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DANIEL KLUG

Citizenship

Germany
US permanent residence in process

Research Interests

Reality television, music television and music videos, audiovisual media products, computer-based media analyses, video sharing platforms, social network sites, popular music, qualitative media research, qualitative sociology

Education

University of Basel, *Basel, Switzerland*   *2008 – 2012*
Ph.D. in Media Studies, *summa cum laude*
Advisor: Klaus Neumann-Braun

University of Vienna, *Vienna, Austria*   *2002 – 2008*
Master in Sociology, minor in Theater, Film, & Media Studies, Cultural Studies

Research Experience

Assistent, ***University of Basel***, *Basel, Switzerland*   *3/2012 –*
Equivalent of Research Assistant Professor in US system.
with Klaus Neumann-Braun

Varieties of scripted reality programs in television   *2014 – 2016*
and on the internet. Comparative analyses of production,
product and reception in (German-speaking) Switzerland.
Funded by the Swiss National Science Foundation.

Doctoral Student, ***University of Basel***, *Basel, Switzerland*   *7/2008 – 3/2012*
with Klaus Neumann-Braun

Image-Text-Sound-Analyses of music videos.   *2008 – 2011*
Analysis of audiovisual relationships in music videos.
Developed an analytical tool (trAVis) for music-centered
transcription and analysis of audiovisual clips.
Funded by the Swiss National Science Foundation.

Publications: Books

Lip synching in Music Videos. On the Construction of Audiovision   *2013*
Through Music-Related Representational Acts
Lip Synching in Musikclips. Zur Konstruktion von Audio-Vision
durch musikbezogene Darstellungshandlungen
Daniel Klug
(Reihe Short Cuts | Cross Media, Band 6). Baden-Baden: Nomos.

Computer-Based Analysis of Audiovisual Media Artifacts   *2013*
Computergestützte Analyse von audiovisuellen Medienprodukten
Christofer Jost, Daniel Klug, Axel Schmidt, Armin Reautschnig, Klaus Neumann-Braun
(Reihe Qualitative Sozialforschung, Band 22). Wiesbaden: Springer VS.

Publications: Edited Books	**PPopular Music, Medial Music? Transdisciplinary Contributions on the Media of Popular Music**	*2011*
	Populäre Musik, mediale Musik? Transdisziplinäre Beiträge zu den Medien der populären Musik	*2011*
	Christofer Jost, Daniel Klug, Axel Schmidt, Klaus Neumann-Braun	
	(Reihe Short Cuts | Cross Media, Band 3). Baden-Baden: Nomos.	
	The Meaning of Popular Music in Audiovisual Artifacts	*2009*
	Die Bedeutung populärer Musik in audiovisuellen Formaten	
	Christofer Jost, Klaus Neumann-Braun, Daniel Klug, Axel Schmidt	
	(Reihe Short Cuts | Cross Media, Band 1). Baden-Baden: Nomos.	

Publications: Journal Articles	**Computer-based Analysis of Audiovisual Media Artifacts in School Music Lessons, In: Teaching Music in the 21st Century (in print)**	*2015*
	Computergestützte Analyse von audiovisuellen Medienangeboten im schulischen Musikunterricht	
	Daniel Klug	
	Musikunterricht(en) im 21. Jahrhundert. Augsburg (i. Ersch.).	
	Scripted Reality-Shows in German-speaking Television Programs. Tri-National Program Analysis and the Concept of a Combined Analysis of Product and Production	*2014*
	Scripted Reality-Formate im deutschsprachigen Fernsehprogramm. Trinationale Programmanalyse und Konzeption einer kombinierten Produkt- und Produktionsanalyse	
	Daniel Klug, Axel Schmidt	
	In: Studies in Communication Sciences, 14(2014), S. 108–120.	
	The Body (and Its Representations) in Factual Entertainment. Producing Reality in and Beyond Television	*2014*
	Körper(-Darstellungen) im Reality-TV. Herstellung von Wirklichkeit im und über das Fernsehen hinaus	
	Daniel Klug, Axel Schmidt	
	In sozialer sinn, 1/2014. S. 77–107.	
	A Song For the Lovers	*2011*
	Daniel Klug	
	In: Fischer, Michael/Grosch, Nils/Hörner, Fernand: Songlexikon.	
	URL: http://www.songlexikon.de/songs/asongforthelovers	
	(In-)Coherences. On the Performative Practice of Lip Synching in the Audio-Vision of Music Videos	*2011*
	(Un-)Stimmigkeiten. Zur Darstellungspraxis des lip synching in der Audio-Vision des Musikclips	
	Christofer Jost, Daniel Klug, Axel Schmidt, Klaus Neumann-Braun	
	Populäre Musik, mediale Musik? Transdisziplinäre Beiträge zu den Medien der populären Musik	
	(Reihe Short Cuts | Cross Media, Band 3). Baden-Baden: Nomos. S. 7–29.	

Two Become One? The Original in the Audio-Vision of the Music Video   *2011*
Aus zwei mach eins? Das Original(e) in der Audio-Vision des Musikclips
Daniel Klug
Lied und populäre Kultur /Song and Popular Culture. Jahrbuch des
Deutschen Volksliedarchivs. 56. Jahrgang: Original und Kopie/ Original and Copy.
Münster: Waxmann. S. 43–61.

