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JASMINA
ZUZAROVSKA

QUALITY ASSURANCE ENGINEER



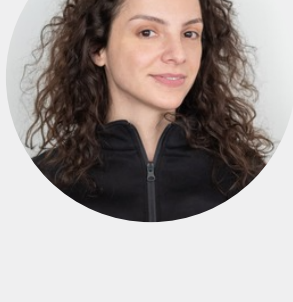
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LINKS

LinkedIn Profile:

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SKILLS

Manual Testing

Automated Testing

API testing

Regression Testing

Test Plan Development

Bug Tracking and Reporting

JIRA

JSON

Postman

Java

Selenium WebDriver

IntelliJ

Eclipse

TestNG

SQL

COURSES

SOFTWARE TESTING AND
QUALITY ASSURANCE

SEDC - Seavus Education and
Development Center

Sep 2020 - May 2021

SOFTWARE TESTING AND
QUALITY ASSURANCE

IWEC - IWConnect Education
Center

May 2021 - Oct 2021

EDUCATION

ENGLISH LANGUAGE AND
LITERATURE

Ss. Cyril and Methodius
University / Skopje / 2018

LANGUAGES

English

Macedonian

Spanish

Versatile and results-driven IT professional with a background in the IT industry for a span of 8 years. Including 3+year hands-on experience in Quality Assurance and software testing and a further proven expertise in the Marketing Sector for 5 years, including: Search Engine Optimization (SEO) and Content Writing, Social Media, Customer Support and Team Leading.

WORK EXPERIENCE

Freelance

Jan 2024 - Present

QA CONSULTANT

- Test case development and execution
- Defect tracking and defect reporting
- Designing and executing test plans for REST API testing to validate endpoints
- Reporting test results to the client
- Participating in agile meetings for sprint planning for a continuous improvement.
- Using Jira to create, manage and track test cases, defects and overall testing process.

TECHNOLOGIES USED:

- JIRA
- MySQL Workbench
- Postman
- XML/JSON
- Microsoft Azure

IWConnect

Oct 2021 - Dec 2023
Bitola

QA CONSULTANT

- Conducting requirement analysis for effective test case plan.
- Creating and executing detailed test cases to cover all scenarios and use cases
- Executing manual and automation tests
- Creating and managing test cases, defects and overall testing process in Jira
- Developing automated tests in Java/TestNG
- Performing regression testing to maintain a software stability.
- Cross-Browser and Cross-Platform Testing
- Developing web automated tests in Selenium Web Driver

TECHNOLOGIES USED:

- IntelliJ
- TestNG
- Selenium
- Java
- Maven

Freelance

Mar 2021 - Oct 2021
Skopje

QA TESTER

- Precise Test Strategy and Planning for a thorough test coverage.
- Covering Test Case Design to include all scenarios and use cases including both positive and negative testing.
- Creating and executing manual web and mobile tests for IOS/Android
- Tracking SDLC and managing STLC using Agile Methodology.
- Using Jira to cover the overall testing process
- Covering Regression, Smoke and Sanity testing to identify potential issues arising from new code changes.
- Analyzing/Collecting test results
- Creating a detailed report of test results and reporting it to the client

TECHNOLOGIES USED:

- JIRA
- MySQL Workbench

Freelance

Jun 2018 - Jan 2020
Skopje

CONTENT WRITER

- Proficient in creating compelling and SEOfriendly content across various platforms.
- Ability to adapt writing style to suit different audiences.
- Experienced in crafting technical documentation and user manuals.
- Executed proofreading and editing process to enhance the clarity, grammar and quality of the content.
- Developed and maintained engaging company blog, while delivering high-quality and relevant content.

TECHNOLOGIES USED:

- Plagiarism Checker
- SEMrush
- Bitly

Fueloyal

Dec 2016 - Jun 2018
Skopje

MARKETING SPECIALIST

- Authored public relations articles, delivering key messages to the target audience.
- Composed white papers on industry's trends, technologies and best practices.
- Developed and maintained website content ensuring alignment with brand and marketing objectives.
- Leveraged video content to drive brand awareness.
- Researched and implemented on-page and offpage SEO techniques to leverage engagement

TECHNOLOGIES USED:

- Plagiarism Checker
- SEMrush
- Wordpress

Freelance

Aug 2015 - May 2017
Skopje

CONTENT WRITER

- Researched and integrated targeted keywords in content to enhance search engine visibility.
- Analyzed algorithms' impact on search engine rankings and adjusted content accordingly.
- Implemented on-page SEO strategies to improve website visibility and search engine
- rankings.
- Produced a variety of website content including landing, informational pages and
- product descriptions.

TOOLS/TECHNOLOGIES USED:

- Wordpress
- Ahrefs
- SEMrush
- Plagiarism Checker

DoXteam

Aug 2015 - Aug 2016
Skopje

SOCIAL MEDIA MARKETING AND
CUSTOMER SERVICE

- Optimized content to improve search performance.
- Interpreted data trends for compelling content strategy and improving the engagement.
- Utilized Facebook and Instagram Analytics tools to analyze social media performance metrics.
- Provided effective customer support via email, application channels and social media platforms.
- Tracked User's interaction on Application's Platform in order to leverage user engagement.

TOOLS/TECHNOLOGIES USED:

- Ahrefs
- Plagiarism Checker
- Excel & Microsoft Word
- Instagram Analytics
- Facebook Analytics

Fridgecheck

Oct 2014 - Aug 2015
Skopje

SEARCH ENGINE OPTIMIZATION AND
CONTENT WRITING

- Used SEO principles to optimize and improve blog's content and search visibility
- Developed guidelines ensuring alignment with SEO best practices.
- Directed a team of content editors, fostering collaboration and content quality.
- Collaborated with content creators to align keywords with content and SEO objectives.
- Analyzed search engine results pages (SERPs) to understand ranking factors

TOOLS/TECHNOLOGIES USED:

- Ahrefs
- SEMrush
- Google Adwords
- Plagiarism Checker