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Set A :

② Diversity is defined as all characteristics and experiences that defines each of us as individuals.

In a diverse workplace it is composed of employees with varying characteristics, such as different gender, race, ethnicity etc. Mainly, diversity means different characteristics of an individual.

Benefits of Diversity :

(i) Diverse groups have a greater range of perspectives, and they are able to generate more effective solutions ~~and~~ in less time means the company or workplace is productive.

(ii) Diverse groups have a ~~great~~ greater innovative and creative ideas which is good for a workplace or a company.

~~Ans~~

Limitations of Diversity :

(i) Communication Barriers : For ex: If a company hires employee of different culture ^{or language}, then company managers or employees may experience difficulties communicating with each other.

(ii) Diverse groups are shown to be less integrated ~~and have~~ less ~~integrated~~ and have a higher level of dissatisfaction.

③ SWOT Analysis is the technique used to develop strategic planning. SWOT analysis accesses internal as well as external factors.

SWOT Analysis consists of Strength, Weakness, Opportunities and Threats.

→ There are Internal and external factors in SWOT ;

i Internal : Strengths and Weaknesses.

This can change over time with some work.

External : Opportunities and Threats.

You can't change them.

Ex: SALE OF NURSERY IN MARKET.

Strengths

(i) Quality is good compared to others.

(ii) Productivity is high.

Weaknesses.

(i) New market.

(ii) ~~or~~ ~~can~~ Need good fund.

Opportunities

(i) Customer trust

(ii) Growing market.

Threats.

(i) As it is new it will have competition with existing ones.

(ii) weather can affect production.