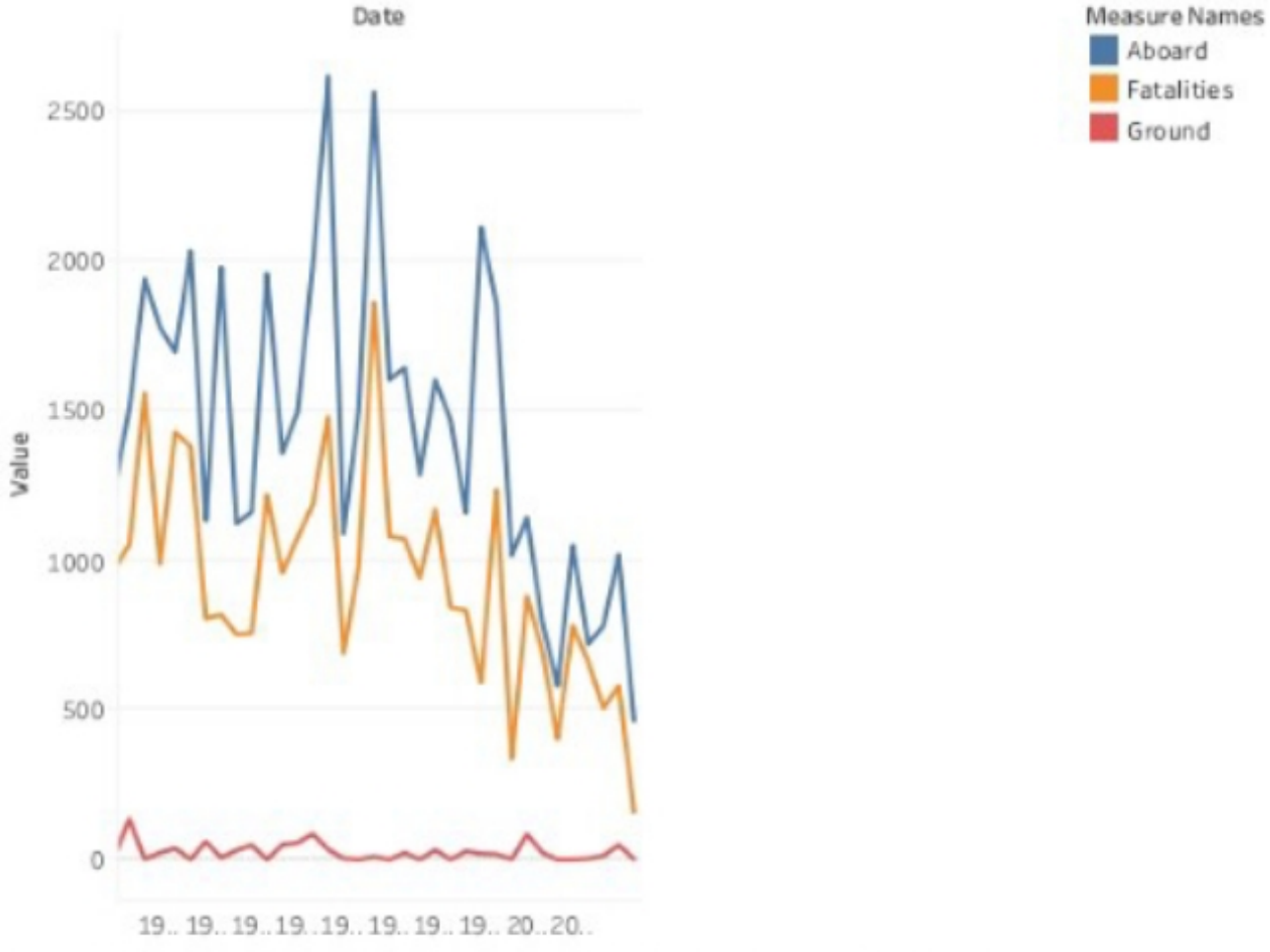


activity1



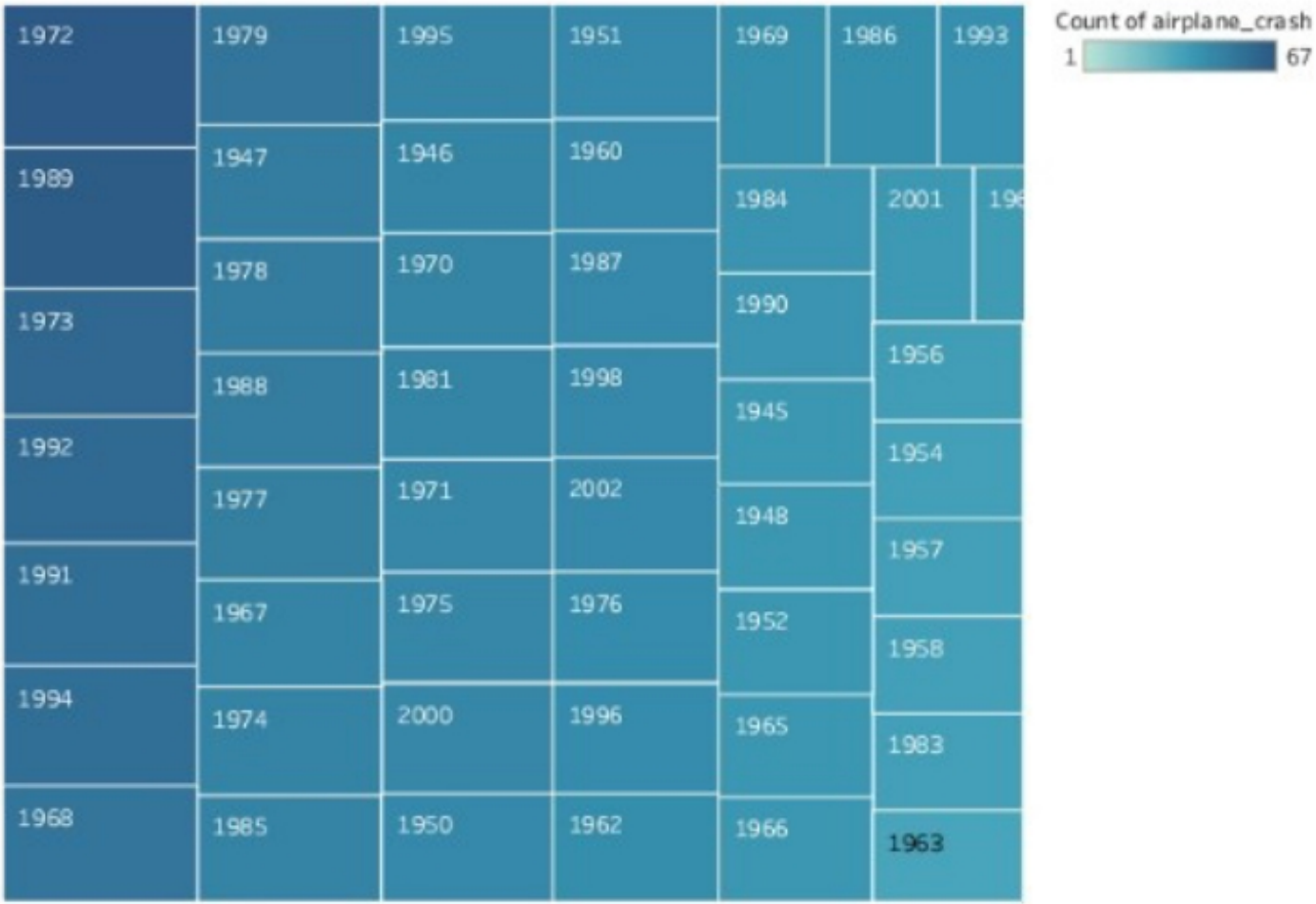
The trends of Aboard, Fatalities and Ground for Date Year. Color shows details about Aboard, Fatalities and Ground. Details are shown for Aboard, Fatalities, Ground, Aboard, Fatalities and Ground. The view is filtered on Date Year, which excludes Null.

