# BENJAMIN B. LOCKWOOD

ben.lockwood@wharton.upenn.edu          bepp.wharton.upenn.edu/profile/benlo

## EMPLOYMENT

2016–present
>University of Pennsylvania: Wharton School
>Clarence Nickman Assistant Professor of Business Economics and Public Policy

2017–present
>National Bureau of Economic Research, Faculty Research Fellow

2019–2020
>Princeton University Department of Economics, Visiting Fellow

## RESEARCH AND TEACHING FIELDS

>Public Economics, Applied Microeconomics, Behavioral Economics

## EDUCATION

>PhD in Business Economics. Harvard University, May 2016
>Dissertation title: "Essays in Optimal Taxation"
>Advisors: Raj Chetty, Nathaniel Hendren, David Laibson, Matthew Weinzierl

>BA in Economics, Philosophy *summa cum laude,* Amherst College, May 2008

## PUBLICATIONS

>"Optimal Income Taxation with Present Bias"
>*American Economic Journal: Economic Policy*, Forthcoming.

>"Regressive Sin Taxes, with an Application to the Optimal Soda Tax"
>(with Hunt Allcott and Dmitry Taubinsky)
>*Quarterly Journal of Economics*, Vol. 134, no. 3, pp. 1557–1626, August 2019.

"Designing Better Sugary Drink Taxes"
(with Anna H. Grummon, Dmitry Taubinsky, and Hunt Allcott)
*Science*, Vol. 365, issue 6457, pp. 989–900, Sept. 2019.

"Should We Tax Soda? An Overview of Theory and Evidence"
(with Hunt Allcott and Dmitry Taubinsky)
*Journal of Economic Perspectives*, Vol. 33, no. 3, pp. 202–227, August 2019.

"Ramsey Strikes Back: Optimal Commodity Taxes and Redistribution in the
Presence of Salience" (with Hunt Allcott and Dmitry Taubinsky)
*American Economic Association Papers and Proceedings*, Vol. 108, no. 5, May 2018.

"Taxation and the Allocation of Talent" (with Charles Nathanson and Glen Weyl),
*Journal of Political Economy*, Vol. 125, no. 5, Oct 2017, pp. 1635–1682.

"Positive and Normative Judgments Implicit in U.S. Tax Policy"
(with Matthew Weinzierl)
*Journal of Monetary Economics*, Vol. 77, Feb. 2016, pp. 30–47.

"De Gustibus non est Taxandum: Heterogeneity in Preferences and Optimal
Redistribution" (with Matthew Weinzierl)
*Journal of Public Economics*, Vol. 124, Apr. 2015, pp. 74–80.

"Stuck in the Middle: Impacts of Grade Configuration in Public Schools"
(with Jonah Rockoff)
*Journal of Public Economics*, Vol. 94, Dec. 2010 pp. 1051–1061.

## WORKING PAPERS

"The Optimal Taxation of Lotteries: Who P(l)lays and Who Wins?"
(with Hunt Allcott and Dmitry Taubinsky)

"Designing, not Checking, for Policy Robustness: An Example with Optimal
Taxation" (with Afras Sial and Matthew Weinzierl)

## OTHER WRITING

"The cigarette tax has saved millions of lives. A soda tax could too"
(with Hunt Allcott and Dmitry Taubinsky)

<u>Los Angeles Times</u> (June 3, 2019)

"What If Socially Useful Jobs Were Taxed Less Than Other Jobs?"
(with Charles Nathanson and E. Glen Weyl)
<u>Harvard Business Review</u> (October 11, 2017)Honors and Awards

Wharton Teaching Excellence Award, 2019

National Tax Association Doctoral Dissertation Award, 2016

Roger Martin Award for Excellence in Doctoral Research, Harvard, 2015

Certificates of Distinction in Teaching, Bok Center for Teaching and Learning, Harvard University, 2014, 2015

Sandra Ohrn Family Graduate Student Dissertation Fellowship, 2015–2016

Beinecke Scholarship for Graduate Studies, 2007

## TEACHING

MGEC 611: Managerial Economics (MBA), Wharton, 2016
MGEC 612: Managerial Economics (MBA), Wharton, 2017
MGEC 611/612: Managerial Economics (MBA), Wharton, 2018
BEPP 933: Public Economics (PhD), Wharton, 2019

## INVITED PRESENTATIONS AND CONFERENCES

2020 (including scheduled): American Economic Association Annual Meeting, Georgetown Tax Policy Colloquium, NBER Summer Institute Public Economics Program, Swarthmore Economics Seminar.

2019: American Economic Association Annual Meeting, Villanova University, Purdue University, Copenhagen University/CEBI, Stockholm University, University of Oslo, Institute for Fiscal Studies, Harvard Radcliffe Beverage Tax Symposium, UTax-International Conference, Princeton Public Finance Workshop, Haverford Department of Economics Seminar, National Tax Association Annual Conference, UC Berkeley joint Public Economics/Psychology and Economics Seminar.

2018: American Economic Association Annual Meeting, Michigan State University Applied Microeconomics Seminar, Society for Benefit Cost Analysis Annual Conference, NBER Spring Public Finance Meeting, Columbia Applied Microeconomics Seminar, University of Bonn Applied Micro Workshop, University of Cologne Center for Macroeconomic Research Seminar, Yale Labor and Public Economics Seminar, National Tax Association Annual Conference.

2017: University of Michigan Public Economics Seminar, Brown Applied Microeconomics Seminar, Wharton Applied Economics Seminar, Penn Law & Policy Workshop, National Tax Association Annual Conference.

2016: Cornell Public Finance and Behavioral Economics Workshop, Normative Ethics and Welfare Economics Conference,  National Tax Association Annual Conference.

2015: Carnegie Rochester NYU Conference on Public Policy, American Economic Association Annual Meeting.

2014: National Tax Association Annual Conference, Meeting of the Society for Social Choice and Welfare.

2013: Princeton Social Choice and Public Economics Workshop.

2012: National Tax Association Annual Meeting.

## ACADEMIC SERVICE

Journal reviewing: *American Economic Journal: Applied Economics, American Economic Journal: Economic Policy, American Economic Review, American Political Science Review, Econometrica, Journal of the European Economic Association, Journal of Human Resources, Journal of Health Economics, Journal of Political Economy, Journal of Public Economics, Journal of Public Economic Theory, National Tax Journal, PLOS, Review of Economics and Statistics, Review of Economic Studies, Social Choice and Welfare, Quarterly Journal of Economics.*

Grant reviewing: *National Science Foundation.*
Conference organizing: Organizer, "Normative Ethics and Welfare Economics Conference," 2018. Scientific Committee Member, International Institute for Public Finance Annual Congress, 2018, 2020. "Behavioral Public Finance" Field Organizer, NTA Annual Meetings, 2018, 2019.