Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: BEAUTY CHOICE, COM, LLC
Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):
Address of Service Provider: 2209 FEDERAL AVENUE, LOS ANGELS, CA 90064
Name of Agent Designated to Receive Notification of Claimed Infringement: TORDAN BLUM
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): 2209 FEDERAL AVENUE, Los August, CA 90064
Telephone Number of Designated Agent: 310 - 966 - 6780
Facsimile Number of Designated Agent: 310 - 473 - 8128
Email Address of Designated Agent: jordan @ BEAUTYCHOICE . COM
Signature of Officer or Representative of the Designating Service Provider: Date: 7-2-2010
Typed or Printed Name and Title: TOROW BLUM - PRESIDENT

Note: This Interim Designation Must be Accompanied by a Filing Fee* Made Payable to the Register of Copyrights.

*Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html

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Mail the form to: Copyright RRP P.O. Box 71537 Washington, DC 20024



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