**Special Topics Team Presentation**

**Chapter 12: Survey Designs**

Saturday, December 05, 2020

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**Topics:**

1. Outline and discuss survey research and when to use it.
2. Outline and discuss basic and advanced elements of cross-sectional survey designs.
3. Within the context of survey design and research, compare and contrast samples and populations.
4. Finally, outline and discuss the 8 steps in conducting survey research.