

Victor Joseph

Senior Product designer with over 6 years of experience in user centred design

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To view my outcome driven research and design work portfolio please visit:

<https://bit.ly/victor-joeey> (Password: XY3)

RECENT WORK EXPERIENCE

Senior Product Designer

OKCoin Nov. 2022 - Present

Okcoin is a secure cryptocurrency exchange which makes it easy buy Bitcoin, Ethereum, Dogecoin, and other crypto

- Streamlined the platform's exchange functionality and usability, ultimately elevating the overall satisfaction of our customer base.
- Designed intuitive interfaces that simplified the process of purchasing Bitcoin, Ethereum, Dogecoin, and various other cryptocurrencies, ensuring a seamless and secure transaction experience for users.

Staff Product Designer

GTCO Jan. 2020 - Oct. 2022

Guaranty Trust Bank Plc is a leading African Bank that offers Online/ Internet Banking, Retail Banking, Corporate Banking, Investment Banking and Asset

- I collaborated with cross-functional teams to generate and implement innovative design ideas for virtual card solutions. Additionally, I proposed gamification enhancements to our existing products, resulting in a remarkable 30% boost in user retention rates.
- Headed UX projects, collaborating cross-functionally with the team to identify pain points and improve user experience through design solutions.
- Developed remote UX Research workshops using user-centred approach methodology

Interaction & UX Designer (XR VR)

Gravity Sketch Jun. 2018 - Feb. 2020

An intuitive 3D design platform for cross-disciplinary teams to create, collaborate, and review in an entirely new way

- Scoped VR feasibilities, user stories, and flows with GS experts in fast paced stand ups to help promote the creators education community.
- Developed VR Mars travel prototypes, AI chatbots, Metaverse Spatial room, etc.
- Advocate for design consistency with designers, engineers, and stakeholders via consistent communication between business metrics and UX requirements.

AWARDS

Best UX/UI Design - CSS Awards(USA)
AMCP - International Competition 2021

Website of The Day IxD- Awwwards
Winner - Agency Category - 2021

Adode XD Dribbble Contest 2018
1st place winner

SKILLS & EXPERTISE

Tools: Figma • Adobe XD • Sketch •
Framer • Invision • Origami • balsamiq •
Illustrator • Photoshop • Miro •
Ustertesting • maze

Design: Strategy & Vision Presentation •
Userflow • Concept sketches •
Wireframing & mockups • Persona •
Jorney Mapping • Information
Architecture • Accessiblity • Usability
Testing • Contextual Inquiry • Affinity
Analysis • Heuristic Evaluation

Prototyping: Rapid prototyping using
figma, Invision, Framer and Origami

Research: Data analysis (AppAnnie,
Analytics) • Task analysis & persona
hypothesis • A/B Testing & Experiment •
Diary study •

Collaboration: Organising workshops •
Facilitating design critique • Self Starter •
Detail Oriented • Flexible •
Communicative

NOTABLE ACTIVE PROJECTS

Printivo - [Link to Case Study](#)

Speedy - [Link to Case Study](#)

Invoice by bloc - [Link to Case Study](#)

Welkum-U - [Link to Case Study](#)

Baiya - [Link to Case Study](#)

Acquire - [Link to Case Study](#)

PROFESSIONAL CERTIFICATION

Google UX Design Certification

UX Design Professional Certificate