

Aaron Albright

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Experience

McClatchy

Senior Experience Designer

Miami, FL — Sept 2020 to Present

Lead editorial design and development initiatives for McClatchy's 30 newsrooms with a focus on premium journalistic experiences. Designed, built and managed COVID-19 tracking dashboards and data visualizations for 14 states. Primary developer of the company's design and front-end development of 2020 election results coverage.

Experience Developer

Miami, FL — May 2018 to Sept 2020

Built and designed editorial projects across McClatchy's 30 markets. Projects included custom story designs, landing pages, data visualizations and interactives using Javascript, React, D3 and other similar tools. Largely focused on bringing company-wide design initiatives into the newsroom in addition to developing interactive pieces and newsroom tools.

Miami Herald

Interaction Designer | Miami FL — Oct. 2017 to May 2018

Worked alongside reporters and editors to create interactive graphic pieces to supplement stories, primarily investigations. Oversaw local digital election results coverage, built county results scraper and visualization. Built web applications to assist web producers in day-to-day tasks.

Graphics Intern — May 2017 to Oct. 2017

Created print and digital maps and data graphics. Built and designed interactive storytelling pieces and landing pages for investigative projects. Rewrote the newsroom's data viz and interactive embeds workflow using Node and Webpack.

The Independent Florida Alligator

Online Managing Editor | Gainesville, FL — May 2016 to Dec 2016

Responsible for editing, organizing, uploading all content through the website's CMS on a daily basis. Managed social media accounts. Redesigned website homepage with a mobile-first design using custom CSS. Assisted in the day-to-day operation of the newsroom with the Editor-in-Chief and Print Managing Editor.

Education

University of Florida, Class of 2017

Bachelor of Science in Journalism

Skills

Web Development

React, Node, Express, Python, Flask, Go, AWS Lamda, CSS, Sass, Webpack, Parcel, Gulp, QGIS, Observable

Design applications

Adobe Illustrator, Sketch, Invision

Other

Can solve a Rubik's in ~1 minute

Affiliations

- Investigate Reporters & Editors
- ONA Student Newsroom 2016

Awards

Online Journalism Awards 2018:

- Explanatory Reporting, Medium Newsroom

Society For News Design:

Best of Digital Design 2018

- Bronze Medal, Story Page Design
- Bronze Medal, Information Graphics