

# Blog-to-Podcast System Architecture

## Frontend — Next.js (React / TypeScript)

Blog Input Form (URL / Text / Markdown)

Progress Tracker (Job Polling)

Script Preview Panel

Audio Player

## Layer 1 — Input & Pre-processing

Scraper (httpx + newspaper3k / BS4 fallback)

Parser normalize\_text() parse\_markdown()

Chunker chunk\_text() 800 tok / 100 overlap (tiktoken)

FastAPI /api/v1/  
upload-blog  
generate-script  
generate-audio  
generate-podcast  
job/{id}  
download/{id}

## Layer 2 — Retrieval & Embedding

Embedding Service OpenAI text-embedding-3-small (via LiteLLM)

ChromaDB (persisted: ./data/chromadb)  
Metadata: chunk idx, title, URL

## Layer 3 — Generation (RAG Agents via LangGraph)

Script Generator Agent (temp 0.7) Blog → Dialogue

Accuracy Agent (temp 0.3) Fact-check

Storytelling Agent (temp 0.6) Pacing & Cues

Engagement Agent (temp 0.6) Hooks & CTAs

## Layer 4 — Audio Output

Dialogue Parser Split script → SpeakerSegments + cue extraction

Coqui XTT v2 Voice Cloning Alex (HOST\_A) Jordan (HOST\_B)

Post-processing pydub normalize silence trim noisereduce

Assembler Merge segments + pauses MP3 192 kbps