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DANIEL KLUG

Citizenship	Germany <i>US permanent residence in process</i>	
Research Interests	Reality television, music television and music videos, audiovisual media products, computer-based media analyses, video sharing platforms, social network sites, popular music, qualitative media research, qualitative sociology	
Education	<i>University of Basel, Basel, Switzerland</i> Ph.D. in Media Studies, <i>summa cum laude</i> Advisor: Klaus Neumann-Braun	2008 – 2012
	<i>University of Vienna, Vienna, Austria</i> Master in Sociology, minor in Theater, Film, & Media Studies, Cultural Studies	2002 – 2008
Research Experience	<i>Assistent, University of Basel, Basel, Switzerland</i> <i>Equivalent of Research Assistant Professor in US system.</i> with Klaus Neumann-Braun	3/2012 –
	<i>Varieties of scripted reality programs in television</i> and on the internet. Comparative analyses of production, product and reception in (German-speaking) Switzerland. Funded by the Swiss National Science Foundation.	2014 – 2016
	<i>Doctoral Student, University of Basel, Basel, Switzerland</i> with Klaus Neumann-Braun	7/2008 – 3/2012
	<i>Image-Text-Sound-Analyses of music videos.</i> Analysis of audiovisual relationships in music videos. Developed an analytical tool (trAVis) for music-centered transcription and analysis of audiovisual clips. Funded by the Swiss National Science Foundation.	2008 – 2011
Publications: Books	Lip synching in Music Videos. On the Construction of Audiovision Through Music-Related Representational Acts <i>Lip Synching in Musikclips. Zur Konstruktion von Audio-Vision durch musikbezogene Darstellungshandlungen</i> Daniel Klug (Reihe Short Cuts Cross Media, Band 6). Baden-Baden: Nomos.	2013
	Computer-Based Analysis of Audiovisual Media Artifacts <i>Computergestützte Analyse von audiovisuellen Medienprodukten</i> Christofer Jost, Daniel Klug, Axel Schmidt, Armin Reautschnig, Klaus Neumann-Braun (Reihe Qualitative Sozialforschung, Band 22). Wiesbaden: Springer VS.	2013

- Publications:** **Popular Music, Medial Music? Transdisciplinary Contributions on the Media of Popular Music** 2011
Edited Books *Populäre Musik, mediale Musik? Transdisziplinäre Beiträge zu den Medien der populären Musik* 2011
 Christofer Jost, Daniel Klug, Axel Schmidt, Klaus Neumann-Braun
 (Reihe Short Cuts | Cross Media, Band 3). Baden-Baden: Nomos.
- The Meaning of Popular Music in Audiovisual Artifacts** 2009
Die Bedeutung populärer Musik in audiovisuellen Formaten
 Christofer Jost, Klaus Neumann-Braun, Daniel Klug, Axel Schmidt
 (Reihe Short Cuts | Cross Media, Band 1). Baden-Baden: Nomos.
- Publications:** **Computer-based Analysis of Audiovisual Media Artifacts in School Music Lessons, In: Teaching Music in the 21st Century (in print)** 2015
Journal Articles *Computergestützte Analyse von audiovisuellen Medienangeboten im schulischen Musikunterricht*
 Daniel Klug
Musikunterricht(en) im 21. Jahrhundert. Augsburg (i. Ersch.).
- Scripted Reality-Shows in German-speaking Television Programs. Tri-National Program Analysis and the Concept of a Combined Analysis of Product and Production** 2014
Scripted Reality-Formate im deutschsprachigen Fernsehprogramm. Trinationale Programmanalyse und Konzeption einer kombinierten Produkt- und Produktionsanalyse
 Daniel Klug, Axel Schmidt
In: Studies in Communication Sciences, 14(2014), S. 108–120.
- The Body (and Its Representations) in Factual Entertainment. Producing Reality in and Beyond Television** 2014
Körper(-Darstellungen) im Reality-TV. Herstellung von Wirklichkeit im und über das Fernsehen hinaus
 Daniel Klug, Axel Schmidt
In sozialer sinn, 1/2014. S. 77–107.
- A Song For the Lovers** 2011
 Daniel Klug
In: Fischer, Michael/Grosch, Nils/Hörner, Fernand: Songlexikon.
 URL: <http://www.songlexikon.de/songs/asongforthelovers>
- (In-)Coherences. On the Performative Practice of Lip Synching in the Audio-Vision of Music Videos** 2011
(Un-)Stimmigkeiten. Zur Darstellungspraxis des lip synching in der Audio-Vision des Musikclips
 Christofer Jost, Daniel Klug, Axel Schmidt, Klaus Neumann-Braun
Populäre Musik, mediale Musik? Transdisziplinäre Beiträge zu den Medien der populären Musik
 (Reihe Short Cuts | Cross Media, Band 3). Baden-Baden: Nomos. S. 7–29.

