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Simona Pejovska, UI/UX Designer

A UI/UX designer with an eye for detail, I have a passion for crafting intuitive and visually captivating user experiences. My core expertise is user research, wireframing, and prototyping. I work closely with cross-functional teams to deliver impactful designs that exceed users' expectations and meet business objectives.

Skills

Sketch	Figma
Invision	Adobe Creative Suite
UX/UI Design	Web & Mobile Design
Prototyping & Wireframing	User Research
Design Thinking	Graphic Design

Employment History

UI/UX Designer at Web Factory

2020 - Present

I design user-friendly interfaces for a wide range of digital products, including websites, mobile apps, and software applications. From brainstorming, user research, wireframing, and prototyping, to creating visual elements, designing layouts, deciding on color schemes, and choosing typography, I cover every aspect of delivering finalized UI and UX solutions. My priority is optimizing the user experience, ensuring the product is intuitive, easy to navigate, and offers seamless interactions, resulting in an engaging and enjoyable user journey.

Game UI Designer at Web Factory

2019 - 2020

It is essential for every game to ensure seamless navigation and, at the same time, contribute to the overall aesthetic and visual storytelling. As a UI designer in the gaming industry, I specialized in enhancing the players' experience with captivating interfaces and interactive elements. My work included creating illustrations, concept art, and background assets.

UI Designer at Web Factory

2017 - 2019

My responsibilities were developing UI solutions for multiple projects. I've worked on prototypes, web applications (responsive), mobile applications, and mobile widgets.

Graphic Designer at Sawyer&Finn

2015 - 2016

My responsibility was creating compelling visual designs and communication materials across diverse mediums, including print, digital, and multimedia platforms.

Freelance Designer

2014 - 2015

I've worked remotely on various projects, including graphic design, layout design, and illustrations.

Education	### Graphic Design, College for Design Semos Education 2013 - 2014
Courses	### Adobe Illustrator at Semos Education ### Advanced Adobe Photoshop at Semos Education ### Adobe Photoshop at Semos Education
Languages	**English** Very good command