

CURRICULUM VITAE



Name:

Alexandar Prilepchanski

Home Address:

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Employment Status

KAM MARKET-ING

Languages:

Macedonian, Fluent in English reading and writing, Ex Yu languages, Proficient in German, Bulgarian

EDUCATION:

Master of Graphic Design at FON University, Faculty of Design and Multimedia, 2012-2016, Skopje, R. Macedonia BA Graphic Design and Art at Academy of Fine Arts 1993 University of "St. Cyril and Methodius", Skopje, R. Macedonia.

WORK EXPERIENCE:

Time &	Companies:
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Dec 2019 - Apr 20 Polyesterday, Design Studio & Printing House Jyly-18 - Dec 19 Arcuss, Design Studio Jan 17 - July 18 Electroneon, Digital Printing, Electric Sings, Interiors Jan 14 - Dec 16 I&F Mccann Skopje, Full Service Advertising Agency Dec 09 - Dec 14 Skenpoint Design Studio and Printing House May 06 - May 09 Alkaloid - Pharmaceutical industry Feb 04 - Mar 05 Publicis – Full Service Advertising Agency Sep 00 - Jan 04 Lavish Belt Co. - Vendor of LIZ CLAIBORNE, USA. Dec 96 - 2000 Skenpoint Design Studio and Printing House

Positions:

- Creative director, Art Director, Senior graphic designer
- Inhouse & Freelance positons at Domestic and International companies
- Printing and Design studios and Advertising & Marketing agencies
- Marketing and Design Advosory and Court expert
- Outsourced Peer Reviewer at the Fund og Inovations

Specialties:

- Computer software: Adobe Photoshop, Adobe Illustrator, Adobe In Design, Corel Draw, MS Office.
- Printing Industry, specialist for area of graphic design, prepress and printing process.
- Organisation and Operational managment.
- Communication skills
- Managing and Leadrship roles on projects
- Marketing campaigns, Communication design, Advertising, Logistic
- Market research, Market Analasys, Partial PR and Event Organizing
- Significant packiging and promotional materials, catalogues, logos, signs, calendars, billboards, leaflets, labels, CD covers, posters, publications, monographies etc.
- Author of some Superbrands in Macedonia.