Prep

Finding a better way for university students to find tutors.

Description

Prep seeks to insert the Uber model into the education industry. Instead of requesting rides, users will be requesting tutors in real time. This service will be exclusive to college campuses, requiring both users and tutors to be college students.

Objectives

To create an app that helps university students find on-demand tutoring in real time on college campuses and helps fellow students make real money tutoring their peers on their own time.

Problems being solved

- Making it quicker and easier to find a tutor.

- Better grades

- Beer money

Research Findings

Students want the flexibility of tutoring on-demand and also like the idea of being able to make more than minimum wage at a time that they choose.

Target Audience

The target audience is exclusively university students. Both students and tutors must be enrolled in the university and have a university email.

University students:

- Impulsive
- Impatient
- No discipline
- Access to parents' money

Features

- Class selection directly from university
- Firebase
- Google maps to set location
- Payment processor
- In-app messaging
- Tutor rating system

Differentiation from competitors

Competitor traits:

- Not on-demand
- Online only
- Anyone and everyone can be a tutor
- Cater to all ages, not focused
- Monthly subscription

Prep:

- On-demand
- In person
- Tutors must be students
- Focuses on university students
- Pay-per-session

Constraints

- Learning how to facilitate the requests and info between users and tutors.
- Time