Aaron Gitlin is a Senior Product Designer based in New York City. He currently works at Paperless Post, and has a wide range of product, consultancy, agency, and freelance experience.

His primary focus is on creating and improving user experiences through research, collaboration, and experimentation. He has led teams and projects and mentored individual designers of varying skill levels.

With formal training in communication design, he also has extensive experience with branding and visual work, including style guides, pattern libraries, conceptual visualizations, and pixel-perfect mockups.

2016—present	**Paperless Post** Senior Product Designer	I work as the lead designer for the team responsible for Paperless Post's major new product, Flyer. I conduct research, present findings, and work with other designers, product managers, and developers to work through the best solutions. Additionally, I help define our team's tools and processes, and mentor younger team members
2014—2016	**Tigerspike** Senior Experience Designer	I began at Tigerspike in Melbourne, Australia, where I was integrated into the development team, working in an agile-based environment to ship native-mobile and responsive web products. In 2014 I transferred to the New York office as a Senior Designer. In New York I continued to deliver on large projects, but held the additional responsibilities of managing a design team and its working processes.
2013—2014	Experience Designer	
2011—2014	**Andrews & Co** Designer/Developer **Freelance** Designer/Developer	Towards the end of my graduate program, I began freelancing and taking contract work at different business's in Melbourne. I primarily worked with a small, boutique agency based in regional Australia, called Andrews & Co., which I helped co-found with a fellow student. I primarily executed web-based projects as a designer and front end developer, but also worked on branding, print, and environmental design work.
2010—2012	**RMIT University** Graduate Diploma, Visual Communications	Graduate Diploma in Communications Design. A 1.5 year graduate program that took individuals from various creative fields and taught the fundamentals of Graphic & Digital Design.
2007—2009	**Jet Programme** Takasaki, Japan	Shortly after finishing my BA in America, I took a job with the JET Programme, where I taught English at public schools in Japan. After two years of teaching and language immersion, I traveled around the region, and ended up in Melbourne, Australia.
2002—2006	**Franklin & Marshall College** Lancaster, PA	I graduated with majors in Fine Art and History from this small liberal-arts college in Southeast Pennsylvania.

Relevant Skills & Tools

Adobe Photoshop, Illustrator, InDesign, and to a lesser extent, After Effects, were my go-to programs for years, but I currently primarily rely on Sketch, Invision, Zeplin, Keynote, Framer and Principle.

When developing and coding prototypes, I primarily rely on frameworks like Middleman and Jekyll, which allow me to take advantage of SCSS, HAML and basic Ruby markup.