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Marija Bezhanoska

UX/UI Web Designer **|** Word Press Developer

Passionate and inventive UX/UI designer with a distinct approach to creating digital experiences. Capable of fusing creativity and strategic thinking to create user-centric interfaces that stand out.

EXPERTISE

- Psychological UX
- Critical Thinking
- Cross-Departmental Collaboration
- Detail orientation
- Adaptability
- Creativity
- UX, experimental prototyping, UI designing using tools such as Adobe Creative Suite (XD, Illustrator, Photoshop), Figma, Word Press, Visual Studio Code
- Project management system (Jira)

CERTIFICATES

- Introduction to user experience design, Marketing analytics, Digital media and marketing principles
- Introduction to Data Analytics for Business
- Introduction to Google SEO & Google SEO fundamentals
- More on my **LinkedIn Profile**

NOTABLE PROJECTS

- Pazar3 Redesign
- Peach Army Word Press

LANGUAGES

ENGLISH - C1

ITALIAN - B1

SPANISH - B2

GERMAN - A1

EDUCATION

2022 - 2023

Skala School - Djolev and the Arts, Institute of Design and Technology
- Certified UX/UI + Designer

2019 - 2021

University American College - Skopje
- Master's degree in accounting and audit

2015 - 2019

Faculty of economics - „St. Cyril and Methodius" University
- Bachelor of economics in the field of accounting and audit

EXPERIENCE

Freelance UX/UI Designer & Word Press Developer

Date: September '23 - Feb '24
Sector: Web Design & Web Development
Employer: Freelance

- Working with diverse clients to understand their business needs. Creating wireframes, mockups & prototypes to visualize different designs, later on developed in custom WP websites, while ensuring optimal performance and project delivery within established timelines

Web Designer - UX/UI Designer

Date: July '23 - September '23
Sector: Web Design
Employer: vendor.com.mk

- The role combined strategic thinking, creative problem-solving, and a user-centric approach to develop e-commerce designs applicable in different industries such as interior design, food delivery, restaurants, home decor etc. which seamlessly merge usefulness and aesthetics while relying on a user centered approach

Purchasing agent for network and IT technologies

Date: January '21 - May '23
Sector: Procurement Department
Employer: Makedonski Telekom AD Skopje

- Network and IT technologies purchasing activities covered in the Procurement Area

Internal control manager (ICM)

Date: November '19 - December '20
Sector: Compliance Unit
Employer: Makedonski Telekom AD Skopje

- Compliance based activities supporting the development of an internal control system, abiding the company's policies & principles