



BILJANA IVANOVSKA

GRAPHIC DESIGN
SOCIAL MEDIA MARKETING
UI DESIGN
DIGITAL ART

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 00 389 75 335 362

 Bul. ASNOM, Skopje

SOFTWARE SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
Sony Vegas Pro
Figma
Procreate / RoughAnimator
Microsoft Office suite

PERSONAL SKILLS

Communication
Creativity
Critical Thinking
Adaptability
Positive Attitude
Problem Solving
Teamwork
Organization and planning

HOBBIES



My lifelong passion for artistic expression and bringing to life my stories through drawing and traditional oil painting, progressed in many different ways by willingness to learn new softwares and skills. Therefore, I was experienced with various work roles, duties and responsibilities. In time, I became excellent team player, able to work under pressure, meet deadlines and multitask, and thanks to my communication skills I had a chance to effectively manage several marketing teams. Even though I introduce myself as a confident, passionate and creative designer with extensive experience working with both print and digital media, I still see myself as a storyteller.

EMPLOYMENT HISTIRY

• 2011 - freelancer

• 2013-2015 - Password Production

- Designed and developed brand identity and unique graphics ads for 10+ festivals, concerts and music conferences
- Responsible for designing and managing social media platforms and designing fresh, modern and easy to use websites
- Video montage and frame by frame animation
- Communicated with outsourcing companies, printing houses, distributors, promoters, artists... to enhance and ensure the level of quality

projects - D Festival, Taksirat, Pin Music Conference, Macedonian opera and ballet, Ohrid Summer Festival, MKTickets.....

• 2015-2019 - HC Vardar/FC Vardar

- Created 100+ marketing materials, posters, brochures, illustrations, stationery, calendars and stylised artistic designs under the ceo's guidance
- Rebranded, managed and maintained websites to increase customer interest
- Created and implemented marketing plans
- Successfully enhanced social media and brand marketing strategies through multiple campaigns, handling the company website and creating new presentations for costumers

projects - Ticket Plus, Hotel Russia, SC Jane Sandanski, Tennis Park Skopje, Sis invest group, Balkan Construction, Russian Consulate- Bitola ...

• 2019-2021 - Password Production

projects - Skopje Beer Fest, D Festival, Ecko Waves Festival (Georgia), Moscow Music Week 2020 (Moscow), Taksirat, Manu Chao Solo, Pin Music Conference....

• 2021 april - freelancer

projects - 30godnini Nezavisna Muzichka Scena, Inverted camp, Vilife - massage studio, Aerial movement academy, Oral Plus, Cyber Green Market....

EDUCATION AND COURSES

- SUGS "Nikola Karev" Skopje /2001 -2005

- Macedonian and South Slavic literatures and languages
Ss. Cyril & Methodius University in Skopje- 2008

- Advanced: Adobe Photoshop CC and Adobe Illustrator
Semos Computers, Skopje / 2009-2011

- Digital marketing course focused on content and social media advertising - 2017 - online course