




DEJAN JONOSKI

GRAPHIC DESIGNER
ILLUSTRATOR
SOCIAL MEDIA MANAGER

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 [Click here for my portfolio](#)

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere
Lightroom
Corel Draw
WordPress
Canva
Google Suite & Microsoft Office

TRAITS

Passionate & loyal
Punctual
Detail oriented & goal driven
Problem solver
Outside-of-the-box thinker
Eager to learn
Hard worker



WORK EXPERIENCE

Marketing Specialist

Institute Organica LLC

June 2022 - Now

- Coordinate, design and manage graphical content for all social media platforms, for multiple brands
- Create and execute marketing strategies
- Maintain websites, sales and work with customer-centric environment and goals

Social Media Assistant

Exhibit Advertising - Toronto, Canada

March 2022 - April 2022

- Creating content (visuals, posts, stories, reels, videos, captions)
- Creating strategy, scheduling & posting
- Hashtag research & strategy
- Coordinating co-promotion with other accounts
- Customer care
- Finding nano-influencers for collaboration

Senior Graphic Designer

Identity - Creativity and Advertising

February 2021 - December 2021

- Graphic design, print and web, illustration, logo development, branding across all media, brochures, magazines, postcards, flyers etc.
- Managed multiple social media accounts for various clients

Junior Graphic Designer

Total Communication SKP - Marketing Agency

June 2017 - January 2021

- Created graphics for online & offline layouts
- In charge of running various social media accounts, editing photos, creating content, generating and analyzing reports



EDUCATION

International Balkan University

Faculty of Art and Design

2012 - 2017

OSU "Mirko Mileski" - Kichevo

General High School

2008 - 2012