



# SIMONA ARSOVA

## Media Analyst

### My Contact

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Skopje

### Hard Skill

- Editing
- Content management
- Grammar
- Research
- Project coordination

### Soft Skill

- Teamwork and cooperation
- Reliability
- Emotional intelligence
- Responsibility

### Education Background

- IIK Berlin, Germany  
*German intensive course*  
Completed in 2018
- Faculty of Philology „Blazhe Koneski”  
*Bachelor's degree in translation from English to Macedonian and vice versa and from German to Macedonian*  
Completed in 2014
- School of foreign languages „Challenge”  
*English Course*  
Completed in 2009

### About Me

A hard-working person who is able to remain professional and calm in all circumstances. My greatest qualities are my research, communication, and writing skills. I have honed my skills through years of experience summarising German articles into English and German and mentoring new employees. Moreover, I have contributed to ensuring project success by meeting quality expectations.

### Professional Experience

A Data Pro | Media/Senior Analyst with German/English  
2018 – 2022

Key responsibilities:

- Screening media news stories about famous companies in English and German
- Writing summaries of German articles into English and German
- Content analysis
- Segment building
- Assisting in project training / projects for new employees
- Performing quality checks and providing feedback to junior analysts

Freelance SEO writer  
2017 – 2018

Key responsibilities:

- Web content in English: health and technology

Ars Studio Skopje | Translator  
2015 – 2016

• Key responsibilities:

German to Macedonian translation of the books:

1. Die Krisis der europäischen Wissenschaften und die transzendente Phänomenologie, Edmund Husserl (2012)
2. Das jugoslawische Makedonien 1918-1941. Eine Randregion zwischen Repression und Integration, Nada Boškowska (2009)
3. Das makedonische Jahrhundert Von den Anfängen der nationalrevolutionären Bewegung zum Abkommen von Ohrid 1893-2001, Stefan Troebst (2007)
4. Neue Wege der Ontologie, Nicolai Hartmann (2014)
5. Der philosophische Glaube, Karl Jaspers (2012)
6. Wahrheit und Methode Herausgegeben von Günter Figal Akademie Verlag Einbandabbildung: Hans-Georg Gadamer, (1999)