	Page No.
	BCVS Midderm.
	ADIO INDIANI IO ANTICANO HOS INTERNAT
0	V DATE VICTORIA LICITATION AND CHETCE
1:14	Marlows hierarchy of needs in a theory of
	notivation which states that fire categories
	of human needs dictate an individuals
	behaviour those needs are physiological.
	needs, salety needs, were and belonging releas,
	extern needs and self autualization needs.
	Tevels:
	and in the same strains as
	Physiological needs: the first of the id-driven.
1600	lower reeds on marlows hierarchy are
	physiological needs there most basic
	himan Survival need include food water,
	sufficient pert, ubthing and shelter, overall
	health and reproduction:
	Survey tree - 1/10 ready
2.	Salety Needs:
and application	istrana herrandana i tisa t
	Nont among the locrer level reeds is salety.
	Safety needs include protection from violence and thelt; emotional stability and well being, health security and financial security.
100	and their emotional stability and well
1	being, health sluvity and trancial security.
0	Charles College And The College And College
_5.	lone and belonging reeds:
	MI SERBIRI CINDED DE DESILOR DE LA CONTRACTOR DE LA CONTR
	Anong these needs are friendship and funity bonds - both are wo with biological fornity and chosen family.
	and turning boras - both are to with
	biological forming and mosen forming.

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Physical and emotional intimary
ranging from esential relationships
intimate enotional bonas are reporter
to achieving a feeting of elevated we kimbip.
The state of the s
- 4. Esteem reeds:
The higher needs, begining with exteem
al ego driven reeds.
self respectiona self enteem.
Man was specifically notes that called
acknowledgement from others, and
which which is band on user
own self assemment.
5. Selt artualization produ
in Colt voietuals and parties to
Selt actualization describes the fulfillul
Sometimes carled collins as a penon
include education needs
the religion skill duelopment
minic, athletes design in and such
ltc. cooking
William Delivery
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3.	SWOT Analysis:	The Control of the				
		The second of the second				
61	Swot stands for s	trength, weakness,				
V	appurturities, threat	ts. de de de				
	anoth Analysis is a	technique tor				
1	allering there four business:	re apperts quour				
4.0	busikan:	and the state of t				
	Moch can use SINOT	orally is to make				
. [9]	the most of what your organization's best of the cha	ure got i to your				
	organization's best	advantage. And you				
	can reduce the cha	nas of farture;				
	by understanding what you're lacking,					
	by understanding what youre lacking, and eliminating hazards that would otherwise catch you unawares.					
	otherwise catch you unawares.					
	SWOT ANALUSIS of a family owned					
	restaurant located in urban area					
		1 C. M.C. A. M. C. C. C. C.				
	STRENGTH	WEAKNESSES				
	· Excellent, well trafiched	· Higher cost than comparable				
	Cocation	choin vertaurants				
	- God reputation among	· limited reach due to				
	local community	single location				
-	· seasonal menu, locally	· modert advertising budget · Not using food descliven apps				
*	Sourced.					
	OPPURTUNITIES	THREATS				
	· Crowing/support for locally	Intensting competion				
Maria and the second se	sourced indegrients	from established chain				
	· Seasonal Mener kelps	restaurants				
	things fresh	· Uncertain economic				
	via tood delivery apps	environment: nising costs of indegrients				
	I via took delivery apps	. ausing costs of recollidars				

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Date		T		

For one, conduting swot Analysis provides
a unique opportunity to air arecter
imight into how to your blinen operates
Its all too eggy: to get lost in the
imight into how to your business operates Its all too easy: to get lost in the weeds of the day-to-day workings of your company; and conducting a swo-1 analysis allows you to take a broader, bird's eye view of your business and the position it occupies in your industry.
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analysis alious you to take a broader.
bird's eye view of your burinen and
the position it occupies in your industry.
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