

## Aaron Gilmore

Digital designer and front-end developer

### About

My name is Aaron Gilmore and I'm a digital designer working primarily on the web.

I've been working professionally for a number of years in various roles; interface design for both the web and native mobile, front-end web development, prototyping, and project management.

### Education

Interactive Multimedia Design BSc, University of Ulster  
Second-class honours, upper division (2:1)  
September 2011–May 2015

### Contact

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## Professional Experience

**Freelance designer;** 2009—2010, 2017—present

- Various content management systems for clients including [Bolder](#)
- Front-end development of a web app and marketing website for [Performa Sports](#), a sports analysis company
- A comprehensive re-design of [Toys R Us UK](#) in collaboration with [Dawson Andrews](#). Increased conversion by 21.9%, revenue by 36.5% and decreased abandonment rate by 107%.

**Sports Fusion;** remote, 2015—2017

- Front-end web development on core systems for clients including: [Arsenal](#), *Wimbledon*, *Manchester City*, *Formula E*, and more
- Project and team management
- Early development of a design system for future projects

**Brewbot;** Belfast, 2012—2014

- Interface design for the web and native mobile; our marketing website, store, and iOS app
- Front-end web development
- Various print design projects for marketing purposes
- Hardware design and testing
- Planned, launched, and managed a Kickstarter campaign that raised over £100k
- Part of the 2014 Techstars accelerator program in Austin, Texas

**Ecliptic Labs;** Belfast, 2012—2013 (internship)

- iOS and web design
- Asset production for the iOS development team

## Skills

- Interface design for both the web and native mobile (Sketch, Adobe CC)
- Front-end web development (HTML, SCSS/LESS, JavaScript, jQuery, Gulp, NPM)
- Version control using Git (GitHub, BitBucket)
- Experience with project management software (Slack, InVision, Trello, Jira)
- Prototyping interactions (Framer.js, Origami)
- Some experience with PHP, Ruby, and Ember
- CMS experience (Wordpress, Perch, Squarespace)

## Personal

- Avid traveller, having travelled through Europe and the US. Very keen to visit Asia in the near future
- I like to attend conferences as much as possible; most recently XOXO in Portland OR. and Hybrid in Dublin, Ireland
- Active participant in community meetups and events