The Monstrous Body in Music Videos   *2011*
Der monströse Körper im Musikclip
Daniel Klug
Dawn of an Evil Millennium. Horror/ Kultur im neuen Jahrtausend.
Darmstadt: Büchner. S. 312–318.

All eyes on... music? Music and Audio Vision in Transition   *2011*
All eyes on... music? Musik und Audiovision im Wandel
Daniel Klug, Klaus Neumann-Braun
Imageb(u)ilder. Vergangenheit, Gegenwart und Zukunft des Videoclips
(Ausstellungsband). Münster: Telos, S. 52–71.

...dont be afraid, don't have no fear – Horror Aesthetics in the Pop   *2010*
Music Video "Everybody (Backstreet's back)"
'...don't be afraid, don't have no fear' – Horrorästhetik im Popmusikclip
zu 'Everybody (Backstreet's back)'
Daniel Klug
pop:aesthetiken. Beiträge zum Schönen in der populären Musik
(Werkstatt Populäre Musik, Band 2). Innsbruck: Studienverlag. S. 139–161.

Integrated Analysis of Image, Text, and Sound. The Example of the   *2009*
Music Video "Californication"
Integrierte Bild-Text-Ton-Analyse. Am Beispiel des Musikclips 'Californication'
Christofer Jost, Daniel Klug
Die Bedeutung populärer Musik in audiovisuellen Formaten
(Reihe Short Cuts | Cross Media, Band 1). Baden-Baden: Nomos, S. 197–242.

The Song in the Context of Audio Vision. Introduction to a   *2009*
Dispersed Research Area
Der Song im Zeichen der Audiovision. Zur Einführung in ein disparates Forschungsfeld
Christofer Jost, Klaus Neumann-Braun, Daniel Klug, Axel Schmidt
Die Bedeutung populärer Musik in audiovisuellen Formaten
(Reihe Short Cuts | Cross Media, Band 1). Baden-Baden: Nomos, S. 7–19.

Research
Reports
The Pedagogical Concept of Peer Education in the Context of   *2012*
Media Literacy Advancement and Youth Media Protection
Das pädagogische Konzept der Peer Education im Rahmen von
Medienkompetenzförderung und Jugendmedienschutz
Klaus Neumann-Braun, Vanessa Kleinschnittger, Michael Baumgärtner,
Daniel Klug, Alessandro Preite, Luca Preite
(Berichtnummer 15/12).

Risk Factors in Young People's Use of Digital Media and Possible Strategies in the Context of Prevention and Intervention   *2012*
Risikofaktoren bei der Nutzung digitaler Medien durch Jugendliche und mögliche Handlungsstrategien im Rahmen von Prävention und Intervention
Klaus Neumann-Braun, Vanessa Kleinschnittger, Michael Baumgärtner, Daniel Klug, Alessandro Preite, Luca Preite
(Berichtnummer 12/12).

Presentations

trAVis – A Tool for Mulitmodal Data Analysis   *2015*
2nd Bremen Conference on Multimodality (BreMM15).
Bremen, Germany. September 21-22, 2015.

Productions of Scripted Reality Between Fact and Fiction   *2015*
Scripted Reality-Produktionen zwischen Fakt und Fiktion
The (Un-)Truth of Images. Modes of Reality in TV and Cinema Conference.
Kiel, Germany. March 26-28, 2015.

The Construction of Images Including a Capability for Truth – Production Techniques in Factual Entertainment   *2015*
Die Herstellung wahrheitsfähiger Bilder – Produktionstechniken im factual entertainment
The (Un-)Truth of Images. Modes of Reality in TV and Cinema Conference.
Kiel, Germany. March 26-28, 2015.

Displaying the Self through Moving Images. Functions and Consequences of YouTube-Videos on Peer-Perception and Self-Identification   *2014*
64th Annual Conference of the International Communications Association (ICA).
Seattle, WA, USA. May 21-25, 2014.

Entertainment Television Between Fact and Fiction: Comparative Analysis of the Product, Production, and Perception of Scripted Reality Shows   *2014*
Zwischen fiktionaler und faktualer Fernsehunterhaltung: Vergleichende Produktions-, Produkt- und Rezeptionsanalysen von Scripted Reality-Formaten
Conference of the Swiss Association for Communication and Media Research.
Zurich, Switzerland. April 11-12, 2014.

What's that sound? Creating realistic audio visual experiences in music videos   *2013*
1st International Conference of the European Sound Studies Association (ESSA).
Berlin, Germany. October 11-12, 2014.

Reality TV and the Construction of Realness in Television and Beyond   *2013*
Reality TV – Herstellung von Wirklichkeit im und über das Fernsehen hinaus
Annual Conference of the History of Television/Television Studies Division of the Society for Media Studies.
Regensburg, Germany. May 3–5, 2013.

trAVis – A Music-centered Transcription Tool for Audiovisual Media Artifacts   *2013*
trAVis - Musikzentriertes Transkriptionsprogramm für audiovisuelle Medienprodukte
17th Work Conference for Conversational Research.
Institute for German Language, Mannheim, Germany. March 22, 2013.

