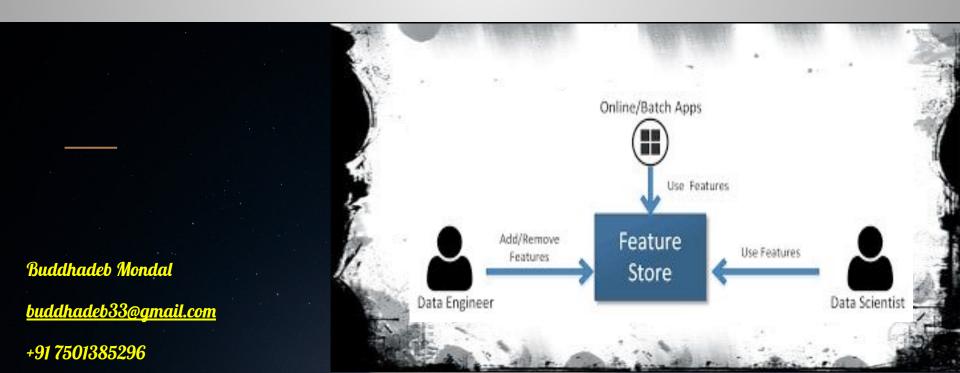
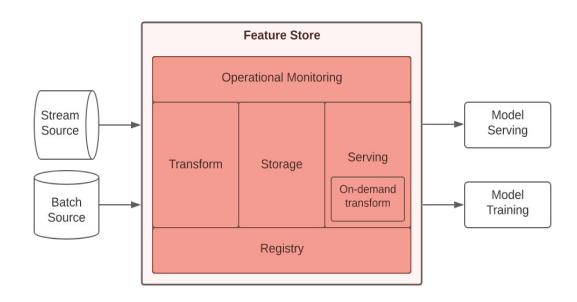
Product Research on Feature Store



What is Feature Store?

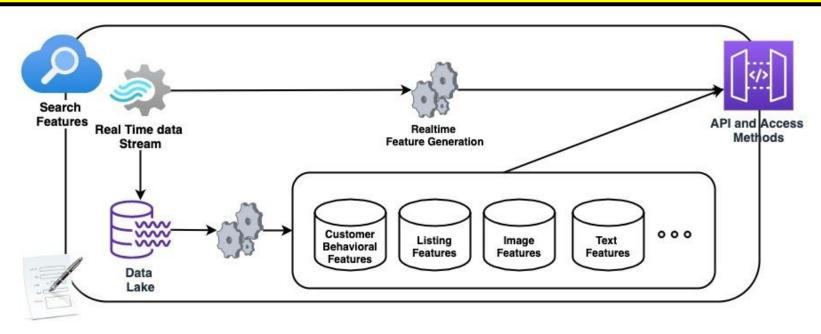
Feature store is a centralized place for creating, managing and searching for features used in machine learning pipelines.



The problems suppose to be solved by feature store

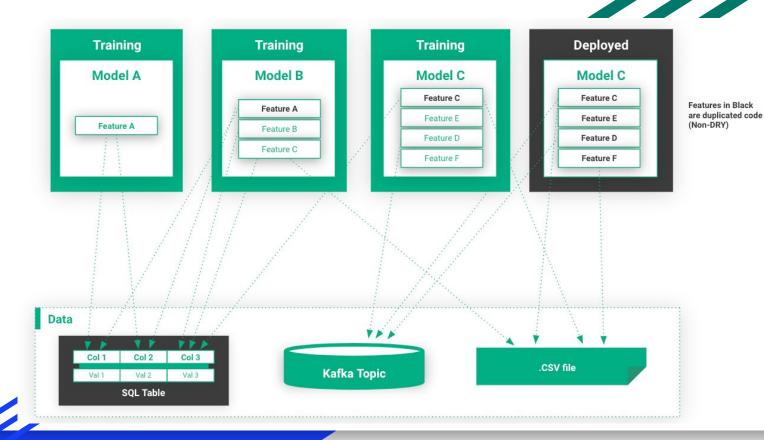
- Robust data transformation and real time feature engineering
- Write features once
- Monitoring and drift detection
- Better collaboration
- Catalog selection
- Smooth model deployment in production

What are building blocks of feature Store?

