



Marija Aleksovska

E-business

Highly motivated and hard-working individual, always looking forward for new possible experiences and chances for professional growth.

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WORK EXPERIENCE

Sales agent & Marketing Grouper.mk

08/2019 - Present

Skopje

Achievements/Tasks

- Searching new leads
- Cold calling new companies
- Negotiation with clients
- Making and signing contracts
- Selling marketing packages
- Making deals
- Selling E-shop packages
- Maintaining business relationship with companies
- Content marketing
- Writing blogs

Web Administrator & Customer Support Grouper.mk

07/2018 - 07/2019

Skopje

Achievements/Tasks

- Working on system for preparing deals on website
- Adding new companies profiles
- Communication representative
- Deal Managing
- Monitor performance
- Resolving tickets on ticketing system
- Responding promptly to customer inquiries
- Preparing weekly and monthly reports
- Website and application testing

Digital Marketing Pixel.mk

02/2018 - 06/2018

Skopje

Achievements/Tasks

- Updating websites (Wordpress)
- Giving ideas for campaigns
- Social posts
- Creating banners for companies
- Writing marketing plan

EDUCATION

E-business Faculty of Economics

09/2015 - 06/2019

Skopje

SKILLS

Good teamwork skills

Agile methodology

Communication skills and networking ability

Team player

Project Management

Adaptability

Strong attention to detail

Good organisation and planning skills

Creativity and writing skills

Promotional activities

Mailerlite

Helpdesk / Freshdesk

Problem solving

MS Office

Sales skills

Communication skills

Time Management

CERTIFICATES

Certificate of Participation EUROPEAN YOUTH AWARD (Digital Creativity – Improving Society) “Connecting Cultures” Team

Certificate for Lead Generation System - New Man's Business Accelerator

Certificate of Completion Adobe Illustrator CC Custom - SEDC

Marketing Plan for Seavus Educational Centar

LANGUAGES

English ● ● ● ● ●

German ● ● ● ● ○

Italian ● ● ○ ○ ○

INTERESTS

Traveling

Sports

Hiking

Reading

Boardgames

Design

Photography