

## EXPERIMENT :- 06

**Demonstrate the creation and management of your digital identity.**

- a) Create a social media profile (LinkedIn preferred).
- b) Add a profile photo, short bio, skills, and education details.

The screenshot shows a LinkedIn profile page for Aarohi Mandal. At the top, there's a navigation bar with icons for Home, My Network, Jobs, Messaging, Notifications (with 23 notifications), Me, For Business, and Try Premium for ₹0. Below the navigation bar is a large profile picture of Aarohi Mandal, a young woman with glasses and dark hair, smiling. To the right of the profile picture is her name, "Aarohi Mandal", followed by a gender indicator (She/Her) and a verified checkmark. Underneath her name are her location, "Bilaspur, Chhattisgarh, India", and a "Contact info" link. It also shows she has 1 connection. There are three buttons at the bottom of this section: "Open to", "Add profile section", and "Resources". On the right side of the profile page, there's a sidebar with sections for "Profile language" (set to English), "Public profile & URL" (link: www.linkedin.com/in/aarohi-mandal-9b4432383), and "Explore Premium profiles" featuring a user named Yashwant Pandey. The main content area below the sidebar includes a "Suggested for you" section with a "Private to you" note and a "See who's hiring on LinkedIn" advertisement featuring two women working on laptops.

## i). Who can see your posts?

On LinkedIn, you can choose who sees your posts.

Options include:

- **Anyone (Public)** – All LinkedIn users + people outside LinkedIn
- **Connections only** – Only your LinkedIn connections
- **Group members** – If posting in a specific group
- **Anyone + Twitter** (if connected)

To change:

**Settings → Visibility → Visibility of your LinkedIn activity → Who can see your posts**

## **ii.) Who can message you?**

You can control who is allowed to send you messages.

Options include:

- . Everyone on LinkedIn**
- . Your connections only**
- . People who have your email**
- . InMail only (Premium feature)**

To change:

**Settings → Communications →  
Messaging experience → Who can  
reach you**