

Ivana Karanfilova

Bachelor of Science in Design



I am able to handle multiple tasks on a daily bases, always energetic and eager to learn new skills. I have experience working as part of a team and individually. A key strength is communication; building strong relationships with people in order to deliver the best results.

Skills

- Canva
- Adobe Creative Cloud Express
- Marketing Strategy
- Analytics
- Social Media
- Internet

Language

- Macedonian
- English
- Croatian

Contact

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Femo Kulakov 63-4/15
Negotino

Education

2010-2016

Graduated Art and Design
European University
Skopje, N. Macedonia

2020-2021

Academy of Digital Marketing
Brainster Academy
Skopje, N. Macedonia

Work Experience

Receptionist

NORDIC HOSTEL
N.Macedonia | 2017-2019

- Greeting, welcoming and directing visitors
- Administrative support tasks including phone calls/e-mails

Costumer technical support for
Samsung

SYKES
Romania | 2019-2020

- Assistance provided to a user phone calls/ e-mails
- Costumer satisfaction survey

Work Experience

Digital Marketing Internship

Q-TEHNOLOGY

N.Macedonia | 2021

- Identifying new business opportunities in order to generate revenue, improve profitability and help the business grow
- Creating Social media content and graphics
- Paid advertising

Digital Marketing Specialist

WINERY SKOVIN GROUP

N. Macedonia | 2021-2022

- Setting up Facebook and Instagram campaigns for the winery/ Creating campaigns with different goals
- Daily optimization
- Creating new audiences in order to target right people
- Reports for our Facebook performance
- Design Graphics for Social Media

Information and Administration

EAST GATE MALL

N. Macedonia | 2022

- Providing guidance and information services to the consumer customers
- Conducting Surveys/ Doing Survey Research
- Communicate with customers and give my best to leave a good impression about the Mall

ORGANIZATIONS

- Volunteer at European Voluntary Service, Arad, Romania - "Pro Prietenia, Arad"- Romania
Arad, Romania| 2014-2015
Creating social campaigns
Activity with children from risk family
Food delivery to old people
- Volunteer at "Srce za zivotnite-Negotino", animal sheltering NGO
Negotino, N.Macedonia| 2016-2017
PR
Organization

ACHIEVEMENTS

- Anti-human trafficking campaign, Arad, Romania
Arad, Romania| 2014-2015
Fashion walk for Fundatia Pro Prietenia Arad with theme "Anti-human trafficking campaign"
Arad, Romania| 2014-2015

CERTIFICATES

- Certificate for participation in "Human trafficking" project and Youth -pass, Arad Romania
Certificate of course completion: Masters in Online Business and Digital Marketing

PERSONAL PROJECTS

- FWSK- Fashion Weekend Skopje - Participant with fashion design
Student's exhibition at MKC – Skopje