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- 1) Maslow's Hierarchy of Needs is a Theory of psychology explaining human motivation, based on different level of needs. The theory states that motivation in humans needs to be fulfilled in Hierarchical order. Here, the ultimate goal is to reach self actualization. The order begins with most basic needs before moving to advanced needs.

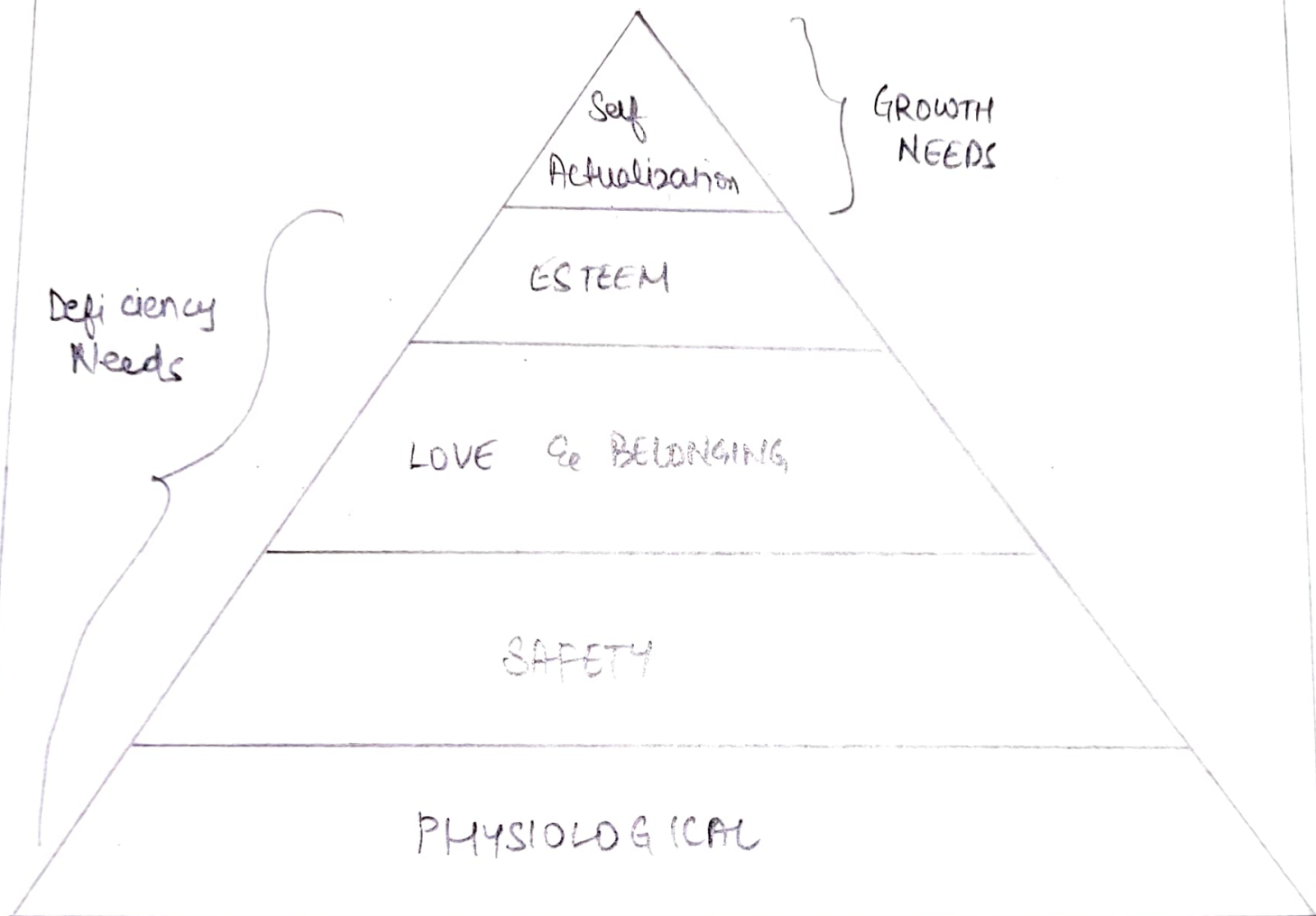
There are five main level to Maslow's Hierarchy

- i) **Physiological Needs** :- these are the most essential things a person needs to survive.
Eg. Food, Shelter, rest, water, Health.
- ii) **Safety Needs** :- Person's need to feel safe and secure in their life and surrounding.
- iii) **Love and Belonging Needs** :- This outlines the need for friendship, love and family.
- iv) **Esteem Need** :- Person's goal to gain recognition, status and feel respected.

v) Self Actualization Needs:- At this level person tries to be best that they possibly can be!

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MASLOW'S HIERARCHY



2)

Diversity can be defined as all characteristics and experiences that defines each of us individually. Diversity includes Gender, Age, Race, Religion, Ethnicity, Disability and Sexual Orientation. The aim of a diverse workplace aims to create an inclusive culture that values and uses the talent of all its employees.

Benefits of Diversity are :-

- Higher innovation and creativity
- Increased sales revenue, more customers
- Higher Quality of solutions

Limitation in Diversity are :-

- Can increase miscommunication & dissatisfaction.
- Can increase conflicts, lower quality of performance.
- Shows less integrity.