

Aaron Greider

September 27th, 2022

In response to the Graphic Designer position listed on [linkedin.com](#)

➤ [Portfolio Website](#)

➤ [Link to Resume](#)

I am writing to express my interest in the Graphic Designer position. I am a self-motivated and progress-driven designer. As an addition to your team, you'll get someone not only adept at tackling and solving complex problems, but someone who also has a track record of innovation and excellence.

When I was working at ThoughtForm, Inc. as a graphic design intern fresh from academia, my team was faced with a big budget but highly collaborative project on a three-week timeline. There were six of us who all needed access to a single InDesign document. This wasn't going to fly, and version management of our file quickly became a disaster. As the youngest member of the team, I stepped in to introduce new collaborative design technology to allow for a seamless workflow from content staging to automatic updating of files in InDesign as well as in our project management software for our PM to stay in the loop. At the end of the sprint, an older designer approached me to complement my initiative, saying that it allowed us to elevate our designs to "works of art" on a quick timeline.

I possess a strong technical talent and can take complex information and transform it into a story with captivating visuals. Compared to my peers, I can pick up highly technical skills very quickly. My core abilities include:

- Branding and Print Design
- Web Design and Development
- 2D Animation

Thank you for looking into my work and considering me for your graphic design position; you can reach me anytime at aaron.greider@gmail.com or on weekday afternoons call/text at **937-716-7737**.

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