

Mia Lozanovska



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OBJECTIVE

Sales and Marketing / Content writing

WORK EXPERIENCE

2022 - 2023

Project Coordinator, Eco Logic, Skopje, Macedonia

Responsibilities:

- Coordinating activities on five Erasmus+ projects in the field of formal and nonformal education.
- Writing content for modules on different sustainability topics, as well as for social media and creating curriculum material
- Organizing trainings and events in the field of sustainability and education on the promotion of the environment
- Coordinating and collaborating with experts on the preparation of intellectual outputs on the topics of green skills, sustainability, and entrepreneurship
- Working on the creation of a digital toolkit and improving the digitalexperience for low-skilled adults
- Raising environmental awareness and supporting community engagement for the environment, with the target group on adults and adult educators

2019 – 2021

Sales and Marketing, Wine.MK Online Shop, Skopje, Macedonia

Responsibilities:

- Responsible for the full sales and part of the marketing of

Wine.Mk – online platform for wine and accessories - the first and most prominent one in the country

- Content writing for the marketing of the winery, using WordPress (eCommerce)
- Doing all the administrative work for the company, including part of the accounting
- Making contracts and cooperation with almost all the wineries in Macedonia
- Holding wine-tasting sessions for the winery for a few months

2019 -2020

Networking Officer, Hunting Federation Of Macedonia (HFM), Skopje, Macedonia

Responsibilities:

- Coordinating activities as networking officer between HFM and the project partner SEG Holding on the IPA project for preservation of the environment
- Creation of different type of project documents in the need of the project
- Organizing events, study visits, and meetings related to the project and maintaining constant communication with partners in Albania
- Completing monthly and yearly financial reports

2019 -2019

Data collecting and data processing, Institute Of Agricultural Economics, Faculty of Agricultural Sciences and Food - University of Cyril and Methodius, Skopje, Macedonia

Responsibilities:

- Doing interviews and data processing in the field of organic agriculture as part of the Swiss program IME (Increasing Market Employability) for developing the market of organic products and organic farming
- Marking the production of organic farming in the country, mostly in the field of bee-keeping, animal husbandry and crop production

2016-2016

Campaign coordinator, Environmental Citizens Association, Skopje, Macedonia

Responsibilities:

- Planning, coordinating, and monitoring campaign activities for preserving the region
- Coordinating media-related activities; leading the volunteer's team and all related activities.
- Working with scientists in the fields of ecology and biology and lawyers in the field of environmental law;

2015 - 2016

Youth Activism, NGO's

- Participation in public debates, scientific approach, connecting our initiative with international societies and requesting support, organizing events such as exhibitions and festivals, etc. for the preservation of the region. Active participation in the social media activities

2015 - 2018

Volunteering, BALKANIA, Skopje, Macedonia

- Participating in the realization of the NGO's purpose of promoting Balkans's rural tourism:
Learning to write project applications

2014 - 2014

Wine Technology Internship, Kartal Winery, Skopje, Macedonia

- Working as an intern according to the university study program for two months.
- Using advanced equipment in different wine production and biotechnology processes, such as types of fermentation, clarification and stabilization of wine

EDUCATION

2013 - 2018

Viticulture and Enology, Agricultural Engineer -

Faculty of Agricultural Sciences and Food - University of Cyril and Methodius

2009 - 2011

Psychology, Faculty of Philosophy –
University of Cyril and Methodius

**ADDITIONAL
SKILLS**

Microsoft Office package: Microsoft Word, Excel, WordPress,
Advanced level of English and French language knowledge,
Good communication and writing skills

**RELEVANT
CERTIFICATES**

An accomplished course on Content Writing by SMX Academy