

Viktor Angelovski

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I am highly ambitious person having an attention to details and communication. I possess a strong sense of problem solving by creative thinking and using out of the box ideas. Passionate individual looking to excel at a marketing and sales role where I can put my team-building abilities and efforts to test.

WORK EXPERIENCE

Youtube content creator (Remote, 2019 January – 2022 November)

- Managing social media, research and analyze data, optimize the channel
- Developing and delivering digital content
- Creating content and developing
- Video ads and SEO

Hubspot Academy (Digital Advertising 101) 2022

- Content Marketing
- Lead generation
- Social media (Google Ads strategies)

Sales development representative (Remote, 6 months experience)

- Researching the market and optimize the data.
- Analyze and client communication.
- Hubspot documenting, cold email and cold call.

SKILLS

- Social media marketing and content strategy
- Strong communication and organizing skills
- Customer empathy, copywriting and development skills

Basic to Advanced knowledge of Social media, Marketing and sales softwares such as:

SonyVegas, Marketing growth, Google Ads, Facebook Ads, SEO and CRM.

EDUCATION

- 2016 – 2019 Faculty of Computer Science and electrical engineering (Bachelor of Science, Marketing) – University of Bitola, Macedonia
- 2019– 2020 Faculty of Computer Science and engineering, University of Maribor, Slovenia (Erasmus studies exchange)