ALEKSANDAR TRIMCHEVSKI / АЛЕКСАНДАР ТРИМЧЕВСКИ

Personal Info

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+38971322662

E-mail

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Portfolio

thewebstoryteller.com

Soft Skills

Skill	Level
Problem-Solving	Expert
Work Ethic	Expert
Detail-Oriented	Expert
Project management	Expert
Communication	Advanced

Hard Skills

Skill	Level
HTML5, CSS3, JavaScript	Expert
WordPress, Bootstrap, jQuery	Expert
UX/UI design, Adobe Creative Suite	Expert
Browser developer tools, web performance optimization	Expert
NodeJS, PHP, MySQL	Advanced

Web developer, seeking to use more than 2 decades experience.
To see my latest work, visit http://thewebstoryteller.com.
For more information, feel free to contact me.

Experience

Freelance developer and designer, Skopje - 2009 - 2021
Using my vast experience to create diverse projects including web development; graphic and web design; motion graphics; performance monitoring and follow-up activities…

Key Accomplishments:

Communicating and collaborating with creative professionals, project managers, and other stakeholders on more than 200 projects for domestic and international clients. Driven by passion and genuine intent to provide the best customer service with integrity and honesty:

Websites developed:
http://moedete.mk - Full creative suite
http://nabukva.mk - web app development
http://paroli.mk/ - Web development, Graphic design
http://sintek.com.mk - custom WordPress theme
http://magcommerce.com.mk/ - custom WordPress theme
http://tanjabalac.com/ - complete web solution
http://reflectivetranslation.com - complete web solution with database
http://www.mmarija.com.mk/ - complete web solution
http://thewebstoryteller.com - portfolio website

Graphic design:
AMC - monthly brochures and magazine ad's
Deni Internacional - magazine ad's, photography, multimedia and web presentations
Euronetcom - Flyer designs
Prospera - newspaper ad's, billboards, branding
Maks kompjuteri - website design, billboards,
* full portfolio available upon request

Marketing Manager, AMC Computers, Skopje - 1998-2009
Management and implementation of all domestic and international marketing related activities (key partners: ASUS, Philips, Microsoft); web and graphic design; prepress; leading and training the marketing team; products design, market research, business planning.

Key Accomplishments:

- Design of more than 60 marketing campaigns including newspaper, magazines & online ads, Flyers, Billboards, Flash presentations, Email marketing, Media Plan for Television and Radio, Public events, web presentations, branding AMC Retail Stores

- Front end developer and UI/UX designer - Handled all coding, branding, composition, color, illustration and typography since 1999

- Launching a consumer electronics brand "QUART" and setting a long-term marketing strategy with actual sales exceeding the target by 60%.

- Participation in the establishment of the AMC Division, corporate branch office in Serbia

Expert guest, A1 Television, Skopje - 2004
Guest TV appearances in an IT educational program involving analysis of the latest SW & HW development trends and answering viewer questions.

System and Network Administrator, LDcom, Skopje - 1995-1998
Maintenance of a small Local Area Network; computer assembly; IT equipment sales. Deployment of a medium-sized LAN

Intern, Digit Engineering Computers, Skopje - 1993-1995
Hardware Configuration Associate, Computer system assembly; Sales of IT equipment.

Skills
Web development, UX/UI Design, Responsive web design, Graphic design, Interaction design, Product design, Illustration, Sketching, Wire-framing, Storyboarding, User research, rapid prototyping, project management.

Programming
HTML5, CSS3, JavaScript, OOP, PHP, MySQL, Node JS, Git, high-performance web apps, LESS, SASS, WordPress, Bootstrap, MAMP.

Tools
VS Code, Adobe Creative Suite, Framer, Google Web Designer, MacOS, Keynote, MS Office.

Education
Faculty of Electrical Engineering, University "Ss. Cyril and Methodius", Skopje - undergraduate - 1995-1997
"Mihajlo Pupin" Computer Technique and Automatic Processing, Skopje - High school graduation - 1991-1995

Other information:
- PASCAL Programming Certificate, 1995; Microsoft Vision conference, 2003 - 2005; Advanced leadership and management skills training in Pivara Skopje, 2005; 2nd place in NewMans startup weekend competition in 2011;

- interests: Photography, Road Cycling, mountaineer, Video games, Chess