

MARTINA PETROVSKA



PERSONAL INFORMATION

Date of birth 07.03.1993

Bitola, North Macedonia

CONTACT

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EDUCATION

FON University - Faculty of Economics, Skopje

Postgraduate studies - Department of Marketing

(From October 2016 until now)

Ss. Cyril and Methodius University – Faculty of Economics, Skopje

Undergraduate studies

Graduate Economist in Department of Marketing

(2012 – 2016)

High school of Economics – Jane Sandanski, Bitola

Qualification Economic Technician

(2008 – 2012)

WORK EXPERIENCE

Freelancer in employment, translation and mediation agency OPUS – Leksika, Bitola

Marketing activities

Social media

Email marketing

Preparation of advertising material, flyers, videos

Communication with clients

From April 2019 until now

Falkenstein Grand Kempinski – Germany

Work & Travel

Hotel and service - English speaking

01.08.2018 – 25.10.2018

01.07.2017 – 25.09.2017

McDonald's – Friedrichshafen, Germany

Work & Travel

Sales sector

01.07.2016 – 15.09.2016

CERTIFICATES, TRAININGS AND PROJECTS

Certificate for successfully completed "Facebook Masters course" - Manuel Suarez

June - July, 2020

Certificate for successfully completed "German Beginner to Advanced Course - Level 1" - Goethe Sprachschule

May, 2020

Webinar "The importance of having a Social Media Calendar for your business and how to create an effective one" - Vrootok

April, 2020

Online course "Instagram Strategies and Tools" - Brainster

April, 2020

Online course "Creating a Brand Identity" - Brainster

March, 2020

Online course "Introduction to SEO" - Brainster

March, 2020

Online lecture "Marketing on social networks" - Brainster

February, 2020

Online course "Introduction to Facebook Advertising" - Brainster

March, 2019

Webinar - Online course "Introduction to Google Analytics" - Brainster

February, 2019

Webinar - Online Course "Introduction to Digital Marketing" - Brainster

January, 2019

Training "Skills for Success" organized by Skopje Brewery
November, 2018

Humanitarian event

Faculty of Economics on the occasion of the Easter holidays organizes a humanitarian event in the SOS Children's Village - Skopje, in April 2016. I was part of the team for organization and successful realization of the event.

Activities: finding donations, organizing an event, communication and public relations.

Project "Selecting Economically"

Faculty of Economics in cooperation with PAKOMAK.

Founding team for promotion of PAKOMAK baskets and activities for raising awareness for waste selection.

Activities: organizing an event, creating information flyers, public relations and promotion. (2015 - 2016)

Competition "Marketing Day", Faculty of Economics - Skopje
April, 2015

E-Ra Economic Workshop on "Team Building and Teamwork", Faculty of Economics - Skopje
October, 2014

SKILLS

Technical Skills - Excellent command of Microsoft Office pack (word, excel, powerpoint), internet browsers and social media.

Organizational skills - acquired through organizing events during studies and work. Organizing conferences, wedding fair, organization of a

humanitarian event in SOS Children's Village,
organization of an event to promote PAKOMAK
waste sorting bins.

Communication skills - gained through
participation in various projects, competitions and
events in my education and daily work experience
with clients.

LANGUAGES

***Levels:**

A1/A2: Basic user

B1/B2: Independent user

C1/C2: Proficient user

Mother tongue(s)	Macedonian language		
Other language(s)	UNDERSTANDING	SPEAKING	WRITING
ENGLISH language	B2	B2	B2
GERMAN language	A2	A2	A2
SERBIAN language	B1	B1	A2



Driving license - B category