



Passionate Senior Facebook Marketer with 7+ years of experience, growing my own business from 0 to \$1 million in revenue with Facebook Ads, SEO, Content marketing, Email marketing and Affiliate marketing. Experienced with all stages of the development cycle for the Facebook ads projects. Well-versed in programming languages including HTML5, JavaScript, CSS.

BORISLAV DRAGANOV

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Skill Highlights

- Facebook Ads Manager Expert
- Skill Highlights
- Project management
- Strong decision maker
- Complex problem solver
- Creative design
- Innovative
- Service-focused

Languages

- English – professional working proficiency
- Macedonian – Native
- Serbian/Croatian - Native or bilingual proficiency

Experience

09/2019 - present

Senior Facebook Marketer at Cubatica, Facebook Marketing Partner, Sydney AU

- Cooperate with designers to create ad creatives and simple, intuitive interactions and experiences.
- Develop Ad Campaign project concepts and maintain optimal workflow.

Senior Facebook Marketer at Maximum Marketing

(mirkoceselkoski.me)

06/2016 - present

- Work with senior developer to manage large, complex funnels for corporate clients.
- Carry out quality assurance tests to discover errors and optimize usability.
- SEO
- Digital marketing strategies
- Web analytics
- Display marketing
- Video advertising
- Copywriting
- Native advertising

Personal Projects

2013-present

- HealthAndLovePage.com, DiabetesHealthPage.com, GottaDoTheRightThing.com - personal blogs.

Education

1990-1995

Bachelor of Economics and Management - Ss. Cyril and Methodius University, Skopje