



Facebook Ad Campaign Performance Overview

Age Group

- ☐ 18
- ☐ 25
- ☐ 30-34
- ☐ 35-39
- ☐ 40-44
- ☐ 45-49
- ☐ 65

Total Ads

1143

Total Clicks

13K

Sum of Interest 1

39K

Sum of Interest 2

135M

Sum of Interest 3

49K

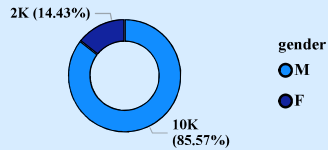
Total Time Spent

20.11K

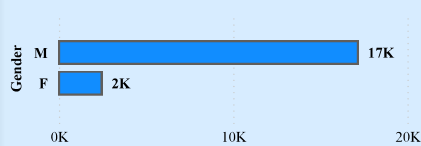
Sum of Impressions

79M

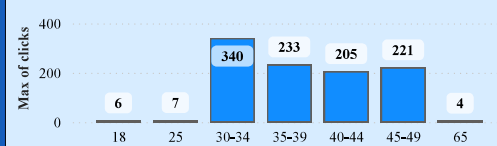
Sum of clicks by Gender



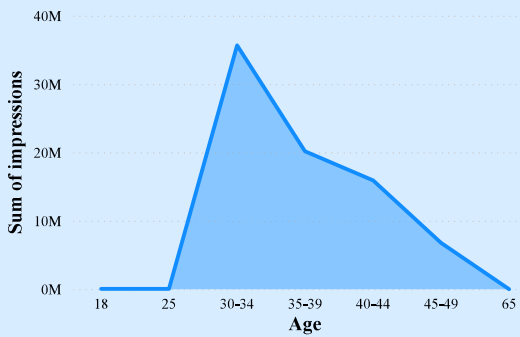
Sum of Time spent by Gender



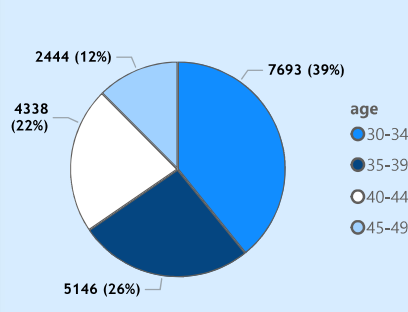
Max of Clicks by Age



Sum of impressions by age



Sum of spent by age



Count of reporting_start by age

