



OLGA VULKANOVSKA

GRADUATE ENGINEER (DI) IN
ELECTRICAL ENGINEERING AND
INFORMATION TECHNOLOGY

AREA OF STUDIES:
TELECOMMUNICATIONS

LANGUAGES

Macedonian: native
English: professional
German: B2
Serbian, Croatian: good

SKILLS & ABILITIES

MCSA, MCITP, Microsoft Server
2008 R2, 2012, 2016, Microsoft
Exchange 2010, Zimbra Mail,
PowerShell, AntiVirus, VMware,
HyperV, Cisco Routers, Switches,
VoIP apps, Remote Tools, Linux
(Ubuntu OS), Azure, WPS, iMovie,
HTML, CSS, Bootstrap, Microsoft
Office packages & 365, Adobe
Photoshop, Microsoft SharePoint,
Jira, Trello, cPanel, MySQL, WP,
Canva, Brevo, Google Tools for
Digital Marketing, Keyword Tools.

CONTACT INFO

Address: Jorgov Kamen 4

7000 Bitola, N. Macedonia

T: +389 75 337 926

E: vulkanovska_olga@yahoo.com

EXPERIENCE

Stopanska Banka a.d. Bitola

22.01.2024 -

Senior System Administrator

DMC Balkans Travel & Events (Honorar Work)

21.08.2023 - 21.03.2024

B2B Sales & Marketing

Kimicom

20.02.2023 - 31.05.2023

Server admin

Vipper

07.02.2022 – 08.07.2022

Digital Marketing Specialist

(I resigned due to irregular payment of salaries and due to the fact that the employees have not received salary for 3 months.)

VOXTENEO

07.12.2021 – 06.02.2022

Scrum Master

BENDISA, BITOLA (work from home)

01.09.2020 – 01.11.2021

WordPress, SEO, Content writer in English and Macedonian

MACEDONIANPOST, SKOPJE

01.10.2010 – 10.06.2019

System Engineer

PERSONAL ASSISTANT OF CALIVITA'S EXECUTIVE MANAGER IN NETWORK MARKETING ZDRAVE KOLEV

01.11.2012 – 01.04.2015

WordPress, Web Design, Affiliate & Internet Marketing, AWeber

T-MOBILE MACEDONIA

01.07.2008 – 01.09.2008

Practice

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EDUCATION

DEUTSCHAKADEMIE WIEN

JANUARY 2019

Intensive Course ÖSD B2

GOETHE ZERTIFIKAT B1 ACHIEVED

SEPTEMBER 2015

SEMOS EDUCATION

2011– 2012

Microsoft Server Courses | MCSA, MCITP

CENTER FOR FOREIGN LANGUAGES

2004– 2006

A1 & A2 German Language Course

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EDUCATION

**ST. "CYRIL AND METHODIUS" UNIVERSITY FACULTY OF
ELECTRICAL ENGINEERING AND INFORMATION
TECHNOLOGIES, SKOPJE**

OKTOBER 2002 – JUNI 2009

Area of studies: Telecommunications

Diploma Theses: "Risk Analysis in Project"

B2B SALES & MARKETING

I am creating a marketing plan. Create content, images, reels, videos for social media - Facebook, Instagram, LinkedIn, etc. Vimeo and Canva tools. Create content for the website. SEO. Technical work. Zoho mail. pCloud platform. Email marketing through Mailchimp for business partners and prospects. I am working with Google Analytics and other tools for Digital Marketing and Researching the market. Communicating with customers by email when necessary. My work results with sales and / or new partnerships of each campaign. My campaigns are written in English language for the world and in German language for German-speaking countries.

DIGITAL MARKETING SPECIALIST

Creating Campaigns / Ads in English and German language in Google Ads (Google AdWords) & A/B tests. Paid campaigns / ads on Facebook. Experience / working with Google Analytics, Google Tag Manager, Google Data Studio - creating reports for the Management team, Google Keyword planner, Google Trends, WordStream, SEMrush, Hotjar, HubSpot. Working in all WordPress sites of Vipper.com, SEO, Administrator Role - creating pages with Elementor, HTML, CSS, JS, Yoast SEO, updates. Import / Export pages, posts, etc. WordPress Backups using plugin for backups. SEO on the website. Research new flight, train and hotel destinations. Testing the application for Android OS and testing the booking.vipper.com website. Find issues and add issues to an Excel document so that developers can see the issues and react accordingly. I wrote several posts for their website (the posts in the top menu are written by me and the pages are created by me). Make the WordPress website/pages responsive. I have experience with all campaign objectives and campaign types of Google and Facebook Ads.

