# Stefan Kocevski

Business Administration Graduate

A young and ambitious graduate business student majoring in marketing, also had an eye-catching experience in the same industry.

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## EDUCATION

### Graduated Economist
Faculty of Economics, University of Ljubljana

*10/2014 - 01/2020*                                      *Ljubljana, Slovenia*

## WORK EXPERIENCE

### Digital Marketing Manager
Supergrupacija D.O.O.

*05/2021 - Present*                          *Skopje, North Macedonia*
*E-commerce company with a wide range of products, emulating the business model of Mimovrste.*

### Field sales representative
Kompanija Velkoski

*09/2020 - 12/2020*                          *Skopje, North Macedonia*
*Achievements/Tasks*
– Field sales representative for light construction materials.

### Market research specialist
Helios TBLUS d.o.o.

*01/2019 - 06/2019*                                      *Ljubljana, Slovenia*
*Achievements/Tasks*
– Analysis of B2B auto coating market in Germany for the needs of Helios.

### Marketing executive assistant
Punta Fa, S.L., (Mango-clothing store)

*03/2018 - 11/2018*                                      *Ljubljana, Slovenia*
*Achievements/Tasks*
– Analysis of the Slovenian market for the needs of Mango men. This line of products was not present on the market before the research.

### Product marketing manager
PRI SESTICI d.o.o.

*05/2017 - 01/2020*                                      *Ljubljana, Slovenia*
*Achievements/Tasks*
– Responsible for marketing and selling activities of the restaurant.

### CMG Report
cmgreport.com

*03/2015 - 05/2018*                                      *United States*
*News website, that was based in Oklahoma.*

## SKILLS

MS Ofiice   Microsoft Excel   Facebook ads

Google Analytics   Google ads   WordPress

Shopify

## PERSONAL PROJECTS

Project Name

## ORGANIZATIONS

## CERTIFICATES

Google Digital Garage (12/2020 - 12/2020)
*Digital Marketing Fundamentals*

SEM Rush (06/2020 - 06/2020)
*SEO Fundamentals*

## LANGUAGES

Macedonian
*Native or Bilingual Proficiency*

Slovenian
*Native or Bilingual Proficiency*

English
*Full Professional Proficiency*

Serbian
*Full Professional Proficiency*

## INTERESTS

Digital Marketing   E-commerce   Sales

Interest