

Ignatovski Borjan



Info

Mob: +389 71 279707

Email:
bignatovski@gmail.com

Language:

-English

Professional working
proficiency

-Greek

Limited working proficiency

Curriculum Vitae

Education

Academy for Software Testing in Seavus Education and Development Center

- Manual Testing
- Automated Testing
- ISTQB Training
- Generic IT Skills

2004 – 2007

Faculty of Economics, University "Ss. Cyril and Methodius"
Skopje, Macedonia

Skills set

Personal skills:

Independent, innovative, creative, team player, reliable, strong communication experience in direct sales.

Computer skills:

Selenium, SQL, IntelliJ Idea, Postman, Kiwi TCMS, Redmine, Lucidchart, Adobe Photoshop, Adobe Illustrator, MS Office (Excel, Word, Power point)

Organizational skills:

Focus oriented, coordinated, analyzing issues, business intelligence, decision-making, creativity.

Other skills:

Google trusted photographer in Skopje North Macedonia, Belgrade Serbia and Tirana Albania for over 300 businesses

Driving license:

B-category

Work experience

06/2006 – present:

Marketing Manager - **www.restorani.mk** and **www.restorani.rs**

Software reservation system for businesses like Restaurants, Beauty salon, Dentist and more...
(Manual testing, managing, content creating, administration and working with developers in team over 15 years)

Online campaigns with use of digital and **social media**.
Contacting new clients, making online advertising contracts,
management of sponsorships for events.

Organization of events and development of promotional
strategies aimed at developing the gastronomic culture.

Social networking, creation and maintenance of social media
profiles, such as: Facebook, Instagram and Twitter as well as
providing marketing expertise and technical support to clients
and our providers.

11/2008 – present:

Marketing Manager - www.restorani.rs in Belgrade, Serbia
Research new market and branding
Provision of internet marketing and consulting services to
restaurants of the Serbian market.

Projects/Events

Restaurant Week 2013 and 2014 in Skopje,
Dani Beogradske Tradicije 2012 in Skopje
Dani Makedonske Tradicije 2011 in Belgrade, Serbia

Previous experience

Waiter in restaurant and coffee bar in Skopje
Glass factory worker in Skopje
Temporary tattoo artist Mykonos Greece