

Jasmina Zdraveska

Digital Marketer I Content Creator I SEO



Work Experience

Marketing and Social Media Strategist,

Causal Capital

August 2019 - (still employed)

- *Creating and Optimizing landing pages*
- *Making updates on the website.*
- *Creating logos and icons*
- *Brochures developing, creating flyers, banners and posters for social media.*
- *Managing social media*
- *SEO*

Lead Generation Specialist,

Causal Capital

May 2018 - July 2019

- *Market research,*
- *Researching potential leads*
- *Looking for phone numbers, emails*
- *Updating the CRM system.*
- *Sending cold emails.*

Design Specialist,

IPMO Advisory AG

January 2019 - June 2019

- *Responsible for graphic design*
- *Developing marketing materials and presentations*
- *Creating icons, brochures, flyers, banners and posters for social media.*
- *Social Media Publishing*
- *Website Updating*



[LinkedIn Profile](#)



jspasovska88@gmail.com



[+36976470070](tel:+36976470070)

About me

I use a creative approach to problem solving.

I am able to handle multiple tasks on a daily basis.

I have experience working as part of a team and individually.

Dependable person who is great at time management

I am always energetic and eager to learn new skills.

Team player, outgoing, dedicated, and open-minded.

I get across to people and adjust to changes with ease.

Awards

•Award in a competition for a "Hate speech " Design poster in April 2019

•Bonus award for top team member January 2020 "Causal Capital"

Assistant Manager,
TMM Group SE Europe
May 2017 - April 2018

- *Acting Team leader when necessary*
- *Scheduling shifts, guiding employees, assigning tasks.*
- *Organizing the lists with the contact numbers in Excel.*
- *Making outbound calls, and informing customers about the client's news.*
- *Sending daily feedback to the client*

Marketing Agent,
TMM Group SE Europe
May 2016 - April 2017

- *Making outbound cold calling in order to promote offers.*
- *Inform customers about new features and functionalities of our client's product.*
- *Telephone surveys, debt warning.*
- *Working in SugarCRM*

Education History

Bachelor of Science in Design/Fashion Design
European University-Republic of Macedonia,
2008 - 2012

Certifications

Digital Marketing Academy (OMCP)
Semos Education
2022 - in process

Certified Product Management Expert
London School of Business and Finance
2021

Graphic and Web Design Academy
Brainster
2018 - 2019

Digital Marketing Course
Brainster
2019

Reference

Jasmina is a great worker, able to work in a team, and also show initiative when needed. Always finishes every task given accurately and promptly. It was a pleasure having her as part of the team

Marija Georgievska, Manager - CC and Operations at TMM Group SE Europe

Skills

SEO
Social Media Marketing
User Interface
Design Thinking
Problem-solving
Customer service
Communication
Team Work
Active listening
Time management
Flexibility
Team communication

Tools

Adobe Illustrator
Adobe Photoshop
Adobe Premiere Rush
Wix
Canva
Microsoft Office
Outlook
CRM
LinkedIn Navigator
Facebook Business Manager