

# Angela Milenkovska

## Graphic Designer

Passionate and innovative graphic designer with a strong foundation in UX/UI, driven by a commitment to crafting user-centered design solutions. Equipped with a diverse skill set and a keen eye for detail, I thrive in collaborative environments where I can contribute my creative insights and actively listen to team members. With a proven track record of translating complex concepts into compelling visuals, I am dedicated to creating seamless and engaging experiences that resonate with audiences.

 Skopje, North Macedonia

 angela.milenkovska426@gmail.com

 +389 78 761 861

## Work Experience

### Hyperight AB

*Senior Graphic Designer (Sep 2022 - Jul 2023) promoted*

- Led the creation and development of print, digital, and audio assets, shaping the brand's visual identity for a more impactful user experience.
- Expertly managed project requirements, tasks, and communication, fostering collaboration among team members and stakeholders.
- Pioneered consistent brand updates across all products, constantly seeking opportunities for visual enhancement.
- Conceptualized and executed unique designs, delivering well-structured layouts with compelling imagery and typography.
- Elevated branding assets to reinforce brand identity and recognition.
- Ensured timely export and optimization of assets for seamless integration, optimal performance, and enhanced usability.
- Maintained unwavering brand and creative consistency across various customer touchpoints.
- Streamlined and improved production file organization for enhanced efficiency.
- Provided invaluable guidance and feedback on design and graphics to the design team, contributing to overall project excellence.

*Junior Graphic Designer (Apr 2021 - Sep 2022)*

- Revamped and managed visuals across key social media platforms (Facebook, Twitter, LinkedIn, Instagram) through innovative design efforts, driving increased engagement and brand visibility.
- Collaborated seamlessly with cross-functional teams and internal stakeholders, ensuring alignment with project objectives.
- Translated design briefs into impactful products and graphics, in line with marketing goals, under the guidance of the Head of Design.
- Played a pivotal role in brand representation for Sales, Marketing, and Production, bolstering brand identity and product recognition.
- Reviewed and revitalized existing work files, executing minor graphic updates and resizing for enhanced visual appeal.
- Proficiently organized production files, following established checklists for seamless production setup.
- Leveraged style guides to craft distinctive product styles, highlighting unique features and benefits for maximum impact.
- Championed design projects from initial sketches and concepts to mock-ups and wireframes, ensuring rapid turnaround.
- Masterfully managed project timelines and tracked tasks, resulting in efficient project delivery.

### Exai Ltd.

*Junior Web Designer (Jun 2019-Apr 2021)*

- Demonstrated a keen ability to conceptualize compelling visuals in response to specific design briefs and project requirements, showcasing a nuanced understanding of design principles.
- Drove creative inspiration by conducting comprehensive research into the competitive landscape and current market trends, infusing innovative and cutting-edge elements into design concepts.
- Delved into extensive information and diverse materials, methodically strategizing and planning intricate design concepts that resonate with the intended audience and project objectives.
- Meticulously curated a harmonious palette of colors, images, text styles, and shapes to meticulously craft layouts that not only captivated the viewer but also aligned seamlessly with brand identity and messaging.
- Leveraged the Exai website builder to ingeniously design and redesign interactive websites, utilizing its robust features and functionalities to deliver visually stunning and highly functional web platforms.
- Demonstrated a profound understanding of brand identity by skillfully designing CMS interface icons that served as a visual embodiment of the website's overarching branding, ensuring a cohesive and recognizable online presence.
- Spearheaded the creation of dynamic website banners in various dimensions, infusing each with a distinct and captivating visual language that resonated with diverse audiences and enhanced user engagement.

## Education

*Bachelor of Science in Nutrition*  
*'St Kliment Ohridski'*  
(2014-2019)

## Certifications

*Certified UX/UI Designer*  
Academy of UX (2021)

*Certified Graphic Designer*  
Brainster (2018)

## Technical Skills

**Adobe Suite**  
Photoshop, Illustrator,  
Premier Pro, InDesign

**Coding**  
Basic knowledge of  
HTML and Css

**Figma**  
Userflow and  
Prototyping