

Monika Mircheska

Skopje

moni.arsova@hotmail.com

+389 72 313 832

ABOUT ME

Detailed-oriented & Result-driven. Efficient, innovative and responsible. Dedicated and communicative person with strong analytical skills and more than 5 years of experience as Sales Support & Marketing Specialist.

Works well under pressure and multitasks in order to achieve goals and meet deadlines.

Ability to work individually and as a team member with good communication skills with clients and partners.

Excellent to adapt to multicultural environments (also for mid-term assignments), open minded, good ability to look for creative solutions.

Work Experience

Sales Support & Marketing Specialist

ASPEKT LLC - Skopje

January 2017 to Present

Presales activities | B2B Sales | Sales Support | CRM | Content Writing and Content Management | Marketing Operations | Corporate Marketing | Product Marketing | Digital Marketing | Social Media Marketing | Email Marketing | Paid advertising | Website Management

Sales & Market Research Professional

EuroEvents

January 2016 to December 2017

Market Research | Lead Generation | Soft Calls

Sales Intern

Market Research | Lead Generation - InPlayer

May 2015 to August 2015

| Working on

SalesForce Platform

Education

Bachelor of Economy in E-business Department

St. Cyril and Methodius University - Skopje

January 2012 to December 2016

Economic technical

SOU "Ljupco Santov" - Macedonia, OH

January 2008 to December 2012

Skills

- Content management
- B2B sales
- Pre-sales
- Email marketing
- WordPress
- Salesforce
- Market research
- Sales support
- CRM software
- Microsoft Office
- Canva
- HubSpot
- Camtasia
- Social media marketing
- Marketing
- B2B marketing
- Visio
- Blogging
- Analytics
- Social Media Management
- Digital Marketing

Languages

- English - Fluent

Certifications and Licenses

Driver's License