- Two Become One? The Original in the Audio-Vision of the Music Video** 2011
Aus zwei mach eins? Das Original(e) in der Audio-Vision des Musikclips
 Daniel Klug
Lied und populäre Kultur / Song and Popular Culture. Jahrbuch des Deutschen Volksliedarchivs. 56. Jahrgang: Original und Kopie/ Original and Copy.
 Münster: Waxmann. S. 43–61.
- The Monstrous Body in Music Videos** 2011
Der monströse Körper im Musikclip
 Daniel Klug
Dawn of an Evil Millennium. Horror/ Kultur im neuen Jahrtausend.
 Darmstadt: Büchner. S. 312–318.
- All eyes on... music? Music and Audio Vision in Transition** 2011
All eyes on... music? Musik und Audiovision im Wandel
 Daniel Klug, Klaus Neumann-Braun
Imageb(u)ilder. Vergangenheit, Gegenwart und Zukunft des Videoclips (Ausstellungsband). Münster: Telos, S. 52–71.
- ...don't be afraid, don't have no fear – Horror Aesthetics in the Pop Music Video "Everybody (Backstreet's back)"** 2010
'...don't be afraid, don't have no fear' – Horrorästhetik im Popmusikclip zu 'Everybody (Backstreet's back)'
 Daniel Klug
pop:aesthetiken. Beiträge zum Schönen in der populären Musik (Werkstatt Populäre Musik, Band 2). Innsbruck: Studienverlag. S. 139–161.
- Integrated Analysis of Image, Text, and Sound. The Example of the Music Video "Californication"** 2009
Integrierte Bild-Text-Ton-Analyse. Am Beispiel des Musikclips 'Californication'
 Christofer Jost, Daniel Klug
Die Bedeutung populärer Musik in audiovisuellen Formaten (Reihe Short Cuts | Cross Media, Band 1). Baden-Baden: Nomos, S. 197–242.
- The Song in the Context of Audio Vision. Introduction to a Dispersed Research Area** 2009
Der Song im Zeichen der Audiovision. Zur Einführung in ein disparates Forschungsfeld
 Christofer Jost, Klaus Neumann-Braun, Daniel Klug, Axel Schmidt
Die Bedeutung populärer Musik in audiovisuellen Formaten (Reihe Short Cuts | Cross Media, Band 1). Baden-Baden: Nomos, S. 7–19.
- The Pedagogical Concept of Peer Education in the Context of Media Literacy Advancement and Youth Media Protection** 2012
Das pädagogische Konzept der Peer Education im Rahmen von Medienkompetenzförderung und Jugendmedienschutz
 Klaus Neumann-Braun, Vanessa Kleinschnittger, Michael Baumgärtner, Daniel Klug, Alessandro Preite, Luca Preite
 (Berichtsnummer 15/12).

Risk Factors in Young People's Use of Digital Media and Possible Strategies in the Context of Prevention and Intervention 2012

Risikofaktoren bei der Nutzung digitaler Medien durch Jugendliche und mögliche Handlungsstrategien im Rahmen von Prävention und Intervention

Klaus Neumann-Braun, Vanessa Kleinschnittger, Michael Baumgärtner, Daniel Klug, Alessandro Preite, Luca Preite

(Berichtsnummer 12/12).

Presentations

trAVis – A Tool for Multimodal Data Analysis 2015

2nd Bremen Conference on Multimodality (BreMM15).

Bremen, Germany. September 21-22, 2015.

Productions of Scripted Reality Between Fact and Fiction 2015

Scripted Reality-Produktionen zwischen Fakt und Fiktion

The (Un-)Truth of Images. Modes of Reality in TV and Cinema Conference.

Kiel, Germany. March 26-28, 2015.

The Construction of Images Including a Capability for Truth – Production Techniques in Factual Entertainment 2015

Die Herstellung wahrheitsfähiger Bilder – Produktionstechniken im factual entertainment

The (Un-)Truth of Images. Modes of Reality in TV and Cinema Conference.

Kiel, Germany. March 26-28, 2015.

Displaying the Self through Moving Images. Functions and Consequences of YouTube-Videos on Peer-Perception and Self-Identification 2014

64th Annual Conference of the International Communications Association (ICA).

Seattle, WA, USA. May 21-25, 2014.

Entertainment Television Between Fact and Fiction: Comparative Analysis of the Product, Production, and Perception of Scripted Reality Shows 2014

Zwischen fiktionaler und faktualer Fernsehunterhaltung: Vergleichende Produktions-, Produkt- und Rezeptionsanalysen von Scripted Reality-Formaten

Conference of the Swiss Association for Communication and Media Research.

Zurich, Switzerland. April 11-12, 2014.

What's that sound? Creating realistic audio visual experiences in music videos 2013

1st International Conference of the European Sound Studies Association (ESSA).

Berlin, Germany. October 11-12, 2014.

Reality TV and the Construction of Realness in Television and Beyond 2013

Reality TV – Herstellung von Wirklichkeit im und über das Fernsehen hinaus

Annual Conference of the History of Television/Television Studies Division of the Society for Media Studies.

Regensburg, Germany. May 3–5, 2013.

trAVis – A Music-centered Transcription Tool for Audiovisual Media Artifacts 2013

trAVis - Musikzentriertes Transkriptionsprogramm für audiovisuelle Medienprodukte

17th Work Conference for Conversational Research.

