Aaron Matthew Lyons

aaronlyo@usc.edu | Los Angeles, CA | 310-467-7074 | aaronmlyons.com

EDUCATION

University of Southern CaliforniaMay 2017Bachelor of Science in Business AdministrationGPA: 3.09Specialization in Computer ProgrammingJune 2013

WORK EXPERIENCE

Glushon Sports Management

June – August 2017

Intern

- Designed and developed the website for NBA player Al Horford using JQuery and Bootstrap to ensure that it was responsive on all devices.
- Coordinated partnerships between clients and advertisers to fit proper branding with lifestyle and image.
- Organized and automated expenses in order to track and analyze money being spent on each player and account.

Fox Sports Interactive

May - August 2016

Product Development Intern

- Conducted analysis on mobile app promotion, smart app banners, and various other web components in preparation for the redesign of the Fox Sports website.
- Analyzed web content in WordPress to maximize SEO for Fox Sports and partnered networks.
- Tested and reviewed bugs and updates in staging environments before clearing them to production on the live site for end-users.

Quinn Emanuel Urquhart & Sullivan, LLP

June – August 2014/15

Summer Intern

• Responsible for reconciling bank statements, maintaining accounting records and databases, and filing documents for accounting department of national law firm.

LEADERSHIP & INVOLVEMENT

Troy Camp

2015 – Present

Specialized Programming - Sports Head, Counselor

- Mentor and tutor children in the Historic South Central community while also supervising numerous off-site field trips.
- Supervise various afterschool programs, such as engineering, physical education, and general homework assistance.

National Society of Black Engineers

2015 - 2017

Member

- Connect with students and professionals across the nation.
- Encourage and empower young students of color to embrace and pursue their interests in engineering.

Trojan Youth Soccer League

2015 - 2017

Coach

- Not-for-profit soccer organization for children ages 5 10 in the Los Angeles area.
- Coach children in the fundamentals of soccer by organizing weekly practices and games.

SKILLS & INTERESTS

General: Microsoft Office, Adobe Photoshop, Adobe InDesign, WordPress

Programming: C++, HTML, CSS, Javascript, JQuery, Bootstrap, Python, Java, SQL

Interest: Golf, soccer, snowboarding, hiking, graphic design, stand-up comedy