



# MAJA PRODANOVA

## DIGITAL MARKETER

### PROFILE

Possessing exceptional communication and interpersonal skills, I am adept at identifying and engaging with potential prospects to valuable business relationships. With a strong understanding of lead generation techniques and the ability to leverage technology and data-driven strategies, I consistently deliver measurable outcomes. A highly motivated marketer, I thrive in fast-paced environments and excel at surpassing targets. Seeking a challenging role where I can leverage my expertise to contribute to the growth and success of an organization.

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 Gevgelija

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### EXPERIENCE

#### LEAD GENERATION SPECIALIST

Lead Makers - Lead Generation Company

**May 2022- May 2023**

- Development of B2B lead generation campaigns
- Collecting and evaluating sales opportunities for generating B2B sales leads
- Helping professionals to get insights and education from the movers on the global business world
- Experience with LinkedIn, Piperdrive, Clickup, Excel, Google Drive, Snovio.
- Excellent communication and interpersonal skills
- Knowledge of marketing strategies and lead generation techniques

#### BAKERY MANAGER

Zlaten Merak Company

**2019-2020**

- Experience in developing and creating bakery menus, considering customer preferences and market trends.
- Ability to introduce new and innovative baked goods while maintaining quality and consistency.
- Efficiently manage bakery operations, including inventory management, ordering supplies

### EDUCATION

#### BRAINSTER ACADEMY- DIGITAL MARKETING

**2023**

#### FACULTY OF ECONOMICS(MARKETING)- SV.KIRIL AND METODIJ

**2018-2023**

### SKILLS

- Business-to-Business (B2B)
- Email Marketing
- Digital Strategy
- Web designer
- Problem-Solving
- Strong and Positive Communication
- Computer Literacy
- Project Management Tools
- Fluent english