

Aaron Greider, Resume

EDUCATION

University of Cincinnati
College of Design, Architecture, Art, and Planning
Communication Design

 Alchemist (Capstone)

EXPERIENCE

2021

Thoughtform, Pittsburgh

Graphic Design Intern

Eight Months as a graphic designer, assisting with the visual construction of brands and the most efficient means to convey their value. Required on the fly comprehension of complex subjects and the ability to cut through information to visually convey an ideal message to the target audience. See project:

 Helion branding and website

2019

Changeup, Cincinnati/Dayton

Environmental Graphic Intern

Eight months in the Design Retail Practice, responsible for creating and mocking up environmental graphics, branding guidelines, managing simultaneous projects in-house and from several fortune 500 companies. See project:

 Wawa

SKILLS

Design

Adobe Suite

Figma

Blender

Productivity

Miro

Mailchimp

MS Office

Programming

HTML & CSS

Javascript ES6

ThreeJS

AWARDS

➤ Allbirds Sustainable Packaging

Runner Up and Audience Choice

➤ Kai MyKirei Marketing Competition

First Place

LEADERSHIP

2020-2021

Fraternity President

2020-2022

Fraternity House Manager

2018

AIGA Student Chapter President

2017

Eagle Scout Award

CONTACT

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