Top Headlines

REALTOR'S CHOICE
Eugene, OR

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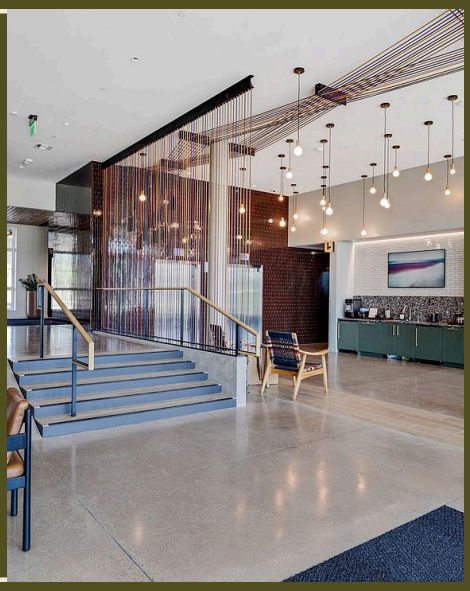
Real Estate HEADLINES

After years of dreaming, Eugene's riverfront is finally becoming a place to live, play, and gather. What used to be a fenced-off EWEB lot is now home to The Heartwood apartments, with more housing, parks, and restaurants in the works. Locals say it's amazing to see downtown finally touch the river. But with Eugene needing over 26,000 new homes in 20 years, this 16-acre project is just the start. Still — it's progress you can see from your bike. And someday soon? You might be sipping coffee with a river view. That's worth watching.



Downtown Portland's iconic "Big Pink" just sold for a shocking 88% discount — but new owner Jeff Swickard says he's investing $150M to turn it around. It was once filled with tenants like U.S. Bank but now: empty. Swickard's vision includes restaurants, fitness spaces, skybridges — even heavy private security — to make it a destination again. He says he's not flipping it — he's rebuilding it. For locals, it's a bold sign someone still believes in downtown Oregon's biggest city. Whether it works or not, Big Pink's fate might echo Portland's own comeback story.

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COMMUNITY HEADLINES

Few Oregonians know the Oregon Caves Chateau — a quirky, 6-story lodge tucked in the Siskiyous — but preservationists are working hard to save it. Closed since 2018, the historic inn was just named one of America's most endangered places by the National Trust. With rare Monterey-style furniture and nearby trails leading to 1,000 years-old trees, it's worth protecting. Advocates hope this national attention brings a path to reopening. If restored, it could once again be a magical stay for locals and travelers. Sometimes, our best-kept secrets are worth the fight.

Right here in Eugene, UO is stepping up big for kids' mental health. With an $11 million grant, the university is creating a national center focused on early support for middle schoolers. Building on decades of local research, with school-based programs that support kids, parents, and teachers alike. The Ballmer Institute's behavioral health students will be placed in schools to help, too. With depression rates rising, this is the kind of prevention work families need — practical, proven, and proactive. It's a major national investment, but it starts here at home.