

Goran Patrakliski

PERSONAL INFO:

Key Dimitar Vlahov 1
2000 Shtip, Macedonia
+389 (0) 78 456-321
patrakliski@gmail.com



EXPERIENCE

Social Media Marketing

Graphic design / Ads campaign / marketing

Freelance

Social media / Ads campaign / graphic design / short videos (instagram)

A.D. "Makpromet" – Printing House "Ilinden" - Shtip

Marketing / DTP - Operator / product design / print quality

6 years

Design / prepress / marketing / packaging development / DTP – Operator - marketing, package design, graphic design, pre-press, marketing campaigns, print quality control

"3 I" Institute for informatics researches - Shtip

Software Developer – Graphic designer

2 years

Software Developer (C#, VB .NET, MsSQL, MySQL) / software design (GUI , UI, UX) – Building commercial desktop/handheld applications, QA, Client training – software, Database maintenance

Business Pro Consulting - Shtip

Marketing – Graphic designer

4 years

Marketing - Creating marketing strategy, development of package design and graphic design and product promoting, social marketing

Hard working team player willing for learning and promoting, ready for new challenges, working under pressure and deadlines.

Graphic designer (freelance) - Package design / flyers / posters / logo design / web design

Amateur basketball player, mountain biker and music lover.

SKILLS

Design

Adobe Photoshop (CS3 till now), Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Adobe After Effects, CorelDraw, Microsoft Office, Adobe acrobat ...

Programing

C#, Visual Basic, ASP.NET .NET, MVC with Razor, SQL, WordPress, HTML

Languages

Macedonian (Mother), English, Serbian, Croatian, Bulgarian

ADDITIONAL INFO

Driver License
- Category B

EDUCATION

Goce Delchev University - Shtip

2005-2009

Faculty of informatics

DEMU Kole Nehtenin - Shtip

1998 - 2002

Electro-informatics

PROJECTS (some of them)

CUNGA LUNGA - kids food brand - *Company "Makpromet"*

Marketing / social media marketing / package design

Working on brand "Cunga Lunga", social media marketing and designing/developing package for different type of products (bubble gum, lollipop, croissant, chocolate etc.), creating marketing strategy, and creating website with mini games.

iPos - C# Application (desktop + handheld)

- *Company "3 I"*

Application for warehouse/supplier – Full UX – GUI design / product design / package design

C# Application connected with physical server with SQL database. Main application is on a desktop computer which shows products in stock at the moment at the warehouse, supplier with handheld app order products. All data are stored in SQL database in physical server

iKapetanija - Visual Basic Application (desktop)

- *Company "3 I"*

Application for registering ships in Ohrid Port Authority – Full UX – GUI design / product design / package design

Visual Basic Application with physical server with SQL database. This application is an official application for registering ships in Ohrid Port Authority of Republic Macedonia. Training users with nature of the software and how to use it, database maintenance, receiving tickets for change/add/remove options.

iCall - Visual Basic Application (desktop)

– Company “3 I”

Application for registering ships in Ohrid Port Authority – Full UX – GUI design / product design / package design

Visual Basic Application connected with a MySQL database. Application designed for call centers for questions and answers for employees and interviewers. Training users with nature of the software and how to use it, receiving tickets for change/add/remove options.

SHORT INFO:

My name is Goran Patrakliski from Shtip, Macedonia. As graphic designer I have worked in printing house that print packages, labels and foil packages and I have worked as designer and preparing designs for printing. This company is part of CUNGA LUNGA company which is bubble gum brand for kids. As a part of this company I was lead designer for the designs that were used for products for domestic market and also for international markets. I was project leader for this company social networks such as facebook, instagram and youtube + promotional TV commercials. I am currently working as freelancer on social marketing such as bars, restaurants, logistic companies etc., I am designing and promoting flyers, daily deals, promotional posters, promotional short videos etc. for these companies. Also I work as logo designer freelance on 99designs platform (<https://99designs.com/profiles/patrakliski/about>) .

I am talented hard-work person that currently looking for full-time job with possibility for remote working (I can agree to 1 or 2 days work from office but if possible remote work because of family illness of parent).

More info upon request