activity1



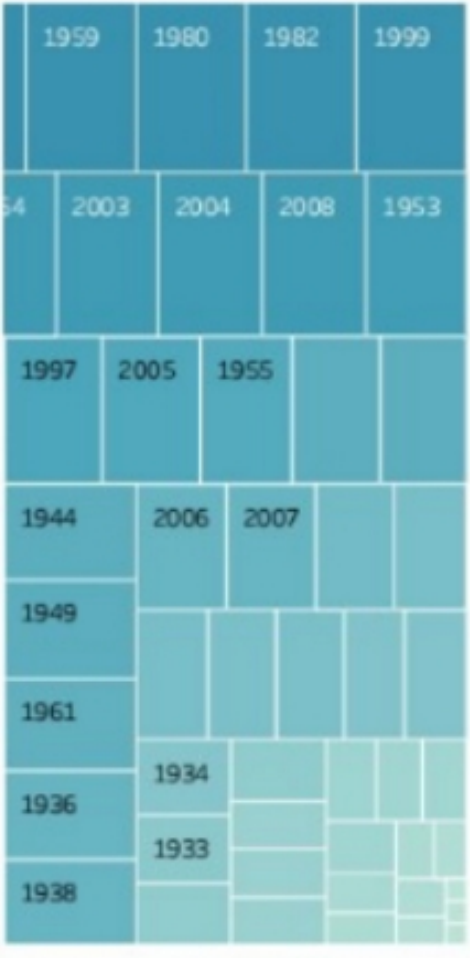
The trends of Aboard, Fatalities and Ground for Date Year. Color shows details about Aboard, Fatalities and Ground. Details are shown for Aboard, Fatalities, Ground, Aboard, Fatalities and Ground. The view is filtered on Date Year, which excludes Null.

activity2



Date Year. Color shows count of airplane_crash. Size shows count of airplane_crash. The marks are labeled by Date Year. The view is filtered on Date Year, which excludes Null.

