

# AARON WHITE

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A quick study and self-starter with a particularly adaptable skillset and a comprehensive track record of meeting and exceeding ambitious, quantified goals in the political and non-profit sectors. I'm experienced in data collection, reporting, and analysis; staff recruitment, development, and management; partner engagement, convening, and training; and project design and execution.

## KEY SKILLS

- + Staffing and personnel management
- + Partner relations, convening, and training
- + Project design and Management
- + Data management and analysis
- + Press engagement and messaging
- + Strong written and verbal communication skills
- + Proficient user of VAN consumer/voter database
- + Familiarity with SAS software
- + Fundraising

## KEY ACHIEVEMENTS

- + Under my direction, the NC program was consistently in the top three performing Enroll America states in consumer engagement, with over 30k uninsured consumer IDs collected and 100k+ targeted follow up calls placed
- + Raised an estimated \$250,000+ on behalf of various political campaigns and organizations
- + Launched the first-of-its-kind canvass office for the CDP

## EDUCATION

BA INTERNATIONAL AFFAIRS, HISTORY MINOR  
University of Georgia – Athens, GA  
▪ 2008 (*magna cum laude*)  
BUSINESS INTELLIGENCE CERTIFICATE  
Wake Technical Community College – Raleigh, NC ▪ 2015  
STUDY ABROAD  
Oxford University - Oxford, UK ▪ 2008

## WEB DEVELOPMENT Education

### FULL STACK WEB DEVELOPMENT STUDENT

DIGITAL CRAFTS IMMERSIVE WEB DEVELOPMENT PROGRAM

Atlanta, GA ▪ February, 2017 – Present

## WEB DEVELOPMENT Projects

### GETFRESH

A web application for farmers market shoppers – [getfresh.aaronawhite.com](http://getfresh.aaronawhite.com)

- Centerpiece of the application is a zip code search feature that makes three separate API calls (using the USDA API and Google Maps API)
- Includes a recipe search feature allowing users to search by ingredients purchased at their local market (utilizes the Yummly API)
- Additional features include account creation/authentication and market reviews (by logged in users)
- Built with Javascript, Node.js, Express, PostgreSQL, CSS, and HTML.

### BLACKJACK

The Famous Parlor Game - [blackjackgame.aaronawhite.com](http://blackjackgame.aaronawhite.com)

- Built with Javascript, jQuery, CSS, and HTML
- Utilizes functional and object-oriented programming techniques and principles

### TIC-TAC-TOE

The Classic Game - [tic-tac-toe-game.aaronawhite.com](http://tic-tac-toe-game.aaronawhite.com)

- 2-player and CPU vs. Human options
- Scorekeeping
- Built with Javascript, jQuery, CSS, and HTML
- Utilizes functional and object-oriented programming techniques and principles

## MOST RECENT professional EXPERIENCE

### DEPUTY STATE DIRECTOR

ENROLL AMERICA – NORTH CAROLINA

Raleigh, NC ▪ 2015 to 2017

### REGIONAL ORGANIZING LEAD

ENROLL AMERICA – NORTH CAROLINA

Raleigh, NC ▪ 2013 to 2015

## INTERNATIONAL WORK EXPERIENCE

### ENGLISH LANGUAGE TEACHER

UNITED NATIONS DEVELOPMENT PROGRAM

Iquique, Chile ▪ 2009