Institute for German Language, Mannheim, Germany. March 22, 2013.

- Computer-based Analysis of Music Videos** 2013
Computergestützte Analyse von Musikclips
 University of Applied Science North-Western Switzerland.
 Aarau, Switzerland. February 12, 2013.
- Analyzing Television Products Using the Transcription Tool trAVis: Workflow, Variations and Comparisons** 2013
Analyse von Fernsehprodukten mit trAVis – Workflow, Variationen und Vergleiche
 Music – Computer – Analysis Conference.
 Basel, Switzerland. February 8-9, 2013.
- trAVis - Transcribing Music-Based Audiovisual Media Through Computer-based Analysis** 2012
 7th Conference of the European Research Network “Sociology of the Arts”.
 Vienna, Austria. September 5-8, 2012.
- Lip Synching As Performance Strategy in Music Videos** 2011
Lip Synching als Darstellungsstrategie im Musikclip. Zur Konstruktion von Audiovision
 Basel PhD-Colloquium “Methods and Research”.
 Basel, Switzerland. April 12, 2011.
- Computer-based Integrated Analysis of Images, Text, and Sound in Audio Visual Media Artifacts** 2011
Computergestützte integrierte Bild-Text-Ton-Analyse audiovisueller Materialien
 Conference of the Swiss Association for Communication and Media Research.
 Basel, Switzerland. April 8-9, 2011.
- Visualization of Popular Music in Music Videos** 2010
Visualisierung populärer Musik im Musikclip
 Annual Conference of the Workgroup for the Study of Popular Music.
 Mannheim, Germany. November 19-21, 2010.
- Intermedia Structures in Music Videos. Towards an Integrated Analysis of Images, Text, and Sound, Illustrated With the Music Video “Californication”** 2009
Intermediale Strukturen im Musikclip. Auf dem Weg zu einer integrierten Bild-Text-Ton-Analyse, veranschaulicht am Musikclips ‘Californication’
 Workshop on the significance of popular music in audiovisual formats.
 Basel, Switzerland. February 5-6, 2009.
- Forms and Functions in the Presentation of Horror in Music Videos** 2007
Formen und Funktionen der Inszenierung von Horror in Musikvideoclips
 Workshop and Workshow Visual Sociology.
 Vienna, Austria. November 23-24, 2007.
- The Brief Horror in Music Videos** 2007
Das kurze Grauen. Horror in Musikvideoclips
 Conference of “Project Intermediality”.
 Vienna, Austria. March 30-31, 2007.

Teaching Experience

- Supervision of Master & Bachelor Theses** 2009 –
Bachelor & Master-level, University of Basel. Basel, Switzerland.
- Computer-based Analysis of Audio Visual Media Artifacts Using the Web Application trAVis** 2013 –
Computergestützte Analyse audiovisueller Medienprodukte mit der Web- Applikation trAVis
Master-level course, University of Basel. Basel, Switzerland.
- Ways of Staging Media Realities** Fall 2013
Arten und Weisen der Inszenierung medialer Wirklichkeiten
Master-level course, University of Mannheim. Mannheim, Germany.
- Qualitative Methods of Television Studies** 2012 –
Qualitative Methoden der Fernsehforschung
Bachelor-level course, University of Basel. Basel, Switzerland.
- Analysis of Short Audio Visual Clips On YouTube** Spring 2012
Analyse audiovisueller Kurzformate am Beispiel von YouTube
Bachelor-level course, University of Basel. Basel, Switzerland.
- Analysis of (Audio) Visual Communication: Reality-TV II** Fall 2011
Analyse (audio-)visueller Kommunikation: Reality-TV
Bachelor-level course, University of Basel. Basel, Switzerland.
- Analysis of (Audio) Visual Communication: Reality-TV** Spring 2011
Analyse (audio-)visueller Kommunikation: Reality-TV
Bachelor-level course, University of Basel. Basel, Switzerland.
- Research Course: Reality-TV** Spring 2010
Forschungswerkstatt Reality-TV
Bachelor-level course, University of Basel. Basel, Switzerland.
- Product Analyses and Videoclips** Fall 2009
Produktanalysen und Videoclips
Bachelor-level course, University of Basel. Basel, Switzerland.

Conference Organization

- PhD-Conference “Working With Everyday Life–How Reality TV Creates Facts!”**, 11/2012
Seminar for Media Studies, University of Basel. Basel, Switzerland.
- Popular Music, Medial Music?** 6/2010
Seminar for Media Studies, University of Basel. Basel, Switzerland.
- The Meaning of Popular Music in Audio Visual Artifacts** 2/2009
Seminar for Media Studies, University of Basel. Basel, Switzerland.

Professional Memberships

- European Sociological Association (ESA)
- Gesellschaft für Populärmusikforschung e.V. (GfPM)
Society for the Studying of Popular Music
- International Communication Association (ICA)
- Schweizer Gesellschaft für Kommunikations- und Medienwissenschaft (SGKM)
Swiss Association of Communication and Media Research

References

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