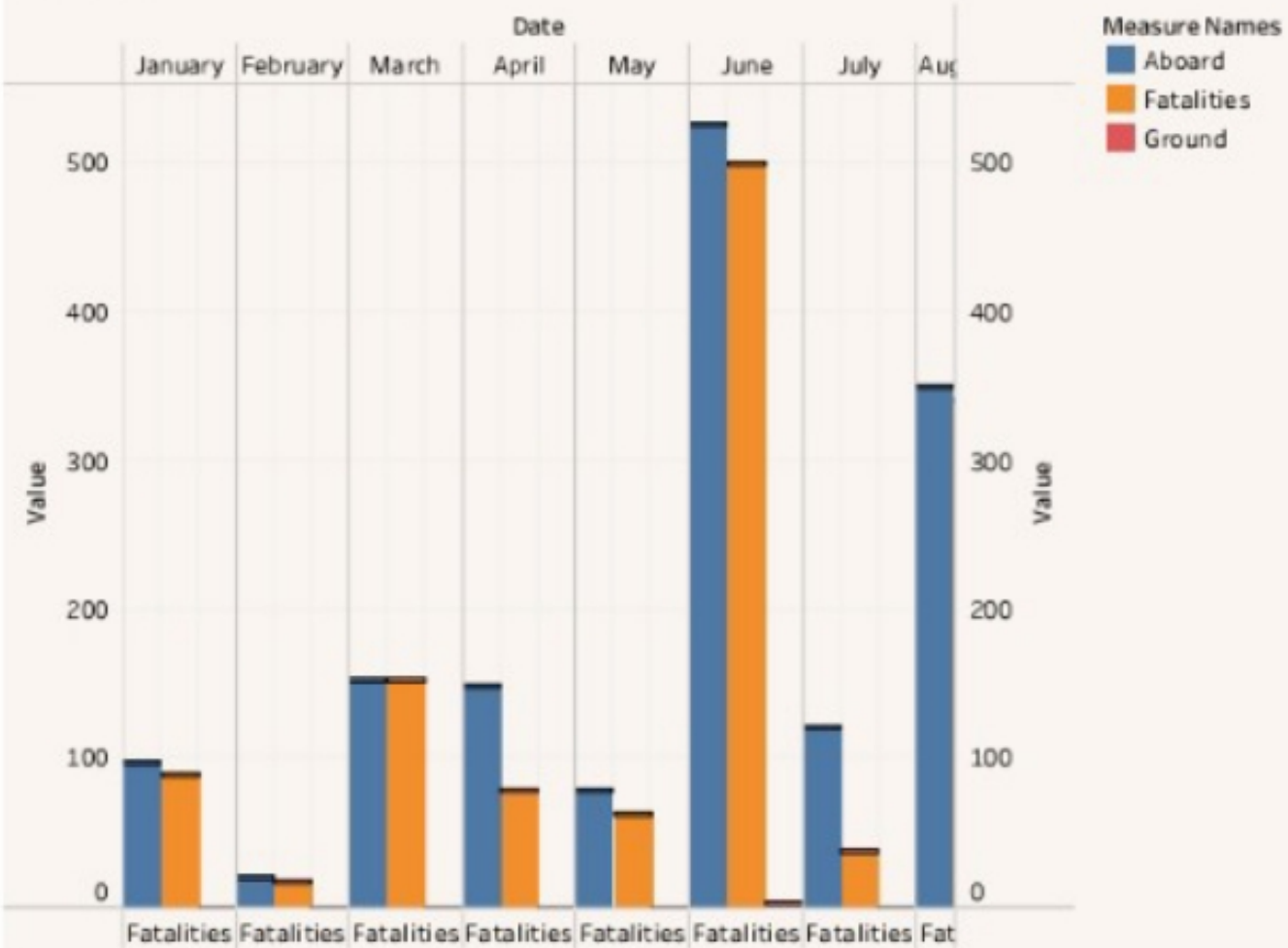
activity2



Count of airplane_crash
1 67

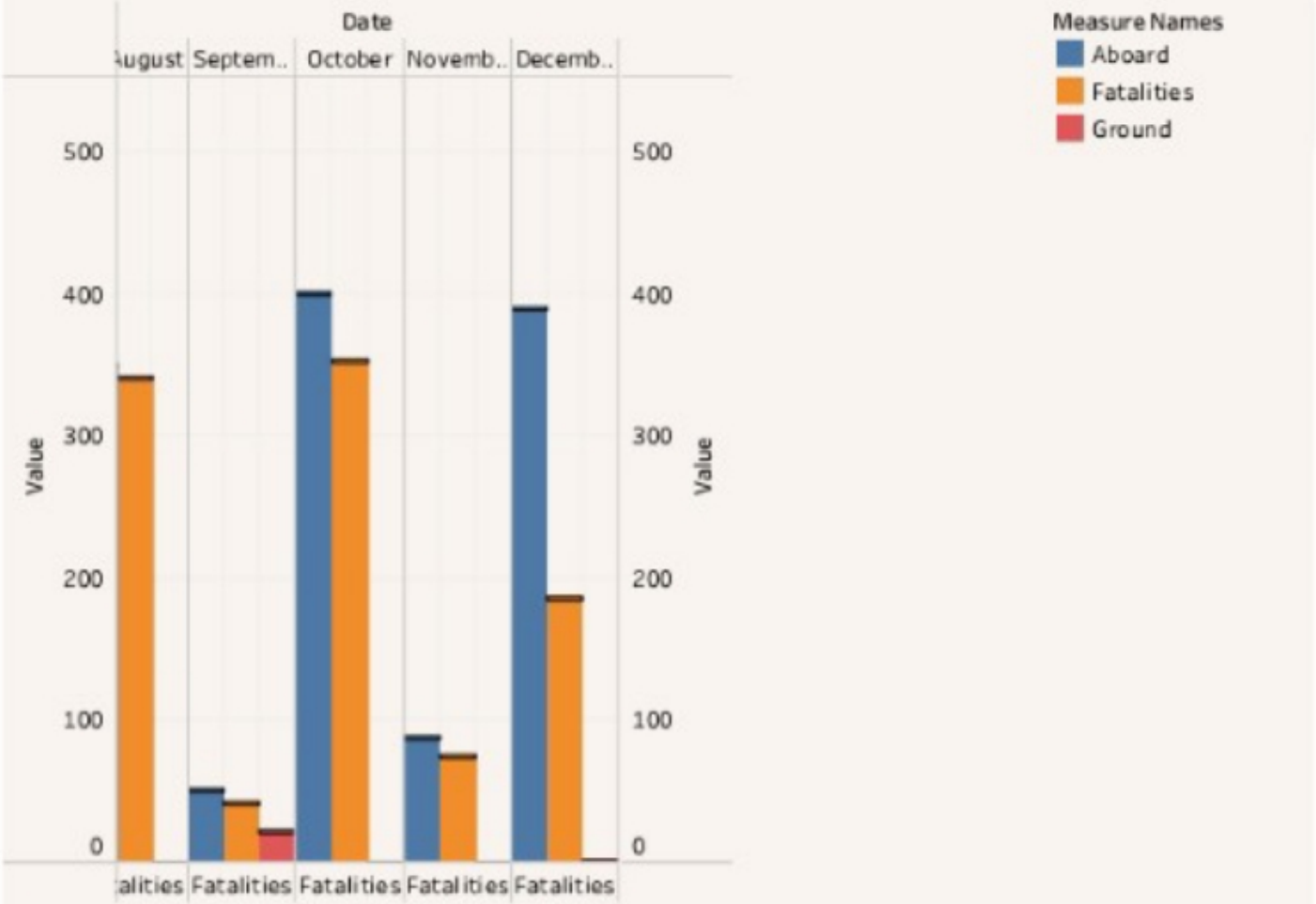
Date Year. Color shows count of airplane_crash. Size shows count of airplane_crash. The marks are labeled by Date Year. The view is filtered on Date Year, which excludes Null.

