**Profile**

**Kristina Popovska**

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Graduate English Language Teacher Department of English Language and Macedonian Language University St. Kliment Ohridski

**Customer Service Representative**

*Rothstein International Development/ Jan, 2015- May, 2015*

* Gathering information and daily communication with clients
* Utilized multilingual speaking abilities

**English Teacher**

*Primary school St. Kliment Ohridski/ Jun, 2015- Sep, 2015*

* Teaching English to multi-level students
* Creating annual, monthly and daily working plan

**English Teacher**

*Primary school Elpida Karamandi/ Sep, 2015-* *Dec, 2017*

* Teaching English to multi-level students
* Creating annual, monthly and daily working plan

**Photo Editor and Content Specialist**

*Cosmic Development/ Feb, 2018– Aug, 2020*

* Photo Editor & Content Creator at Factinate
* Helping with the assessment of the page and making SEO analysis

**e-Commerce Product Description Creator & Social Media Expert**

*UberWorks/ Aug, 2020 - Present*

* Writing product descriptions Posting products on websites and other e-commerce platforms
* Email customer support and communication
* Engaging and posting on all social media platforms, FB, Instagram, Twitter, Pinterest
* Writing and posting on company's blog page Creating Mailchimp newsletter campaigns

Experienced and driven Content Marketing Specialist with over three years of experience creating compelling content across multiple media platforms. A passion for detail oriented and creative writing, and the ability to adapt content messages for multiple audiences across multiple platforms. Conducting social media audits to ensure best practices are being used.

Accustomed to high level of responsibilities including creating content for a company's websites and articles. Passionate about delivering entertaining and captivating content with an unobstructed path toward achievement.

**EDUCATION**

https://www.linkedin.com/in/kristina-popovska-72560b183/

**Experience**

[krsteni\_bt@hotmail.com](mailto:krsteni_bt@hotmail.com)

Pelister 67 Bitola Macedonia

+38975854724

Advanced Content and Social Tactics to Optimize SEO -University of California, Davis

Social media training course- Social-hire

Content Writing Certification

Certificate for QA Manual Testing- Different Academy

Mother tongue Macedonian

English C2 Proficiency

German B2 Independent User

**LANGUAGES**

**CERTIFICATION**

Presentations Projects

* Presenter at 9th ELTAM-IATEFL-TESOL Conference
* Leader and organizer of a workshop on subject “Public speaking skills”
* Voice of youth- Ohrid Macedonia
* Work react Litomyšl, Czech Republic - CME "EVS POWER" Rezekne, Latvia

Webinars

* Localizing Your Visual Content Strategy- Shutterstock
* Internationalization Capacity- Automotive Cluster Bulgaria
* American English Webinar Series 2
* Digital marketing Webinar
* Communication skills

Conferences

* Second Educonference for teachers 2016
* Unbounce Call To Action Conference
* Edmodocon Elevate Global Learning
* Literature in the process of learning
* Growth hackers Conference

Computer skills

* Good command of Microsoft Office™ tools (Word™, Excel™ and PowerPoint™);
* Basic knowledge of graphic design applications (Adobe Illustrator™, Photoshop™)
* Excellent command of WordPress
* Excellent command of Magento

Communication skills

* Good communication skills gained through my experience as a leader of workshops and during the practice for my graduation
* Initiative
* Ability to communicate effectively with colleagues
* Open to work in a group and working under pressure
* Active listener
* Ability to understand the needs of the client

Organizational / managerial skills

* Excellent work in team with other colleges, working on projects
* Ability to manage with projects effectively
* Staying focused on goals
* **Being accurate in predicting the outcome of future efforts**