



Panche Shterjovski

Digital Marketing Professional

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[Public profile](#)

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Ul. Dimo Hadzi Dimov 29, 1/4,
Kisela Voda, Skopje, North
Macedonia

Languages & Professional Skills

Mother tongue: Macedonian
English: Spoken interaction: advanced; Writing: proficiency

Marketing Tools & Other:
HubSpot & Salesforce CRM, Retargeting/Remarketing, Google Ads, Docs, All social media platforms, AdRoll, WordPress, Adobe Photoshop, Premiere Pro, Camtasia, Automation

Personal Profile

I am a digital marketer with 8 yrs of experience in the areas of B2B & B2C marketing, as well ecommerce & retail.

Educational Training

American City University

Bachelor of Business Administration (BBA)

- 2006-2007
- International business & marketing
- Euro College - Kumanovo (ACU Cheyenne, WY, USA program)

London City College

Advanced Diploma in Business Administration

- 2004-2006
- London City College LCC (London, UK)

Chartered Management Institute Certificate

- 2004
- London, UK

Career Summary

Senior Digital Coordinator
Cylindo Aps Denmark
Sept 2017 to present

- B2B Digital Marketing
- Product & Client Marketing, Lead generation
- CRM, SEM, SEO, PPC, Display, Social, ABM
- Web & graphic design, video creation

Product Marketing Specialist

Seavus

Feb 2017 - Aug 2017

- Product Marketing
- Web & graphic design, video creation
- Email marketing

Ecommerce Manager

Ekupi.eu Croatia

Feb 2013 - Jan 2017

- Product categories management
- Web & graphic design
- Social, PPC, Email Marketing

Commercial Specialist

Cosmofon, ONE, ONE.vip
Oct 2007 - Mar 2012

- Product marketing, trade marketing and the merchandising process

Summary of Qualifications

BSc - Business Administration
B2B Digital Marketer
Lead & Demand Generation

Graphic & Video Creation
Data & Analytics
Campaign Management