

Simona Djukovska

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EDUCATION

University Ss. Cyril and Methodius
 Faculty of Economics in Skopje Bachelor of Science in Economics

09/2013 - 06/2019

WORK EXPERIENCE

Content Writer Interactive Gaming

01/2020 - Present

- Tasks
- Conducting research to formulate ideas for new blog posts.
- Writing SEO-friendly blog posts, industry-specific reviews, and articles.
- Proofreading and editing content for errors and inconsistencies.

Consecutive Interpretation Rain International

02/2023 - Present

Tasks

 Consecutive interpretation from English to Macedonian for Rain International during their Market Opening Event in Skopje.

Forage - Virtual Internship Sydney Romantics

09/2021 - 11/2021

- Tasks
- Created a mood board for new product design.
- Identified new key influencers.
- Created animated social media posts for a new influencer campaign.
- Designed a flyer for the Sydney Romantics newsletter.

Business Development RepresentativeBizzBee Solutions

08/2018 - 01/2019

- Tasks
- Successfully optimized 3 LinkedIn Profiles for the promotion of the B2B LinkedIn lead generation services.
- Managed communication with prospects on LinkedIn.
- Maintained and updated a CRM database with over 1000 contacts on a weekly basis.

SKILLS

Microsoft Office

Canva

Creative Writing

LinkedIn Lead Generation

Collaborative Tools - Google Drive

VOLUNTEER EXPERIENCE

Porechka Matica - Association for development of agriculture in the Porechki region (10/2019 - 10/2021)

- Assisted with the organization and promotion of Porechki Farmer 2019 and 2021 - an event funded by the Ministry of Agriculture, forestry, and water management
- Created promotional materials, posters, flyers, banners, and official invitations.
- Social media management, responding to queries and comments

ACHIEVEMENTS

Official Selection at the International Mobile Film Festival in Skopje (12/2021) (12/2021)

My short film Cups was chosen as an Official Selection at the International Mobile Film Festival.

Third Prize for Citizen Journalism in the 'Stories' Category for Disorganization of Tetovo Cemetery (12/2018)

Competition for stories and photos of citizen journalists for the 'Top Topic on Your Side' project supported by USAID.

Improving the Consumer Experience of Fast Fashion Brands (04/2016)

My team developed the best creative solution for Tally Weijl - Skopje.

Second Prize - Sixth International Festival for Children and Youngsters' Dushko Trifunovic' (04/2012)

ADDITIONAL

Translated the Mayan Calendar Birthday Book by Mary Fran Koppa from English to Macedonian (06/2012 - 09/2012)

Creative Writing: The Craft of Plot - Wesleyan University, Coursera

LANGUAGES

German
Limited Working Proficiency

English

Full Professional Proficiency