



Despina Boshkoska

Web & Graphic Designer

✉ despina.boskoska@hotmail.com
📍 www.despina.myportfolio.com

Language

English

Skills

WordPress	Adobe Illustrator
E-commerce	Adobe Photoshop
Elementor	Adobe InDesign
Divi	Adobe XD
HTML	SEO
CSS	Copywriting

Profile

With 6 years of experience as a web and graphic designer, I've honed my skills in creating visually engaging and user-friendly designs through various projects. My entire career has been remote-based, and I'm passionate about staying updated with industry trends. I'm dedicated in investing time to understand each project deeply. Good communication is something I highly value, ensuring I can deliver my absolute best.

Work Experience

Lead Creative Designer (2020 - 2023)

Web4Realty & Elm Street Technology

Designed responsive real estate themes tailored to deliver impactful visual experiences, aligning seamlessly with the unique requirements of the real estate sector.

- Managed various design projects with a focus on transparent communication for optimal project outcomes.
- Designed user-friendly and responsive websites that effectively show real estate offerings, while integrating design principles for an enhanced user experience.
- Branding, including logo design, and designing marketing collateral that resonates with the target audience.
- Designed and implemented engaging email templates, optimizing them for effective marketing campaigns and boosting conversion rates.
- Led design team and project management processes. Provided support to customers, ensuring a seamless collaboration experience.
- Successfully navigated a fully remote work environment, ensuring effective communication with both the team and clients.
- Demonstrated exceptional project management skills, successfully completing and managing more than 350 projects with a focus on quality, timeliness, and client satisfaction.

Web & Graphic Designer (2018 - 2023)

Freelance

As a Web Graphic Designer specializing in serving small to medium-sized businesses and individuals, I've had the privilege of bringing creative visions to life through thoughtful and impactful design solutions.

- Designed custom websites, ensuring each design uniquely represents the client's brand and vision.
- Designed consistent and memorable brand identities, aligning design elements with the client's values and objectives.
- Clear and efficient communication throughout the projects, in a fully remote work environment.
- Implemented design strategies resulting in higher conversion rates for businesses, translating into increased bookings and success.
- Managed hosting and domain services, ensuring the seamless operation of websites.
- Maintaining websites, ensuring they consistently meet high standards and remain functional over time.