



# Aleksandra Ristanchevska

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Juzhnomoravski brigadi 28a, 1000, Skopje, North Macedonia

## ● WORK EXPERIENCE

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10/08/2017 – 16/06/2021 – Skopje, North Macedonia

### SOFTWARE ENGINEER – PATHFINDER

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Pathfinder was software to hire to do email marketing for you. It had few components:

- Tracking the data of the client's customers and product inventory
- Allowed option for automatically creating campaigns via so-called skills to help the client with various areas: upselling a product, acquiring new customers, seasonal promotions, recovering lost customers and many others. Allowing them to create promo codes with different options to satisfy the client's need. Those promo codes were used later on in the emails sent to the customers
- Providing a detailed KPI tracking system of the client's campaigns

For the past 3 and a half years I had a lot of responsibilities such as:

- Supporting legacy PHP project with a custom framework as a full-stack developer
- I became in charge of the system's skills process
- Support for the administration site for managing our clients, implementing custom modal pop-ups based on clients account type
- Working on development to a total rework of the main project codebase with Laravel 8+. Going from a single module and multitenant database to a more structured modularized architecture, separated by topics and a single database. In this project, my area of expertise was again the skill system, and I also became in charge of integration of the campaign and email builders.
- While working on all these projects, I got to improve my mentoring skills. I was a code-reviewer and a mentor to our junior team members, supported by our CTO.

Technologies:

- Laravel 5.5 until Laravel 8+
- PHP 5.x, 7.x, 8.x
- MySQL
- Message queue: Redis and Amazon SQS
- Cache: Redis
- AWS S3

Engineering | <https://pathfindercommerce.com/> |

Kemp House, 152-160 City Road, Kemp House, 152-160 City Road, London, United Kingdom

01/07/2016 – 01/07/2017

### PHP DEVELOPER – DIGITAL POINT - NEARSHORE SOFTWARE OUTSOURCING PARTNER

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Responsibilities:

- Involved in understanding and analyzing the user requirements.
- Involved in developing module based on the user requirements.
- Designed dynamic and browser compatible pages using HTML5, CSS3, JQuery, JSON and JavaScript.
- Used AJAX for every page for dynamically displaying the data without a page refresh.
- Used bootstrap CSS for responsive design.
- Used Laravel Framework to implement MVC (Model View Controller) architecture.
- Used Google Map API to display the search address and gave proper routing only on click event.
- Created authorization and authentication for different user administrators.
- Used GIT to save our daily work for proper communication with team members and to maintain good quality product.
- Actively participated in daily SCRUM meetings to produce quality deliverables within time with good understand of business cycle.
- Creating RESTFUL APIs for android applications. ( working with POSTMAN and FIDDLER )

Skopje

## ● EDUCATION AND TRAINING

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2009 – 2016 – Skopje

**BACHELOR DEGREE IN INFORMATICS AND COMPUTER ENGINEERING** – Ss. Cyril and Methodius University, Faculty of Electrical Engineering and Information Technologies

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2005 – 2009 – Skopje

**HIGH SCHOOL EDUCATION** – Rade Jovchevski - Korchagin

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## ● TECHNICAL SKILLS

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### TECHNICAL SKILLS

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- **Programing Languages:** PHP 7.x, 8.x
- **Scripting Languages:** HTML, JAVASCRIPT, JQUERY, XML, JSON, AJAX
- **Database Technologies:** MySQL, MariaDB
- **Technologies:** REST API, AWS S3, Redis
- **Tools:** Git, Postman, Fiddler, Docker
- **PHP Frameworks:** CakePHP, Laravel (v5.5 - v8.x)
- **PHP Tools:** LAMP, WAMP, PhpMyAdmin
- **Architecture/Design:** Object Oriented System Design, MVC
- **Operating Systems:** Windows, Linux
- **IDE:** PhpStorm
- **Deployment tools:** Envoyer

## ● ORGANISATIONAL SKILLS

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### Organisational skills

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- As a start up, we worked in a high pressure, fast-speed environment, so I learned to keep deadlines and work under pressure
- Ability to quickly identify a problem and find a solution
- Enjoying working in a team
- Multitasking
- While working for Pathfinder I improved my mentoring skills. I was a mentor to our junior team members

## ● LANGUAGE SKILLS

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**Mother tongue(s):** MACEDONIAN

**Other language(s):**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>ENGLISH</b>	B2	B2	B2	B2	B2
<b>SPANISH</b>	B1	B1	B1	B1	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

## ● CONFERENCES AND SEMINARS

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### Conferences

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[PHP Srb](#) 2018

[PHP Srb](#) 2019

## ● RECOMMENDATIONS

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Dan Stearn – Founder & CEO, Pathfinder – [stearn@hey.com](mailto:stearn@hey.com)

Aleks joined Pathfinder as a junior engineer in the early phases of the project. She has since developed into a highly competent, reliable and senior member of our development team. Aleks now mentors other junior engineers, and it has been inspiring to watch her grow and improve into one of our best and most trusted engineers during her time here. I have no doubt she will continue to evolve and take her career in any direction she wishes. She listens to advice, applies feedback studiously, and continues to improve every day.

Aleks has an excellent attitude and temperament. She has built complex functionality from scratch and inherited responsibility for complex pieces of legacy code, always without complaint.

As a startup, we worked in a high-pressure, fast-speed environment, often making multiple live commits each day. Aleks was always there when we needed her and contributed enormously to creating a great team culture. She is humble, well-liked and reliable. Her work is well-considered and of the highest standard. She is now one of our top two “go-to” engineers. Do not be fooled if she downplays her capabilities during your interview process!