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welcome text

About me

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Art gallery

ure

home   projects

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1

2
Art gallery

home   art gallery

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What is C.R.A.P? Crap stands for contrast, repetition, alignment, and proximity. These principles are used by designers and developers to create compelling websites. The first one is contrast, I leverage contrast by making the background an ever-changing fade which is heavily contrasted by the white inner element. This contrast directs the viewer to the center of the page to look at the content. The other design choice that used contrast was the choice of the font as it is black this allows it to be easily read on the white background. Repetition was used thoroughly through the website to help develop a sense of organization and familiarity. This is seen with the same text, buttons, background, and center color font being used on all 3 HTML pages. Next, we have alignment, this was integrated into the design by making the main div tag align centrally horizontally, and vertically. Unaligned content can cause discomfort for the user. Lastly, we have proximity which is used to place relevant information or buttons near another. I purposely put the buttons for the other pages near one another so that users could easily find the relevant button.