Aaron Cameron Francis

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EDUCATION

University of Michigan Python Specialization (Coursera)   **2022-2023**
Remote - *specialization*
- **Data Science:** Python 3, Pandas Library, Numpy, ETL Pipelines
- **Platforms (personal projects):** MySQL, AWS, Airflow

Meta Suite Full Stack   **2022-2023**
- **Frontend:** HTML, CSS, Javascript, React, Version Control
- **Backend:** SQL, Python

Concordia University   **2020 - 2022**
John Molson School of Business – *BComm, Marketing, Graduate*
- **Activities:** ThinkTank Case Competition (Podium), 2022 Business Simulation (Winner)

Gina Cody School of Engineering – *Mechanical Engineering, 2 years*   **2018 - 2020**
- **Coursework Highlights**: Material Science, Vector Statistics, Beginner, Intermediate and Advanced Calculus
- **Activities and Societies:** Space Concordia Rocketry Division (General Member)

PROFESSIONAL EXPERIENCE

Freelance Contractor   **2021 - 2023**
Independent Digital Marketing, Graphic Design and Advertising
- Sourced and secured leads for start-up businesses to establish a solid online presence
- Completed and signed various contracts for: web development, advertising, graphic design, frontend edits

Definite Image Productions   **2022 - 2023**
Frontend developer & advertising
- Designed and developed 10+ websites independently using Shopify
- Created and published advertisements using various platforms including AI-targeting software
- Created dozens of graphic design content including: web content, social media templates, animations

Calego International Inc.   **2022**
Customer Service Representative
- Managed and cared for customer tickets, evaluated warranty claims and worked alongside logistics manager
- Responsible for all client-to-agent live-chat assistance on a third-party platform
- Collected and formatted purchase data to automate processes to cloud software

Arrival G.T.R.   **2018-2019**
Software Consultant and Project Manager
- Devised a real-time algorithm-based shipment calculator dependent on load size, route and time constraints
- Outlined and designed a web-based multi-user third party logistics software to be programmed and developed
- Listened and shadowed through sales calls, meetings and participated in the selection process of developers

ACTIVITIES AND INVOLVEMENT

Think Tank 2021 Case Competition   **March 2021**
- Competed with 19 other teams to place third in the weeklong case competition
- Gained case experience and networking professionalism with Intact Investment Management and RBC

Concordia Rocketry Team *De-Spin for Research & Development Team*   **2018-2019**
- Through NASA documentation and Kinematics theory, designed a mechanism to decrease spin velocity
- Tested and authored scientific reasoning in official Base 11 proof of concept proposal

SKILLS AND PROFICIENCIES

- **Languages:** English (Native), French (Full Professional Fluency), Hebrew (Conversational)
- **Software Knowledge:** Python, MySQL, JavaScript, CSS, HTML, Shopify Liquid, AutoCad, Microsoft Office
- **Adobe Creative Suite:** Photoshop, Illustrator, Dreamweaver, XD (Professional), Lightroom, Premiere, InDesign (Moderate)