

# AARON AU YOONG WAI MUN

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Portfolio: <https://aaronauyoong.netlify.app/>

GitHub: <https://github.com/aaronauyoong>

Full-stack web developer leveraging background in psychology and business to provide unique perspectives on how users interact with websites and software platforms. Earned a certificate in Full Stack Web Development from Monash University Australia's Coding Boot Camp. A keen learner and innovative problem-solver, passionate about continuous improvement of skills and developing apps with a focus on mobile-first design. Strengths in communication, teamwork, and creativity, thoroughly enjoying the process of building projects from ideation to execution.

## TECHNICAL SKILLS

**Languages:** JavaScript ES6+, CSS3, HTML5, SQL, NoSQL, GraphQL

**Applications:** GitHub, MongoDB, MySQL, Heroku, Netlify

**Tools:** Express, React, Node, Apollo, Handlebars, jQuery, Bootstrap

## PROJECTS

**Afflatus Music** | <https://github.com/aaronauyoong/afflatus-music> | <https://afflatus-music.herokuapp.com/>

- Summary: a full-stack MERN web application that allows users to listen to music, view their Spotify playlists, and share them as posts with other users.
- Role: Sole author
- Tools: HTML, CSS, JavaScript, Bootstrap, GoogleFonts, Spotify API, MongoDB, Apollo

**Tech Blog** | <https://github.com/aaronauyoong/tech-blog> | <https://aaronauyoong-techblog.herokuapp.com/>

- Summary: A CMS-style blog site where developers can publish their blog posts and comment on other developers' posts.
- Role: Front-end developer
- Tools: HTML, CSS, JavaScript, Express, Sequelize, Handlebars, Bootstrap.

**Marvel Superhero Locator** | <https://github.com/aaronauyoong/marvel-superhero-locator> | <https://korolyovalara.github.io/TeamProject-Marvel-Superhero-Locator/>

- Summary: A client-side web application that uses information from two 3rd party APIs (Marvel and YouTube) to help users "locate" media appearances of their favourite Marvel characters.
- Role: Front-end developer
- Tools: HTML, CSS, JavaScript, jQuery, Marvel API, YouTube API.

## EXPERIENCE

### Founder, Operations Lead

**Beau-Rie**

**2020**

**Melbourne, VIC, AU**

Founded an online retail costume jewellery store. Co-developed a user-friendly webpage to bring attention to products, sales and events. Organised logistics of delivery between supplier, company and customer. Procurement and distribution of products from suppliers, customer order fulfilment. Engagement and organisation of digital marketing strategies. Management of the e-commerce store. Daily administrative tasks and customer service.

#### Key Accomplishments:

- Conceptualized and co-developed a user-friendly, intuitive, and secure website with interactive features to optimize traffic and user experience.
- Successfully increased traffic to the retail store by 30% since its launch. Achieved through development, tests and review performance of 2 digital marketing strategies each month.
- Boosted product sales by 20% through developing various sales strategies and membership benefits, to go in-line with digital marketing strategies.
- Successful negotiations with product manufacturers led to lower purchasing cost through bulk orders and hastened delivery times to customers.

### Solutions Delivery Analyst

**B2BE Pty Ltd**

**2019-2020**

**Melbourne, VIC, AU**

Critically analyse client's existing business processes and offer technological solutions to maximise effectiveness and efficiency; Drafting business user requirements from end-users to development team; Project Management of IT projects; Stakeholders management.

#### Key Accomplishments:

- Monthly management of 15-25 EDI and Web Portal projects from various clients, with an average delivery/completion rate of 5-7 projects each month.
- Coordinated with developers to convert business requirements to technical, create manageable project timelines, review and test code and perform end-to-end testing with the client's technical team.
- Promoted to primary consultant of a major Australian telecom company to assist with their technical infrastructure remodelling (digitising business processes). Managed an average of 5-7 projects per month, with each project timeframe being 2-6 weeks long.
- Promoted to primary consultant for a global chemical and goods company. Assisted in managing their long-term digitisation process through implementation of OCR and web-based technologies. Successfully delivered phase 1 of their long-term digitisation plan (digitisation of business processes in 3 of their major factories in China) before project handover.

## EDUCATION

**Certificate, Full Stack  
Web Development**

*2021*

Monash University

Melbourne, VIC, AU

**Certificate, Digital  
Marketing Strategy**

*2020*

RMIT University

Melbourne, VIC, AU

**Masters of Business  
Information  
Technology**

*2017 – 2018*

RMIT University

Melbourne, VIC, AU

**Bachelor of Science  
(Psychology)**

*2014 – 2017*

University of Melbourne

Melbourne, VIC, AU