AARON WILLIAMS

PRODUCT DESIGNER

I'm a designer focused on visual, UX and UI design with almost 15 years of experience producing work for notable clientele. I have a background in digital and print design coupled with frontend development, thrive working alongside talented, passionate people and I'm a dab hand with a bass guitar!

SKILLS

Design theory, visual design, conceptualisation, prototyping, typography, frontend development

CONNECT

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RECENT EXPERIENCE

UX / UI DESIGNER - CODE ENIGMA

2015 - PRESENT

Have led UX and UI design across many projects while collaborating closely with developers, product owners and clients.

I am responsible for building better products with clients including the United Nations, Cambridge University and STEM Learning.

UX DESIGNER - INSPIRETEC

2014 - 2015

Was responsible for UX review and innovation across the company's internal and external travel products.

Pushed a human-centred approach to improving e-commerce travel websites in an agile environment.

SENIOR UI DESIGNER - PLUG AND PLAY

2014

Employed primarily to bridge the gap between development and design teams in a large, distributed company.

I was responsible for overseeing quality standards of frontend development, working with PO's, clients and internal teams whilst also partnering with a lead designer to deliver key projects.

LEAD UI/UX DESIGNER - ZEBEDEE CREATIONS

2013 - 2014

Lead designer responsible for implementing design process and delivering UX solutions while working closely with large variety of clients including Sony, Channel 4 and the Cambridge University Press.