

Dragoljub Boshevski

UXD / UXR

✉ boshevskidragoljub@gmail.com

📍 Skopje, North Macedonia

☎ +38977858761

in <https://www.linkedin.com/in/boshevskidragoljub/>

G <https://shorturl.at/ELPX7>

📁 Professional Experience

UXD / UXR

04/2023 – 05/2023

Business research & web redesign for an Italian MedTech distributor.

Role: research, design & de-facto leader of the group.

- Competitive analysis & capability research.
- User journeys & User/Task flows.
- Organizing a design sprint + workshop
- Information Architecture.
- Revising & creating user personas.
- Copywriting.
- Web design / Figma.
- Overseeing and revising.

UX Researcher, Pabau

2023 – present

- User research
- Competitive analysis
- Information Architecture
- User + task flows

CRM Specialist, Pabau

11/2021 – present | Skopje

- Improving workflows of CRM automations
- Researching businesses
- Reports & insights on the departments & businesses.

UX Designer, Upwork, Freelancing

07/2023 – present

Recently started freelancing on UpWork as a web-designer / UX/UI.

Currently designing a webpage for a UK-based blood lab. (Figma, IA, User Flows)

🎓 Education

UX Research & Design, AcademyOfUX

Completed a comprehensive UX research and design boot camp, mentored by an instructor certified by NN/g.

Focused on solving human problems / improving user experience, I have developed strong skills in areas such as competitive analysis, user research, information architecture, other research methods & UI design. **Bonus:** HTML/CSS recorded materials.

👤 Profile

A creative by heart & researcher by mind, I found that UX / UI comes closest to balancing the two.

I bring a versatile skill set spanning UI design, UX research, 3D design & CRM making me highly curious and a sponge for knowledge on a constant lookout for improvement, be it myself or a product. Intrigued by how humans interact with computers & products, focused on bettering the user interaction and experience.

I strive to grow both on a professional as well as on a personal level while working and I am constantly looking for new challenges.

Currently getting into HTML / CSS, Hotjar & Google Analytics.

🧠 Skills

UX Research

Information architecture, User / Task flows, Competitive analysis, A/B testing, Usability testing, Surveys, Interviews, Card sorting, User Personas, Empathy Mapping etc.

UI Design

Figma, Miro, Wireframing, Prototyping, Style guides, Design systems, Responsive design, Visual Hierarchy, Color theory etc.

Writing

Copywriting, UX writing, poetry, wordplay.

CRM

Pipedrive, HubSpot, Excel, Research

3D Design

3D modeling (Maya, ZBrush)

Computer Skills

MS Suite, G-Suite, Technical PC skills, Chat-GPT.

📜 Certificates

Professional User Experience Designer

Enterprise Design Thinking Practitioner by IBM

"Putting the user first"

<https://www.ibm.com/design/thinking/page/badges/core-skills#Practitioner>

Autodesk® Authorized Training Center® course

Figma Assesment

Top 30%

🧩 Interests

Psychology | **Creative writing** (lyrics, poetry)

Music (digital & physical vinyl digging) | **Philosophy**

Projects

UX / UI for a Booking Platform, *WIP*

05/2023 – present

Working as the sole UX / UI designer for a new music app / platform.

Developing a new feature for a platform,

Sentiment Analysis

05/2023 – 05/2023

Developed & designed Sentiment Analysis as a feature for a reviews software.

- In-depth research
- User flow
- Mockups + (lo-fi wireframes)
- Technical specifications (implementation)

Languages

Macedonian (Native)

English (Native)

Serbian (Near-native)

Tools:

- **Figma**
- **Miro**
- **Slack**
- **Discord**
- **Trello**
- **ChatGPT**
- **G-Suite**
- **Whiteboard**
- **HubSpot**