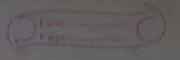
BCVS - Mid1



Q.) Maslow's hierarchy of needs

Maslow's hierarchy includes different levels of needs and explains the human mohration behind its claiming that humans pursue these needs in a hierarchical order.

Selfactualisation

Esteem

Love and
Belonging

Safety

Psychological This is a pyramid of maslow's 5 basic needs. Needs at the bottom are basic needs and needs increase in complexity as we go to me top.

One must sahify there needs at the

bottom to more up the pyramid.

- O Psychological needs: They're on the lowest level; including most essential surrival needs like shelter, water, food, warmth, etc.
- 3 Safety: A person needs to feel sake in his like and symoundings. This can come from, law, order, medical needs, etc violent come conditions like dimate, etc. Oran economic stability like job, income, sanngs etc.
- Dere and belonging: Humans are social creatures. Humans need social interactions and a cherish friendship, family, love, etc., to feel a sense of belonging to a "group".

- @ Estreem needs: These are needs that refer to a person reputation or societal status, depending on how respected they feet.
- (5) Self-actualization: Topmost need in the pyramid. In this phase, a person has acknowledged their hull potential and strive to become the best possible version of memselves.

(2) Divouity

Pirersity is defined as characteristics and unique experiences that at makes us all distinct humans.

Piversity can be race, estimaticity, gender, religion, etc. A diverse workplace aims to create an atmosphere that respects diversity and values the differences. Some types of directly are demographic, experiential, information, fundamental diversity.

Benefits:

- 1 Increases productivity by inducting different skillets to work towards a participal via goal
- De Thuse different skillset create new ways to solve problems a, mureasing creativity, gives high quality solution
- 3 Deversity brings in increased sales revenue, market shows,
 the austomer base is more satisfied and morehime
 the company's profits are greaters

limitations:

O some diverse groups are found to lessen satisfaction, perhaps due to conflicting opinions and or miscommunical

D This & dissairs faction might lead to a bad ream performance and as a result, sowhens when't upt leading

to comployee turnover.

3 It can be difficult to ascertain cultival values of everyone wound and mo communication anses due to this. This some people might have different ideas about backgrounds and end up offending others.

Example:

At In any case, implementing diversity is more bencharal to a workplace man not implementing it for eg. Johnson and Johnson are known to to this, widely increasing their rollic as a company. It is crucial to note that if an individual, for example, from America and enother from India come together to work on a problem, they will have different paths to reach the solution, working together can help them jot down the best possible way to overcome one hudrale instract of if they were working one it with comeone of same background. To avoid disadvantages, directly training can help companies to effectively go about the implementation and trach its employers these core values so they can make use of cachother's diverse backgrounds to boost performance and creativity.

McCe
Q.) (3) Self actualisation needs
(1.2) De sood, clothing
0.4 (1.5) (3) Physiological needs.
(2.3) (3) Self actualisation
a.5) (b) social differences.
0.6) @ Business case
(2.7) @ Providing diversity
(6.8) (1) The existence of race
(2.9) (b) Organisatronal auture.
and Ottress.
Q-(1) (9) Both
Q12) @ Opportunities and shreat-