

Subject Patil.
A028.

M	T	W	T	F	S	S
Page No.:						YOUVA
Date: 13-02-21						

BCVS

Mid term

Q1. Explain in brief Maslow's hierarchy of needs?

Sol. Maslow's hierarchy of needs is a theory of psychology explaining human motivation based on the pursuit of different levels of needs. The theory states that humans are motivated to fulfill their needs in a hierarchical order.

These needs have a clear precedence as per Maslow and accordingly the people get motivated. For example food, so if need of food is not satisfied, it has to be satisfied and it acts as the most important need. So if a person does not have food and we give him a car for free, it is worthless for him.

Q2. Explain SWOT Analysis, with example.

Ans.

SWOT stands for Strengths, weakness opportunities, threats.

A SWOT Analysis is a planning process that helps ~~plan~~ a company overcome challenges and determine what new leads to pursue.

It focuses on the 4 elements allowing companies to identify the forces influencing a strategy or action.

A SWOT analysis is typically a table split into into 4 columns to list each impacting element side by side.

~~for example. we take as an example~~

for example :- we always have an idea of which are we good ~~and~~ bad are, we also evaluate situations which can benefits us and also those situations which are trouble to us.

If we frame this in strategy then we will get SWOT analysis which allows us to know about our strengths, weakness, opportunities and threats.

Strengths	Weakness
(1) good with computers.	(1) bad with outdoor activities.
Opportunities	Threats
(1) Utilise the time in getting skills.	(1) focusing on something which is not going to matter.

My SWOT Analysis.