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| PERSONAL INFORMATION | Goran Petrovski |
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|  | ul.Ilindenska 7-3 Bitola |
| 072/623-497 |
| toskatabt@hotmail.com |
|  |
| Sex Male | Date of birth 28/05/1994 | Nationality Macedonian |

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| JOB APPLIED FOR  POSITION  PREFERRED JOB  STUDIES APPLIED FOR  personal statement |  |

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| WORK EXPERIENCE |  |

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| **16.10.2021 - present** | Warehouse worker |
| RIK Komerc Bitola |
| * *Preparing and completing warehouse orders for delivery according to schedule, receiving, processing warehouse stock products, performing warehouse inventory controls and keeping quality standards.* |
|  |
| **01.06.2020 to 30.10.2020** | Assistant in providing COVID measures |
| TTK Bank AD. Skopje, Branch Bitola |
| * *Responsible for maintaining order, inside and outside the bank, and adhering to measures and protocols for protection against COVID.* |
|  |
| **11.2019 to 04.2021** | Website content uploader/editor (remote, part time job) |
| Office Easy |
| * Responsible for the timely and accurate upload and maintenance of content to the website. Research, write and manages online content, including text, images, video and other media.   Some of the websites I have worked on:  [www.trulycaroleann.com](http://www.trulycaroleann.com)  [www.eastbournegentledental.co.uk](http://www.eastbournegentledental.co.uk)  [www.crowboroughgentledental.co.uk](http://www.crowboroughgentledental.co.uk)  [www.smithscleaningservices.co.uk](http://www.smithscleaningservices.co.uk) |
| **02.2019 to 06.2019** | Waiter, Bartender, Coffee Store Manager |
| ZONE Telekomnikacii , Skopje |
| * Communication with guests and their service, ordering the items needed for the continuous operation of the premises, preparing daily, weekly and monthly reports. |
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| **05.2018 to 01.2019** | Social Media Marketing Assistant |
| SD-17 Skopje |
| * Creating and optimizing content for social media campaigns, analysing audience feedback, creating graphics or video content for social media, assisting in social media projects. |
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| EDUCATION AND TRAINING |  |

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| 2008-2012 | Musician performer |  |
| State Music School Bitola | |
| * Violinist | |
| 2012-present | BACHELOR OF MUSIC IN ARRANGING - POPULAR GENRES |  |
| FACULTY OF MUSIC – SKOPJE | |
|  | |
| 2020 | Facebook Marketing Essentials Course |  |
| Online course by International Open Academy | |
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| 2021 | Digital marketing professional level 5 course |  |
| Online course endorsed by Quality Licence Scheme | |
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| PERSONAL SKILLS |  |

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| Mother language(s) | Macedonian | | | | |
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| Other language(s) | UNDERSTANDING | | SPEAKING | | WRITING |
| Listening | Reading | Spoken interaction | Spoken production |  |
| English | B2 | B2 | B2 | B2 | B2 |
|  |  | | | | |
|  | Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user | | | | |

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| Communication skills | Excellent communication skills, ability for teamwork. As a graduate violinist, playing in an orchestra has further contributed to the acquisition and development of my communication skills and team spirit. |

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| Organisational / managerial skills | Good people management skills, ability to coordinate and organize people, teamwork. Working in a different industries, with different kind of people and personalities, I gained these skills, but also volunteering and participating in organizing projects in the fields of art, culture and sport were further contributor. |
| Technical skills | * Proficient with MS Office Package (Word, Excel, Power Point, Access, Publisher and Outlook) * Good command of Google tools (Google Analytics, Google AdSense, Google AdWords, Google Search Console, Google My Business, Google Marketing Tools, Google Calendar, Google Drive * Thorough understanding of social media and social media analytics * Good knowledge of YouTube, Dailymotion, Vimeo, Twitch * Facebook Analytics * MailChimp (creating campaigns, email templates, newsletters) * WordPress.com (theme and plugin installation, page builder: Elementor, digital marketing and SEO, publishing, updating and maintaining content) |

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| Digital skills | SELF-ASSESSMENT | | | | |
| Information processing | Communication | Content creation | Safety | Problem solving |
|  | Independent user | Independent user | Independent user | Independent user | Independent user |
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| Driving licence | B category |