

# Taha Monfared

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## OBJECTIVE

Statistician with an enthusiasm to apply my knowledge to data problems. Seeking to obtain a data-scientist/statistician position where I could elevate the team as a core contributor.

## PROFESSIONAL EXPERIENCE

**Business Analyst**, Southern California Edison Aug. 2017-Oct. 2017

- \* Created periodic reports using Microsoft Excel, Visual Basics for Office Applications (VBA), PowerPivot, Data Analysis Expressions (DAX), PowerQuery M formula language, and SharePoint.
- \* Performed extract, transform and load (ETL) process in PowerBI based on relational DB theory.
- \* Developed performance report dashboards (data visualization) for management using PowerBI.

**Graduate Assistant**, Institutional research and analytical studies, CSU Fullerton May 2017-Aug. 2017

- \* Processed data requests, ensuring data integrity using SPSS syntax. Created an integrated database from scattered SPSS data files to be stored in Hadoop.
- \* Modeled predictive academic performance for individuals; Achieved 70% accuracy.

**Data Science Consultant**, Black Swan Data LTD Jan. 2017-May 2017

- \* Developed Python code for logo recognition: feature extraction, classification, and segmentation utilizing Git, Google Cloud, OpenCV, Scikitlearn, and Scikit-image; Achieved 85% accuracy.

**Stock Market Analyst**, Bekhrad Sep. 2007-Aug. 2014

- \* Produced data gathering, data management, and portfolio management software using VBA, Access, Excel, and SQL; Developed automated trading systems using Metastock.
- \* Managed portfolios valued more than \$1M with above 150% return on investment.
- \* Consulted Karafarin Bank and developed VBA code for the integration of branches' daily reports to Microsoft Access.

## EDUCATION

**M.S. Statistics**, California State University, Fullerton, GPA: 3.96 Expected Jan. 2018

- \* Courses include: statistical consulting, computational statistics, applied biostatistics, and multivariate/categorical/Bayesian data analysis.
- \* Presented at JSM 2017: "Inference for bivariate mean residual life function."

**Master of Marketing & E-Commerce**, Lulea University, Sweden Jul. 2009

- \* Courses include: market research, B2B marketing, marketing management, marketing strategy.

**B.E. Industrial Engineering**, Amir-Kabir University, Tehran, Iran May 2006

## SKILLS

- \* Advance: R, Shiny, tidyverse, markdown, VBA, Microsoft Office Suite, SQL, SPSS, regular expressions, PowerPivot, PowerBI.
- \* Proficient: Python (NumPy, SciPy, Pandas), Tableau, Minitab, Latex, Linux/bash, Scikit-learn, Git, DAX, PowerQuery, Microsoft Project.
- \* Machine learning techniques: regression (Ridge, Lasso, PCR), classification (discriminant analysis, LDA, QDA, logistics, KNN, SVM), clustering (KMeans, Hierarchical), A/B (hypothesis) testing.

## HONORS

- Member American Statistical Association Since Jan. 2017
- Founder and president of Data Science Student Club Since Dec. 2016