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SENIOR SYSTEM ADMINISTRATOR

As a Senior System Administrator, I work with different servers that are on VMware. Some of the servers: Domain Controllers, Backup Servers, File Servers, DHCP Server, WSUS Server, Microsoft Exchange Server, and other servers related to the needs of the bank. I work in Active Directory, with DNS, Group Policy Management, Defragment and Optimize Drives, DFS Management, Services for Network File System and other tools required for my work. Also, I work with Qualys which is a Cloud-Native Application Protection Platform (CNAPP). I have experience with the Cisco Security Email Gateway C100V and the Panorama Firewall Management applications. For my work, I also use HPE StoreEver Tape Storage for daily, monthly and yearly backups on tapes.

EXPERIENCE AS A SCRUM MASTER

Leading the support team in Macedonia, Belgium and Indonesia. The team provided Level 1 and Level 2 technical support to the company and its clients. We had meetings every day with both teams and once a week sprint meeting with the Level 2 support team. Creating daily reports for the managers. Coordinate the work of the team. I worked with Targetprocess application.

EXPERIENCE WITH WORDPRESS WEBSITES

Domain registration of one of the service providers. Installation of SSL, WordPress, plugins, WordPress themes, as well as uninstall of everything that is not needed through cPanel (Files, Domains, MySQL, Emails, etc.). Updates of everything needed. Website design such as menu (header, footer), layout, colors, fonts, content and everything else needed. Use HTML, CSS, JS. Setting Google Maps on the page as well as creating your own google maps through My Maps and placing it on the page. Compression of videos, images. Import / Export of products, content. SEO of pages, posts, products, images, videos, documents, tags, categories and everything else using the Yoast SEO plugin. SEO Checker. Keyword tools like BrightEdge, Diib, SEMrush, Google Keyword Planner, free keyword tools. Google Marketing Tools - Google Analytics & Google Tag Manager & Google Optimize & Google Search Console & Google Ads - installation, integration & settings, Ahrefs, SE Ranking, Diib. Make the site responsive. Elementor, Brizy, WPBakery, Gutenberg, Classic Editor for building a website. WooCommerce for store, products i.e. e-commerce plugin. Mailchimp for WP. Creating a contact form on the page. reCAPTCHA v3. Loco Translate plugin. Polylang plugin for multiple language pages, installation and linking of pages, posts, pictures, and everything else that was required for the page to be built professionally.

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PROJECTS

Examples of several projects from my last work at the Media Agency Bendisa that are mine and the team's: bozinovski.com.mk, novomatrix.mk, rostfrei-mi.com, kartomel.com.mk, angelaalfa.com, yasdesigner.com, evrostil.com.mk

SERVER ADMIN

Creating VMs on the Proxmox virtual environment and installing Ubuntu OS, Apache, and other applications. Testing the new platform and finding issues if there were any. Working with Gitea. Created new e-mail letters in German language to find new clients. Finding contact information from potential clients (country: Germany - different cities). Gave suggestions for the projects (design suggestions and all were accepted) and the work.

EXPERIENCE AS A SYSTEMS ENGINEER

Administration of Active Directory, Managing Users, Service Accounts, Groups, Computer Accounts with Group Policy, AD DS Domain, Managing Sites And Active Directory Replication, tracking Active Directory, Directory Service Continuity, Planning and Configuring IPv4, DHCP (Configuring DHCP scopes, DHCP options, DHCP database, DHCP security, DHCP server role), DNS (Configuring DNS zones, DNS zone transfer), PowerShell, Configuring VPN Access, Overview of Network Policies, Configuring Direct Access, Controlling and monitoring network storage, Managing file types on network storage, Installing and maintaining network equipment, cabling, Phone Support, Installing OS on computers, Settings, Microsoft Exchange 2003, 2010 create, configuring, manage mailboxes for users, and other things related to my position as a systems engineer.

EXPERIENCE AS A PERSONAL ASSISTANT

Administering two WP websites and the WP hosting (working via cPanel). Creating content in English language for the websites, opening and administering accounts on different social media channels, creating promotion materials, creating Facebook Ads & Yahoo Ads, creating E-Mail campaigns, writing and answering E-Mails from partners, clients, co-workers, customers, prospects, etc. Responsible for all online payments. Leading and teaching a small team on how to share posts for the products in FB groups. Working with different tools for administrative work such as WPS office (Documents, Spreadsheets, PDF, Templates, Presentation).

