






DAVOR ALEKSOVSKI

PROFESSIONAL GRAPHIC DESIGNER

A highly driven and dynamic graphic designer with strong knowledge of Photoshop, Illustrator, Photography, with a degree in Marketing and Graphic Design. I bring a creative problem-solving approach to create high-quality output.

CONTACT

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EDUCATION

Faculty of Economics
Ss. Cyril and Methodius
University of Skopje
- **Marketing**

SEDC Education and
Development Center
- **Graphic Design**

TECHNICAL SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Indesign
Figma
Wordpress / Elementor
Klaviyo
Photography

PERSONAL SKILLS

Teamwork
Empathy
Research
Creativity
Communication
Time management

LANGUAGES

Macedonian - Native
English - Fluent
Serbian - Conversational

RELEVANT EXPERIENCE

Graphic Designer, Motion Designer and Photographer at Digital ID, Skopje (Dec 2020 - Present)

- Designed concepts, layouts, and solutions based on guidelines
- Coordinated with the marketing department to successfully establish online presence and fulfill marketing goals
- Utilized After Effects to create short motion graphic animations
- Organized product shoots, edited, and delivered photographs
- Helped with UI/UX ideas and concepts for websites
- Onboarded 2 new employees and integrated them in the team
- Redesigned company logo and brand, improving its image

Motion Graphic Designer at Writernity, Skopje (Aug 2020 - Dec 2020)

- Worked directly with feedback and guidance from a client
- Created short animation videos based on client's needs
- Optimized content in different formats for multiple platforms
- Coordinated with international managers to meet deadlines
- Utilized Adobe Suite to produce high-quality graphics
- Performed other graphic design duties, as assigned

Graphic Design and Photography Freelance (2018 - Present)

- Communicated with clients to set up time and place for a shoot
- Edited and manipulated photos according to a client's needs
- Pitched ideas of how to actualize a client's project
- Revised a design or project deliverable to meet specification

CERTIFICATES AND COURSES

- Cambridge First Certificate in English
- Photoshop Course at Brainster Education Center
- Photography Course at EVA Education Center
- Udemy After Effects Course
- Digital Marketing Course at SEDC Education Center and Brainster

INTERESTS & HOBBIES

-  Football
-  Fitness
-  Mindfulness
-  Boardgames
-  Chess
-  Reading