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Introduction

Dynamic and results-oriented partnership development representative with a proven track record in leading successful prospecting services for B2B clients. Leveraging breakthrough multichannel approaches, I am adept at understanding client requirements and translating them into actionable strategies for business growth. With strong English skills and a tech-savvy mindset, I excel in building long-lasting client relationships and driving campaign optimization for maximum success. I have eagerness to learn and adapt to new technologies and trends in digital marketing.

Experience

Working knowledge of email marketing tools CRM systems
Email campaign optimization
Proven ability in lead prospecting and lead generation through social media and email
Demonstrated data-driven decision-making skills, including proficiency in working with Google Sheets
· Experience in managing multiple tasks and stakeholders with exceptional time management skills.
· Proficiency in working with data, preferably in Excel, with a keen affinity for data analysis.

SKILLS

Multichannel Marketing
Client Relationship Management
Campaign Optimization
Data Analysis
Time Management
Communication Skills
Presentation Skills
Strong communication and organizing skills.

References:

Available upon request.

EDUCATION

• 2016 – 2019 Faculty of computer science and electrical engineering (Bachelor of Science,Marketing) –University of Bitola, Macedonia

• 2019– 2020 Faculty of computer science and engineering, University of Maribor, Slovenia (Erasmus studies exchange)