DESPINA VELKOVSKA

UX/UI DESIGNER

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📍 Skopje, Macedonia

🌐 https://www.despina-uxuidesigner.com

My exceptional **communication skills** enable me to articulate ideas effectively and thrive in **collaborative** team environments. I am skilled in **organization**, **prioritizing tasks**, and consistently meeting **deadlines**.

I excel in **problem-solving**, particularly in **fast-paced** settings, and my proficiency in **Figma**, along with my strong grasp of **responsive design**, enables me to deliver impactful solutions. Additionally, I am committed to implementing **accessibility standards** in my design projects.

EDUCATION

BRAINSTER ACADEMY OF UX/UI DESIGN

May 2022 - Feb 2023

THE FUNDAMENTALS OF DIGITAL MARKETING

Issued May 2021

Google Digital Garage
Credential ID 9ZQ ZQZ JVP

MEDICAL FACULTY

UNIVERSITY "SS. CYRIL AND METHODIUS" - SKOPJE

2011-1014

Bachelor's degree in physiotherapy

WORK EXPERIENCE

PZU VIVA MEDIKA

Jan 2021 - Present

Physiotherapist

PZU PREVENTIVA

May 2015 - Jun 2020

Physiotherapist

PROJECTS

REDESIGN AND ENHANCEMENT OF AN E-COMMERCE SHOP APP "SELLOUT"

Upwork - freelance project
Sep - Oct 2023

- Led a **user-centric redesign**, enhancing **user experience** and **interface**.
- Incorporated new screens for added features, optimizing **functionality**.
- Designed and crafted extensive **UI mockups** and **prototypes** covering both the mobile and web versions of the app.

UX/UI DESIGN OF A MODERN FURNITURE SHOP WEBSITE

Personal project
July 2023

- Implemented a **minimalist design** for a clutter-free, user-friendly experience.
- Incorporated best practices from leading competitors.
- Created an **intuitive**, **user-friendly navigation structure** and emphasized furniture product presentation for improved engagement.

WEB E-COMMERCE SHOP - "IGRALISHTE"

Brainster Academy
Jan - Feb 2023

- Utilized the **Design Thinking Process** to deliver user-centered and responsive design solutions.
- Conducted **moderated exploratory usability testing**.
- Incorporating accessibility principles by adhering to **Web Content Accessibility Guidelines** (**WCAG**).