

Blog-to-Podcast System Architecture

Frontend — Next.js (React / TypeScript)

Blog Input
Form
(URL / Text /
Markdown)

Progress
Tracker
(Job Polling)

Script
Preview
Panel

Audio
Player

Layer 1 — Input & Pre-processing

Scraper
(httpx +
newspaper3k /
BS4 fallback)

Parser
normalize_text()
parse_markdown()

Chunker
chunk_text()
800 tok / 100 overlap
(tiktoken)

FastAPI
/api/v1/
upload-blog
generate-
script
generate-
audio
generate-
podcast
job/{id}
download/
{id}

Layer 2 — Retrieval & Embedding

Embedding Service
OpenAI text-embedding-3-small
(via LiteLLM)

ChromaDB
(persisted: ./data/chromadb)
Metadata: chunk idx, title, URL

Layer 3 — Generation (RAG Agents via LangGraph)

**Script Generator
Agent
(temp 0.7)
Blog → Dialogue**

**Accuracy
Agent
(temp 0.3)
Fact-check**

**Storytelling
Agent
(temp 0.6)
Pacing & Cues**

**Engagement
Agent
(temp 0.6)
Hooks & CTAs**

Layer 4 — Audio Output

Dialogue Parser
Split script →
SpeakerSegments
+ cue extraction

**Coqui XTTS v2
Voice Cloning
Alex (HOST_A)
Jordan (HOST_B)**

Post-processing
pydub normalize
silence trim
noisereduce

Assembler
Merge segments
+ pauses
MP3 192 kbps