

Marjan Vuchkovikj

Strategic Development & PR Manager



Experience

January 2020–Present

Strategic Development & PR Manager • Cermat

July 2016 – December 2019

Sales Team Leader • Pivara Skopje, CCHBC & Heineken JV

January 2014 –June 2016

Regional Field Manager • IPSOS Skopje

In my work experience I have professional upgrade related to Management and implementation of EBRD SME Consulting Assistance Programs, coordination & supervision of the projects, development of new sales strategy projects, preparation and realization of events for the goals and needs of the sales & marketing department, as well as the development and implementation of a communication plans, new opportunities, training of sales department employees, Marketing agencies coordination and development of marketing plan & media plans.

Formal Education

Ss. Cyril & Methodius University, Skopje, North Macedonia / Law Faculty Iustinianus Primus

- **Master of Arts in Political Management – English language TEMPUS programme**
- Main subjects:
 - Public relations
 - Political economy
 - Diplomacy
 - Political campaign management
 - Philosophy
 - Civil Society
- **Bachelor of Arts in Political Science**
- Main subjects:
 - Political theory
 - Political History
 - Elections & Political Parties

Contact info

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📞 +38970691627

✉️ vuckovicmarjan@gmail.com

🌐 Marjan Vuckovic - LinkedIn profile

Skills & Competences

Languages

English	• • • • •
French	• • •
Serbian	• • • • •

Computer skills & Programs

MS Office:

Word	• • • • •
Excel	• • • • •
Outlook	• • • •
Power Point	• • • • •
One Drive	• • • •

Adobe Photoshop	• • • •
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Contract Management System (CMS)	• • • • •
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SAP	• • • • •
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Non formal education / courses

 <p>European Bank for Reconstruction and Development</p>	<p>Export of goods - Assessing new market opportunities Credential ID E-POWXZV See credential</p> <p>Crisis Management: Management & leadership challenges Credential ID E-D19LP0 See credential</p> <p>Your staff: your key asset Credential ID E-G03D81 See credential</p> <p>Crisis Management: Financial management essentials Credential ID E-YVMWL1 See credential</p> <p>Crisis Management: Your customers & suppliers Credential ID E-XVDPV2 See credential</p>	<p>Balance stakeholders - Guided Course Credential ID 0000002500 See credential</p> <p>Strategic Mindset - Guided Course Credential ID 0000001694 See credential</p> <p>Active listening - Guided Course Credential ID 0000000907 See credential</p> <p>Attracts & Retains Top Talents - Guided Course Credential ID 0000000629 See credential</p> <p>Builds effective teams: High performing teams Credential ID 0000000652 See credential</p> <p>Builds effective teams - Guided Course Credential ID 0000000685 See credential</p>
 <p>THE CENTER FOR LEADERSHIP STUDIES THE GLOBAL HUB OF SITUATIONAL LEADERSHIP</p>	<p>Situational leadership: Building leaders The Center for Leadership Studies</p>	<p>Feedback - Guided Course Credential ID 0000000797 See credential</p>
 <p>Harvard Business School Online</p>	<p>Identifying Competitive Risk Harvard Business School Online</p> <p>Designing Organizational Structure Harvard Business School Online</p>	 <p>Understanding the marketing mix Quantic School of Business and Technology</p>

