Hi, I'm Aaron. I'm currently a product designer at The Black Tux. I also have wide range of product, consultancy, and freelance experience.

My primary focus is on creating and improving user experiences through research, collaboration, and experimentation. I have led teams and large projects and mentored individual designers of all skill levels.

2018—present	**The Black Tux** Lead Product Designer	Shortly after relocating to Los Angeles, CA, I joined The Black Tux. Having recently found their place in the market and with solid business practices in place, the organization recently began to take its technology and digital product seriously. I am here to help build and lead the team that will help elevate the product to the next level.
2016—2018	**Paperless Post** Senior Product Designer	I worked as the lead designer for the team responsible for Paperless Post's major new product, Flyer. I conducted research, presented to leadership, and worked with other designers, product managers, and developers to find the best solutions. Additionally, I helped define the team's tools and practices while mentoring less experienced team members.
2014—2016 2013—2014	**Tigerspike** Senior Experience Designer Experience Designer	I began at Tigerspike in Melbourne, Australia, where I was integrated into the development team, working in an agile workflow to ship native mobile and responsive web products. In 2014 I transferred to the New York office as a Senior Designer, where I continued to deliver on projects, while taking on the additional responsibilities of building and managing a design team and defining its practice..
2011—2014	**Andrews & Co** Designer/Developer **Freelance** Designer/Developer	Towards the end of my graduate program, I began taking on contract work, primarily with a small agency called Andrews & Co., which I helped co-found with a fellow student. I primarily executed web-based projects as a designer and front end developer, but also worked on branding, print, and environmental design work.
2010—2012	**RMIT University** Graduate Diploma, Visual Communications	Graduate Diploma in Communications Design. A 1.5 year graduate program that took individuals from various creative fields and taught the fundamentals of Graphic & Digital Design.
2007—2009	**Jet Programme** Takasaki, Japan	Shortly after finishing my BA in America, I took a job with the JET Programme, where I taught English at public schools in Japan. After two years of teaching I travelled across the region, settling in Australia.
2002—2006	**Franklin & Marshall College** Lancaster, PA	I graduated with majors in Fine Art and History from this small liberal-arts college in Southeast Pennsylvania.

Relevant Skills & Tools

My go-to tools include Sketch, Invision, Zeplin, Framer, Principle, and Keynote. I also spent years working in Adobe Photoshop, Illustrator, InDesign, and After Effects.

When developing and coding prototypes, I primarily rely on frameworks like Middleman and Jekyll, which allow me to take advantage of SCSS, HAML and basic Ruby markup.