



Maja Spasovska

Digital Marketer



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Presern no.116



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About Me

Working in digital marketing for more than 3 years I can say that I am multifaceted person who truly enjoys to be challenged. I always thrive to find something new, something creative and something to learn and to constantly upgrade myself.

Skills

- Graphic Design
- Social Media Strategy
- Marketing
- Copywriting
- Web Content Development
- Email marketing

Contact



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https://drive.google.com/file/d/1JFw5R3HuAbJjTNsy-H-m_ZiNoVg7QjzP/view?usp=share_link

Education

Faculty of Computer Science and Engineering - Skopje

Current -

Computer and Information Sciences and Support

Services

Digital Marketing Course ||| Udemy

March/2021

Experience Work

UPWORK - DIGITAL MARKETING MANAGER

Mar 2020 - Present

Tasked to make graphics for off line and offline layouts.

Edited editorial photos for clients and magazines, and social media posts works closely with.

YU BIBLIOTEKA

May 2022 - Present

- Executing digital marketing tasks
- Creating consistent brand messaging
- Analyzing marketing campaign performances
- Using insights from past campaigns to optimize new ones
- Engaging with online audiences
- Working with external collaborators to bring the business and marketing goals to life
- Establishing key performance indicators related to marketing strategie

SPORT LIFE TRADE

Sep 2017 - Present

- Managed social media accounts and created social media for daily postings
- Researching social media trends and informing management of changes that are relevant to the company's marketing activities