

Special Topics Team Presentation
Chapter 12: Survey Designs
Saturday, December 05, 2020
Terre Evans, Erica Hummel, Tatiana Czarnecki

Topics:

1. Outline and discuss survey research and when to use it.
2. Outline and discuss basic and advanced elements of cross-sectional survey designs.
3. Within the context of survey design and research, compare and contrast samples and populations.
4. Finally, outline and discuss the 8 steps in conducting survey research.