

**EDUCATION**

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Master of Music Performance, Rice University, Houston	2007
Bachelor of Music Performance, McGill University, Montréal	2005

**ADMINISTRATIVE EXPERIENCE**

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**Toronto Symphony Orchestra, Director of Education & Community Engagement** 2018 - Present

Led the Toronto Symphony Orchestra's education and community engagement programs, including several concert series performed for over 50,000 people annually, the Toronto Symphony Youth Orchestra, Mornings with the TSO, and a variety of community engagement activities.

## Key accomplishments:

- Developed, programmed, and implemented School Concerts for grades K-12 (35,000 students/year). Oversaw the creation and distribution of teacher resource materials, including study guides, lesson plans, and podcasts.
- Created Young People's Concerts for families (15,000 patrons/year), including lobby activations related to on-stage content.
- Authored a robust, multi-phase community engagement strategy for the TSO that was adopted by senior management and the board, leading to several multi-million dollar funding proposals.
- Piloted the TSO's first-ever Relaxed Performance for neurodiverse children and their families, generating significant media interest while serving an audience that had been previously left out. Grew the series to two concerts after the pilot year, and three in the third year.
- Advocated, recruited, and negotiated a new position for Principal Education Conductor & Community Ambassador, one of the first positions of its kind in North America.
- Organized the first-ever visit by musicians of the TSO to federal correctional facilities.
- Nurtured relationships with community stakeholders, including grassroots organizers, teaching artists, school board arts coordinators, and donors.
- Oversaw the general operations of the Toronto Symphony Youth Orchestra, one of Canada's leading orchestral training opportunities for young musicians.

**New Brunswick Youth Orchestra, Sistema NB Centre Director** 2011 - 2018

Oversaw the launch and development of Sistema New Brunswick's second centre, located in Saint John, New Brunswick. Was responsible for programming a daily after school program for socioeconomically disadvantaged children. Led a team of 19 teaching artists, 6 educational assistants, and roughly 50 volunteers.

## Key accomplishments:

- Grew centre from 35 students in its first year to over 200 students in year 6
- Adapted management needs as team grew from 6 to 25 staff
- Managed annual budget of over \$700,000
- Developed relationships and partnerships with community stakeholders, from funders to school district superintendents, to other community groups working with low-income communities
- Organized large concert events involving multiple orchestras, hundreds of children, and dozens of professional staff
- Coordinated visits by major international artists (Measha Brueggergosman, National Arts Centre Orchestra)
- Delivered fundraising proposals to prospective funders, leading to major gifts
- Represented Sistema NB in frequent press interviews (printed, television, radio) and public appearances
- Researched and implemented student and instrument management software across provincial program (8 centres)
- Recruited and interviewed Teaching Artists from across Canada and abroad
- Conducted yearly performance reviews for all staff
- Led weekly staff and faculty meetings and monthly professional development workshops for all staff

## AARON MCFARLANE

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### **Community MusicWorks, Fellow**

2009 - 2011

Worked in a tight-knit, collaborative team of teaching artists, using music performance and education as a tool for social change. Performed a variety of day-to-day operational roles within the organization. Coordinated Community MusicWorks' summer camp database, researching and negotiating scholarships on behalf of our students. Transitioned organization from ad hoc tools to Google's cloud-based G-Suite, migrating emails, calendars, and documents.

### **Houston Youth Symphony, Operations Manager**

2007 - 2008

Worked with staff to coordinate the weekly activities of one of the United States' largest and oldest Youth Orchestras. Acted as a liaison between artistic and administrative staff and organized weekly rehearsals involving four orchestras and over 300 students. Developed the position of Operations Manager into a full-time position.

## TEACHING EXPERIENCE

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### **Sistema New Brunswick, Centre Director**

2011 - 2018

Violin instructor and string orchestra conductor in a daily after school program for socioeconomically disadvantaged children. Taught large groups of students using a variety of teaching techniques to establish a solid musical foundation. Taught solfège, bucket band, and string sectionals, and conducted a full string orchestra. Coordinated the work of 19 teachers, helping to establish curriculum goals and arranging music to reach those goals. Used diverse approaches to meet needs of students with learning disorders, including students with ADHD or those on the Autistic Spectrum.

### **Private Violin Teacher**

2000 - 2018

Taught students ranging in age from 3 to adult. Guided multiple advanced high school students through successful auditions for undergraduate music programs.

### **Community MusicWorks, Teaching Artist**

2009 - 2011

Violin instructor for roughly 15 socioeconomically disadvantaged students ages 6 to 19. Group class leader for small ensembles and orchestras.

### **Mount Kenya Academy, Director, Strings Department**

2008 - 2009

Violin/Viola/Cello instructor for roughly 70 students ages 6-19, grades 2 to 12. Coordinator and sole strings teacher at one of the largest string programs in East Africa. Taught classroom theory, small and large string orchestras, and private and small group lessons. Was orchestral director for a production of Fiddler on the Roof.

## MUSIC PERFORMANCE

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### **Symphony New Brunswick, Section Violin**

2012 - Present

Member of Symphony NB and Camerata NB.

### **Port City 5, Violin**

2015 - 2018

Founding member of clarinet quintet dedicated to performing classical music alongside covers of popular music. Helped develop programming, marketing, and collateral for concerts.

### **Red River String Quartet, Violin**

2009 - 2010

Founding member of string quartet. Resident string quartet for the Grand Teton Music Festival in 2010. Prepared and presented a series of half-hour outreach concerts in collaboration with the National Park Service through their Music in Nature series.

### **Montréal Symphony Orchestra, Substitute**

2004 - 2008

### **New World Symphony, Substitute**

2007 - 2008

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### COMMUNITY LEADERSHIP

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<b>Symphony New Brunswick Players Committee</b>	2014 - 2018
<b>NB Competitive Festival of Music Board of Directors</b>	2014 - 2017
<b>21Inc, 21 Leaders for the 21st Century (Fellow)</b>	2014 - 2015

### PROFESSIONAL PRESENTATIONS

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<b>Orchestras Canada</b> National Conference, Ottawa, Ontario	June, 2019
<b>ArtsReach</b> Canadian Arts Marketing, Development & Ticketing Conference, Toronto, Ontario	June, 2019
<b>KACES (Korea Arts &amp; Culture Education Service)</b> International Arts Education Week, Seoul, South Korea	May, 2014
<b>Sistema New Brunswick</b> National Teachers and Leaders Conference, Saint John, New Brunswick	August, 2012

### SKILLS

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#### Languages

English (native), French

#### Technical

Advanced Mac OS/iOS user. Comfortable with Windows PC. Fluent user of Microsoft Office, iWork, G Suite. Good understanding of cloud services, social media, and databases. Hobbyist programmer, comfortable with command line.

#### Social Media

Experienced with managing Facebook Pages with many followers. Comfortable using Twitter, Instagram.