Nichalos Reidy

(774-570-2778) (cell)

nickreidy29@gmail.com

**EDUCATION**

Westfield State University, Westfield, MA

Bachelor of Political Science Concentration in Public Administration GPA: 3.4

**WORK EXPERIENCE**

Content Producer, One America News [2022- 2022]

* Creating OAN Documentaries and new segments
  + Created documentary “Justice For None”
  + Created documentary “ Capitol Cover up”
  + Worked alongside OAN Anchor & white house correspondent Chanel Rion

Media script writer, Arsenal Media Group [2020-2021]

* Writing scripts for campaign ads for TV, Twitter, and Facebook
* Winner of the TPUSA Student Action Summit script writer competition
* Op ed research on 2021 congressional and gubernatorial candidates
* Creating social media Twitter content for clients

Public Relations Coordinator, Matter Communications [2019-2020]

* Managed public relations projects in a small collaborative team
* Generating creative ideas to help drive client campaigns
  + create content using posts and thumbnails on Facebook, Twitter, and Instagram
  + create contact media lists

Public Relations Intern, Big Fish [January 2019-May 2019]

* create brand content using posts on Twitter and Instagram
* Learned Project Management & how to Execute campaigns

Public Relations Intern, Matter Communications [May 2019-August 2019]

* create brand content using posts on Twitter and Facebook
* Brainstormed creative pitches for client outreach campaigns
  + created logo and advertising sketches

Booker & Content Development Producer, Operation Cold Front [2018- 2019]

* Developed segment ideas and wrote scripts for conservative YouTube channel
* Lead creative team on talk show segments and to generate new show concepts
  + Booked guests for livestreams and developed strong relationships with conservative influencers and talent

**SKILLS**

ADDITIONAL EDUCATION

* + Hubspot Twitter tutorial course 2022
  + Hubspot Instagram Marketing Strategy Course 2022

CERTIFICATIONS

- Hubspot Social Media Strategist Certificate 2023

SOCIAL MEDIA TOOLS

Twitter, Instagram, Adobe Photoshop Element

ADDITIONAL TOOLS

Microsoft Word, Excel, PowerPoint

HOBBIES video and photo editing, pod casting

VOLUNTEER WORK St. Mary’s Church, Southgate Senior home, Shrewsbury Helping Hands

REFERENCES Supplied upon request