activity 1.3



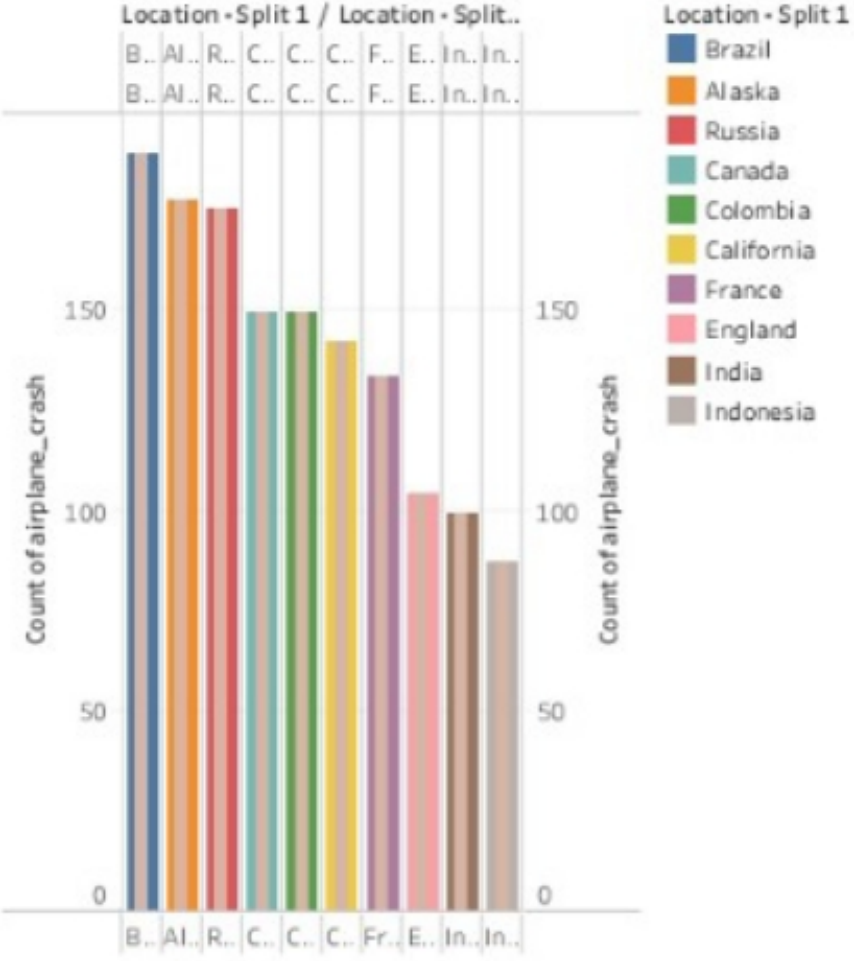
Aboard, Fatalities, Ground, Aboard, Fatalities and Ground for each Date Month. Color shows details about Aboard, Fatalities and Ground. The data is filtered on Date Year, which keeps 1972.

