

CONTACT



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DARKO STANKOVSKI

SOCIAL MEDIA, BLOGGING,
CUSTOMER SUPPORT



PERSONAL PROFILE

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable marketing campaigns.

EDUCATION

2011-2017 Faculty of Economics – Prilep
International economy and business

2021 - Galeksia - Academy for
digital marketing (from Digital Marketing Institute)

SEMINARS

Bitola, 2017 - *Communication skills and job seeking.*

Macedonian Chamber of Commerce
2018 - *Content marketing.*

Online courses for Internet skills, Social media and Digital marketing.

North Macedonian Chamber of Commerce, 2019 - *E-commerce and internet sales- from opening an online store, developing and marketing to sale.*

SKILLS

- Communication skills - *gained through my experience as customer support*
- Organizational skills - *gained through multitasking and servicing multiple sectors at one time*
- Managerial skills - *gained through my faculty education*
- Entrepreneurship and small business managing
- MS Office suite (Word, Excel, Power Point, Outlook)
- Photo editing software - *gained as social media upkeep and blogging*
- Wordpress - *used as content management systems for blogging*

WORK EXPERIENCE

Klub Sport 77, Evrotip betting shops, www.evrotip.mk
OCT 2017 -

- Creativity, resourcefulness, innovation and problem solving - *acquired at job position as Social Media Marketing and blogging.*
- Wordpress - *content and creating posts.*
- Customer support - *relations with customers for help, effective and correct use of the product by phone calls and e-mail communication.*
- Organizing prize games and lotteries - *participating in the creation of rules for the players-participants in it and direct marketing activities for promotion.*
- Making statistics - *based on the success of the shops and its costumers and payments.*
- Creating bonuses and vouchers - *working with the implementation of the loyalty club and ideas for the benefits of having a club card.*