



ELENA RISTOVSKA

GRAPHIC DESIGNER

PROFILE

Dynamic and innovative graphic designer with experience in handling several creative design projects, concept creation, visualization. Having the ability to escalate brand awareness by utilizing skills learned in the creative industry, being able to overcome objections, hard worker with creative mindset and great team player.

Experience Work

Junior Graphic Designer

February 2022 - Present

Junior Graphic Designer at Via Marketing agency. Creating designs for social media, promo and displays, mega balloons, promo products, web and social design.

Food technologist and telemarketer

March 2021 - June 2021 (part-time)

Selling raw materials for food industry with cold calling and meetings with clients at Vita Nova. Finding the right companies for specific products with researches through Linked-In and other social media. Making ads, brochures and marketing plans

Sales Agent

March 2020-September 2020 (part time)

Sales Agent for organic products at "Logona Organic Cosmetics". Making direct sales and finding the right costumers for specific products

Sales Representative

January 2018- February 2019

Promoting and selling new software product "Go Easy" - centralized cloud software consisting of several tools and modules for managing invoices, expenses, warehouses, finances, public procurement, contracts and projects intended for the private and public sector.

Courses and certifications

- Adobe Certified Professional in Graphic Design and Illustration using Adobe Illustrator.
- Adobe Certified Professional in Print and Digital media publication using Adobe InDesign.
- Adobe Certified Professional in Visual Design using Adobe Photoshop.
- LeanSEM - Digital Marketing Agency - „Google Ads Masterclass"
- Motiva management educations and training - „Skills for success".

Education

Bachelor's degree Semos Education

- Academy for Graphic Design
(September 2021 - June 2022)

Bachelor's degree in Ss.Cyril and Methodius University of Skopje of Agricultural Sciences and Food.

- Eco-Agriculture
(2016-2021)

High School Diploma

- Vasil Antevski Dren - Law
(2012-2016)

Languages

- Macedonian | Native language
- English | Professional proficiency, listening, talking, writing and reading.
- Serbian | Professional proficiency, listening, talking, writing and reading.

SKILLS

Photoshop



Illustration



Photography



UX/UI Design



Digital Marketing



InDesign



Content creating



Sales



CONTACT

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