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ADDITIONAL INFORMATION

DATE AND PLACE OF BIRTH: 14.10.1983 in Bitola, N.Macedonia
DRIVING LICENCE: B

REFERENCES

PETAR GLIGOROVSKI, CEO AT BENDISA

T: +389 70 440 262

Ms. Olga Vulkanovska worked in our company from September 2020 up to November 2021.

Her employment position was Content Management and SEO Expert. Because of her technical knowledge of WordPress, she took a part in building WordPress pages using WordPress page builders.

From the first day of her employment, I was amazed by her high capacity for absorbing new knowledge and putting it into practice. In addition to the technology challenges she understood the importance of teamwork, the company processes, and from the beginning, she became a fully productive, collaborative, and very important member of our team.

If I am to emphasize one of her obvious talents as a great worker it will be her dedication to the success of the project: one can simply assign her a task and be certain the task will be realized with high performance. Our team will remain sincerely grateful to Olga for her great contribution to the rise and development of our company in general.

Overall, Olga is a perfectionist. I would sincerely recommend her for any Content Management and SEO Expert position in a software development company.

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CERTIFICATES

Google Analytics Academy

Getting Started With Google Analytics 360

Certificate of Completion

Olga Vulkanovska

Awarded for successfully completing
the course "Getting Started With
Google Analytics 360"



Certificate expires July 17, 2026

Google Analytics Academy

Google Analytics for Power Users

Certificate of Completion

Olga Vulkanovska

Awarded for successfully completing
the course "Google Analytics for
Power Users"



Certificate expires July 17, 2026

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CERTIFICATES



OLGA VULKANOVSKA

Has successfully completed the requirements to be recognized as a Microsoft® Certified IT Professional:
Server Administrator on Windows Server 2008.

Date of achievement: 12/11/2012
Certification number: E092-8154

Satya Nadella
Chief Executive Officer

Microsoft
CERTIFIED
IT Professional



OLGA VULKANOVSKA

Has successfully completed the requirements to be recognized as a Microsoft® Certified Solutions
Associate: Windows Server 2008.

Date of achievement: 12/11/2012
Certification number: E092-8156

Satya Nadella
Chief Executive Officer

Microsoft
CERTIFIED
Solutions Associate

RESULTS OF MY WORK

As a result of my great work Free Online Meeting with a person from Google responsible for BNLX Market.

From: Robin Ceulemans <ceulemans@google.com>
Sent: Wednesday, May 4, 2022 2:38:39 PM
To: Olga Vulkanovska <olga@vipper.com>
Subject: Google Ads - Vipper

Goeiemiddag
Olga,

Ik contacteer je even om je uit
te nodigen voor een kort gesprekje over het Google Ads account van Vipper.

Mijn
naam is Robin Ceulemans en ik werk als Marketing campagne specialist in opdracht van Google.

Dit
betreffende account is in mijn portfolio terecht gekomen en daardoor mag ik hulp aanbieden met een optimalisatie service. Als marketeer heb jij natuurlijk al vrij veel verstand van Google Ads. Het viel mij daarom ook op dat de campagnes eigenlijk al heel goed
ingesteld staan, maar er zijn toch nog een paar kleine dingen die geoptimaliseerd kunnen worden. Ik had al gezien dat je recent een aanbeveling van de optimalisatie score had toegepast, heel goed!

Google
biedt deze **bijhorende**
en **kosteloze**
consultatie aan voor alle klanten en agentschappen van nieuwe campagnes. We helpen dus zowel met professionals en beginners. Uiteraard zal het gesprek iets vlotter gaan als we spreken met mensen met kennis van zaken!

Je
kan via de link onderaan een tijdslot van 30 minuten inplannen om alles even te overlopen. Het spreekt voor zich dat je algemene vragen over de nieuwe wijzigingen binnen google ads, ook kan bespreken.

[Tijd plannen](#)

Ik
hoop je snel te woord te staan!

Robin
Ceulemans - Google Account Strategist

 **Teleperformance**
Official Partner Of Google Marketing Solutions

||| Robin Ceulemans
||| Google Ads Onboarding & Campaign Strategist - BNLX Market
||| Barcelona, Spain
||| ceulemans@google.com

Google Ads
Marketing
Solutions

Official Partner with Google Customer Solutions. Discover consumer insights, industry perspectives and creative inspiration in [Think with Google](#)
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any dissemination, distribution or copying of this communication is strictly prohibited.
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or e-mail, and delete this message from your systems.

Reply from the CTO at the Belgian company.



Michaël P.
Fully agreed with VAV.

Why are you leaving **Olga**
Vulkanovska ?

That kind of feedback is amazing,
we never got it from all you
predecessor

