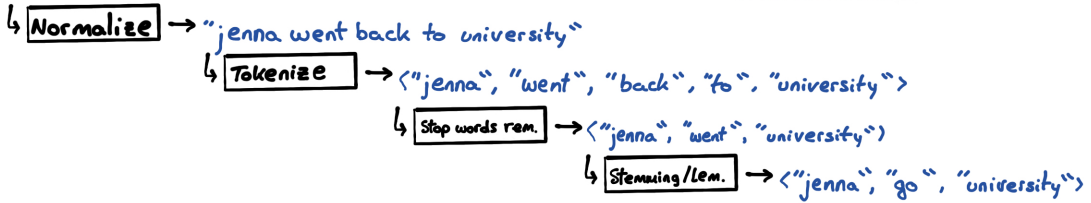


"Jenna went back to University."

Example



1. Capturing text data

- ↳ Plain text: With open
- ↳ Tabular data: Pandas
- ↳ Online resource: Requests

2. Cleaning

- ↳ BeautifulSoup
- Regex would need lots of arguments because of HTML, JS, ...*
find_all, select_one, get_text, strip

3. Normalization

- ↳ Lowercase
- ↳ Punctuation removal

Text Processing Steps

4. Tokenization

- ↳ Token: Individual words (generally)
 - ↳ Text to tokens:
- Use `word_tokenize` or `sent_tokenize` from NLTK

5. Stop word removal

- ↳ words that don't add a lot of meaning to a sentence (are, the, in, at, ...)
- ↳ `nltk.corpus.stopwords.words("english")`
- ↳ Reduces the size of the input

6. Part-of-Speech tagging

- ↳ Identify nouns, pronouns, verbs, ...
- ↳ To better understand what is being said.
`word_tokenize("...")`
`nltk.pos_tag(sentence)`
- ↳ For custom grammar:
`nltk.ChartParser(nltk.CFG.fromstring("...""))`
- ↳ Named Entity Recognition:
Use `ne_chunk` to identify named entities

7. Stemming and Lemmatization

- ↳ Used to simplify text data
- ↳ Stemming: Reduce a word to its stem or root form.
Branching, Branches, Branches } Branch ← `nltk.stem.porter.PorterStemmer().stem(word)`
- ↳ Lemmatization: Uses a dictionary to get the stem.
Is, Was, Were } se ← `nltk.stem.wordnet.WordNetLemmatizer().lemmatize(word, pos="v")`

Stemming is less memory intensive

But is common to apply both stemming (first) and lemmatization

The POS parameter indicates the form of the converted word (v=verb, n=noun (default), ...)