**HW Week 7-Team: Creating an MVP**

Using an example we did in class, design an initial MVP for your app.

Deliverable: The details of an experiment you would run to test your idea, and what you would measure.

If you elect to do a Landing Page, make sure to write the exact content you propose to include on that page, like key benefits for a customer, etc. It would be great if you can create it in Power Point, etc. so it is visual.

If it is a video, specify the exact script/content.

If it is Wizard of Oz or Limited Use: provide the details