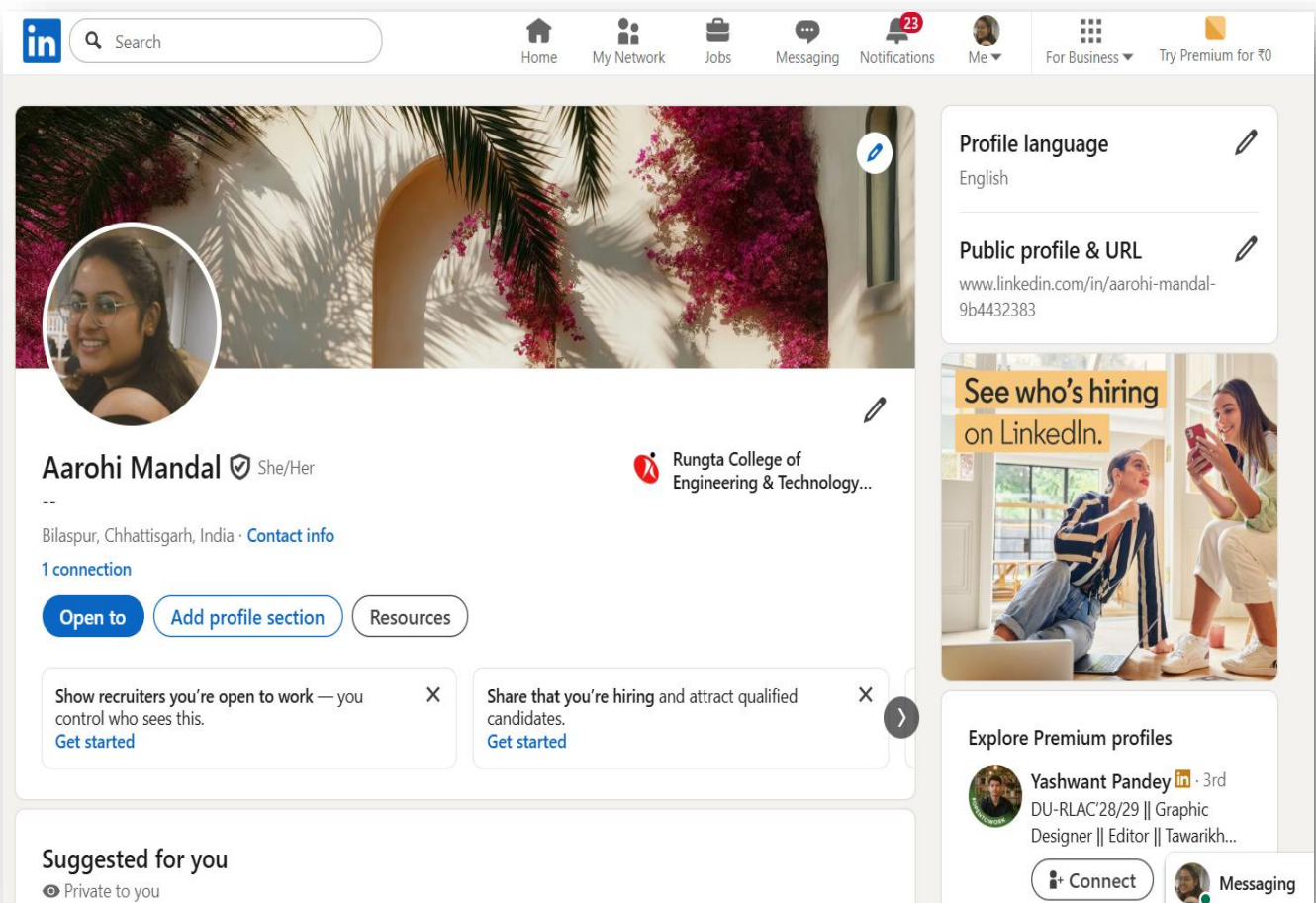


## EXPERIMENT :- 06

**Demonstrate the creation and management of your digital identity.**

a) Create a social media profile (LinkedIn preferred).

b) Add a profile photo, short bio, skills, and education details.



## **i). Who can see your posts?**

On LinkedIn, you can choose who sees your posts.

Options include:

- **Anyone (Public)** – All LinkedIn users + people outside LinkedIn
- **Connections only** – Only your LinkedIn connections
- **Group members** – If posting in a specific group
- **Anyone + Twitter** (if connected)

To change:

**Settings → Visibility → Visibility of your LinkedIn activity → Who can see your posts**

## **ii.) Who can message you?**

You can control who is allowed to send you messages.

Options include:

- . Everyone on LinkedIn**
- . Your connections only**
- . People who have your email**
- . InMail only (Premium feature)**

To change:

**Settings → Communications →  
Messaging experience → Who can  
reach you**