Computer-based Analysis of Music Videos *2013*
Computergestützte Analyse von Musikclips
University of Applied Science North-Western Switzerland.
Aarau, Switzerland. February 12, 2013.

Analyzing Television Products Using the Transcription Tool trAVis: *2013*
Workflow, Variations and Comparisons
Analyse von Fernsehprodukten mit trAVis – Workflow, Variationen und Vergleiche
Music – Computer – Analysis Conference.
Basel, Switzerland. February 8-9, 2013.

trAVis - Transcribing Music-Based Audiovisual Media Through *2012*
Computer-based Analysis
7th Conference of the European Research Network "Sociology of the Arts".
Vienna, Austria. September 5-8, 2012.

Lip Synching As Performance Strategy in Music Videos *2011*
Lip Synching als Darstellungsstrategie im Musikclip. Zur Konstruktion von Audiovision
Basel PhD-Colloquium "Methods and Research".
Basel, Switzerland. April 12, 2011.

Computer-based Integrated Analysis of Images, Text, and Sound in *2011*
Audio Visual Media Artifacts
Computergestützte integrierte Bild-Text-Ton-Analyse audiovisueller Materialien
Conference of the Swiss Association for Communication and Media Research.
Basel, Switzerland. April 8-9, 2011.

Visualization of Popular Music in Music Videos *2010*
Visualisierung populärer Musik im Musikclip
Annual Conference of the Workgroup for the Study of Popular Music.
Mannheim, Germany. November 19-21, 2010.

Intermedia Structures in Music Videos. Towards an Integrated Analysis *2009*
of Images, Text, and Sound, Illustrated With the Music Video "Californication"
Intermediale Strukturen im Musikclip. Auf dem Weg zu einer integrierten
Bild-Text-Ton-Analyse, veranschaulicht am Musikclips 'Californication'
Workshop on the significance of popular music in audiovisual formats.
Basel, Switzerland. February 5-6, 2009.

Forms and Functions in the Presentation of Horror in Music Videos *2007*
Formen und Funktionen der Inszenierung von Horror in Musikvideoclips
Workshop and Workshow Visual Sociology.
Vienna, Austria. November 23-24, 2007.

The Brief Horror in Music Videos *2007*
Das kurze Grauen. Horror in Musikvideoclips
Conference of "Project Intermediality".
Vienna, Austria. March 30-31, 2007.

Teaching Experience	**Supervision of Master & Bachelor Theses** Bachelor & Master-level, University of Basel. Basel, Switzerland.	*2009 –*
	Computer-based Analysis of Audio Visual Media Artifacts Using the Web Application trAVis *Computergestützte Analyse audiovisueller Medienprodukte mit der Web- Applikation trAVis* Master-level course, University of Basel. Basel, Switzerland.	*2013 –*
	Ways of Staging Media Realities *Arten und Weisen der Inszenierung medialer Wirklichkeiten* Master-level course, University of Mannheim. Mannheim, Germany.	*Fall 2013*
	Qualitative Methods of Television Studies *Qualitative Methoden der Fernsehforschung* Bachelor-level course, University of Basel. Basel, Switzerland.	*2012 –*
	Analysis of Short Audio Visual Clips On YouTube *Analyse audiovisueller Kurzformate am Beispiel von YouTube* Bachelor-level course, University of Basel. Basel, Switzerland.	*Spring 2012*
	Analysis of (Audio) Visual Communication: Reality-TV II *Analyse (audio-)visueller Kommunikation: Reality-TV* Bachelor-level course, University of Basel. Basel, Switzerland.	*Fall 2011*
	Analysis of (Audio) Visual Communication: Reality-TV *Analyse (audio-)visueller Kommunikation: Reality-TV* Bachelor-level course, University of Basel. Basel, Switzerland.	*Spring 2011*
	Research Course: Reality-TV *Forschungswerkstatt Reality-TV* Bachelor-level course, University of Basel. Basel, Switzerland.	*Spring 2010*
	Product Analyses and Videoclips *Produktanalysen und Videoclips* Bachelor-level course, University of Basel. Basel, Switzerland.	*Fall 2009*
Conference Organization	**PhD-Conference "Working With Everyday Life–How Reality TV Creates Facts!",** *11/2012* Institute for Media Studies, University of Basel. Basel, Switzerland.	
	Popular Music, Medial Music? Institute for Media Studies, University of Basel. Basel, Switzerland.	*6/2010*
	The Meaning of Popular Music in Audio Visual Artifacts Institute for Media Studies, University of Basel. Basel, Switzerland.	*2/2009*

Professional
Memberships

- European Sociological Association (ESA)
- Gesellschaft für Popularmusikforschung e.V. (GfPM)
  Society for the Studying of Popular Music
- International Communication Association (ICA)
- Schweizer Gesellschaft für Kommunikations- und Medienwissenschaft (SGKM)
  Swiss Association of Communication and Media Research

References

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