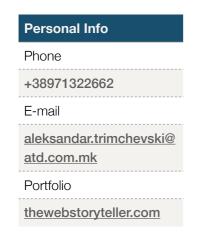
ALEKSANDAR TRIMCHEVSKI / АЛЕКСАНДАР ТРИМЧЕВСКИ



Web developer, seeking to use more than 2 decades experience. To see my latest work, visit http://thewebstoryteller.com. For more information, feel free to contact me.

Experience

Freelance developer and designer, Skopje - 2009 - 2021 Using my vast experience to create diverse projects including web development; graphic and web design; motion graphics; performance monitoring and follow-up activities...

Key Accomplishments:

Communicating and collaborating with creative professionals, project managers, and other stakeholders on more than 200 projects for domestic and international clients. Driven by passion and genuine intent to provide the best customer service with integrity and honesty:



Websites developed:

http://moedete.mk - Full creative suite

http://nabukva.mk - web app development

http://paroli.mk/ - Web development, Graphic design

http://sintek.com.mk - custom WordPress theme

http://magcommerce.com.mk/ - custom WordPress theme

http://tanjabalac.com/ - complete web solution

http://reflectivetranslation.com - complete web solution with database

http://www.mmarija.com.mk/ - complete web solution

http://thewebstoryteller.com - portfolio website

Graphic design:

AMC - monthly brochures and magazine ad's

Deni Internacional - magazine ad's, photography, multimedia and web presentations

Euronetcom - Flyer designs

Prospera - newspaper ad's, billboards, branding

Maks kompjuteri - website design, billboards,

* full portfolio available upon request

UX/UI design, Adobe Creative Suite Expert Browser developer tools, web performance optimization

NodeJS, PHP, MySQL

Hard Skills

Expert

Marketing Manager, AMC Computers, Skopje - 1998-2009

Management and implementation of all domestic and international marketing related activities (key partners: ASUS, Philips, Microsoft); web and graphic design; prepress; leading and training the marketing team; products design, market research, business planning.

Key Accomplishments:

- Design of more than 60 marketing campaigns including newspaper, magazines & online ads, Flyers, Billboards, Flash presentations, Email marketing, Media Plan for Television and Radio, Public events, web presentations, branding AMC Retail Stores
- Front end developer and UI/UX designer Handled all coding, branding, composition, color, illustration and typography since 1999
- Launching a consumer electronics brand "QUART" and setting a long-term marketing strategy with actual sales exceeding the target by 60%.
- Participation in the establishment of the AMC Division, corporate branch office in Serbia

Expert guest, A1 Television, Skopje - 2004

Guest TV appearances in an IT educational program involving analysis of the latest SW & HW development trends and answering viewer questions.

System and Network Administrator, LDcom, Skopje - 1995-1998 Maintenance of a small Local Area Network; computer assembly; IT equipment sales. Deployment of a medium-sized LAN

Intern, Digit Engineering Computers, Skopje - 1993-1995 Hardware Configuration Associate, Computer system assembly; Sales of IT equipment.

Skills

Web development, UX/UI Design, Responsive web design, Graphic design, Interaction design, Product design, Illustration, Sketching, Wire-framing, Storyboarding, User research, rapid prototyping, project management.

Programming

HTML5, CSS3, JavaScript, OOP, PHP, MySQL, Node JS, Git, high-performance web apps, LESS, SASS, WordPress, Bootstrap, MAMP.

Tools

VS Code, Adobe Creative Suite, Framer, Google Web Designer, MacOS, Keynote, MS Office.

Education

Faculty of Electrical Engineering, University "Ss. Cyril and Methodius", Skopje - undergraduate - 1995-1997

"Mihajlo Pupin" Computer Technique and Automatic Processing, Skopje -High school graduation - 1991-1995

Other information:

- PASCAL Programming Certificate, 1995; Microsoft Vision conference, 2003
 2005; Advanced leadership and management skills training in Pivara Skopje, 2005; 2nd place in NewMans startup weekend competition in 2011;
- interests: Photography, Road Cycling, mountaineer, Video games, Chess