



Magdalena Paneva

Date of birth: 12/06/1997

Nationality: Macedonian/citizen of
the Republic of North Macedonia

Gender: Female

CONTACT



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Macedonia



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WORK EXPERIENCE

09/02/2022 – CURRENT – Coventry, United Kingdom

Graphic designer

Bemunchie Online

- Logo design
- Design of wireframes and website mockups
- Digital content creator
- Design of stationery and promotional materials

31/08/2019 – CURRENT – Skopje, North Macedonia

Graphic designer

Freelancer

- Developing concepts, graphics, and layouts for
- logos
- posters
- brochures
- book covers
- billboards
- websites
- product illustration
- other promotional materials
- Design and create visual concepts of advertisements for online marketing.
- UI Design.
- Branding and rebranding.
- Animations and video editing.

Part of my portfolio can be found at <https://www.behance.net/magdalenapaneva>

19/06/2021 – 19/08/2021 – Skopje, North Macedonia

Social media designer

Dot Media

Design and creating visual concepts of advertisements for online marketing and billboards, including taking photos of the products and places.

30/04/2020 – 29/09/2020 – Skopje, North Macedonia

Graphic designer - Intern

KOMA Design Studio

Design of logos, brochures, leaflets, infographics, book covers and web design.

31/05/2017 – CURRENT – Skopje, North Macedonia

Quilling artist

Freelancer

Paper quilling/filigree: creating decorative art: monograms, wall art/ pictures, cards, envelops, gift boxes.

Part of my paper quilling portfolio can be found at <https://www.facebook.com/QuillingArtCreativa>

28/05/2019 – 29/09/2019 – Grand Lake, Colorado, United States

Waitress/Runner/Busser

Highway West Vacations - USA

- Greeting and serving customers.
- Taking and serving food and beverage orders.
- Accepting orders from the dining room and relaying them to the chefs.
- Setting tables; placing and replacing silverware; clearing and cleaning tables and chairs.
- Checking each plate before it leaves the kitchen.
- Assist in preparation of smaller items such as salads and appetizers.

30/06/2015 – 31/07/2015 – Skopje, North Macedonia

Volunteer in Public Relations Department

Macedonian Center for International Cooperation (MCIC)

Supporting the Public Relations Department, including design of publication and promotional materials and organisation of events.

EDUCATION AND TRAINING

31/08/2017 – 31/08/2021 – Makedonsko-Kosovska brigada BB, Skopje, North Macedonia

Bachelor of Fine Arts in Graphic Design

International Balkan University

Graphic design, branding, communications, marketing, digital arts, research, design of web sites, video production, drawing and painting.

Full programme can be found at <https://www.ibu.edu.mk/fad/>

Field(s) of study

- Graphic Design

9,74 | Books for everyone, everywhere. Designing a mobile application "BUKA" for reading and shopping e-books in Macedonian language | ECTS | 240 | <https://www.ibu.edu.mk/>
<https://www.behance.net/magdalenapaneva>

18/07/2021 – 22/07/2021

Certificate of Completion - UX/UI Design Workshop

Brainster International

<https://brainster.io/>

14/03/2021 – 14/04/2021 – Kuzman Josifovski Pitu 19, local 8, Skopje, North Macedonia

Adobe Certified Associate in Visual Effects & Motion Graphics using Adobe After Effects

SEMOS Education

Course outline: Creating a basic animation using effects and presets; Animating text; Working with shape layers; Animating a multimedia presentation; Animating layers; Working with masks; Distorting objects with the puppet tools; Performing color correction; Using 3D Features; Working with the 3D Camera Tracker; Rendering and outputting.

https://semosedu.com.mk/Home_page.aspx

31/01/2017 – 31/03/2017 – Orce Nikolov 182a, Skopje, North Macedonia

Certificate of Completion - Adobe InDesign Course

New Man's Business Accelerator

<https://newmansba.com/>

31/08/2016 – 31/05/2017 – Rudzer Boshkovikj 16 , P.O. 393, Skopje, North Macedonia

One year of study

Faculty of Computer Science and Engineering

<https://www.finki.ukim.mk/>

08/2012 – 06/2016 – Varsavska 3, Skopje, North Macedonia

High school diploma

Gymnasium "Georgi Dimitrov" (Mathematics)

<https://georgidimitrov.edu.mk/>

LANGUAGE SKILLS

MOTHER TONGUE(S): Macedonian

OTHER LANGUAGE(S):

English

Listening
C2

Reading
C2

**Spoken
production**
C1

**Spoken
interaction**
C1

Writing
C2

French

Listening
A2

Reading
A2

**Spoken
production**
A2

**Spoken
interaction**
A2

Writing
A2

Turkish

Listening
A1

Reading
A1

**Spoken
production**
A1

**Spoken
interaction**
A1

Writing
A1

српско-хрватски

Listening
C2

Reading
C1

**Spoken
production**
C1

**Spoken
interaction**
C1

Writing
B2

DIGITAL SKILLS

My Digital Skills

Adobe (Photoshop, Illustrator, InDesign, After Effects, XD, Acrobat) / Sketchbook / Microsoft Office / Facebook / Adobe Behance / Instagram / Collaboration tools and video conferencing (Zoom, Skype, MS Teams) / Dropbox, Google Drive

Artistic skills

Paper quilling/filigree / Photography / Painting and drawing

Other skills

Accuracy and attention to detail / Ability to work both individually and in team / Creativity and innovation / Good communication skills (written and verbal) / Self-motivated and self-disciplined / Excellent time management and organisational skills / Work ethic skills (reliable, dedicated, responsible, punctual) / Adaptability and willingness to learn

Driving licences

Driving license B category

Hobbies

Cooking / Book reading (and discussion groups)

DRIVING LICENCE

● **Driving Licence:** B

HONOURS AND AWARDS

● **10/2021**

Certificate of participation "Dante 700" – Institute Dante Alighieri Skopje

Finalist (top 15) out of 280 participants in the competition for poster design "Dante 700"; organized by the Insitute Dante Alighieri Skopje and the Italian Embassy in Macedonia to mark 700 years from the death of Dante Alighieri

● **11/2020**

Part of the exhibition "We stand stronger" / "We stand together" – Skopje Poster Festival

Part of the exhibition "We stand stronger" / "We stand together" with the main topic - fighting against COVID-19

● **09/05/2022**

Certificate of participation in an international project "Perceptions II - Plants and exhibition" – WGD - Worldwide Graphic Designers