# OLIVERA PANDAREVIKJ

Business develompent manager/director

1-vi Maj Boulevard, Bitola, 7000, North Macedonia

+38978 237424

□ olivera.pandarevikj@gmail.com



### + EDUCATION

International Slavic University
 "Gavril Romanovich Derzhavin"
 2014

**MASTER OF PSYCHOLOGY** 

INSTITUTE

Voronezh 2009

PSYCHOLOGIST (GENERAL PSYCHOLOGY)

#### + LANGUAGES

English

Russian

French

Spanish

Bulgarian

#### + SKILLS

Business Process Improvement

People Management

Business Process Outsourcing (BPO)

Account Management

Business Analysis

Business Development

Business Strategy

Channel Sales

Client Relations

Competitive Analysis

Cross-Functional Leadership

Customer Relationship Management (CRM)

Go-To-Market Strategy

Marketing

Relationship Building

Revenue Generation

Sales Management

Sales Negotiations

Strategic Partnerships

Google Analytics

Customer Acquisition

Time Management

# + HOBBIES

 Playing quizzes, cooking, admirer of architecture and art

#### + ABOUT ME

Dynamic and results-driven professional with a compelling record in entrepreneurial leadership and business development. Spearheaded the inception and growth of a start-up kindergarten in early 2020, strategically expanding its footprint into a comprehensive educational center. Pioneered a sustainable financial model by seamlessly transitioning graduating kindergarten students into the educational center, fostering continuous growth and increased profitability.

In parallel, successfully established and operationalized a non-profit organization in collaboration with key stakeholders. This NGO, intricately linked with educational initiatives, embodies a commitment to community welfare and educational advancement.

Proven ability to conceptualize, strategize, and execute projects that not only ensure financial viability but also contribute meaningfully to the community. Seeking a new challenge as a Business Development Manager, leveraging a unique blend of educational entrepreneurship, strategic planning, and partnership cultivation to drive organizational success.

#### + WORK EXPERIENCE

Private kindergarten "Mali Cekori" and educational center "Spectrum"
 Bitola

DILOIA

#### BUSINESS DEVELOPMENT MANAGER/ DIRECTOR

Strategic Development and Leadership:

- Implemented a visionary financial model, seamlessly transitioning graduating kindergarten students into the educational center, resulting in continuous growth and enhanced profitability.

Operational Excellence:

- Managed all aspects of operations, including contract negotiation, documentation, and maintaining strong relationships with clients.
- Successfully managed Erasmus SCH 210 projects and achieved the projects scheduled goals and implementation.
- Coordinated a diverse team of employees, conducting interviews, cultivating collaborations with nursing schools and educational faculties, and providing opportunities for youth to develop careers within the brand. Community Engagement and Partnerships:

Established and operationalized a non-profit organization, "Equilizer" in collaboration with stakeholders, reflecting a commitment to community welfare and educational advancement.

Fostered partnerships with nursing schools and educational faculties, creating programs to involve youth in the brand and facilitating career development opportunities.

Event Management and Fundraising:

Orchestrated diverse events and donation campaigns, contributing to the brand's elite status in the private education sector.

Developed and implemented learning programs, collaborating with teachers, and overseeing the procurement of equipment, ensuring a holistic learning environment.

Autonomous Organization:

Successfully organized and executed all aspects of maintaining an elite private kindergarten and educational center independently.

Demonstrated versatility by handling diverse responsibilities, from coordinating with teachers to purchasing equipment and managing day-to-day operations.

# Bitola APR 2022 - PRESENT DEPUTY CHAIR AT THE WOMEN ENTREPRENEUR COUNCIL

Organized and facilitated impactful training sessions and workshops aimed at developing soft skills and generating innovative business ideas. Represented the Council at a national level through persuasive presentations, effectively articulating and advocating for initiatives that contribute to the growth of women-led businesses.

 Center for development Bitola

MAR 2016 - SEP 2020

# PSYCHOLOGIST

My responsibilities included conducting individual and group therapy sessions, administering psychological tests, and providing insightful recommendations to parents and educators. Represented the center at prestigious national conferences, showcasing successful interventions and fostering collaborations.

Clinic Hospital Dr. Trifun Panovski
 Bitola

MAR 2010 - SEP 2012

# PSYCHOLOGIST

Providing compassionate and effective mental health. In my role, I skillfully conducted psychotherapy sessions, implemented evidence-based interventions, and facilitated workshops aimed at enhancing emotional intelligence and resilience. Groundbreaking marketing initiatives to destignatize mental health issues, resulting in heightened community awareness and increased utilization of available services. Represented the department at national forums through persuasive presentations, advocating for improved mental health resources and support.

SkopjeREHABILITATION SPECIALIST

MAR 2008 - NOV 2008

Integrating international perspectives into addiction rehabilitation methodologies, demonstrating adaptability and local and national engagement.