Ivana Karanfilova

Bachelor of Science in Design

I am able to handle multiple tasks on a daily bases, always energetic and eager to learn new skills. I have experience working as part of a team and individually. A key strength is communication; building strong relationships with people in order to deliver the best results.

Skills

- Canva
- Adobe Creative Cloud Express
- Marketing Strategy
- Analytics
- Social Media
- Internet

Language

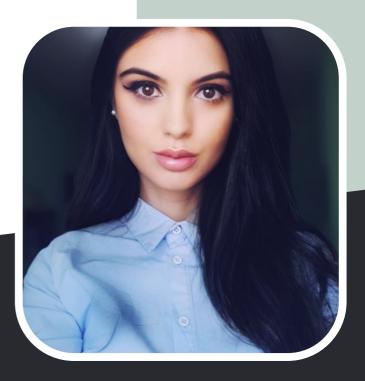
- Macedonian
- English
- Croatian

Contact



ikaranfilova9@gmail.com

Femo Kulakov 63-4/15 Negotino



Education

2010-2016Graduated Art and DesignEuropean UniversitySkopje, N. Macedonia

2020-2021
Academy of Digital Marketing
Brainster Academy
Skopje, N. Macedonia

Work Experience

Receptionist

NORDIC HOSTEL N.Macedonia | 2017-2019

- Greeting, welcoming and directing visitors
- Administrative support tasks including phone calls/e-mails

Costumer technical support for Samsung

SYKES Romania | 2019-2020

- Assistance provided to a user phone calls/ e-mails
- Costumer satisfaction survey

Work Experience

Digital Marketing Internship

Q-TEHNOLOGY N.Macedonia | 2021

- Identifying new business opportunities in order to generate revenue, improve profitability and help the business grow
- Creating Social media content and graphics
- Paid advertising

Digital Marketing Specialist

WINERY SKOVIN GROUP N. Macedonia | 2021-2022

- Setting up Facebook and Instagram campaigns for the winery/ Creating campaigns with different goals
- Daily optiomizatons
- Creating new audiences in order to target right people
- Reports for our Facebook performace
- Design Graphics for Social Media

Information and Administration

EAST GATE MALL N. Macedonia | 2022

- Providing guidance and information services to the consumer customers
- Conducting Surveys/ Doing Survey Research
- Communicate with costumers and give my best to leave a good impression about the Mall

ORGANIZATIONS

Volunteer at European Voluntary Service, Arad, Romania - "Pro Prietenia, Arad"- Romania Arad, Romania| 2014-2015

Creating social campaigns Activity with children from risk family Food delivery to old people

Volunteer at "Srce za zivotnite-Negotino", animal sheltering NGO Negotino, N.Macedonia| 2016-2017

PR

Organization

ACHIEVEMENTS

Anti-human trafficking campaign, Arad, Romania Arad, Romania| 2014-2015

Fashion walk for Fundatia Pro Prietenia Arad with theme "Anti-human trafficking campaign" Arad, Romania 2014-2015

CERTIFICATES

Certificate for participation in "Human trafficing" project and Youth -pass, Arad Romania Certificate of course completion: Masters in Online Business and Digital Marketing

PERSONAL PROJECTS

FWSK- Fashion Weekend Skopje - Participant with fashion design Student's exhibition at MKC – Skopje