


## PERSONAL INFORMATION

## Bozidar Bozinovski

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 Facebook – [www.facebook.com/mojokilington](https://www.facebook.com/mojokilington)

Sex Male | Date of birth 03/11/1986 | Nationality Macedonian

## WORK EXPERIENCE

- |                |  |
|----------------|--|
| 2016 - Present | Freelance professional - copywriter, content writer, creative, content manager, adman, digital marketing manager, creative director, SEO, creative writer.<br>Developing and executing a diverse range of marketing campaigns for multiple various agencies. |
| 2021 - Present | Copywriter, content writer, creative marketing, digital marketing, creative writer<br>Marketing Agency - . – "VA Media Vadventure"   |
| 2022           | Screenwriter, creative, adman, product placement<br>TV series "Kukjen pritvor"<br>Script, digital marketing, product placement.  |
| 2022           | Screenwriter<br>TV series "Dajte muzika"   |
| 2021-2022      | TV show host and author - "(Ne) Realno so Modzo" on "Trilling"<br>Screenwriter and presenter.  |
| 2021           | Screenwriter, creative, marketing, product placement, adman<br>Entertainment show "Kujnata na Mario"   |
| 2020-2022      | Screenwriter, digital marketing, product placement, adman, creative<br>TV series „Prespav“   |
| 2018- 2019     | Author, Campaign director, contributor, organizer and marketing for campaign, social media manager,<br>Creation, digital marketing, realization of the campaign "I want to stay" for "Cromberg and Schubert"   |
| 2017-2019      | Editor-in-chief, web manager, social networking, account manager, content writer, social media manager<br>"Fcherasni novosti," website - fn.mk.  |
| 2017           | Screenwriter<br>Entertainment TV Show - "Downtown Comedy with Marjan Georgievski"  |
| 2016           | Screenwriter<br>Entertainment TV show - "Eden na eden"   |
| 2015-2020      | Screenwriter<br>Entertainment TV Show "Fcherasni Novosti".   |
| 2015-2017      | TV show host and author "Spiro Energy"<br>Entertainment TV Show "Fcherasni Novosti".   |
| 2015-2018      | Editor-in-Chief, Creative, Marketing, Digital Marketing, Account Manager, Content Writer, Social Media Manager, Web Manager<br>Website - mojo.mk   |
| 2016           | Campaign director, author, creative writing, content writer and contributor,<br>Project" School of Leaders, Extreme Testing"   |
| 2018-2023      | Columnist<br>Websites: zenskimagazin.mk, plusinfo.mk, maskimagazim.mk, kooperacija.mk  |

## EDUCATION AND TRAINING

2005-2008	BSc. Political Science -Diplomacy and International Relationships and Politics, FON University – Skopje
2001-2005	High School “Taki Daskalo” Gymnasium - Bitola,.
1993-2001	Primary School “ Kliment Ohridski” – Bitola.

## PERSONAL SKILLS

Mother tongue(s) Macedonian language

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English language	Proficient	Proficient	Fluent	Fluent	Proficient
	C1				
Spanish language	Fluent	Fluent	Conversant	Conversant	Fluent
	B1				

Serbian language, Bosnian language and Croatian language –Native/ Bilingual proficiency.

**Communication skills** Excellent verbal and written communication skills. Confident, articulate and professional speaking skills. Empathetic listener and persuasive speaker. Excellent writing skills (creative and/or factual). Speaking in public, to groups or via electronic media. Presentation skills. Patient and tolerant in communication.

**Organisational / managerial skills** Excellent verbal and written communication skills. Confident, articulate and professional speaking skills. Empathetic listener and persuasive speaker. Excellent writing skills (creative and/or factual). Speaking in public, to groups or via electronic media. Presentation skills. Patient and tolerant in communication.

Collaboration, teamwork, leadership, planning, prioritization, coordinating, conflict resolution, delegation, negotiation, empathy, problem-solving, strategic thinking, public speaking, logistics, decision-making, innovation.

**Job-related skills** Analysis, assessment and evaluation, attention to detail, punctuality, creative thinking, critical thinking, identifying problems, making solutions, researching, time management, successful communication. Interpersonal skills.

### Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

**Other skills** Microsoft Office suite, Google Workspace, Fadeln, Adobe Photoshop, Meta Blueprint, WordPress, Facebook Ads, Instagram Ads, Google Ads, YouTube Ads, Twitter Ads, Google Analytics, social networks (management, content creation, marketing), Google Analytics, SEO, Canva, Data Analysis, Google AdWords, Adobe Creative Suite, CRM, Content management system (CMS), Hootsuite, email marketing, digital marketing (email, social media, search engines, websites banner ads, mobile apps, online video and audio ), Content marketing, Content writing, Copywriting, Keywords, B2B Marketing, Community Building Marketing, SEA, PPC.

Additional skills      Writer, screenwriter, poet, columnist, TV host, and full-time creator of TV shows.

## ADDITIONAL INFORMATION

**Publications**      Books of poetry: "VIXI" 2016, Academic Press, "Autopsy of Love", 2019 Ars Lamina Publishing House  
Novels: "The Day I Didn't Wake Up", 2020, Ars Lamina Publishing House, "Destruction" – 2022 - Ars Lamina Publishing House. Eksterno.mk - a publication for greater turnout in elections.

**Presentations**      Presentation of the initiative – "I want to stay" throughout Macedonia.

**Projects**      Project - "School for leaders, extreme testing"  
Project for greater turnout in elections – eksterno.mk  
"I want to stay". Author and leader of the project against the emigration of young people.

**Conferences**      Conference - Government PR and Social Media - Influence, presence or too much presence - Pina, and Media Festival Skopje (Investigative Film Festival Skopje IFFS), 2018. Speaker.

Conference on retaining young people in Macedonia, under the motto "I want to stay" Skopje, 2018, Lecturer.

**Honours and awards**      • November 4th Award for Achievement in Literature 2022.  
• Top 3 best books of the competition for the best novel "Pegasus" - 2020, 2021 and 2022,  
• The best entertainment website for mojo.mk - 2016.  
• The best entertainment website for fn.mk - 2018  
• "Zlatna Bubamara na popularnosta" – Best TV Show "Fcerasni Novosti" – 2017, 2018

**Memberships**      The Mensa Foundation

Meta blueprint - Improve your creative strategy, Prepare to bring your business online, Establish your presence, Attract an audience, Build relationships, Optimize your strategy.

**Courses**      Account management by Michael F.Walsh – Coursera.  
Content Marketing, online course by Eric Siu.  
Content Planning by Andrea Goulet Ford.  
Content Strategy for Professionals Specialization, Engaging Audiences, Managing Content, Expanding your Content's Reach, Ensuring your Content's Impact. – Coursera Courses.  
Creative Writing Specialization – Wesleyan University.  
Search Engine Optimization (SEO) –UCdavis University of California.  
Copywriting (Essential Tips) – Alpha Academy.