Nichalos Reidy

(774-570-2778) (cell)

nickreidy29@gmail.com

**EDUCATION**

Westfield State University, Westfield, MA

Bachelor of Political Science Concentration in Public Administration 2018 GPA: B+

**ADDITIONAL EDUCATION**

TUTORIALS

* Twitter Marketing Strategy course by Hubspot 2022
* Instagram Marketing Strategy Course by Hubspot 2022
* Facebook Marketing and Ads course by Hubspot 2022

CERTIFICATIONS

* Social Media Strategist Certificate by Hubspot 2023
* Content Marketing certificate by Hubspot 2023

**WORK EXPERIENCE**

Content Producer, One America News [2022- 2022]

* Created news segments and OAN Documentaries
* Created documentary “Justice For None” centered on Brandon Straka January Six experience & detainment
* Created documentary “ Capitol Cover up” about police misconduct and the truth about the 5 deaths that happened on January Six
* Worked directly alongside OAN Anchor & White House Correspondent Chanel Rion

Political Strategist, Arsenal Media Group [2020-2021]

* Wrote scripts for political campaign ads for TV, Twitter, and Facebook
* Winner of the TPUSA Student Action Summit script writer competition
* Gathered research on Republican 2021 congressional and gubernatorial candidates
* Opposition research on Democrat incumbents
* Developed tweets for Madison Cawthorn’s personal Twitter account
* Worked with various conservative personalities to make social media video content such as Madison Cawthorn, Lauren Boebert, Vernon Jones, and Dan Bongino

Public Relations Coordinator, Matter Communications [2019-2020]

* Managed public relations projects in a small collaborative team
* Generated creative ideas to help drive client campaigns & social media
* Created content using posts/thumbnails on Facebook, Twitter, and Instagram
* Created contact media lists

Public Relations Intern, Big Fish [January 2019-May 2019]

* Created brand content using posts on Twitter and Instagramds
* Learned Project Management & how to Execute campaigns

Public Relations Intern, Matter Communications [May 2019-August 2019]

* Created brand content using posts on Twitter and Facebook
* Brainstormed creative pitches for client outreach campaigns

Booker & Content Development Producer, Operation Cold Front [2018- 2019]

* Developed segment ideas and wrote scripts for man on the street segments for a Seattle, Washington based conservative YouTube channel
* Lead creative team on talk show segments and to generate new show concepts
* Booked guests for livestreams and developed relationships with conservative influencers
* Lead Media Relations and was the main point of contact for all outside inquiries

Public Relations Intern, Big Fish [January 2019-May 2019]

* Learned Social Media skills to grow company brand
* Learned Project Management & how to Execute campaigns

**SOCIAL MEDIA TOOLS** Twitter, Instagram, Facebook

**OTHER TOOLS** Adobe Photoshop Element, Adobe Premiere Element, Microsoft Word, Excel, PowerPoint

**HOBBIES** video editing, photo editing, pod casting

**REFERENCES** Supplied upon request