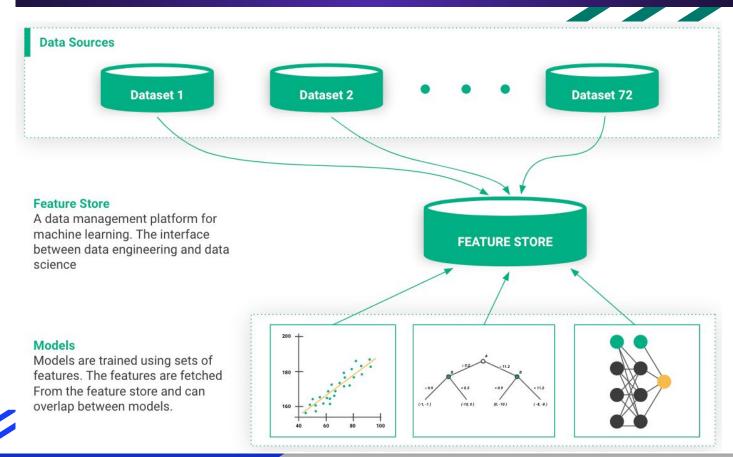


Register Feature

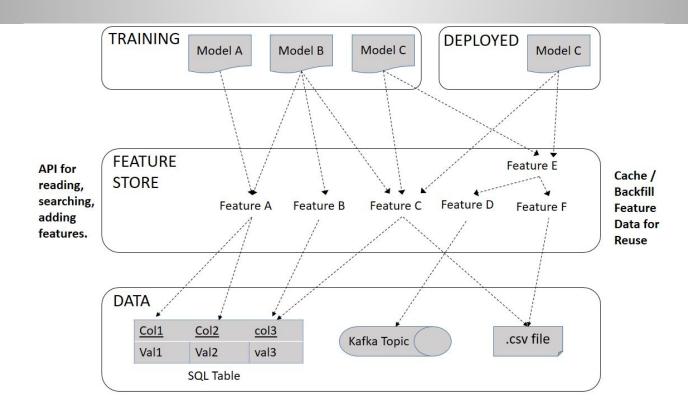
Life Before the Feature Store



A machine learning Infrastructure with a feature store

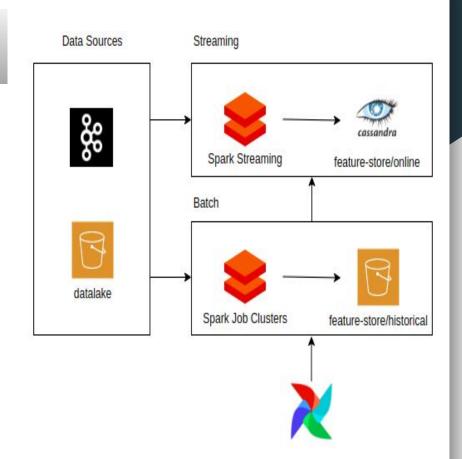


Process flow block diagram for feature Store



Features & Capabilities of Feature store

- ☐ Faster development
- Smooth model deployment in production
- ☐ Increased model accuracy
- Better collaboration
- Track lineage and address regulatory compliance
- **☐** Feature store and MLOps



Conclusion

Some of the largest tech companies that deal extensively with AI <u>have built their own</u> <u>feature stores</u> (Uber, Twitter, Google, Netflix ,Facebook, Airbnb, etc.). This is a good indication to the rest of the industry of how important it is to use a feature store as a part of an efficient ML pipeline. Given the growing number of AI projects and the complexities associated with bringing these projects to production, the industry needs a way to standardize and automate the core of feature engineering. Therefore, it is fair to assume that the feature store is positioned to be a first level citizen of any machine learning pipeline.

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THANK YOU!!!