Branding Guidelines for Park@DCU

Please use these guidelines in designing your interface appearance. You don't have to use all of the colours but should ensure that the appearance is complementary and fits with the general DCU look and feel. You can also use the current dcu websites as inspiration.

Please use your design knowledge from other subjects and you may find the following link helpful in understanding usability and accessibilty - https://www.w3.org/WAI/intro/usable.

DCU logo 1 : http://www4.dcu.ie/sites/default/files/DCU-logo-main_1.png
DCU logo 2: in client_notes/DCU_logo_2col.jpg

General images for DCU - http://dublincityuniversity.pixieset.com/

Colours: should complement those used in the dcu home - www.dcu.ie