Aaron Eisler

Technology Executive | CIO / CTO / COO | AI & Automation

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EXECUTIVE SUMMARY

Technology executive with 25 years of experience leading enterprise transformation, AI strategy, and operational excellence across financial services, telecommunications, and technology sectors. Proven track record as a multi-million dollar P&L owner, integrating 11 acquired companies into unified operating models while delivering measurable EBITDA improvements. Deep expertise spanning technology strategy, digital transformation, and AI-driven innovation with demonstrated ability to translate complex technology initiatives into sustainable business value.

Known for building high-performing teams and establishing governance frameworks that balance innovation with enterprise-grade compliance. Experience ranges from founding AI-focused ventures to leading operations for ASX-listed organisations, always with hands-on technical credibility alongside strategic vision. Equally effective engaging boards and investors as leading engineering teams through complex transformations. Calm decision-maker during crisis, including cyber incidents and critical infrastructure events.

KEY ACHIEVEMENTS

Multi-Million Dollar P&L Owner — Full accountability for operations portfolio including technology investment decisions, AI initiatives, and stakeholder engagement with enterprise clients, driving 2% EBITDA improvement.

$12M AI Platform Builder — Built Telstra's automation and robotics practice from scratch, creating strategy, governance framework, and commercial model delivering $12M productivity gains across Big 4 banks.

11-Company Integration — Led organisation-wide transformation integrating 11 acquired companies into unified operating model with standardised data architecture, technology platforms, and governance.

Big 4 Banking Relationships — Served as Client CTO for CBA and won automation platform adoption across all Big 4 banks (CBA, NAB, Westpac, ANZ), demonstrating deep financial services credibility.

Board & Executive Governance — Chaired Architecture Review Boards, led Steering Committees, and delivered executive reporting to boards and senior stakeholders across financial services and enterprise clients.

PROFESSIONAL EXPERIENCE

Principal Consultant / Founder
Nov 2025 – Present

MadeAI

- Lead Consultant for Visy's $1B Yatala Recycling project, developing an AI-powered Contract Variation Tool processing $70M in variations annually.
- Designed workflow intelligence tools reducing processing time by 80% and significantly mitigating human error in complex contract administration.
- Engaged by Blueseas Wholesalers to architect a voice-driven AI bot for ERP integration, enabling 24/7 ordering and reducing order latency by 15 minutes per transaction.
- Providing interim executive leadership and high-impact AI consultancy to operationalise AI safely, ensuring systems are governed by design and aligned with measurable business outcomes.

Group Executive - Operations
Oct 2023 – Nov 2025

Orro Group

- Owned major P&L as member of Executive Leadership Team, partnering closely with CEO, board, and investors to drive technology strategy and business growth.
- Led organisation-wide AI adoption program deploying solutions for contract analysis, billing integrity, presales automation, and renewal forecasting across business units.
- Drove change management strategy integrating 11 acquired companies into unified operating model with standardised data architecture and technology platforms.
- Delivered 2% EBITDA improvement through technology-enabled operational transformation, directly contributing to investor returns and business value creation.
- Managed regulatory compliance and cybersecurity across multi-cloud environment, ensuring governance frameworks met enterprise banking and government requirements.
- Partnered with senior stakeholders including board members and enterprise clients to prioritise technology initiatives, influence strategic decisions, and secure buy-in for transformation programs.
- Coordinated internal delivery teams and third-party vendors across network, cloud, cyber, and collaboration domains ensuring successful program outcomes and service quality.

Chief Operating Officer & Chief Technology Officer
Jul 2022 – Sep 2023

AetherX

- Led technology strategy and operations for venture-backed startup, building cloud-native architecture and engineering team that generated $2M revenue within 18 months.
- Established operational foundations including governance frameworks, delivery processes, and vendor management enabling rapid scale while maintaining quality standards.
- Engaged directly with investors and board on technology roadmap, translating complex technical initiatives into clear strategic communications and securing funding.
- Built and led cross-functional team across engineering, product, and operations, fostering culture of innovation balanced with commercial discipline and delivery focus.

Senior Leadership Roles - Technology & Operations

Jun 2015 – Jul 2022

Telstra

- Built automation and robotics practice from scratch delivering $12M value in year one, creating strategy, framework, commercial model, and winning Big 4 bank adoption.
- Served as Chief Architect for Department of Defence and Client CTO for CBA, managing critical relationships and delivering enterprise transformation programs.
- Won and delivered Australia's first Arista Software Defined Network ($27M) for major enterprise client, demonstrating end-to-end delivery capability at scale.
- Led response to cyber incidents and critical infrastructure events, demonstrating calm decision-making under pressure with clear executive communication.
- Established Telstra's AI partnership with Accenture, building foundations for automation strategy that transformed enterprise service delivery capabilities.

Chief Technology Officer - Woolworths Account

Sep 2010 – Jun 2015

NTT/Dimension Data

- Served as CTO for Australia's largest retailer, owning architecture strategy, PCI compliance, and technology roadmap across complex multi-vendor environment.
- Delivered Australia's first Cisco ACI deployment ($1M CAPEX) achieving 25% OPEX reduction while generating $700K services revenue from compliance initiatives.
- Grew account revenue 35% while maintaining margin through trusted advisor relationship and consistent delivery of strategic technology initiatives.

CORE COMPETENCIES

Strong

Technology Strategy • AI & Data Analytics • Digital Transformation • P&L Management • Enterprise Architecture • Board & Executive Communication • Team Leadership (100+) • Change Management

Proficient

Cloud Architecture (Azure, AWS) • Cybersecurity • M&A Integration • Regulatory Compliance • Vendor Management • Agile/ DevOps • TOGAF • ITIL

EDUCATION & CERTIFICATIONS

MBA — UNSW Sydney (2014)

SAFe Product Manager — Scaled Agile (2019)

TOGAF V9.1 — The Open Group (2014)

ITIL V3 Foundations — AXELOS (2011)

KEY SKILLS

Technology Strategy	AI Strategy	P&L Management
Digital Transformation	Enterprise Architecture	Cloud Architecture
Cybersecurity	Change Management	Team Leadership
Board Communication	Vendor Management	M&A Integration
Regulatory Compliance	Agile	DevOps
TOGAF	ITIL	Data Analytics