

Chad Chaddington

age: 24

residence: New York

education: University of Brad

occupation: Personal Trainer

marital status: In a relationship



I LOVE MUSCLES

I spend most of my time at the gym, working out, and getting huge muscles.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

- Giant Biceps
- Huge Chest
- Yolked Legs

Needs

- A good platform to build a network

Wants

- A high paying salary
- Easy access to protein
- Provide for family

Values

- muscles
- muscles
- muscles

Fears

- Not being able to bench 315lbs
- Having small muscles
- Girlfriend leaving me