

Filip Đokić

Content and copywriter



Contact

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Date of birth: 16/3/1993

I run and write stuff.

Most recent work experience

Content & Marketing Manager at [FatCat Coders](#) – 03/2021 – ongoing (worked as a content writer for [FatCat Select](#) six months before the full time employment, as a freelancer)

- Creating marketing strategies
- Social media management (Facebook, LinkedIn, instagram)
- Writing SEO blogs, landing pages, website and email copy
- Facebook/instagram ads
- Tools used: SEMrush, Google Analytics, Google Keyword Planner, Grammarly, Contentful, etc

Account Executive at Executive Group and Sargon Media 01/2021 - 11/2021 (these were two separate companies, where the job description was mostly the same)

- Communication with clients and famous brands in Serbia, such as Grand kafa and Fun&Fit
- Creating monthly content plans, reports, and occasional campaigns
- Social media management (Facebook, instagram, LinkedIn, Twitter)
- Paid ads (Facebook, instagram, Google Ads)

Digital Content Creator at [retrocode.com](#) – 11/2019 - 01/2021

- Writing content and copy for software called [iglooHR](#)
- Blogs, landing pages, home page video script, scripts for the short tutorials related to software
- Social media management (Facebook, LinkedIn, Twitter)
- Niches: Human Resources, Technology

Owner of NetDev.rs, a company for WordPress development – 11/2018 - 06/2019

- Redesigning existing websites and creating new ones
- Technologies used: HTML, CSS, WordPress
- Communication and negotiations with clients
- Social media and ads (Facebook, Instagram)

Volunteering experience

- AIESEC (team member)
- AIESEC (team leader)
- SOFA (HR team)
- WeShare
- Various conferences

Languages

Serbian – Native level
English – Near native level (C1)

Hobbies

Running long distances
Song writing
Reading books
Gaming
Blogging
Cooking

Other

Driving license
Champ II in Rocket League

Education

2015 - 2018

School of Electrical and Computer Engineering of Applied Studies in Belgrade, New Computer Technologies – **Bachelor's degree**

2012 – 2014

Faculty of Philology and Arts in Kragujevac – English language and literature

I was attending this faculty for two years and then left because I've realized that it's not the right career choice for me.