

## CURRICULUM VITAE



### PERSONAL DATA

**Name & Surname:**

**Address:**

**Mobile Phone:**

**Email:**

**Date of birth:**

**Marital status:**

**Nationality:**

**Residence:**

**Ivana Gjorgjioski**

Orce Nikolov, No.202, 1000 Skopje

+389 78 437 179

[creatnessmk@gmail.com](mailto:creatnessmk@gmail.com)

24.04.1988

Married

Macedonian

Skopje

### EDUCATION

**2011 - 2014**

Master's studies - Engineering and software application management of Faculty of Information and Communication Technologies of university St. Kliment Ohridski – Bitola.

**2011**

Pedagogical qualification for professor of Pedagogical Faculty of university St. Kliment Ohridski – Bitola.

**2007 – 2010**

Graduated on Information and Computer Technologies of Technical Faculty of university St. Kliment Ohridski – Bitola.



## WORKING EXPERIENCE

**2016 - Present**

**Marketing and Sales in Pakson Doo** (Developing and managing digital marketing campaigns, Social Media Marketing – Facebook page, Facebook ads, writing website content - working in Joomla CMS, Organic SEO, Mailchimp Email Marketing, Design campaign image, catalogues, brochure in Adobe Photoshop, Illustrator, InDesign, Sell retail products, goods and services to customers).

**2013 - 2016**

**Marketing and Sales in Wizard Systems** (Developing and managing digital marketing campaigns, Social Media Marketing – Facebook page, Facebook ads, writing website content - working in Joomla CMS, Mailchimp Email Marketing, Design campaign image, catalogues, brochure in Adobe Photoshop, Illustrator, InDesign; Organize exhibition at the fair “Tehnoma”, Sell retail products, goods and services to customers, Responsible for bank equipment product category - money counting machines).

**August 2012- February 2012**

**Php developer in Itemasolutions** (PHP – Zend framework, MySQL, CSS, HTML, cms, Ubuntu).

**March 2011**

**Teacher of Informatics in Primary School “Vanco Prke”** (Improvement of Microsoft Office, communication skills, leadership).

## PORTFOLIO

**Digital marketing content**

<https://bit.ly/3st7z5H>

## SKILLS

**IT Proficiency**

Adobe Photoshop, illustrator, Indesign, Mailchimp, HTML and CSS, After Effects, CMS, Microsoft Office.

**Foreign Languages**

**English** (reading skills – excellent, verbal skills – very good).

**Driving**

YES, category B.

**Personal skills**

Well organized, Responsible, Loyal, Honesty, Self-motivated, Work Ethic, communication skills, Leadership.

**References**

Available on Request.