

Aaron Cordovez

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EXPERIENCE

Web Developer & Webmaster, Montclair Construction

⚡ Implemented proper semantic HTML and SEO best practices which resulted in increased traffic to the company's website by 25% & inbound phone calls by 15%.

November 2013 - May 2014

Front End Developer, United for Human Rights

⚡ Identified excessive traffic from dubious websites; implemented a CAPTCHA-like solution which saved the company countless customer service hours and tens of thousands in shipping and educational package costs.

March 2013 - November 2013

Front End Developer, Golden Era Productions

⚡ Used data from site analytics to create dynamic Ads which increased conversions by 300%.

⚡ Managed i18nization of sites into 17 languages. I spotted overwritten translations early on, traced them to duplicate keys across XML files and de-duplicated the keys using an ID system.

⚡ Created language and browser-specific CSS files for proper presentation on all platforms and languages.

⚡ Wrote documentation for our translations platform which increased the efficiency of remote translators.

March 2012 - February 2013

Junior Web Developer, Foundation for a Drug-Free World

⚡ Implemented Photoshop Designs into HTML & CSS Pages. Integrated 3rd party API for embedded docs.

⚡ Created an automated weekly report which highlighted best and worst pages with actionable changes.

June 2011 - March 2012

SKILLS

Ruby, Ruby on Rails, Javascript, jQuery, Backbone.js, SQL, Git, HTML5, CSS3, Bootstrap,
Object-oriented Design, MVC Pattern, REST APIs, AJAX, RSpec, Agile Development, Active Record

SOLO-PROJECTS

OmniFive (Rails & Backbone) | [Live](#) | [Source code](#)

⚡ E-commerce site to sell or buy things for \$5. Uses API endpoints with Backbone for lightning fast page loads.

⚡ Uses Active Record associations to create a seamless upsell of the customer to purchase multiple "extras."

Asteroids (Javascript) | [Live](#) | [Source code](#)

⚡ All Objects in game inherit from base class MovingObject using custom polyfill method to achieve proper prototypical inheritance in the absence of ECMA5 Object.create(). Uses HTML5 Canvas for display.

Super Rails Record (Ruby) | [Source code](#)

⚡ Creates macros mimicking Rails' ORM, Active Record, using Ruby's metaprogramming.

EDUCATION

App Academy, selective accelerated learning program to pick up the full stack, Dec 2014

California Polytechnic University, Copywriting, 2013

LANGUAGES

Fluent Spanish speaker