Aaron Matthew Lyons aaronlyo@usc.edu | (310) 467-7074

EDUCATION

University of Southern CaliforniaMay 2017Bachelor of Science in Business AdministrationGPA: 3.09Specialization in Computer ProgrammingJune 2013

WORK EXPERIENCE

Glushon Sports Management

June 2017 – Present

Summer Intern

- Designed and developed the website for NBA player Al Horford using JQuery and Bootstrap.
- Utilized growth hacking to promote the social media presence of numerous professional athletes and facilitated partnerships between clients and corporations.

Fox Sports Interactive

May - August 2016

Product Development Intern

- Conducted analysis on mobile app promotion, smart app banners, and various other web components in preparation for the redesign of the Fox Sports website.
- Analyzed web content to maximize SEO for Fox Sports and partnered organizations.
- Tested and reviewed bugs and updates in staging environments before clearing them to production on the live site for end-users.

Quinn Emanuel Urquhart & Sullivan, LLP

June – August 2014/15

Summer Intern

- Summer position with accounting department of national law firm.
- Responsible for reconciling bank statements, maintaining accounting records and databases, and filing documents.

LEADERSHIP & INVOLVEMENT

Troy Camp 2015 – Present

Specialized Programming - Sports Head, Counselor

- Mentor and tutor children in the Historic South Central community while also supervising numerous off-site field trips.
- Attend various afterschool programs such as engineering, physical education, and general homework assistance.

National Society of Black Engineers

2015 – Present

Member

- Connect with students and professionals across the nation to reach the professional world.
- Encourage and empower young students of color to embrace and pursue their interests in engineering.

Trojan Youth Soccer League

2015 – Present

Coach

- Not-for-profit soccer organization for children ages 5 10 in the Los Angeles area.
- Coach children in the fundamentals of soccer by organizing weekly practices and games.

SKILLS & INTERESTS

Programming: C++, HTML, CSS, JQuery, Javascript, Python, Java

Interest: Golf, soccer, snowboarding, hiking, graphic design, stand-up comedy