PETAR MIJATOVIC

Beograd 29 years old | +381645514557 | [petarmijatovic@live.com](mailto:petarmijatovic@live.com)

SUmARRY AND CORE COMPETENECIES

In digital marketing sphere since 2011, worked on many different projects both in house and also as a freelancer.  
Generating traffic, creating content, promoting content, running campaigns, working directly with customers  
both as a support or sales person are just some of my roles that I fulfilled over the last decade.   
  
Sales

Writing and promoting content that creates leads and conversions  
  
Setting up affiliate niche websites, setting up tracking, content and promotion  
  
Web analytics, SEO Tools  
  
Competitor analysis

Link building   
  
RELATED EXPERIENCE

First Beat Media, FL

Content Writer/Marketing Assistant September 2014 – April 2016

Creating and promoting content in order to generate sales. Heavy daily use of Google Analytics, creating daily/weekly reports for the purpose of generating traffic.  
  
MTP Ecommerce

Link Building Specialist/Content Writer April 2016 – October 2016

Daily prospecting, outreach, competitor analysis. Using different tools and strategies for mass outreach. Use of industry related tools: ahrefs, SEMRush, and e-mail marketing automation tools

GoMedia

Sales Representative December 2018 – March 2019

Inbound calls, using CRM software, contacting dozens of leads generated online on a daily basis, reaching and exceeding monthly targets

Blazing Boost SRL

Customer Support/Marketing Assistant/Agent Manager July 2019 – October 2020

Using LiveChat to provide information and assistance to customer, and most importantly create a sale. Providing post purchase support, connecting customers and service providers.  
  
Following competitor websites, their SEO rankings, paid campaigns on multiple platforms and prices of their services. Compiling reports and insights for the management.  
  
Recruiting and managing affiliate agents that promote the website using the referral code. Monitoring progress. Training fresh young agents with little to no experience in marketing.

LANGUAGES

English– Advanced level

Serbian– native language

EDUCATION

Faculty of Philosophy, University of Belgrade 2014

BA Archeology (220/240 ESPB completed, including 4 semesters of English language)

Technical High School Belgrade **2009**