activity 1.3



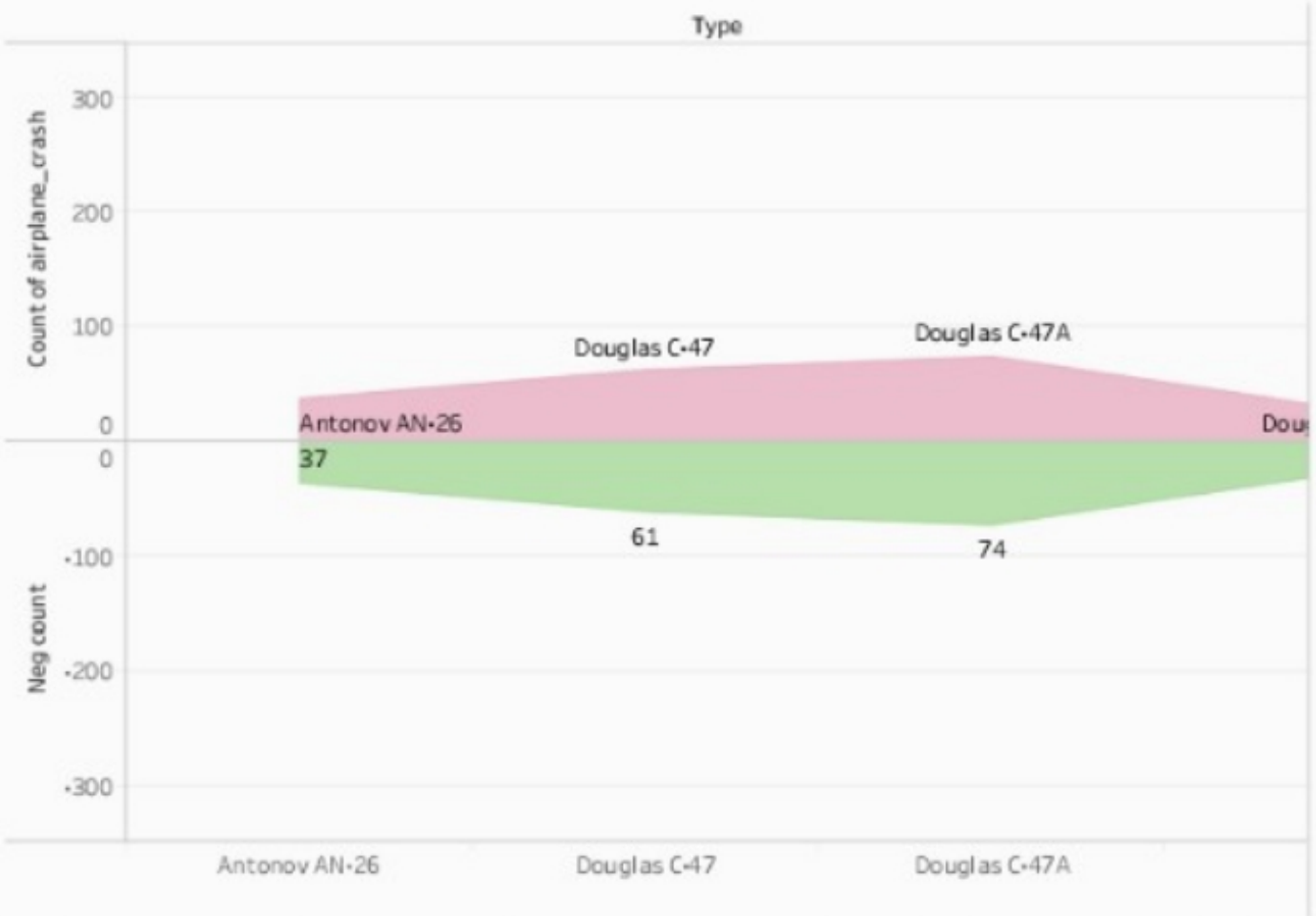
Aboard, Fatalities, Ground, Aboard, Fatalities and Ground for each Date Month. Color shows details about Aboard, Fatalities and Ground. The data is filtered on Date Year, which keeps 1972.

