Aaron Eisler

COO | CTO | Chief AI Officer

Sydney, Australia | aaron.eisler@madeai.com.au | 0429 555 885

EXECUTIVE SUMMARY

Technology executive with 25+ years driving P&L ownership, operational leadership, and AI strategy implementation at enterprise scale. Proven track record integrating 11 companies post-M&A, delivering 2% EBITDA improvement, and leading 100+ person teams across telecommunications, retail, and technology sectors. Currently scaling AI company (MadeAI) while bringing hands-on artificial intelligence expertise to traditional enterprise leadership roles.

KEY ACHIEVEMENTS

$10B+ Enterprise Renewals — Led operational excellence initiatives managing multi-billion dollar enterprise relationships and contract renewals across telecommunications sector.

CTO Across 3 Industries — Delivered Chief Technology Officer leadership in telecommunications, retail, and technology sectors with consistent operational and P&L success.

11 Companies M&A Integration — Successfully unified technology platforms, teams, and operations across 11 acquired companies delivering seamless integration and cost synergies.

AI Pioneer Since 2016 — Early adopter and implementer of artificial intelligence and machine learning solutions, now founding AI company while maintaining enterprise leadership roles.

2% EBITDA Improvement — Drove operational excellence initiatives resulting in measurable 2% EBITDA improvement through automation, process optimization, and team leadership.

PROFESSIONAL EXPERIENCE

Group Executive - Operations   Oct 2023 – Present
Orro Group

- Led P&L ownership and operational leadership across diversified technology portfolio with enterprise architecture (TOGAF) framework implementation
- Drove M&A integration strategy unifying 11 acquired companies including technology platforms, teams, and operational processes
- Delivered 2% EBITDA improvement through automation & robotics implementation and cross-functional team leadership initiatives
- Established AI strategy and implementation roadmap across portfolio companies leveraging machine learning and data analytics capabilities
- Managed 100+ person teams across multiple business units with direct P&L responsibility and budget management accountability

Founder & CEO Jan 2023 – Present

MadeAI

- Founded AI strategy and implementation company delivering machine learning solutions for enterprise clients with hands-on artificial intelligence expertise

- Built technology platform combining automation & robotics with data analytics & BI capabilities for operational excellence outcomes

- Developed P&L ownership model scaling from startup to sustainable revenue with cross-functional team leadership approach

- Established enterprise architecture consulting practice focusing on AI integration and digital transformation initiatives

- Created product management framework for AI solution development with agile/SAFe methodology implementation

Chief Operating Officer & Chief Technology Officer Jul 2022 – Sep 2023

AetherX

- Served dual COO and CTO (Chief Technology Officer) role with full P&L ownership and operational leadership across technology startup environment

- Led digital transformation initiative implementing cloud architecture (AWS, Azure) and enterprise architecture frameworks

- Established AI strategy and implementation roadmap leveraging machine learning and automation & robotics for competitive advantage

- Built cross-functional team leadership structure scaling operations and managing budget allocation across multiple technology initiatives

- Delivered cybersecurity strategy and data analytics & BI platform implementation supporting business growth objectives

Senior Leadership Roles - Technology & Operations Jun 2015 – Jul 2022

Telstra

- Led operational leadership initiatives managing $10B+ enterprise renewals and contract management across telecommunications sector

- Drove digital transformation programs implementing cloud architecture (AWS, Azure) and enterprise architecture (TOGAF) frameworks

- Established AI strategy and implementation roadmap introducing machine learning and automation solutions across enterprise operations

- Managed cross-functional team leadership with 100+ person teams and multi-million dollar budget management responsibility

- Delivered cybersecurity strategy and product management initiatives supporting enterprise client requirements and operational excellence

Chief Technology Officer - Woolworths Account

Sep 2010 – Jun 2015

NTT/Dimension Data

- Served as dedicated CTO (Chief Technology Officer) for Woolworths enterprise account with full P&L ownership and operational leadership
- Led enterprise architecture (TOGAF) implementation across retail technology infrastructure supporting Australia's largest supermarket chain
- Delivered $27M first Software Defined Network (SDN) implementation establishing industry-leading network automation capabilities
- Managed cross-functional team leadership across technology, operations, and client relationship functions with direct budget management
- Established cybersecurity strategy and digital transformation roadmap supporting retail operational excellence and customer experience

CORE COMPETENCIES

Strong

Operational Leadership • P&L Management • Chief Technology Officer (CTO) • Chief Operating Officer (COO) • AI Strategy • M&A Integration • Enterprise Architecture (TOGAF) • Cross-functional Team Leadership • Digital Transformation • Automation & Robotics

Proficient

Cloud Architecture (AWS, Azure) • Cybersecurity Strategy • Product Management • Financial Modelling • Agile/SAFe Methodology • Data Analytics & BI

EDUCATION & CERTIFICATIONS

MBA — UNSW (2014)

Enterprise Architecture Certification (TOGAF) — The Open Group (2018)