

Goran Patrakliski

PERSONAL INFO:

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EXPERIENCE

Social Media Marketing

Graphic design / Ads campaign / marketing

Freelance

Social media / Ads campaign / graphic design / short videos (insta stories)

- Titan servis MK ([@titanservicemk](#))
- CDL Recruitments ([@cdlrecruitments](#))
- Leading Dispatch Service ([@leadingdispatchservices](#))
- Only Fools and Horses PUB ([@onlyfoolsandhorses_pub](#))
- Craft BEER Star Konak ([@pivara_star_konak](#))

Hard working team player willing for learning and promoting, ready for new challenges, working under pressure and deadlines.

*Social media marketing (freelance) /
Graphic designer (freelance) -
Package design / flyers / posters /
logo design / web design*

Amateur basketball player, mountain biker and music lover.

A.D. "Makpromet" – Shtip (Cunga Lunga)

Marketing / DTP - Operator

11.2012 - 02.2016

Advertising / Marketing / DTP - Operator (package design, graphic design, pre-press, private label design)

"3 I" Institute for informatics researches - Shtip

Software Developer

08.2008 - 10.2012

Developer - C#, VB .NET - Building commercial desktop/handheld applications

SKILLS

Programing

C#, Visual Basic, .NET. SQL, WordPress, Html

Design

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Adobe After Effects, CorelDraw, Microsoft Office ...

Languages

Macedonian (Mother), English, Serbian, Croatian, Bulgarian

ADDITIONAL INFO

Driver License
- Category B

Business Pro Consulting - Shtip

Marketing

04.2004 - 06.2008

Marketing - Creating marketing strategy, development of package and package design, social marketing

EDUCATION

Goce Delchev University - Shtip

2005-2009

Faculty of informatics

DEMU Kole Nehtenin - Shtip

1998 - 2002

Electro-informatics

PROJECTS

CUNGA LUNGA - kids food brand - *Company "Makpromet"*

Marketing / social media marketing / package design

Working on social media marketing and designing/developing package for different type of products (bubble gum, lollipop, croissant, chocolate etc.), creating marketing strategy, creating website with mini games. Creating AdSense campaigns and analyzing leads.

iPos - C# Application (desktop + handheld)

- *Company "3 I"*

Application for warehouse/supplier

C# Application connected with physical server with SQL database. Main application is on a desktop computer which shows products in stock at the moment at the warehouse, supplier with handheld app order products. All data are stored in SQL database in physical server

iKapetanija - Visual Basic Application (desktop)

- *Company "3 I"*

Application for registering ships in Ohrid Port Authority

Visual Basic Application connected with a physical server with SQL

database. This application is an official application for registering ships in Ohrid Port Authority of Republic Macedonia.

iCall - Visual Basic Application (desktop)

– Company “3 I”

Application for registering ships in Ohrid Port Authority

Visual Basic Application connected with a MySQL database. Application designed for call centers for questions and answers for employees and interviewers.