| <w:rPr><w:b w:val="true"></w:b></w:rPr>Characteristic<w:rPr><w:b w:val="false"></w:b></w:rPr> | <w:rPr><w:b w:val="true"></w:b></w:rPr>Overall<w:rPr><w:b w:val="false"></w:b></w:rPr>, N = 498true1false | <w:rPr><w:b w:val="true"></w:b></w:rPr>Control<w:rPr><w:b w:val="false"></w:b></w:rPr>, N = 252true1false | <w:rPr><w:b w:val="true"></w:b></w:rPr>Treatment<w:rPr><w:b w:val="false"></w:b></w:rPr>, N = 246true1false |
| --- | --- | --- | --- |
| **primary\_shopper** |  |  |  |
|  | 3 (0.6%) | 2 (0.8%) | 1 (0.4%) |
| No | 108 (22%) | 47 (19%) | 61 (25%) |
| Yes | 387 (78%) | 203 (81%) | 184 (75%) |
| **age** |  |  |  |
|  | 6 (1.2%) | 3 (1.2%) | 3 (1.2%) |
| 25 or younger | 118 (24%) | 65 (26%) | 53 (22%) |
| 26-35 | 189 (38%) | 87 (35%) | 102 (41%) |
| 36-45 | 89 (18%) | 47 (19%) | 42 (17%) |
| 46-55 | 56 (11%) | 31 (12%) | 25 (10%) |
| 56-65 | 29 (5.8%) | 9 (3.6%) | 20 (8.1%) |
| 65 or older | 11 (2.2%) | 10 (4.0%) | 1 (0.4%) |
| **gender** |  |  |  |
|  | 5 (1.0%) | 2 (0.8%) | 3 (1.2%) |
| Female | 254 (51%) | 124 (49%) | 130 (53%) |
| Male | 230 (46%) | 122 (48%) | 108 (44%) |
| Other | 9 (1.8%) | 4 (1.6%) | 5 (2.0%) |
| **edu** |  |  |  |
|  | 5 (1.0%) | 2 (0.8%) | 3 (1.2%) |
| Associate degree in college (2-year) | 44 (8.8%) | 22 (8.7%) | 22 (8.9%) |
| Bachelor's degree in college (4-year) | 183 (37%) | 95 (38%) | 88 (36%) |
| Doctoral degree | 4 (0.8%) | 2 (0.8%) | 2 (0.8%) |
| High school graduate (high school diploma or equivalent including GED) | 49 (9.8%) | 21 (8.3%) | 28 (11%) |
| Less than high school degree | 4 (0.8%) | 3 (1.2%) | 1 (0.4%) |
| Master's degree | 62 (12%) | 32 (13%) | 30 (12%) |
| Professional degree (JD, MD) | 15 (3.0%) | 6 (2.4%) | 9 (3.7%) |
| Some college but no degree | 132 (27%) | 69 (27%) | 63 (26%) |
| **ms** |  |  |  |
|  | 8 (1.6%) | 3 (1.2%) | 5 (2.0%) |
| Divorced | 35 (7.0%) | 22 (8.7%) | 13 (5.3%) |
| Married | 176 (35%) | 83 (33%) | 93 (38%) |
| Never Married | 272 (55%) | 141 (56%) | 131 (53%) |
| Separated | 5 (1.0%) | 2 (0.8%) | 3 (1.2%) |
| Widowed | 2 (0.4%) | 1 (0.4%) | 1 (0.4%) |
| **children** |  |  |  |
|  | 6 (1.2%) | 4 (1.6%) | 2 (0.8%) |
| No | 338 (68%) | 172 (68%) | 166 (67%) |
| Yes | 154 (31%) | 76 (30%) | 78 (32%) |
| **hhinc\_reg** |  |  |  |
| $30,000 to $59,1000 | 45 (9.3%) | 23 (9.3%) | 22 (9.2%) |
| $30,000 to $59,1001 | 54 (11%) | 34 (14%) | 20 (8.3%) |
| $30,000 to $59,999 | 35 (7.2%) | 17 (6.9%) | 18 (7.5%) |
| $60,000 to $89,999 | 105 (22%) | 44 (18%) | 61 (25%) |
| Less than $29,999 | 104 (21%) | 52 (21%) | 52 (22%) |
| Over $90,000 | 143 (29%) | 76 (31%) | 67 (28%) |
| **region** |  |  |  |
| Midwest | 97 (20%) | 49 (20%) | 48 (20%) |
| Northeast | 111 (22%) | 53 (21%) | 58 (24%) |
| South | 201 (41%) | 102 (41%) | 99 (41%) |
| West | 85 (17%) | 46 (18%) | 39 (16%) |
| **white** |  |  |  |
|  | 117 (23%) | 58 (23%) | 59 (24%) |
| White | 381 (77%) | 194 (77%) | 187 (76%) |
| **middle\_east** |  |  |  |
|  | 497 (100%) | 251 (100%) | 246 (100%) |
| Middle Eastern or North African | 1 (0.2%) | 1 (0.4%) | 0 (0%) |
| **black** |  |  |  |
|  | 455 (91%) | 232 (92%) | 223 (91%) |
| Black or African American | 43 (8.6%) | 20 (7.9%) | 23 (9.3%) |
| **native** |  |  |  |
|  | 494 (99%) | 250 (99%) | 244 (99%) |
| American Indian or Alaska Native | 4 (0.8%) | 2 (0.8%) | 2 (0.8%) |
| **asian** |  |  |  |
|  | 447 (90%) | 227 (90%) | 220 (89%) |
| Asian (including South Asian) | 51 (10%) | 25 (9.9%) | 26 (11%) |
| **pacific** |  |  |  |
|  | 497 (100%) | 252 (100%) | 245 (100%) |
| Native Hawaiian or Pacific Islander | 1 (0.2%) | 0 (0%) | 1 (0.4%) |
| **hispanic** |  |  |  |
|  | 456 (92%) | 230 (91%) | 226 (92%) |
| Hispanic/Latino | 42 (8.4%) | 22 (8.7%) | 20 (8.1%) |
| **race\_othr** |  |  |  |
|  | 494 (99%) | 251 (100%) | 243 (99%) |
| Other (please specify): | 4 (0.8%) | 1 (0.4%) | 3 (1.2%) |
| **hhsize** |  |  |  |
| Mean (SD) | 2.82 (1.32) | 2.80 (1.38) | 2.84 (1.26) |
| *1*n (%) |