



Sanja Brzanova

EXPERT IN DIGITAL SALES
& MARKETING

📍 Skopje, Macedonia

✉️ sanjabrzanova@proton.me

🌐 sanjabrzanova

☎️ 070 384 954

PROFILE

I'm hardworking, ambitious and reliable, qualities that make me a valuable part in every team. I'm driven to succeed and am always looking for ways to improve and advance in my career. My practical and disciplined approach helps me stay focused on what needs to be done, and I take my responsibilities seriously. You can be confident that I'm a driven and well-rounded professional who is ready to tackle any challenge that comes my way.

SKILLS

Digital marketing; Marketing strategy; Sales; Translation; Problem-Solving; Analytical skills; Team leadership; Communication; Microsoft Office; Adobe Photoshop; Adobe After Effects; Canva

WORK EXPERIENCE

DIGITAL MEDIA SPECIALIST

Studio Moderna Macedonia

Feb 2023 - Present

Localization, co-creation, and execution of local or regional digital campaigns across multiple advertising platforms, including ad visuals, ad copy, and ad content following the marketing calendar.

INTERNET MANAGER

Studio Moderna Macedonia

Jan 2022 - Jan 2023

Meet and exceed monthly sales targets while earning maximum profit margins. Develop and implement a plan for the internet sales channel, focusing on enhancing customer satisfaction and understanding the target audience. Supervise and maintain a motivated team.

ENGLISH TRANSLATOR

Studio Moderna Macedonia

Feb 2020 - Dec 2022

Working part time on translation of product pages, user manuals, e-books, landing pages, as well as homeology.mk (site and content such as articles, quizzes, videos etc.)

DIGITAL MARKETING SPECIALIST

Studio Moderna Macedonia

Dec 2013 - Dec 2021

Create, execute and maintain digital campaigns across our advertising platforms (including campaign build, budget management, asset optimisation, reporting, localizing)

EDUCATION

Bachelor of Arts

2009-2013

Ss. Cyril and Methodius University in Skopje

Translation: from Macedonian to English and vice versa and from French to Macedonian