




Marija Mishevsk-Arminoska


Date of birth: 10/03/1993


Nationality: Macedonian/citizen of the Republic of North Macedonia

Gender: Female

CONTACT

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ABOUT ME

A creative soul with experience in Digital Marketing, Copywriting, Data Research, and Data Analysis, and an educational background in Law.

WORK EXPERIENCE

01/01/2021 – CURRENT – Skopje, North Macedonia

Digital Marketing and CRM

Glow by M.M.A. (Self employed)

For the purpose of promoting my own homemade cosmetics business and part-time makeup artist services, I have been utilizing my knowledge in:

Digital Marketing- Mostly Social Media Marketing and Google Ads, organic and paid advertisement, optimizing the business's social media profiles for traffic and conversion, making my own copy and content including creating and editing reel videos and making a social media post schedule.

Graphic Design- I have been creating all the Graphics for my small business- logos, flyers, promotions, and labels;

Client Relationship Management- I'm handling all the communications with potential clients, a lot of which I have automated with saved replies and ready answers to frequently asked questions.

https://www.instagram.com/glow_by_mma/

04/2020 – CURRENT – Skopje, North Macedonia

Data Operations Researcher

Cognism

I'm currently working for the Data Operations team of this software company, and my main responsibilities include maintaining the quality of the extensive database the Company offers to its clients.

I perform daily data check-ups, making sure the information we offer is up to date, as well as generating new leads.

04/2019 – 04/2020 – Barcelona / Skopje

Digital and Email Marketing Specialist

Utterly Events

In my role in this Event Planning company, I was working on creating Digital Marketing and Email Marketing campaigns, Client Relationship Management, as well as attending and coordinating networking events for leaders of IT companies in person in Barcelona, London, and Paris.

04/2017 – 04/2019 – London / Skopje

Market data analyst

Urgentem (Previously ET index)

While working for this company, I was doing extensive research, collecting and analyzing big amounts of data.

I was also helping the team manager by training the new team members and interns, as well as doing quality assurance of the data they were analyzing

01/01/2015 – 01/01/2019

Freelance work

I have worked on various freelance projects, mostly as a Copywriter, Digital Marketing Executive, Researcher and Ghostwriter

EDUCATION AND TRAINING

01/2018 – 02/2018

Digital Marketing Masterclass

Udemy

09/2018 – 10/2018

Digital Marketing Course

Brainster

09/2019 – 10/2019

Social Media Marketing Course

Coursera

2014 – 2016

Master of Laws

Faculty of Law "Iustinianus Primus"- Skopje

2011 – 2014

Bachelor of Laws

Faculty of Law "Iustinianus Primus"- Skopje

LANGUAGE SKILLS

MOTHER TONGUE(S): Macedonian

OTHER LANGUAGE(S):

English

Listening
C2

Reading
C2

**Spoken
production**
C2

**Spoken
interaction**
C2

Writing
C2

Spanish

Listening
B2

Reading
B2

**Spoken
production**
B2

**Spoken
interaction**
B2

Writing
A2

DIGITAL SKILLS

Microsoft Office / Microsoft Word / Microsoft Excel / Social Media Marketing / Paid Advertising / Google: (Google Business, Google ADS & Google Analytics) / Instagram Ads / Facebook and Facebook ads / Graphic Design / Product photography / Client relationship management / Video making and Video editing / Email Marketing (MailChimp)