



## RESUME

# Jordan Gavrilovski

Birthday 17.01.1986

UI/UX/ Designer

Brand Identity Designer

& 2D Animator



## CONTACT

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## I HELP YOUNG BRANDS & BUSINESSES GROW BY DESIGNING THEIR

ADVERTISING	FILM & VIDEO
AMAZON LISTINGS	IDENTITY
ART DIRETCTION	PACKAGING
ANIMATION 2D	PRINT
BRANDING	SOCIAL
COPYWRITING	SALES
COMERCIALS	WEBSITE/APP DESIGN
DIGITAL	WEB BUILDING - WORDPRESS

## WORK EXPERIENCE

- **Matrix Global** IT **Developer / Creative Manager** [2009-2012]
- **MVision** Advertising Agency **Senior Designer** [2012-2017]
- **Upwork** Freelance **Top Artist\* Designer** [2015-Till Date]
- **Couspis Group** IT **Brand Identity Developer** [2017-2022]
- **Spacee Inc.** IT **UX/UI and Multimedia** [2022-Till Date]

## SKILLS & ENDORSEMENTS

TEAMLEAD	DESIGN STRATEGY
ART DIRECTION	DIGITAL DESIGN
CREATIVE STRATEGY	PHOTOGRAPHY
VIDEO EDITING	VISUAL COMMUNICATIONS
PRINT DESIGN	AUDIO EDITING
UI/UX	ADOBE PRODUCTS
TYPOGRAPHY	COMMUNICATION
BRANDING & IDENTITY	DECISION MAKING

## INTERESTS & HOBBIES

COOKING	SNOW BOARDING	LAKE HOUSE
PHOTOGRAPHY	TRAVELING	FAMILY TIME
BIKING	VIDEO GAMES	BEER NIGHTS
THEATRE	CHESS	BOOKS

## COVER LETTER

As someone with a passion for design and a knack for creating unique, user-friendly experiences, with more than 15 years of experience, I am thrilled to be applying for the position in your Company.

I have a knack for creating beautiful and engaging designs that effectively communicate a brand's message.

With a B.A in Communication Science and Technologies, Degree in college for Art and Design, and many years of experience in the industry and have worked with both small business start-ups and large corporations to create digital experiences that are both visually appealing and intuitive.

I also have experience leading design teams and working collaboratively with creatives, developers, and marketers. I am a solutions-oriented team player who is adept at juggling multiple projects while meeting tight deadlines. My creativity, combined with my technical skills, has enabled me to create designs that are visually engaging and on-brand.

Thank you, Jordan.

## ABOUT ME **INSPIRATION** IDEATION IMPLEMENTATION

I have worked with a variety of industries, ranging from lifestyle brands to tech startups. My passion is in creating one-of-a-kind visual identities that help businesses stand out and convey their message clearly. I use a combination of design principles, typography, color theory, and market research to create memorable brand identities that resonate with their intended audience.

## EDUCATION & CERTIFICATES

- **South East European University**  
Bachelor in Communications and Technologies - Computer Science
- **Art Institute of Pittsburg - Online**  
Associate's Degree in Art and Graphic Design
- **Adobe Certificate Associate**  
Pro-level in Digital Communication, creation, design using Adobe

## REFERENCES

**Isidro Nunez - isidro@kitchen.services**  
Founder CEO at Kitchen Services

**Michaela Fauda - michaela@fdcommunicationteam.com**  
Founder CEO at fdcommunicationteam

**Paul Connor - paul@ballsymedia.com**  
Managing Director at Ballsy Media Ltd

**Rob Harlow - rob@sopro.io**  
CO-Founder at SoPro

**Vladimir Cvetinovski - vladimir.cvetinovski@mvision.com.mk**  
Founder CEO at MVision

**Ray Kumar - roger@datasquare.com**  
Founder CEO at DataSquare

**Evridika Saskova - evridika.s@telekom.mk**  
Integrated Communication Specialist at Doiche Telekom

More on LinkedIn:  
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## MEMORABLE CLIENTS

PORSCHE  
DOICHE TELEKOM  
THE WORDL BANK  
SPARKASSE  
CISCO  
ERICSON  
CNN  
WORLD HEALTH ORG.  
GAZPROM  
HIPPI  
WINNER