

tealive





Brick and Mortar

Brick and Click



Customers purchase the products physically in-store only



Products obtainable physically in-store only



Customers can only place their order on the spot at the physical store



Increased chances of physical contact





Customers purhace the products either physically in-store or online



Products obtainable either physically instore or through food delivery services



Customers can place their order in advance through food delivery services or Tealive's website



Reduced chances of physical contact

