

# AARON GITLIN

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## Education

2010–2011  
rmit.edu.au

### RMIT University, Melbourne

Graduate Diploma in Communications Design. A condensed graduate level course that took individuals from various creative fields and taught the fundamentals of Graphic & Digital Design.

2002–2006  
fandm.edu

### Franklin and Marshall College, Lancaster Pennsylvania, USA

BA with majors in Fine Art and History. I also studied art and art history at the University of Copenhagen for one semester in 2005. My time there cemented my love of visual design and beauty.

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## Experience

1/2013–present  
tigerspike.com

### Tigerspike | Senior Experience Designer

I began at Tigerspike in Melbourne, Australia as a UI Designer. During my year in Australia I was integrated into the development team, working in an agile-based environment to ship native-mobile and responsive web products. In 2014 I transferred to the New York office as a Senior Designer. My time in America has been a mix of similar work, along with strategic and managerial responsibilities. On top of crafting interfaces across products, I am also responsible for defining our work processes and mentoring other team members.

2010–2014  
lovesyoudesign.com

### Loves You Design | Designer, Front End Developer

My freelance moniker. From 2011–2012 I freelanced full time, sometimes in house at agencies, but usually with my own clients. Work mainly consisted of web-based projects of varying complexity. I solely executed small projects, but subcontracted developers to assist with more complex ones.

2010–2014  
andrewsand.co

### Andrews & Co. | Designer

I helped found small design agency Andrews & Co with a classmate during graduate school. We began with a few low-key no-pay jobs in early 2010, and within a year we began accepting serious (and profitable) work from small to mid-sized companies. I primarily executed web-based projects as design and front end developer, but also worked on branding, print, and environmental design projects.

2006–2008  
jetprogramme.org

### JET Programme, Gunma, Japan | Instructor

Immediately after finishing my BA in America, I took a job with the JET Programme, teaching English at public schools in Japan. I valued my time in Japan immensely, but packed up in 2008 to pursue a career as a creative professional.

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## Skills

I can use Photoshop, Illustrator and InDesign at an advanced level. I have intermediate knowledge of After Effects. Since 2014 my primary UI design workflow has involved Bohemian Coding's Sketch and InVision. I also have a very solid foundation in HTML/CSS – frequently generating my own online style guides and experiments using tools like Middleman, Bourbon, Neat, and SCSS.

I regularly contribute to the Research phase of our projects, including mapping personas and archetypes, analyzing surveys and interviews, conducting competitor reviews, and presenting findings to stakeholders