activity1.5



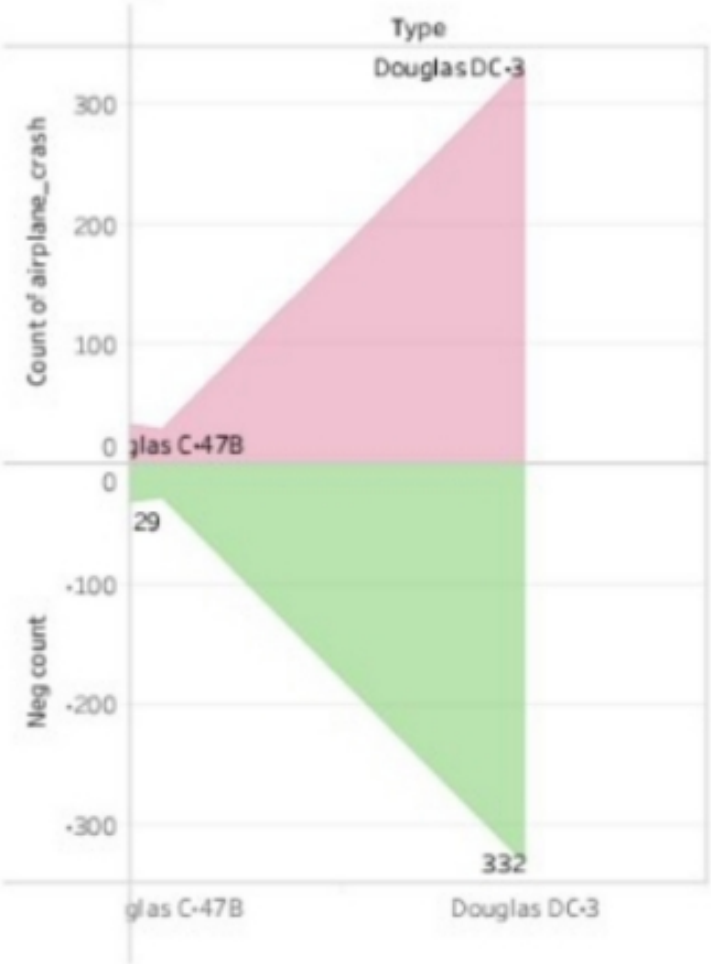
Count of airplane_crash and count of airplane_crash for each Location • Split 1 broken down by Location • Split 1 and Location • Split 1. For pane Count of airplane_crash: Color shows details about Location • Split 1. The view is filtered on Location • Split 1, which has multiple members selected.

activity1.6



Count of airplane_crash and Neg count for each Type. For pane Count of airplane_crash: The marks are labeled by Type. For pane Neg count: The marks are labeled by count of airplane_crash. The view is filtered on Type, which has multiple members selected.

activity1.6



Count of airplane_crash and Neg count for each Type. For pane Count of airplane_crash: The marks are labeled by Type. For pane Neg count: The marks are labeled by count of airplane_crash. The view is filtered on Type, which has multiple members selected.

activity1.7

Map based on Longitude (generated) and Latitude (generated). Color shows count of airplane_crash. The marks are labeled by count of airplane_crash and Location. Details are shown for Location.