

# Tatjana Dukoska

## Graphic Designer

📍 Skopje, N. Macedonia

✉ tanjaa.dukoska@gmail.com

☎ +389 73 855 014

in [LinkedIn](#)

🌐 [Portfolio](#)

### SUMMARY

Dedicated and highly skilled graphic designer with over 7 years of experience in the field across 50+ industries including retail, food, medicine, transport, education, law, and event organizing. Gained certificates in 7 esteemed institutions related to graphic design, completed more than 5 end-to-end projects, leaving behind 80+ satisfied clients and collaborators. Continuously improving skills through participation in 5 workshops focused on packaging and visual design. Passionate about photography and committed to voluntary work as a Red Cross activist.

### PROFESSIONAL EXPERIENCE

#### Graphic Designer & Sales Operator - [BCCO NYC](#) | Onsite

May 2021 - Nov 2022, New York City, USA

- **Collaborated with 50+ clients** to understand their design needs and preferences and provided pricing information about products to clients both in-person and via phone
- **Created 70+ creative designs and visually appealing for apparel** based on client requirements or design briefs
- **Successfully managed a high volume of 15+ clients** per day, consistently meeting their needs and expectations
- Operated with Adobe Photoshop and Illustrator to **create mockups, custom artwork, typography, and illustrations**, ensured that files were optimized for print production
- **Successfully coordinated 6+ projects simultaneously**, ensuring on-time delivery and client satisfaction

#### Social media content creator - [Cipher X](#) | Remote

July 2020 – Sept 2020, Bitola, N. Macedonia

- Developed engaging and creative content for social media platforms, such as [example 1](#), [example 2](#), and [example 3](#) **increased the traffic by 10%**
- **Planned and executed content calendars** to ensure the production of relevant, on-brand, and strategically aligned content with marketing campaigns and objectives
- **Designed visually appealing graphics and optimized images** tailored to each platform and target audience

#### Graphic Designer - [My Print](#) | Onsite

Oct 2018 – April 2021, Skopje, N. Macedonia

- **Communicated with an average of 8+ clients** per day to provide timely progress updates
- **Made 50+ digital mock-ups or prototypes** to visually represent the final printed materials and used vinyl plotting and cutting techniques for design implementation
- **Discussed closely with prepress technicians** to ensure proper preparation of files for digital printing
- **Created visually appealing and impactful designs** for logos, flyers, banners, posters, brochures, business cards, and other promotional items while adhering to brand guidelines
- **Delivered 20+ projects** across the city, the malls, and various companies
- Cooperated with print finishers to implement brand identity on **10+ vehicles (example)**
- **Trained ~2 new recruits**, familiarizing them with our company's policies and quality standards

#### Freelance Graphic Designer | Remote

June 2014 – Aug 2018, Skopje, N. Macedonia

- **Developed and created 22+ visually appealing designs** for a range of print and digital media, including logos, branding materials, packaging, advertisements, and website graphics
- **Utilized Adobe Creative Suite** to produce exceptional, high-quality and professional designs
- **Maintained strong communication with 10+ clients**, consistently providing progress updates and incorporating feedback to enhance design quality

**Graphic Designer Intern** - Via marketing | Onsite

*Mar 2014 – May 2014, Skopje, N. Macedonia*

- **Collaborated with the design team** and stakeholders to gather knowledge and insights
- **Developed skills** in designing logos, flyers, and jerseys through hands-on experience
- **Redesigned the logo for Hotel Dolce International and contributed to the website redesign**

**Graphic Designer Intern** - Omni Creative | Onsite

*Sept 2010 – Jun 2011, Skopje, N. Macedonia*

- **Contributed fresh ideas and perspectives**, bringing a unique and innovative approach to the team
- **Created eye-catching flyers, effectively promoting events and initiatives** and developed creative and professional invitation cards, capturing the essence of special occasions
- **Redesigned the company's website as a concept to enhance user experience and visual appeal**

## EDUCATION

**Master in Graphic Design**

*Sept 2012 – Dec 2017, Skopje, N. Macedonia*

Faculty of Art & Design - European University - Republic of Macedonia

**Bachelor of Engineering in Industrial Design**

*Sept 2009 – Sept 2012, Skopje, N. Macedonia*

Faculty of Mechanical Engineering | Ss. Cyril and Methodius University

## CERTIFICATES

- Certificate for completed "UI / UX for Beginners" course - Great Learning Academy - 2023
- Certificate for completed Graphic design training - Brainnest - 2022
- Certificate for a completed training workshop for "Digitalization with vectorization of motifs from the Macedonian traditional textile ornaments" – EURM - 2018
- Certificate for completed course for general Spanish A1.1 level according to ZER(CEFR) - 2016
- Certificate for the completed course "Graphic Design for Marketers" - 2015 - enabled from Brainster
- Certificate for completed training workshop re/design of healthy and organic food products – EURM - 2014
- Certificate of training for editing website and social networks - Young info - 2013
- Cambridge ESOL Entry Level Certificate in ESOL International (Entry 3) - Council of Europe Level B1 – 2011

## ABILITIES

- |                     |                   |                          |
|---------------------|-------------------|--------------------------|
| • Communication     | • Creativity      | • Organization           |
| • Meeting deadlines | • Confident       | • Detail – Oriented      |
| • Self-motivation   | • Problem-solving | • Empathy                |
| • Teamwork          | • Patience        | • Emotional intelligence |

## TECHNICAL SKILLS

- **Graphic Design** - Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Lightroom)
- **Industrial design** - AutoCAD, Solidworks, SketchUp
- **Content Editing** - Microsoft Office (Word, Excel, PowerPoint)
- **Printing** - Cutter Operator, Digital print, PrePress, DTG, Vinyl print, Screen print
- **Web design** - WIX Website Design
- **Social Media** - Facebook, Instagram

## LANGUAGES

- **Macedonian** – Native
- **English** – Fluent
- **Spanish** – Advanced