

## **ABOUT ME**

I'm excited to bring my digital skills and storytelling abilities to the table as a video approval and marketing specialist. Let's work together to create content that will engage and captivate your audience!

# **SKILLS**

Digital Marketing

Social Media

**SEO** 

Content marketing

Strategy & Planning

WordPress

Google Analytics

HTML and CSS

# LANGUANGE



# MARIJA KOCHOVSKA

EDITOR-IN-CHIEF, DIGITAL CREATOR AND MICROSOFT CERTIFIED SOLUTIONS DEVELOPER

## CONTACT

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#### **EXPERIENCE**

2012- CEO AND COFOUNER

sezahrana.mk

## Responsibilities:

- · Editor-in-chief
- Client relationship manager
- SEO Copywriter
- Content/digital creator: videos and photography, food blogger
- Digital marketing Social Media manager - <u>Facebook fan pages</u>, group, profiles, <u>Instagram</u>, <u>Youtube</u>, <u>TikTok</u> and <u>Pinterest</u>.
- Web analytics specialist Google Analytics
- Develop WordPress blog.

2008-2012 L

#### **DEMONSTRATOR**

Faculty of Biotechnical sciences
Organizing and implementing an
instructional program. Evaluates
student work. Holding office hours to
meet with students to answer questions
and generally consult on the academic
requirements.

#### **EDUCATION**

2016 MCPS: Microsoft Certified

**Professional** 

2009-2012 MSc Biotechnology and Food

**Processing** 

University "S. Kliment Ohridski" -Bitola.