
Resume

► Darko Naneski

Phone: +389 78 475 843

E-mail: dnaneski@gmail.com

:

Education

Faculty of Dramatic Arts

University of "Ss. Cyril and Methodius" – Skopje

Film and TV Editing

Bachelor's Degree (January 2021)

Comparative Literature

University of "Ss. Cyril and Methodius" - Skopje

No degree(ongoing)

Work Experience

Video Editing on Upwork (September 2017 - February 2018)

Ghost writer on Upwork (March 2017 – May 2018)

Freelance Content Writer on Upwork (March 2017 – July 2018)

Company Name: Abandoned Spaces/Vintage News

- Drafting compelling, creative articles and essays
- Writing, editing and proofreading the text
- Performing the necessary research and extensive reading into the subject matter
- Making sure all the facts and key information are accurate
- Producing written material at the request of clients

Lead Generation Specialist (September 2018 – December 2018)

- Generating leads through self prospecting and cold calling
- Qualifying the leads
- Collecting accurate data and info
- Extensive research

Market Development Representative (January 2019 – January 2020)

Company Name: Slice(slicelife.com)

- In charge of the inbound and outbound leads
- Creating leads on Salesforce for the Sales Team
- Analyzing the online ordering competition through written reports
- Generate focused, descriptive marketing concepts
- Write cold emails to owners
- Talk directly to owners to describe our product and service
- Conduct secondary research
- Assess the client's promotional needs
- Develop sales strategies

Live Television & News Broadcast (July 2020 –November 2022)

Company Name: Alfa TV

- Directing the live news broadcast and talk show,
- Coordinating the cameras from the studio, supervising their placement and the overall pacing
- Solving problems when stories selected to be broadcast aren't coming together or equipment breaks
- Quickly calling out commands
- Live video mixing
- Editing a multi camera setup for pre recorded interviews

Skills

- Research and attention to detail
- Communication and collaboration
- Ability to give and receive constructive feedback
- Thorough knowledge of grammar and syntax
- Strong computer skills
- SEO
- WordPress
- Adobe Premiere Pro
- Photoshop

